



22 EAST MIFFLIN STREET, SUITE 900  
MADISON, WI 53703  
TOLL FREE: 1.866.404.2700  
PHONE: 608.663.7188  
FAX: 608.663.7189  
WICOUNTIES.ORG

## **NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE**

Wednesday, May 13, 2026  
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84743435747?pwd=WszW5P6LFvVfgIuv1Y41Bnrp5LJhut.1>

Join by Phone  
312-626-6799

Meeting ID: 847 4343 5747  
Passcode: 108240

### **AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes of the April 8, 2026 Meeting
4. Reorganization of NCWTP Board and Tourism Committee
5. Financial Report
6. Review of Promotions Budget and Projects
  - a. Minnesota Star-Tribune Geofence Display
  - b. Other
7. Report of the Social Media Subcommittee
  - a. Facebook & Instagram Accounts
  - b. Scheduling of Posts – Assign by Month to DMOs
  - c. Monthly Posting Topics
8. Website Updates and Analytics

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9. Travel Wisconsin Update

10. Next Meeting Date and Time: June 10, 2026

11. Adjourn

Google Drive:

<https://drive.google.com/drive/folders/120Vz6bKgTsxu8DDaPpE4ZOKG3XxigH4z?usp=sharing>