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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP BOARD OF DIRECTORS

Thursday, May 29, 2025
10:00 a.m.

Shawano County Courthouse A/B
311 N Main St.
Shawano, WI

Join Zoom Meeting
<https://us06web.zoom.us/j/84150121099?pwd=VGsGRMBXJOOWKwGVa8lDwM3iqBIOaD.1>

Join by Phone
312-626-6799

Meeting ID: 841 5012 1099
Passcode: 432920

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the January 30, 2025 Meeting
4. Chair's Remarks
5. North Central Wisconsin Tourism Partnership Financial Report
6. Report of the North Central Wisconsin Tourism Partnership Tourism Committee
 - a. Strategic Planning Update – Malorie Paine, Executive Director, Plover Area CVB
 - b. Wisconsin Traveler Email – May 22, 2025
 - c. Round Trip with Colleen Kelly

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7. Partner Reports:
 - a. Department of Tourism/Travel Wisconsin
 - b. Wisconsin Economic Development Corporation
8. WCA Update
9. Next Meeting Date and Location: July 31, 2025
10. Adjourn