



Chronic Disease Prevention and Management Coalition

Mission: Reduce chronic disease in Wood County by empowering everyone in the community to make healthy choices regarding nutrition and physical activity in a supportive community environment.

Goals:

1. To improve the nutrition of residents through a strengthened food system.
2. To increase the physical activity of residents through active communities.

Why is this focus area important?

- **Chronic Diseases:** Chronic diseases such as heart disease, stroke, diabetes, and arthritis are among the most common and costly health problems.
- **Nutrition and Healthy Foods:** Adequate and appropriate nutrition is a cornerstone in preventing chronic disease and promoting vibrant health with a focus on food systems in schools, worksites, and restaurants and access to healthy food.
- **Physical Activity:** Physical activity is a preventive factor for many adverse chronic health conditions; community design, complete streets, safe routes to school and improving the environment for walking and biking increases access to physical activity.

The coalition is comprised of numerous community partners including Healthy Lifestyles-Marshfield Area Coalition, Security Health Plan, Wood County Head Start, Aspirus Doctors Clinic, Wisconsin Rapids Public Schools, South Wood County YMCA, Allied Health Chiropractic, Mid-State Technical College, Ministry Saint Joseph's Hospital, Aging and Disability Resource Center, Incourage Community Foundation, Nekoosa School District, Wood County UW Extension, Wood County Planning and Zoning, Central Rivers Farmshed, Wisconsin Rapids Police Department, Ho-Chunk, Child Caring INC, Ocean Spray, Pittsville Public Schools, Marshfield Area YMCA, community volunteers, and the Wood County Health Department.

Healthy Growth and Development Coalition

Mission: Improve the quality of health in Wood County during critical periods of growth and development by maximizing access to care, providing education, and strengthening existing partnerships.

Goals:

1. To reduce the incidence of tobacco use among pregnant women and adolescents.
2. To support positive relationships and healthy choices among adolescents and young adults.

(Healthy Growth and Development Coalition continued on the back...)



Healthy People Wood County is a partnership of people committed to making our community a healthier place to live, work, and play. There are three coalitions dedicated to addressing policy, system and environmental changes throughout Wood County communities.

For more information about **Healthy People Wood County**, please contact Kristie Rauter Egge at 715-421-8915 or krauter@co.wood.wi.us

The **Chronic Disease Prevention and Management Coalition** meets the second Tuesday of each month from 1:00 - 2:30 p.m. Contact Danielle Hiller at 715-421-8924 or dhiller@co.wood.wi.us

The **Healthy Growth and Development Coalition** meets the first Wednesday of each month from 9:00 - 10:30 a.m. Contact Leah Meidl at 715-421-8923 or lmeidl@co.wood.wi.us

The **Mental Health Coalition** meets the first Thursday of each month from 9:00 - 10:30 a.m. Contact DaNita Carlson at 715-421-8948 or dcarlson@co.wood.wi.us

The **AODA Coalition** meets the first Thursday of each month from 10:30 a.m. - 12:00 p.m. Contact DaNita Carlson at 715-421-8948 or dcarlson@co.wood.wi.us

3. To improve oral health outcomes for the prenatal/early childhood population.
4. To improve overall health outcomes for the prenatal/early childhood population.



Why is this focus area important?

- **Healthy Growth:** Early growth and development have a profound effect on health across the lifespan.
- **Reproductive and Sexual Health:** Information about existing policies and programs can reduce adolescent and unintended pregnancy, HIV, and sexually transmitted diseases (STD).
- **Oral Health:** Many diseases can start with oral symptoms; and many diseases beginning in the mouth can affect health in other parts of the body.
- **Tobacco Use and Exposure:** Reducing the incidence of tobacco use among teens and pregnant women helps improve healthy growth and development.

The coalition is comprised of numerous community partners including Riverview Hospital, Ministry Saint Joseph's Hospital, Marshfield Clinic, Marshfield School District, Lutheran Social Services, United Way of Inner Wisconsin, Marshfield Area United Way, Incourage Community Foundation, Head Start, Youth Net, Wood County WIC, Planned Parenthood, Aspirus Doctors Clinic, Wood County UW Extension, community volunteers, and the Wood County Health Department.

Mental Health and Alcohol & Other Drug Abuse (AODA) Coalition

Mission: Provide opportunities and identify resources that promote healthy coping and therefore enhance the quality of life of Wood County residents.

Goals:

1. To collaborate with community partners to decrease Mental Health stigma.
2. To implement school and community based effective prevention programs.
3. To sustain and apply evidence based programs to resolve gaps in Mental Health and AODA service delivery systems.
4. To collaborate with community partners in order to increase access to services, awareness, and support for all ages around Mental Health and Alcohol & Other Drugs.

Why is this focus area important?

- **Mental Health:** Mental health issues are also associated with physical health problems and risk factors such as smoking, physical inactivity, obesity, and substance abuse (factors that can lead to chronic disease, injury, and disability).
- **AODA:** Consequences of alcohol or other drug abuse include: motor vehicle and other injuries; fetal alcohol spectrum disorder and other childhood disorders; alcohol and drug dependence; liver, brain, heart and other diseases; family problems; and both nonviolent and violent crimes.

The coalition is comprised of numerous community partners including Wood County Human Services, Community Care of Central Wisconsin, Marshfield Public Schools, Nekoosa School District, Wisconsin Rapids Public Schools, The Webb Foundation, Marshfield Clinic Center for Community Outreach, Opportunity Development Center, Inner Wisconsin Coalition for Youth, Ministry Saint Joseph's Hospital, Riverview Hospital, Family Center, Marshfield Public Library, Mid-State Independent Living Consultants, United Way of Inner Wisconsin, Marshfield Area United Way, Personal Development Center, Incourage Community Foundation, Wood County UW Extension, community volunteers, and the Wood County Health Department.

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