

## ARPA ADHOC FUNDING COMMITTEE

**DATE:** Tuesday, January 23, 2024

**TIME:** 9:00 a.m.

**LOCATION:** Courthouse – Room 114

1. Call meeting to order.
2. Public comments.
3. Review minutes from previous meetings
4. Update on department requests for ARPA funding
5. Adjourn.

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**Join by phone**

+1-408-418-9388 United States Toll

Meeting number (access code): 2490 487 3590

**Join by WebEx App or Web**

<https://woodcountywi.webex.com/woodcountywi/j.php?MTID=m6e4931d528f306733728e0f893976d75>

Meeting number (access code): 2490 487 3590

Meeting password: 012324



**MINUTES**  
**ARPA ADHOC FUNDING COMMITTEE**

**DATE: Thursday, April 20, 2023**

**TIME: 9:00 AM**

**LOCATION: Courthouse – Room 114**

Members present: (In Person & Webex) Lance Pliml, Laura Valenstein, Adam Fischer, Joseph Zurfluh, Bill Leichtnam, Bill Clendenning, Jake Hahn, Allen Breu.

Member excused: Ed Wagner

Other present: Trent Miner, County Clerk; see attached attendance sheet

1. Chairman Pliml called the meeting to order at 9:00 AM.
2. Under public comment, Ray Bossert of the Village of Port Edwards asked for clarification if there will be ARPA funds available for partnership projects with individual municipalities.
3. The minutes of the October 31, 2022 meeting were presented. Motion by Breu/Fischer to approve them as presented. Motion carried unanimously.
4. Chair Pliml shared a document he developed after consulting various department heads on the current requests for ARPA Funding. Finance Director Newton provided a report on the funds remaining after initial allocations. The committee went through the various requests, with justification on a number of them provided by the departments in attendance. Pliml reiterated the timeline. More allocations would be forthcoming after the state budget is passed, based on what is actually in the state budget and if dollars from the budget would eliminate the need for ARPA funding and be redirected. Motion by Clendenning/Hahn to draft a resolution for county board allocating the following amounts to the following requests:

• Powers Bluff Trailhead	\$431,500
• Norwood Secured Entry	\$178,000
• Family Health Center (new facility)	\$2,000,000
• <u>Asphalt Drum (Highway)</u>	<u>\$600,000</u>
• TOTAL	\$3,209,500

Motion carried unanimously. Newton and Miner will draft the resolution. Further discussion held on available housing grants and the difficulties of the various broadband providers.

5. Chairman Pliml declared the meeting adjourned at 10:09 AM.

Minutes taken by Trent Miner, County Clerk, and are in draft form until approved at the next meeting.



**ARPA Adhoc**  
**April 20, 2023**

NAME	REPRESENTING
Adam Fischer	WCB # 5
Bill Leichtnam	WCB #19
John Hahn	WCB 8
AL BREU	WCB #6
Ray Bossert	Village of Port Edwards
Heather Gehrt	Treasurer
Quentin Eurs	SHERIFF'S DEPT
Shawn Becker	WCD
Ed Newton	Finance
Kristie Egge	Health
Joseph Zurfluh	via WebEx
Marissa Kornack	via WebEx
Laura Valenstein	via WebEx
Lee Ackerman	via WebEx



# Powers Bluff Trailhead Shelter Building

## ARPA Funds Request

### Expenses:

Engineering/Design/Permits	\$100,000
Site Work/Added Parking/Storm Water	\$325,000
Construction	\$1,700,000
Indoor Furnishings/Appliances	\$75,000
Outdoor Furnishings/Signage	\$50,000
<u>Contingency</u>	<u>\$100,000</u>
Total:	\$2,350,000

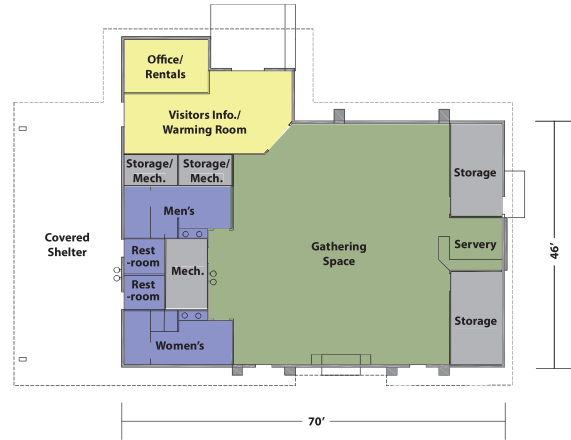
### Funding Sources:

WI DNR Stewardship Grant	\$250,000
ARPA Request	\$2,100,000





**Front Entrance**



**Rear Plaza**



**Shelter/Trailhead**



**Front Entrance**

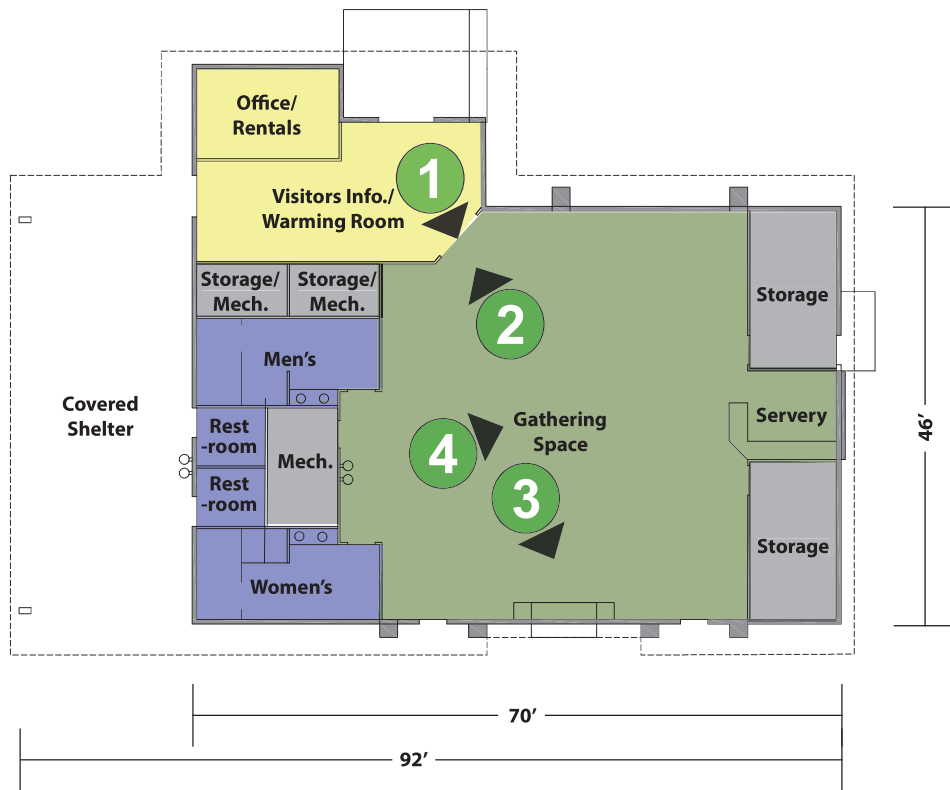


**Rear Plaza/Service Entrance**



**Powers Bluff County Park** | Township of Arpin  
Wood County, WI  
**Welcome Center Conceptual Building Massing - Exterior**





**Powers Bluff County Park** | Township of Arpin  
Wood County, WI  
**Welcome Center Conceptual Building Massing - Interior**







**Powers Bluff County Park** | Township of Arpin  
Wood County, WI  
**Welcome Center Conceptual Building Massing - Exterior**



<= To Bethel (.8 miles)

To Arpin (1.4 miles) =>

County Highway N



7141 County Highway N

7091 County Highway N  
Future Trailhead

Arpin Richfield Road

1  
Flysaac  
Newton  
.1 mi

14  
Moo Moo Meadows  
.9 mi

Moo Moo Meadows  
.9 mi

Slinger  
.4 mi

2  
Fern Goblin  
.3 mi

Stone's Throw  
.2 mi

Creekside  
.3 mi

Rock Bottom  
.6 mi

Wildflower  
.5 mi

Doe-See-Doe  
.7 mi

Descension  
.3 mi  
Tube Hill

Gnarpin  
.4 mi

Power Up!  
.4 mi

Ski Hill

70 ACRE  
POWERS BLUFF  
MAPLE WOODS  
STATE NATURAL AREA

John Ne-Wee Cemetery  
.1 mi



Dance Rings

80 ACRE SKUNK HILL HISTORIC SITE

Indian Bill Cemetery

Bluff Drive

6990 Bluff Drive  
South Entrance

## Trail Map

### POWERS BLUFF

County Park & Winter Recreation Area



500

Feet  
Meters

150

- |                    |                   |
|--------------------|-------------------|
| Enclosed Shelter   | Winter Activities |
| Parking            | Biking            |
| Restrooms          | Hiking            |
| Trailhead          | Skiing            |
| Trail Intersection | Snowshoeing       |
| Summer Activities  | Snowmobiling      |

#### Single-Track Trails

- Easy
- More Difficult
- Very Difficult

#### Multi-Use Trails

- Grass Surface
- Gravel Surface

#### Potawatomi Nature Trail



#### Snowmobile Trails



Map Date: 1/18/2024

R:\Departments\2202\_LandRecords\GIS\Projects\StaticCartography\Parks\pro



# South Park Storm Shelter Construction

## ARPA Funds Request

### Expenses:

Project design, permits and management	\$68,000
Utilities- Electric, Nat. Gas, Well	\$21,000
Construction	\$925,625
Insurance	\$370
Security Cameras	\$3,500
Indoor Furnishings/Appliances	\$12,000
Expanded Parking Lot	\$80,000
<u>Contingency</u>	<u>\$50,000</u>
Total:	\$1,160,495

### Funding Sources:

FEMA Grant Cost Share	\$625,313
WI Emergency Management Cost Share	\$78,164
<u>Wood County Budget</u>	<u>\$89,500</u>
Total Secured Funding	\$729,977

ARPA Funding Request	\$430,518
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**PROJECT NUMBER: 20-3501**



**PROJECT NUMBER: 20-3501**

— 100 —



106.2.1 DESIGN INFORMATION. FOR THE AREAS OF A BUILDING DESIGNED FOR OCCUPANCY AS A STORM SHELTER, THE FOLLOWING INFORMATION SHALL BE PROVIDED WITHIN THE CONSTRUCTION DOCUMENTS:

- 12.1 STORMDEFEND TTH350 PAIR & SINGLE DOOR SYSTEM-**
- a) IS TESTED AND CERTIFIED BY UL TO MEET ICC500-14 AND FEMA P-61-45 REQUIREMENTS FOR USE IN TORNADO AND HURRICANE SAFE ROOMS AND SHELTERS INCLUDING 20 MPH WIND ZONE. UL CERTIFICATION #ZHLA-71.
- b) TESTED BY UL FOR BULLET RESISTANCE MEETING UL752 LEVEL 3. PROOF OF TESTING CAN BE FOUND AT [www.ul.com](http://www.ul.com) UNDER ON-LINE IJSTD/VS.

a) IS TESTED AND CERTIFIED BY UL TO MEET ICC500-44 AND FEMA P-361-15 REQUIREMENTS FOR USE IN TORNADO AND HURRICANE SAFE ROOMS AND SHELTERS INCLUDING 250 MPH WIND ZONE. UL CERTIFICATION #ZH4.71.

b) TESTED BY UL FOR BULLET RESISTANCE MEETING UL752 LEVEL 3. PROOF OF TESTING CAN BE FOUND AT [www.ul.com](http://www.ul.com) UNDER ON-LINE LISTINGS.

c) THERMAL ANALYSIS CONDUCTED BY UL UTILIZING NFRC TEST METHODS INCLUDING ANSI/NFRC 100-2014, ANSI/NFRC 200-2014, NFRC 500-2014 AND THERM 7/ WINDOWS 7 RESULTS AVAILABLE UPON REQUEST.

13. A FLOOR PLAN INDICATING LOCATION OF THE STORM SHELTER ON A SITE OR WITHIN A BUILDING FACILITY- PLEASE REFERENCE THE ARCHITECTURAL SITE PLAN ON PAGE ADDO.
14. A STORM SHELTER SECTION OR ELEVATION INDICATING THE HEIGHT OF THE STORM SHELTER RELATIVE TO THE FINISHED GRADE- PLEASE REFERENCE 2'ADD00.
15. THE LOWEST STORM SHELTER FLOOR ELEVATION AND CORRESPONDING DATUM. (EXCEPT FOR RESIDENTIAL TORNADO SHELTERS OUTSIDE OF SPECIAL FLOOD HAZARD AREAS). ELEVATION= 1036
16. DESIGN OCCUPANCY CATEGORY- GENERAL USE- 86 OCCUPANTS. STORM SHELTER- 314 OCCUPANTS.
17. USEABLE FLOOR AREA CALCULATION IN SQUARE FEET (m2)- 2,529 SQ. FT.
18. CALCULATIONS FOR VENTING AREA PROVIDED AND THE LOCATIONS IN THE STORM SHELTER- MECHANICAL VENTILATION BEING PROVIDED. PLEASE SEE MEP PAGES FOR MORE INFORMATION.
19. CALCULATIONS FOR THE NUMBER OF SANITATION FACILITIES FOR THE COMMUNITY STORM SHELTER.  
PLUMBING FIXTURES: 86 OCCUPANTS (43 MALE/FEMALE)  
W.C. = 1 PER 65 FEMALE 1 PER 125 MALE  
= 1 FEMALE & 1 MALE  
LAV. = 1 PER 200 FEMALE / MALE  
= 1 FEMALE & 1 MALE  
D.F. = 1 PER 500 OCC- 1 TOTAL  
S.S = 1 REQUIRED

WATER CLOSET: 1 PER 250 FOR THE FIRST 500 OCCUPANTS AND 1 ADDITIONAL PER 500 OCCUPANTS OR PORTION THEREOF > 500 OCCUPANTS  
W.C. = 2 REQUIRED  
LAVATORIES: 1 PER 1,000 OCCUPANTS  
LAV = 1 REQUIRED

- 106.2.2 DESIGN INFORMATION DOCUMENTATION. DESIGN INFORMATION LISTED IN SECTION 106.2.1 AND INSTRUCTIONS LISTED IN SECTION 106.2.6 SHALL BE DOCUMENTED OR EXPLICITLY REFERENCED ON A SINGLE SHEET WITHIN THE CONSTRUCTION DOCUMENTS.

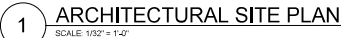
106.2.3 ENCLOSURE- NOT APPLICABLE TO PROJECT.

106.2.4 SIGNAGE. THE TYPE AND LOCATION OF SIGNS REQUIRED BY THIS STANDARD SHALL BE INDICATED ON THE FLOOR PLAN. PLEASE REFERENCE 1/A100.

106.2.5 STORM SHELTER DETAILS. THE CONSTRUCTION DOCUMENTS SHALL PROVIDE OR INCLUDE ANY MANUFACTURER'S DETAILS OR INSTALLATION INSTRUCTIONS FOR SYSTEMS OR EQUIPMENT DESIGNED FOR THE PROTECTION AND OPERATION OF THE STORM SHELTER.

106.2.6 STORM SHELTER INSTRUCTIONS. THE CONSTRUCTION DOCUMENTS SHALL PROVIDE OR INCLUDE ANY DETAILS OR INSTRUCTIONS REQUIRED FOR THE FUNCTIONAL OPERATION OF THE STORM SHELTER SUCH AS:

1. TYPE AND LOCATION OF EQUIPMENT AND AMENITIES REQUIRED WITHIN THE STORM SHELTER, INCLUDING WATER SUPPLY, SANITARY FACILITIES, FIRE EXTINGUISHERS, BATTERIES, FLASHLIGHTS, SPECIAL EMERGENCY LIGHTING EQUIPMENT OR ANY OTHER EQUIPMENT REQUIRED TO BE INSTALLED IN THE STORM SHELTER.
  - a) SANITARY FACILITIES ARE SPECIFIED ON THE FLOOR PLAN ON PAGE A100.
  - b) FIRE EXTINGUISHER LOCATIONS ARE PER PLAN ON PAGE A100.
  - c) ALL OTHER EMERGENCY EQUIPMENT AND AMENITIES WILL BE PROVIDED BY OWNER AND LOCATED IN THE STORAGE AREA. THE EQUIPMENT FOR EMERGENCY USE WILL INCLUDE:
    - BOTTLED WATER, COTS, BLANKETS, PILLOWS, SHELF STABLE FOOD, FLASHLIGHTS, BATTERIES AND PORTABLE CHARGING STATIONS.
2. SPECIFICATIONS FOR ANY ALARM SYSTEM TO BE INSTALLED- NOT APPLICABLE TO PROJECT.
3. INSTRUCTIONS FOR THE INSTALLATION OR DEPLOYMENT OF ANY IMPACT-PROTECTIVE SYSTEMS SUCH AS SHUTTERS, SCREENS, DOORS OR WINDOWS.
4. INSTRUCTIONS FOR THE INSTALLATION, ACTIVATION OR DEPLOYMENT OF ANY MECHANICAL, ELECTRICAL AND PLUMBING EQUIPMENT.
  1. (D) SUPPLY FAN AND ELECTRIC DUCT COIL CONTROL SEQUENCE-MAIN GATHERING SPACE:
    - (a) PROVIDE AN EMERGENCY SWITCH IN THE MAIN GATHERING SPACE WITH A PLACARD THAT READS THE FOLLOWING "TURN ON IN EVENT WHERE OCCUPANCY EXCEEDS 100 PEOPLE."
    - (b) SUPPLY FANS SHALL BE INTERLOCKED WITH MOTORIZED AND ELECTRIC DUCT COILS
    - (c) FOR FURTHER INFORMATION REFERENCE HVAC DESIGN PAGE M002.
  2. (D) SUPPLY FAN AND ELECTRIC DUCT COIL CONTROL SEQUENCE-MAIN GATHERING SPACE (L-4)



PROPOSED FOR:  
**WOOD COUNTY SAFE ROOM**  
6411 SOUTH PARK ROAD, WISCONSIN RAPIDS WI 54684

**CS**  
**DESIGN & ENGINEERING**  
with framework design inc  
2023 6th Street West, Ashland, WI 54806  
Telephone (715) 682-0330  
[www.csdesignengineeringinc.com](http://www.csdesignengineeringinc.com)

DESIGNED:	L.D.
DRAWN:	R.B.
SCALE:	AS NOTED
DATE:	DECEMBER, 4 2023
PROJECT NO.	20-3501

REVISIONS:

01.26.23	75% CONST.DOCUMENTS
05.27.23	80% CONST.DOCUMENTS
07.14.23	PEER REVIEW DOCUMENTS
08.23.23	PEER REVIEW UPDATES
08.24.23	WOOD COUNTY ED. PACKAGE
08.22.23	WC PERMIT SUBMITTAL SET
10.3.23	VALUE ENGN. DESIGN UPDATE
10.18.23	WOOD COUNTY BID Pkg. 2
12.04.23	WC CONSTRUCTION PERM.

APPROVED:

*Amber Erickson*

WISCONSIN  
AMBER ERICKSON  
12095-S  
MILLIN,  
WI  
LICENSED ARCHITECT

SHEET NO.

**A000**





12

SHEET NO.

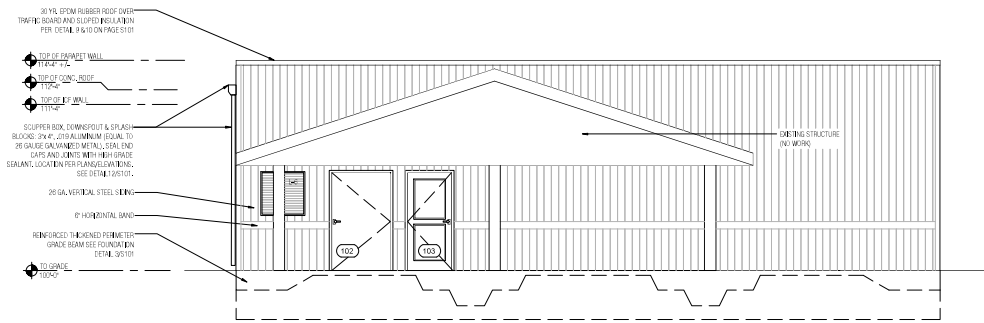
**A100**



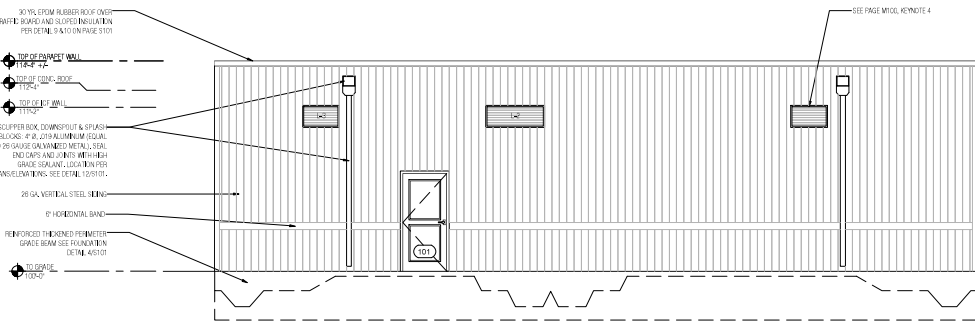
SHEET NO.

**A200**

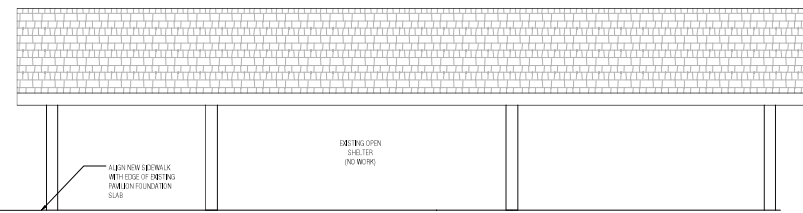




1 SOUTH ELEVATION  
SCALE: 1/4" = 1'-0"



2 WEST ELEVATION  
SCALE: 1/4" = 1'-0"



PROPOSED FOR:  
**WOOD COUNTY SAFE ROOM**  
6411 SOUTH PARK ROAD, WISCONSIN RAPIDS WI 54684

**ELEVATIONS**

**DESIGN & ENGINEERING**  
with framework design inc.  
2002 6th Street West, Ashland, WI 54806  
Telephone: (715) 682-0300 www.cdsdesignengineering.com

DESIGNED: L.D.  
DRAWN: R.B.  
SCALE: AS NOTED  
DATE: DECEMBER, 4 2023  
PROJECT NO: 20-3501

REVISIONS:  
1. 10/23/2023: FINAL DOCUMENTS  
2. 10/23/2023: FINAL DOCUMENTS  
3. 10/23/2023: FINAL DOCUMENTS  
4. 10/23/2023: FINAL DOCUMENTS  
5. 10/23/2023: FINAL DOCUMENTS  
6. 10/23/2023: FINAL DOCUMENTS  
7. 10/23/2023: FINAL DOCUMENTS  
8. 10/23/2023: FINAL DOCUMENTS  
9. 10/23/2023: FINAL DOCUMENTS  
10. 10/23/2023: FINAL DOCUMENTS

APPROVED:  
**AMBER BRUGGER**  
REGISTERED PROFESSIONAL ENGINEER  
WISCONSIN  
10/23/2023

SHEET NO: **A201**



# Child Care Investment Request

January 2024 Update to Wood County ARPA Committee

Presented by the Wood County Child Care Task Force





# Understanding the Challenge

## Parent Affordability

**21%**

On average a Wood County family spends 21% of their income on a child care slot for one child.

## Employee Retention

**\$13.60/hour**

Teachers in regulated Wood County child care centers make, on average, \$13.60 per hour.

## Access to Quality Care

**60% Decrease**

Since 2012, 87 child care centers have closed leading to 900 slots lost in Wood County, a 60% decrease.

## Local Economic Impact

**\$37 Million**

Wood County is expected to lose over \$37,000,000 in income, tax revenue, and productivity.





**42%** of Wood  
County parents  
surveyed  
**struggle to**  
**obtain** child  
care due to  
**financial**  
**barriers**

## Parent Affordability

- A family who makes Wood County's median income of **\$55,879/year** pays up to **\$11,844/year** for infants
- That's **21% of their income** and more than **3 times** what the federal government defines as affordable
- The average annual cost of infant child care in 2021 (\$13,572) was **greater than the annual tuition at UW-Madison that year (\$10,766)**





**A mother of two  
working full-time  
in a child care  
center would have  
to spend 81% of  
her income to  
enroll her own two  
children at that  
center**

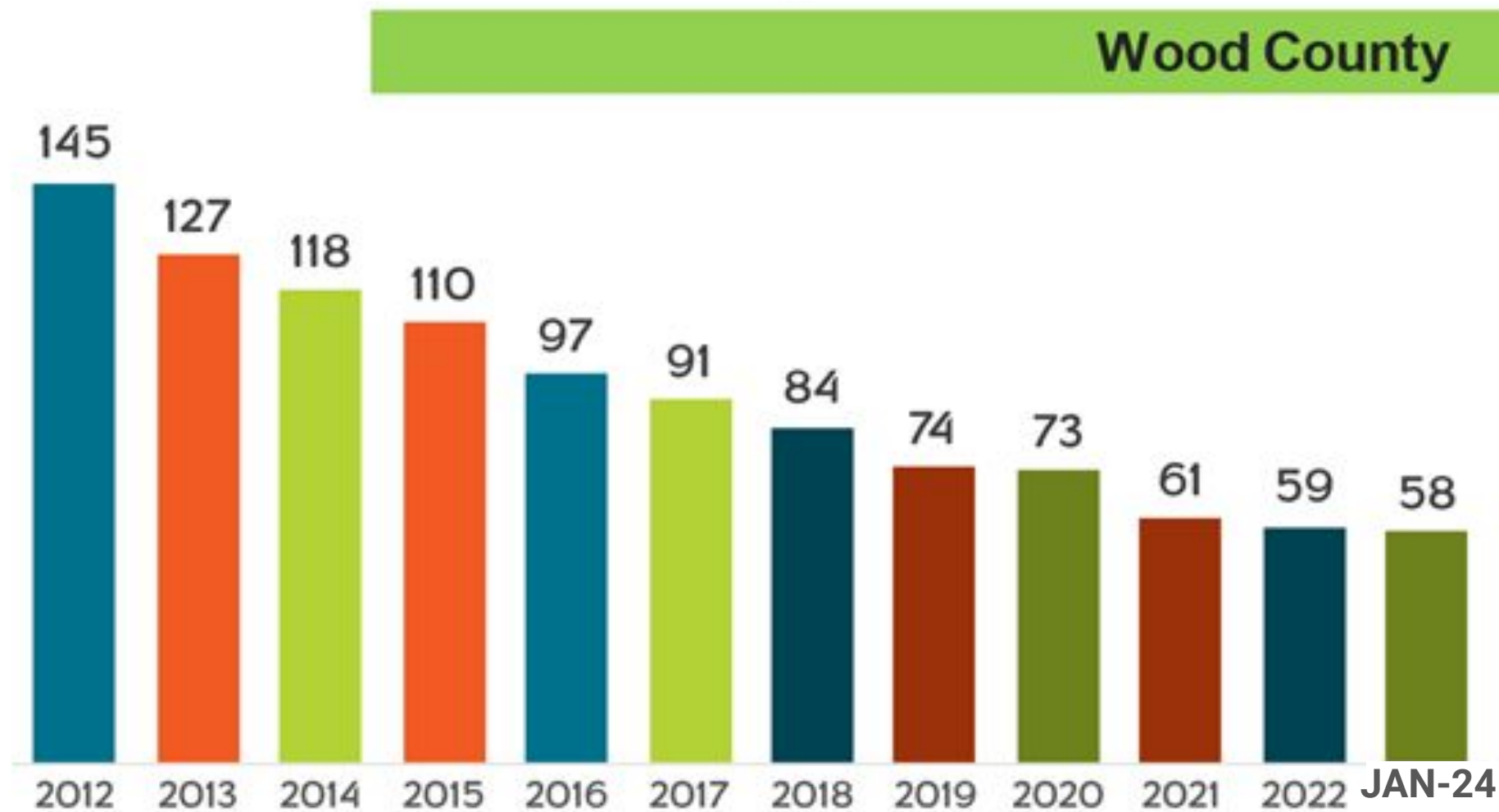
## Employee Retention

- In Wood County, the average annual income of a child care worker is **\$23,650**
- The average hourly wage for a licensed child care teacher is **\$13.60**
- The number one reason why staff leave is due to **low wages and lack of benefits.**





# An Alarming Trend



In 2010 **173** child care businesses  
In 2015 **110** child care businesses  
In 2020 **73** child care businesses  
In 2023 **58** child care businesses

**Since 2010 almost 900 slots (28% decrease) are no longer available**

**Turn Over is Especially High in Family Child Care**

**60% Decrease** in the Number of Regulated Child Care Programs



**Nearly half (45.5%)  
of Wood County  
centers may close  
within the next six  
months.**



## Access to Quality Care

In a recent survey of child care centers, respondents indicated -

- How likely are you to close within the next 6 months? **45.45%** replied definitely or possibly.
- If you plan to close or are considering it, how many children would be impacted? **259 children!** There are already 655 children on wait lists.
- Without additional support **93% of providers** are likely to increase **rates upwards of 15 to 30%**.
- Rates are already unaffordable for families



Wood County  
is expected to  
lose more than  
**\$37 million**  
in income, tax  
revenue, and  
productivity

## Local Economic Impact

- **Household Impacts:** income losses parents incur from having to reduce work hours or leave the labor force entirely
- **Business Impacts:** direct productivity losses such as hours of foregone worker productivity as well as future lost earnings from turnover costs
- **Tax Revenue Impacts:** the proportion of lost household and business income that would have contributed to government revenues, as well as future lost tax revenues





# Return on Investment

“High-quality early childhood programs can yield a \$4-9 return per \$1 invested.”  
University of Pennsylvania Center for High Impact Philanthropy

Other studies also reveal that children enrolled in high-quality early childhood programs are -

- Less likely to need special education during K-12 years

- Less likely to commit juvenile offenses

- More likely to graduate from high school



# Task Force Members

A cross-sector collaboration of child care centers, government & nonprofit, healthcare, and education.





# Child Care Task Force Solution Led by Childcaring, Inc.



Partnership  
Model



Start-Up &  
Capacity Building  
Grants



Shared  
Services Network



# 1

## Co-create a Model of Partnership Between the Business Community and Child Care

### Strategy 1

- Is modeled after an existing state program, **Partner Up!**
- Creates strong partnership with businesses/employers
- Requests funds for Childcaring to administer the program
- Funding is for **50%** of the “True Cost of Care” for **40 children per year**
- Parents would **pay 25%**
- Employers would **pay 25%**

#### ▼ Monthly True Cost of Care Tables

The per child monthly true cost of care amounts for part-time and full-time care are below.

Full-Time (21+ hours per Week)					
Age Group	Monthly Total	25%	30%	40%	50%
0-1 year, 11 months	\$1,800	\$450	\$540	\$720	\$900
2-year-old	\$1,400	\$350	\$420	\$560	\$700
3-year-old	\$1,100	\$275	\$330	\$440	\$550
4 & 5-year-olds	\$1,000	\$250	\$300	\$400	\$500
6+ years old	\$900	\$225	\$270	\$360	\$450
Part-Time (1-20 hours per week)					
Age Group	Monthly Total	25%	30%	40%	50%
0-1 year, 11 months	\$1,200	\$300	\$360	\$480	\$600
2-year-old	\$925	\$231.25	\$277.50	\$370	\$462.50
3-year-old	\$725	\$181.25	\$217.50	\$290	\$362.50
4 & 5-year-olds	\$675	\$168.75	\$202.50	\$270	\$337.50
6+ years old	\$600	\$150	\$180	\$240	\$300





# Co-create a Model of Partnership Between the Business Community and Child Care

STRATEGY 1 BUDGET				
Item	# of Slots	Rate	Years	ARPA \$ Requested
Annual infant slot	10 @ 50%	\$900 / month	3	\$324,000
Annual 2 year old slot	10 @ 50%	\$700 / month	3	\$252,000
Annual 3 year old slot	10 @ 50%	\$550 / month	3	\$198,000
Annual 4+ year old slot	10 @ 50%	\$500 / month	3	\$180,000
Marketing		\$5,000 / year	3	\$15,000
Indirects *		10%	3	\$111,968
Position Title	Annual FTE Salary **	Time	Years	ARPA \$ Requested
Business Child Care Advocate & Grants Coordinator (.75 FTE)	Year 1: \$65,000 Year 2: \$66,950 Year 3: \$68,959	75% 30 hours/week	3	\$150,682
Strategy 1 Total Amount Requested				\$1,231,650
* Administrative and indirect costs incurred by Childcaring includes items such as travel, office space, equipment, phone, internet, insurance, professional development, staff supervision, and administrative staff support.				
** Includes salary and benefits plus 3% annual COLA				

## Sustainability

- Participating businesses will see the value and continue their investment
- Family takes over the difference between the 25% employer contribution and the provider's charges
- Child care provider will have had the opportunity to invest in their center while they had the true cost of care funding





# Provide Start-Up & Capacity Building Grants to Increase Available Child Care Slots



## Strategy 2

- Increases the number of slots available
- Alleviates the issue of **extensive waiting lists**
- Provides an application process for interested child care centers
- Allocates requested funds to **capital expenses**, such as remodeling, furniture, indoor/outdoor equipment, fencing, smoke and CO2 detectors, fire extinguishers, licensing fees, or staff incentive pay
- Cannot be used to pay off existing debts





# Provide Start-Up & Capacity Building Grants to Increase Available Child Care Slots

STRATEGY 2 BUDGET					
Item	# of Grants	Added Slots/Year	Grant \$ to be Allocated	Years	\$ Requested
Family Child Care Center Grants	7-10	56-80	Up to \$100,000/yr	3	\$300,000*
Group Child Care Center Grants	1-2	50-100	Up to \$300,000/yr	3	\$900,000*
Pittsville Child Care Center	1		\$98,000	1	\$98,000
Indirects**			10%	3	\$134,823
Position Title	Annual FTE Salary***		% Time	Years	\$ Requested
Start Up Specialist & Grants Coordinator (.25 FTE)	Year 1: \$65,000 Year 2: \$66,950 Year 3: \$68,959		25% 10 hrs/week	3	\$50,227
Strategy 2 Budget Total					\$1,483,050
* A maximum allowance for family centers of \$10,000, for group centers of \$150,000 per program.					
** Administrative and indirect costs incurred by Childcaring includes items such as travel, office space, equipment, phone, internet, insurance, professional development, staff supervision, and administrative staff support.					
*** Includes salary and benefits plus 3% annual COLA					

## Sustainability

- One-time funds will help to create additional child care slots
- Goal is to alleviate some of the initial time and financial burden for the program overall, thereby freeing up time and funds to increase and sustain child care staff.



# 3

## Create Shared Services Networks

### Strategy 3

- Creates a **Central Wisconsin Child Care Center Network**
- **Saves centers time and money**, freeing up revenue for wages and other expenses.
- Can be implemented through staffing models, human resources functions, paperwork related to enrollment and business expenses, credit card processing, professional development opportunities, etc.







# Create Shared Services Networks

STRATEGY 3 BUDGET				
Item	Number	Rate	Years	\$ Requested
Meeting expenses for Wood County Child Care Network	4 in-person meetings/ year	\$300/meeting	3	\$3,600
Indirects *		10%	3	\$10,405
Position Title	Annual FTE Salary **	% Time	Years	\$ Requested
Network Coordinator (.5 FTE)	Year 1: \$65,000 Year 2: \$66,950 Year 3: \$68,959	50% 20 hours/week	3	\$100,454
Strategy 3 Budget Total				\$114,459
* Administrative and indirect costs incurred by Childcaring includes items such as travel, office space, equipment, phone, internet, insurance, professional development, staff supervision, and administrative staff support.				
** includes salary and benefits plus 3% annual COLA				

## Sustainability

- A reasonable fee structure will be developed early allowing providers to plan for assuming this cost when ARPA dollars are no longer available.



# Child Care Task Force Solution Led by Childcaring, Inc.

**Total Amount Requested: \$2,829,158**

**1**

**Partnership  
Model**

**\$1,231,649**

**2**

**Start-Up &  
Capacity Building Grants**

**\$1,483,050**

**3**

**Shared  
Services Network**

**\$114,459**



# Demonstrating Success: Evaluation Strategies



- The Wood County Child Care Task Force will work with Childcaring to develop evaluation measures for each of the three strategies
- Evaluation will include both qualitative and quantitative methods
- The Task Force will report to the Operations Committee twice per year or as requested on progress



# Child Care Investment Request

January 2024 Update to Wood County ARPA Committee

Presented by the Wood County Child Care Task Force



**Thank you for your consideration.  
What questions do you have?**



Wood County Child Care Task Force  
c/o Wood County Health Department  
111 W Jackson Street  
Wisconsin Rapids, WI 54495

January 23, 2024

Chairman Lance Pliml  
Wood County Board of Supervisors  
400 Market Street  
Wisconsin Rapids, WI 54495

Dear Chairman Pliml and members of the Wood County board ARPA ad-hoc committee,

Enclosed please find a revised funding proposal from the Wood County Child Care Task Force. The child care industry both across the Nation and here in Wood County is in crisis. The Child Care Task Force initially identified a six-pronged approach to tackle the challenges and support families with children in infancy through twelve years of age. We have revised that to focus on three sustainable strategies to improve child care access in Wood County.

1. Co-create a model of partnership between the business community and child care centers.
2. Provide start-up and capacity building grants to increase available child care slots
3. Create shared services networks

In the following pages you will find a detailed description of the current child care landscape in Wood County as well as a comprehensive description of the outlined strategies, budget and evaluation methods.

The Wood County Child Care Task Force is committed to continuing our efforts to oversee the development and success of these strategies. We thank you for your consideration.

Sincerely,



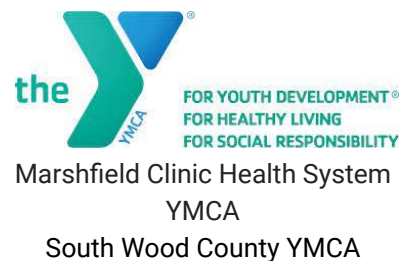
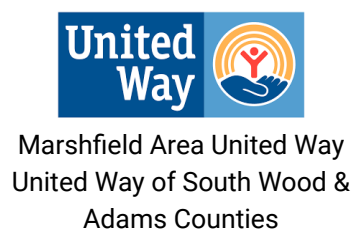
Sue Smith  
on behalf of the  
Wood County Child Care Task Force



## Wood County Child Care Task Force Representation

For nearly two years the Wood County Child Care Task Force has regularly met to discuss Wood County's child care needs and create solutions. The Task Force is a collaborative effort of nearly 30 individuals representing 20 organizations across Wood County.

For a full list of Task Force representation, please reference the [Child Care Task Force Roster](#).





## The Problem: The Child Care Landscape in Wood County Needs Improvement

Child care is essential to our children, families, and communities. There is not enough regulated child care available for families and child care workers are among the most underpaid workers in the country. In fact, half of the child care workforce receives state assistance themselves.

Wood County child care centers received \$3 million in Child Care Counts funding through Wisconsin Department of Children and Families (DCF) in 2022 and still struggled. In June 2023 this funding was reduced by 50%. Governor Evers approved \$170 million of additional funding statewide to maintain the current level of funding through June 2025.

As of September 2023, Wood County is **short 2,762 child care slots** for children five and under (First Children's Finance). **Thirty-six percent** of zip codes in Wood County are considered a child care desert, leaving a significant number of people in our community without access to affordable, quality child care (WI DCF). In 2012, there were 145 providers in Wood County with 2,993 child care slots. **Today, there are only 58 programs with 2,262 slots.** Those looking for child care face significant waiting lists.

Those who can find child care may not be able to afford it. For example, a family making the median income of \$55,879/year would end up paying \$11,844/year for infants aged 0-1. This is 21% of the family's income - **three times more** than what the federal government has defined as affordable and more than the average family spends on rent annually (\$10,044). These costs are expected to increase. Foreseeably, families living at or below the poverty level are disproportionately impacted by the high costs of child care. **Thirteen percent** of children in Wood County live in poverty, two percentage points higher than the state average of 11%.

Despite the high cost of child care to families, this is not reflected in child care worker wages. In Wood County, the average wage of a child care teacher is **\$13.60/hour** (Childcaring, Inc., 2023). [Child Care Aware of America](#) found that the average child care worker in Wisconsin makes only \$23,650 per year. **To put this in perspective, a mother of two working full-time in a child care center would have to spend 81% of her income to enroll her own two children at that center.**

The North Central Wisconsin Regional Planning Commission (NCWRPC) identified five foundational pillars expected to have a major impact on the future prosperity in the area; one of these pillars was child care ([North Central Wisconsin Regional Recovery Plan](#), 2022). Areas that lack adequate child care options are facing challenges in recruiting and retaining employees with families, which hampers the growth and production potential of the area's local businesses. The lack of child care options in both local communities and at the regional level burdens employers with job turnover costs and reduces their possibilities for innovation and expansion.

The benefits of affordable, quality child care are widespread. Children benefit with the development of foundational skills, school readiness, and language. Employees benefit when they can seek and accept new jobs, and advance their career more readily. Employers benefit when they know that their



employees aren't faced with the unpredictability of inconsistent child care. Communities benefit with population gains and labor force retention. All of this in turn creates economic and community prosperity.

According to the [University of Pennsylvania Center for High Impact Philanthropy](#), high-quality early childhood programs can yield a \$4-9 return per \$1 invested. In addition, studies have shown that children enrolled in such programs are less likely to need special education services during their K-12 years, less likely to commit juvenile offenses, and more likely to graduate from high school. Because high-quality early childhood programs promote healthy development, they can generate savings by eliminating the need for expensive interventions later in a child's life.

## **The Solution: Three Sustainable Strategies**

### **Summary of Strategies**

The Child Care Task Force has revised its initial proposal to focus on three sustainable strategies that can be successfully implemented and evaluated over the next three years.

The total amount requested is \$2,829,158.

#### **1. Co-create a Model of Partnership Between the Business Community and Child Care.**

*Why this strategy matters:* Businesses benefit by staying competitive in a tight labor market and offering attractive benefits, increasing employee productivity, increasing employee retention, strengthening the local community and economy, and strengthening families by offering benefits that enable employees to continue in the workforce, also contributing to the economy. Child care centers benefit by receiving the full "true cost of care", and can then afford quality workers, training, materials, and facilities; retain quality staff through offering higher pay; stabilize enrollment numbers by having reserved business subsidized spots; and make long-term connections with businesses and organizations that can help improve the quality and scope of care.

#### **2. Provide Start-Up & Capacity Building Grants to Increase Available Child Care Slots**

*Why this strategy matters:* Child care centers operate on very slim margins and expanding or making updates to buildings and classrooms can be costly. For those individuals who are opening a new center, the costs to open can be prohibitive. Providing capacity grants will alleviate a financial burden on small businesses that do not have a lot of discretionary income for these one-time costs. When child care centers are able to open closed classrooms or build new spaces, additional slots are made available.

#### **3. Create Shared Services Networks**

*Why this strategy matters:* This strategy allows center administrators/owners to save time and money, freeing up revenue for wages and other expenses. Shared service networks provide centralized staff to help individual centers with staffing, human resources, paperwork related to enrollment and business expenses, educational leadership, professional development and more.



1

### **STRATEGY 1: Co-create a Model of Partnership Between the Business Community and Child Care.**

#### **I. Objectives:**

- A. By **March 31, 2024**, collaborate with Chambers of Commerce, Centergy and North Central Wisconsin Workforce Development Board to develop a list of businesses in Wood County, convene businesses to discuss the child care crisis, determine impact on local businesses and brainstorm solutions; introduce the Partner Up! program to ascertain interest.
- B. By **March 31, 2024**, Childcaring will finalize contract language for businesses and child care centers.
- C. By **May 1, 2024**, a minimum of six businesses will be signed on to participate.
- D. By **July 1, 2024**, the program will be launched to fund 40 child care slots by employers/businesses providing a minimum of 25% funding for the true cost of care, families covering 25% and ARPA funding providing up to 50% of the true cost of care for eligible employees of the participating businesses.
- E. On an ongoing basis, Childcaring will seek out WI DCF Partner Up! funding opportunities and share them with Wood County businesses and child care centers to support continuation and sustainability of this program beyond the duration of ARPA funding.

#### **II. How this will be achieved:**

- A. Childcaring will work with interested businesses and child care centers in Wood County and provide ongoing support to program participants. Childcaring will administer the program and issue the payments.
- B. Childcaring already employs a Business Child Care Advocate to help support the Partner Up! program for WI DCF.
- C. Sustainability will be accomplished in a couple of ways.
  - 1. First, the participating businesses will see the value in this partnership in reduced absenteeism, increased productivity, and employee recruitment and retention. This will create a return on their investment.
  - 2. When the ARPA funding ends, the businesses can continue to contribute their same amount toward their employees' child care expenses. The family can take over the remainder of the cost of their particular child care center's rate. The family will have had time to plan for this transition, saving money in the interim. The business will have been accustomed to budgeting for this expense, which will not increase when ARPA dollars are gone.



3. Finally, while the centers will be receiving less per child (their rate vs. the true cost of care), they will have reaped the benefits of dollars they have had available for employee training, supplies, retention, and other expenses.

### ▼ Monthly True Cost of Care Tables

The per child monthly true cost of care amounts for part-time and full-time care are below.

<b>Full-Time (21+ hours per Week)</b>					
<b>Age Group</b>	<b>Monthly Total</b>	<b>25%</b>	<b>30%</b>	<b>40%</b>	<b>50%</b>
0-1 year, 11 months	\$1,800	\$450	\$540	\$720	\$900
2-year-old	\$1,400	\$350	\$420	\$560	\$700
3-year-old	\$1,100	\$275	\$330	\$440	\$550
4 & 5-year-olds	\$1,000	\$250	\$300	\$400	\$500
6+ years old	\$900	\$225	\$270	\$360	\$450
<b>Part-Time (1-20 hours per week)</b>					
<b>Age Group</b>	<b>Monthly Total</b>	<b>25%</b>	<b>30%</b>	<b>40%</b>	<b>50%</b>
0-1 year, 11 months	\$1,200	\$300	\$360	\$480	\$600
2-year-old	\$925	\$231.25	\$277.50	\$370	\$462.50
3-year-old	\$725	\$181.25	\$217.50	\$290	\$362.50
4 & 5-year-olds	\$675	\$168.75	\$202.50	\$270	\$337.50
6+ years old	\$600	\$150	\$180	\$240	\$300

### III. What is the “True Cost of Care”?

- A. The “true cost of care” is the cost to provide high-quality, developmentally appropriate, safe, and reliable child care staffed by a professionally compensated workforce.
- B. On average, the true cost of licensed child care for an infant is 42% more than the price centers currently charge families.
- C. To build and invest in a child care system that meets the needs of children, families, and the broader economy, it is critical that we find a way to provide funding at a level sufficient to cover the true cost.
- D. The investment provided to child care centers from this strategy can be used to increase staff compensation, pay expenses, reserve child care slots for local business employees, improve the quality of a child care center, and more.



**IV. Strategy 1 Budget:**

Item	# of Slots	Rate	Years	ARPA \$ Requested
Annual infant slot	10 @ 50%	\$900 / month	3	\$324,000
Annual 2 year old slot	10 @ 50%	\$700 / month	3	\$252,000
Annual 3 year old slot	10 @ 50%	\$550 / month	3	\$198,000
Annual 4+ year old slot	10 @ 50%	\$500 / month	3	\$180,000
Marketing		\$5,000 / year	3	\$15,000
Indirects *		10%	3	\$111,968
Position Title	Annual FTE Salary **	Time	Years	ARPA \$ Requested
Business Child Care Advocate & Grants Coordinator (.75 FTE)	Year 1: \$65,000 Year 2: \$66,950 Year 3: \$68,959	75% 30 hours/week	3	\$150,682
<b>Strategy 1 Total Amount Requested</b>				<b>\$1,231,650</b>
<p>* Administrative and indirect costs incurred by Childcaring includes items such as travel, office space, equipment, phone, internet, insurance, professional development, staff supervision, and administrative staff support.</p> <p>** Includes salary and benefits plus 3% annual COLA</p>				

**V. Additional Narrative & Supportive Reasoning:**

- A. [Wisconsin Employer Perceptions of Early Care and Education: 2021 Research Snapshot](#) provides insight from more than 1,000 Wisconsin employers and their employees into the importance of considering the impact of child care on doing business. Key data points from the research include:
1. 89% of employees surveyed agreed "Wisconsin's economy is impacted by families' abilities to access affordable, high-quality child care."
  2. 86% of employees agreed that "Without access to affordable early child care, Wi businesses will face workforce/labor shortages now and in the future."
  3. 58% of employers surveyed indicated COVID-19 had decreased their employees' access to quality child care, contributing to:
    - a) Employees changing or reducing hours (45%)
    - b) Difficulty hiring new employees (43%)
    - c) Employees leaving the workforce (34%)
    - d) Lost revenue due to staffing shortages (20%)
- B. In addition to addressing the issues noted above, business support of affordable, quality child care can also benefit businesses by:
1. Reducing worker shortages by allowing more parents to work
  2. Increasing employee retention, especially of women



3. Retaining community members
  4. Attracting new businesses and residents to the area
  5. Receiving tax incentives and/or write-offs
- C. The COVID-19 pandemic has exposed the previously invisible (or forgotten) link between child care and the economy. According to Harvard Business Review's report [Childcare Is a Business Issue](#), more than 2.3 million women have left the labor force since February 2020, accounting for 80% of all discouraged workers during the pandemic and reducing the labor force participation rate to 57%, the lowest it's been since 1988. Even before the pandemic, inadequate child care was costing working parents \$37 billion a year in lost income and employers \$13 billion a year in lost productivity. In addition -
1. 55% of parents would take a pay cut for a job that offers child care. *Source: Harris Poll, 2019*
  2. Employees with access to child care report a 10% increase in work-life balance. *Source: KCE Fortune 100 Client Survey*
  3. Providing child care can reduce employee absences by up to 30%. *Source: Child Care Council, 2014.*

## 2

## STRATEGY 2: Provide Start-Up and Capacity Building Grants to Increase Available Child Slots

### I. Objectives:

- A. By **May 2024**, a Start Up Specialist & Grants Coordinator will be hired by Childcarings.
  1. (This is a 0.25 FTE and may be combined with the 0.75 FTE position discussed in strategy 1 to make a full-time position if desired.)
- B. By **December 2024**, administer up to 12 grants (7-10 family child care and 1-2 group center grants). Annually, thereafter in 2025 and 2026, up to 12 start-up/capacity building grants will be made available to eligible centers.
  1. For example, with this granting strategy, a new *family* child care center would increase capacity to add 8 slots. On average a new *group* center could increase capacity by approximately 50 slots.  
If 10 grants are awarded to family centers Wood County's child care capacity could increase by up to 80 slots. Similarly, if two grants are awarded to group centers Wood County's child care capacity could increase by up to 100 slots. The following budget (III) shows this granting strategy in detail.

### II. How this will be achieved:

- A. The purpose of offering capacity grants to maintain and increase available child care slots in Wood County is to increase the availability of regulated child care and sustain existing centers. Grants are intended to assist individuals with costs associated with opening and providing regulated care.



- B. Childcaring would offer free Recruitment/Start Up Sessions to Wood County residents to generate interest in becoming a child care entrepreneur. They would also offer one-on-one individualized consultation throughout the process and start-up grants to cover the cost of items needed to run a successful child care business and meet regulation requirements.
- C. In addition to start-up assistance, grants would also be offered for existing providers to expand or maintain their centers at their full capacity. The Child Care Task Force would lend support in reviewing grant applications, which would go through Childcaring.
- D. As the local non-profit child care resource and referral agency covering Central WI, Childcaring has been recruiting and retaining child care centers and administering grants to families and child care centers in Wood County since its inception in the late 1980's.

III. **Budget:**

Item	# of Grants	Added Slots/Year	Grant \$ to be Allocated	Years	\$ Requested
Family Child Care Center Grants	7-10	56-80	Up to \$100,000/yr	3	\$300,000 *
Group Child Care Center Grants	1-2	50-100	Up to \$300,000/yr	3	\$900,000 *
Pittsville Child Care Center	1		\$98,000	1	\$98,000
Indirects **			10%	3	\$134,823
Position Title	Annual FTE Salary ***		% Time	Years	\$ Requested
Start Up Specialist & Grants Coordinator (.25 FTE)	Year 1: \$65,000 Year 2: \$66,950 Year 3: \$68,959		25% 10 hrs/week	3	\$50,227
Strategy 2 Budget Total					\$1,483,050

\* A maximum allowance for family centers of \$10,000, for group centers of \$150,000 per program.  
\*\* Administrative and indirect costs incurred by Childcaring includes items such as travel, office space, equipment, phone, internet, insurance, professional development, staff supervision, and administrative staff support.  
\*\*\* Includes salary and benefits plus 3% annual COLA

IV. **Additional Narrative & Supportive Reasoning:**

- A. We believe that by creating or expanding child care businesses to add 56 – 100 child care slots annually, we are supporting the entrepreneurial ecosystem goal as well as the quality of place goal in the Regional Economic Development Initiative (REDI) Plan. To attract working families with young children, we need more quality child care options. Creating additional child care centers is creating more small businesses, typically owned by women.
- B. The following is a non-exhaustive list of eligible expenses for child care centers:
  - 1. Regulation application fees and background check fees for staff
  - 2. Liability insurance



3. Staffing benefits and incentives
  4. Required staff training including credit-based courses or foundational, non-credit coursework; and Abusive Head Trauma, Sudden Infant Death Syndrome, CPR and Mandated Reporter Training
  5. Well water test
  6. Medical exam and/or tuberculosis tests for staff
  7. Safety items such as smoke detectors, carbon monoxide detectors, fire extinguishers
  8. Child safety items such as outlet covers, child safety locks, bandages, medicine box, medical logbook, safety gates, stair barriers
  9. Toys, materials, and indoor and outdoor equipment such as crib, highchair, children's storage, nap surfaces, child sized chairs and tables, and materials that encourage language and literacy, self-expression and positive self-image, large and small muscle development, creativity and imaginative play, and represent a variety of cultures
  10. Building inspection
  11. Building or home remodeling (indoor or outdoor space)
- C. Childcaring reserves the right to require repayment or transfer of equipment to another regulated program if the grantee does not become regulated or stops providing care within one year of the grant award. A check for the total grant awarded will be sent to the grantee upon receipt of the signed grant agreement.
  - D. Receipts for items purchased will be required to be submitted along with a detailed expense report for a review of progress in meeting objectives of the grant, as well as on-site monitoring visits at Childcaring's discretion.
  - E. Along with grant dollars, Childcaring will also offer coaching and support along the way. Combined with the current Childcaring Pre-Licensing Technical Consultant, additional individual start up coaching will help individuals to navigate the process of becoming regulated and opening or expanding a business. The goal is to alleviate some of the initial time and financial burden for the program overall, thereby freeing up time and funds to increase and sustain child care staff.

### 3

## STRATEGY 3: Create A Shared Services Network

### I. What is a Shared Services Network?

- A. Shared services networks provide centralized staff to help individual centers with staffing, human resources, paperwork related to enrollment and business expenses, educational leadership, professional development and more. Additionally, centers can maximize their buying power by making bulk purchases through the shared services model.



## II. Objectives:

- A. By **March 31, 2024**, survey local child care centers to understand current operations, software usage, communication details and HR practices; gather information about what they would want in a shared services or networking experience.
- B. By **March 31, 2024**, the Child Care Task Force will connect with the Wisconsin Early Education Shared Services Network (WEESN) to learn about their experience in Southern Wisconsin and other areas incorporating technology and shared service opportunities into operations.
- C. By **June 30, 2024**, a Central Wisconsin Child Care Center Network will be developed, including child care centers who are interested in exploring shared services.
- D. By **December 31, 2024**, a sustainability plan will be developed to determine a fee structure for child care centers to maintain the shared services platform.

## III. Budget:

Item	Number	Rate	Years	\$ Requested
Meeting expenses for Wood County Child Care Network	4 in-person meetings/ year	\$300/meeting	3	\$3,600
Indirects *		10%	3	\$10,405
Position Title	Annual FTE Salary **	% Time	Years	\$ Requested
Network Coordinator (.5 FTE)	Year 1: \$65,000 Year 2: \$66,950 Year 3: \$68,959	50% 20 hours/week	3	\$100,454
<b>Strategy 3 Budget Total</b>				<b>\$114,459</b>
* Administrative and indirect costs incurred by Childcaring includes items such as travel, office space, equipment, phone, internet, insurance, professional development, staff supervision, and administrative staff support. ** includes salary and benefits plus 3% annual COLA				

## IV. Additional Narrative & Supportive Reasoning:

- A. According to Childcaring data in Wood County, there are currently 24 full-day and 8 part-day child care centers licensed for 9 or more children and 26 full-day child care centers regulated to serve 8 or fewer children. Several of the larger centers are not-for-profit programs, but the majority of centers are either privately owned or operate as LLCs with very limited budgets and staffing. Directors/owners must dedicate time to administrative tasks, recruiting and onboarding new staff, grant reporting, payroll, HR services, processing payments from families, etc. In addition, due to the size of their facilities, they are not benefiting from the ability to purchase in bulk, including supplies, food, and other items.
- B. Currently, child care centers have free access to Wisconsin Early Education Shared Services Network (WEESN) through pandemic-related temporary funding. Our hope is to utilize these base services in order to create more localized solutions using local businesses and services.



- C. Shared service networks save time, improve case flow and revenue, help with staff management, and improve communication with families. Further, shared services networks can centralize payroll, credit card processing, procurement, fundraising, and shared continuing education.
- D. The time and financial savings realized by participating in this type of alliance or network can afford child care centers the ability to invest their revenue and time back into their center and to focus on the core service they went into business to offer: providing high-quality child care.

### Complete 3 YEAR Budget Overview

Description	Budgeted Amount
Strategy 1: Model of Partnership Between the Business Community and Child Care	\$1,231,649
Strategy 2: Start-Up and Capacity Building Grants to Increase Available Child Slots	\$1,483,050
Strategy 3: Create A Shared Services Network	\$114,459
<b>Total Amount Requested:</b>	<b>\$2,829,158</b>

### Evaluation & Sustainability

Childcaring will work with the Wood County Child Care Task Force to determine an evaluation plan for each of the three strategies. Reporting will be tracked annually or as requested and will include both qualitative and quantitative information. Examples of evaluation efforts include tracking numbers of businesses participating in strategy one; surveys of businesses and participants to determine satisfaction with the efforts and areas for improvement; surveys of child care centers to determine the number of slots sustained or added; analysis of reports from funding recipients about activities and accomplishments; surveys of providers to determine progress in creating shared services, and other strategies. Extension Wood County and the Health Department Epidemiologist will assist in evaluation efforts.

By working with Childcaring as an established local nonprofit organization, Wood County has a unique opportunity to contract for 1.5 FTE early childhood professionals (.75 FTE Business Child Care Advocate & Grants Coordinator, .25 FTE Start Up Specialist & Grants Coordinator and .50 FTE Shared Services Coordinator) in order to make a significant impact on the child care crises we are currently facing.



Sustainability for programs such as this is always a challenge. The enhancements and additional child care slots resulting from start-up and building capacity grants will continue. Additional funding has been and will continue to be sought from local, regional, and state entities. The shared services network will be sustained by creating a tiered membership fee for participating centers. The Child Care Task Force will remain connected with other state and national organizations working on increasing access to child care and will keep informed of policy recommendations at the local, state, and national level.

As proposed these strategies combined will create up to 540 new child care slots for Wood County children, while also sustaining the 2,262 slots currently being used. Each year we continue to lose providers, leaving families in a difficult child care situation. Investment in these programs will sustain those child care slots.

## **Conclusion**

The child care challenges and barriers experienced by child care centers and families in Wood County are multifaceted and require a variety of strategies to increase child care access by both enhancing and expanding child care options. These efforts will be closely monitored and evaluated to determine outcomes and course corrections, if needed.

While this funding request is significant, the child care crisis is broad and complex and requires a comprehensive approach including both short- and long-term strategies. The experts that came to the table to help develop this plan feel confident that implementation of these strategies will have a significant impact on the child care landscape in Wood County, resulting in significant positive outcomes for families, children, child care centers, businesses, and our communities.

We appreciate your consideration of this request for investment in quality early care and education.





# Wood County WISCONSIN

## OFFICE OF PLANNING AND ZONING

April 26, 2023

County Board Chair Pliml and Members of the Wood County American Rescue Plan Act (ARPA) Committee:

Please see the attached request for ARPA funds to supplement and continue the collaborative effort between various county departments and municipalities to acquire high resolution LiDAR and additional products derived from the LiDAR. In brief, LiDAR stands for Light Detection and Ranging and provides a crucial foundational element to any Land Information Program. The LiDAR provides a blanket of points that are intelligent in 3 dimensions - the collection of which is critical for understanding topography and the relationship between various landscapes and features.

The proposal for ARPA funds focuses specifically on layers that will aid county departments and municipalities in viewing, visualizing and analyzing hydrography data. With the data in hand, we will fill a large gap in our data sets that have prohibited us from tracking the flow of water, analyzing water quality and more accurately delineating floodplains among many other additional benefits.

If funds are awarded for the above described project, county departments and the municipalities will be provided with rich and robust datasets that will be used to support our current and future endeavors as we continue to support the public's interest on water and groundwater related issues.

If more information is needed, please feel free to reach out to the Wood County Land Information Office, the contact information is found below.

Thank you for your consideration,

[Paul Bernard](#)

Wood County Land Information Officer

[pbernard@co.wood.wi.us](mailto:pbernard@co.wood.wi.us)

(715) 421-8469



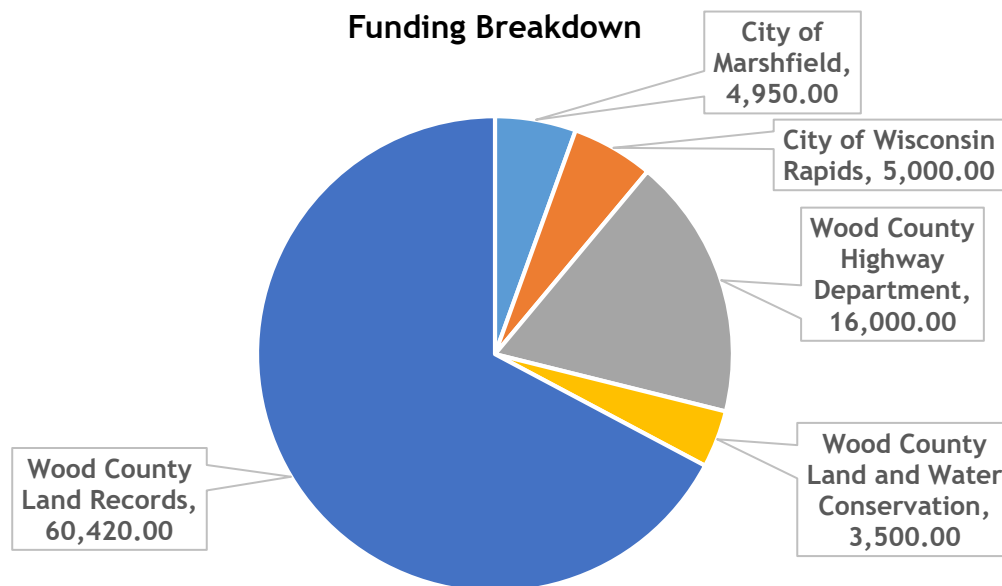
## Project Background and Different Phases

In September of 2021, the Wood County Land Information Office signed an agreement with the Wisconsin Department of Administration to work with the 3D Elevation Program (3DEP) in order to acquire Quality Level 1 (QL1) LiDAR in 2022. The Wood County Land Information Office then made a Capital Improvement Plan (CIP) request in April of 2022 to acquire additional deliverables from Ayres and Associates who is the contractor who is doing much of the processing work with the acquired LiDAR. The Wood County Land Information Office is now applying for ARPA funds for additional datasets that are focused on water and groundwater quality. As this has been a lengthy process with many phases, it is useful to outline each phase along with associated costs and funding sources.

### Phase I

In September of 2021, the Wood County Land Information Office signed an agreement with the Wisconsin Department of Administration to work with the 3D Elevation Program (3DEP) in order to acquire Quality Level 1 (QL1) LiDAR in 2022.

This Phase costed a total of **\$89,870.00**. The funding sources and deliverables are outlined below.



### **Deliverables**

Base Classified Point Cloud (does not include buildings or vegetation) in LAS format
Hydro Flattening Breaklines (100' streams and 2 acre ponds), ESRI Shapefile format
Bare Earth Digital Elevation Model (DEM), 32-bit Floating Point Grid



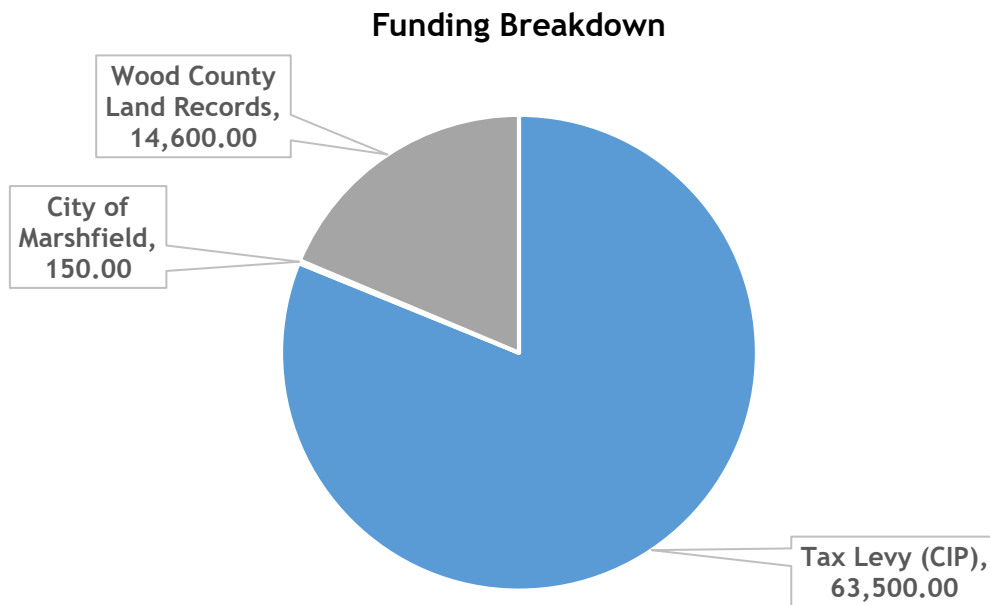
Vertical Accuracy Report (non-vegetated vertical accuracy [NVA] & vegetated vertical accuracy [VVA])

Data Acquisition and Processing Quality Control (QC) Reports  
Tile Schematic, ESRI Shapefile format

## **Phase II**

In April of 2022 the Wood County Land Information Office made a Capital Improvement Plan (CIP) request to acquire additional deliverables from Ayres and Associates, the contractors who are performing the majority of the processing work.

This Phase costed a total of **\$78,250.00**. The funding sources and deliverables are outlined below.



### **Deliverables**

20' Hydro Breaklines
1' Contours
Automated Classification of Buildings and Vegetation
Bare Earth Dataset
Intensity Imagery
Digital Surface Model (DSM)
Ayres LiDAR Online Web Application
Culvert Collection and Hydro-Enforced Digital Elevation Model

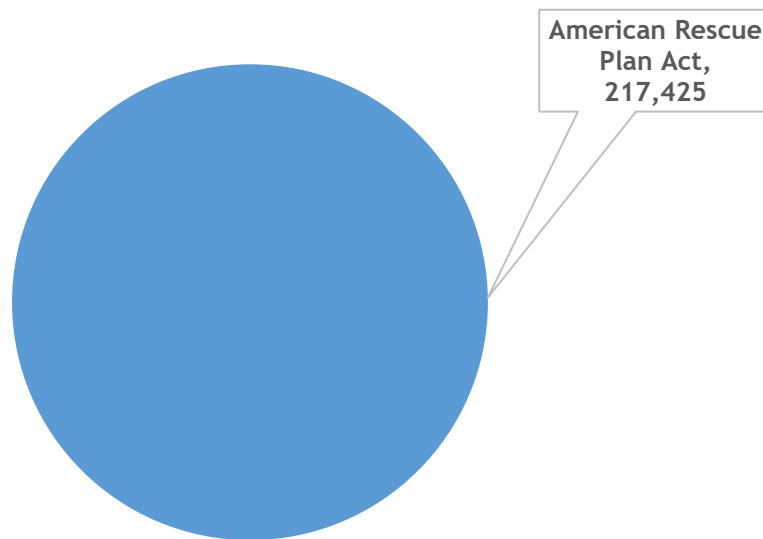


## **Phase III**

In late 2022, the Wood County Land Information Office is making an ARPA funds request to acquire more layers that will help to view, visualize and analyze hydrography data.

This Phase will cost a total of **\$217,425.00**. The funding sources and deliverables are outlined and itemized below.

### **Funding Breakdown**



### **Deliverables**

Impervious Surfaces @ \$161,625
Further Enhance Hydrography Breaklines @ \$33,400
Closed Depressions @ \$8,200
Accumulated Flow and Catchment Basins @ \$14,200



## Justification

The 2022 LiDAR Project has been an excellent opportunity to lay the groundwork for inter-departmental and inter-agency collaboration, it has also provided a chance to educate professionals and average citizens alike on the benefits of 3D LiDAR data. The benefits of the LiDAR data will have a lasting impact for many years and it is very important to get the most out of our investment.

We have already made sure that we will have a number of tools at our disposal that will engage the public, aid in county workflows and create an atmosphere of collaboration and efficiency. This has been done through the initial acquisition of the LiDAR data in conjunction with the additional LiDAR deliverables outlined in Phases I & II. We now have our eyes set on Phase III which will give us data and tools necessary to work with hydrography data.

We are currently having discussions between the Land Information Office, Health Department and Land and Water Conservation so that we can take steps to consolidate and focus our efforts pertaining to water and groundwater quality. These efforts will soon manifest in the ability to rapidly plot nitrate testing points on a map. This is a very important step in the right direction, but we are currently lacking in the tools and data to support the analysis of the aggregated data. There will be many questions that having the hydro focused LiDAR data could answer. Questions such as:

- There is a lot of Nitrate in this area, where did it come from?
- This farm has been responsible for a lot of nitrate, where is it all going?
- What body of water will any pollution end up if it is dumped here?
- Where exactly does water tend to pool up in our county (closed depressions)?

There are many more applications that the data will support, here are just a few examples:

- Accurate Floodplain Delineations - giving citizens the data they need to compare with existing FEMA floodplain delineations and see if they may be able to apply for a Letter of Map Amendment (LOMA).
- Drainage Quality of Land - see how many places where water can get through or pools and does not drain.
- Regulation Enforcement - see how many impervious surfaces are on a property and what percentage the surfaces make up.

With help from Wood County in the form of ARPA funding we hope that we are able to continue and extend our LiDAR mapping project. The data included in Phase III will be integrated as a very important part of our Land Information System, giving a great many benefits to the citizens of Wood County.



# **AGREEMENT FOR PROFESSIONAL SERVICES**

**FOR**

## **GEOSPATIAL SERVICES**

THIS AGREEMENT is made by and between Wood County, Wisconsin, (OWNER) and Ayres Associates Inc, 5201 East Terrace Drive, Suite 200, Madison, Wisconsin, 53718 (CONSULTANT).

WHEREAS, the OWNER intends to retain the CONSULTANT to provide geospatial services within the project area delineated in Attachment A.

NOW, THEREFORE, the OWNER and CONSULTANT agree to the performance of professional services by CONSULTANT and payment for those services by OWNER as set forth below:

### **ARTICLE 1 – SCOPE OF SERVICES**

#### **1.1 BASIC SERVICES**

After written authorization to proceed, CONSULTANT shall:

- 1.1.1 Perform topographic mapping services and deliver enhancements and derivative datasets using the LiDAR base data collected by USGS (referred to as 'original data' in this agreement) in 2022.

CONSULTANT is not responsible for the vertical accuracy, point cloud classification accuracy, or completeness of the original data. CONSULTANT will not collect new LiDAR data or perform additional ground control to assess or improve accuracy of the original data. See Attachment A for a map of the project area. Services include:

- 1.1.1.1 Compile hydro-flattened breaklines for ponded water that is one acre or greater and double lined streams with a minimum width of eight feet. The streams will break at road crossings (culvert locations). The hydrographic features will be flattened as per the criteria outlined in "National Geospatial Program LiDAR Base Specification Version 1.2" (the road fills will not be removed from the DEM, streams will not break at bridges, and when the identification of a feature as a bridge or culvert cannot be made reliably, the feature will be regarded as a culvert). The hydro breaklines will be delivered in ESRI polylineZ feature class.
- 1.1.1.2 Provide geospatial data processing services using the OWNER'S existing hydro-enforced DEM and culvert data to produce a closed depression dataset.
- a) Use automated hydrologic routines to model maximum capacity of low areas.
  - b) Generate automated potential closed depression raster layer for areas greater than 0.1 acre.
  - c) Minimal manual editing will be performed to depression layer.
  - d) Generate polygon boundary for individual surface depressions.



- 1.1.1.3 Provide geospatial data processing services using the OWNER'S existing hydro-enforced DEM, culvert data, hydrologic breaklines and closed depressions to produce flow accumulation and catchment datasets.
  - a) Use automated hydrologic routines to model flow paths and catchments outside of hydrologic breaklines.
  - b) Generate automated accumulated flow paths with acreage attributes for contribution areas greater than 0.1 acre.
  - c) Generate automated catchments based on the flow line output at three flow accumulation intervals (6 acres, 20 acres and 40 acres).
  - d) Minimal manual editing will be performed to flow accumulation and catchment layers.
- 1.1.1.4 Tile the LiDAR deliverable products according to the original tile index across the project area. A tile schematic will be delivered in ESRI Shapefile format.
- 1.1.1.5 Prepare LiDAR deliverable products to full extent of the project area.
- 1.1.1.6 Deliver the final products on external a USB hard drive.
- 1.1.1.7 LiDAR Project Deliverables include:
  - a) Hydro flattening breaklines, ESRI shapefile, polylineZ format.
  - b) Depression polygons in shapefile format.
  - c) Flow accumulation polylines in shapefile format.
  - d) Catchment polygons in shapefile format.
- 1.1.2 CONSULTANT may render to the OWNER advice, consultation, and expertise with respect to the development, use, and technical application of the deliverables provided under this project.

## **ARTICLE 2 – CHANGES IN THE SCOPE OF SERVICES**

### **2.1 Services Requiring Changes in the Scope of Services**

The OWNER or the CONSULTANT may, from time to time, request changes in the scope of services to be performed hereunder. Such changes, while not anticipated, may include an increase or decrease in the amount of CONSULTANT'S compensation. Any such changes must be mutually agreed by and between OWNER and CONSULTANT and shall be incorporated in written amendments to this agreement. Such changes may include:

- 2.1.1 Services to investigate existing conditions or facilities or to verify the accuracy of information furnished by OWNER.
- 2.1.2 Services resulting from significant changes in the general scope, extent or character of the Project.
- 2.1.3 Furnishing services of independent professional associates and consultants for other than Basic Services.



- 2.1.4 Preparing to serve or serving as a consultant or witness for OWNER in any litigation, arbitration or other legal or administrative proceeding involving the Project.
- 2.1.5 Additional services in connection with the Project, including services, which are to be furnished by OWNER and services not otherwise, provided for in this Agreement.

### **ARTICLE 3 - OWNER'S RESPONSIBILITIES**

OWNER shall do the following in a timely manner so as not to delay the services of CONSULTANT:

- 3.1 Place at CONSULTANT's disposal all available pertinent information, upon which the CONSULTANT can rely. This includes, but is not limited to, project boundaries in georeferenced vector format, original LiDAR data, original LiDAR project reports and metadata, and original LiDAR ground control information.
- 3.2 Arrange for access to and make all provisions for CONSULTANT to enter upon public property as required for CONSULTANT to perform services under this Agreement.
- 3.3 Furnish approvals and permits from all governmental authorities having jurisdiction over the Project and such approvals and consents from others as may be necessary for completion of the Project.
- 3.4 Give prompt written notice to CONSULTANT whenever OWNER observes or otherwise becomes aware of any development that affects the scope or timing of CONSULTANT's services.

### **ARTICLE 4 - PERIODS OF SERVICE**

- 4.1 The provisions of this Article 4 and the compensation for CONSULTANT's services have been agreed to in anticipation of the orderly and continuous progress of the Project. If completion dates are exceeded through no fault of CONSULTANT, compensation provided herein shall be subject to equitable adjustment. Any such changes must be mutually agreed by and between OWNER and CONSULTANT and shall be incorporated in written amendments to this agreement.
- 4.2 The services called for in Article 1 will be completed and submitted according to the following schedule:
  - a) Countywide LiDAR enhancements and derivatives: delivered eight months after receipt by CONSULTANT of original LiDAR data from OWNER.
  - b) The OWNER has 30 days after delivery of the countywide enhancements and derivatives to review the data and provide the CONSULTANT with written comments. The CONSULTANT shall make final delivery within 30 days of OWNER's review.
- 4.3 The expiration date of this Agreement is December 31, 2027.
- 4.4 CONSULTANT's services under this Agreement shall be considered complete when submissions have been accepted by the OWNER.



- 4.5 If OWNER has requested significant modifications or changes in the general scope, extent or character of the Project, the time of performance of CONSULTANT's services shall be adjusted equitably. Any such changes must be mutually agreed by and between OWNER and CONSULTANT and shall be incorporated in written amendments to this agreement.
- 4.6 If CONSULTANT's services for the Project are delayed or suspended in whole or in part by OWNER for more than three months for reasons beyond CONSULTANT's control, CONSULTANT shall on written demand to OWNER (but without termination of this Agreement) be paid as provided in paragraph 5.1.1.1.

## **ARTICLE 5 - PAYMENTS**

### **5.1 Compensation for Services**

- 5.1.1 OWNER shall compensate CONSULTANT for services included in Article 1 in an amount not to exceed \$55,800.00, according to the following services:

5.1.1.1

Basic Services

Articles 1.1.1.1.....\$33,400.00

Articles 1.1.1.2.....\$ 8,200.00

Articles 1.1.1.3.....\$14,200.00

### **5.2 Times of Payments**

- 5.2.1 CONSULTANT shall submit monthly invoices for Basic and Additional Services rendered. OWNER shall make prompt monthly payments in response to CONSULTANT's invoices.

### **5.3 Other Provisions Concerning Payments**

- 5.3.1 If OWNER fails to make any payment due CONSULTANT for services and expenses within sixty days after receipt of Consultant's invoice, the amounts due CONSULTANT will be increased at the rate of 1-1/2% per month (18% A.P.R.) from said sixtieth day, and in addition, CONSULTANT may, after giving seven days' written notice to OWNER, suspend services under this Agreement until CONSULTANT has been paid in full all amounts due for services and expenses. If for some reason there is a dispute concerning an invoice and the dispute extends beyond one month, the owner will not be assessed a 1.5% penalty to that invoice.
- 5.3.2 In the event of termination by OWNER, CONSULTANT will be reimbursed for all charges and services rendered.
- 5.3.3 Records pertinent to CONSULTANT's compensation will be kept in accordance with generally accepted accounting practices.
- 5.3.4 Factors determining compensation payable to CONSULTANT will be adjusted periodically and equitably to reflect changes in various elements that comprise such factors. Any changes must be mutually agreed by and between the OWNER and the CONSULTANT and shall be incorporated in written amendments to this agreement.



## **ARTICLE 6 - GENERAL CONSIDERATIONS**

### **6.1 Reuse of Documents**

Any reuse of the services and documents provided under this agreement for purposes not intended, will be at the owners sole risk.

### **6.2 Controlling Law**

This Agreement is to be governed by the law of the State of Wisconsin.

### **6.3 Termination**

The obligation to provide further services under this Agreement may be terminated by either party upon seven days' written notice in the event of substantial failure by either party to perform in accordance with the terms hereof through no fault of the terminating party.

### **6.4 Indemnification**

The CONSULTANT hereby agrees to indemnify the OWNER for all claims arising solely from negligent acts, errors or omissions of the CONSULTANT in the performance of professional services under this agreement.

### **6.5 Data ownership Assignment**

The CONSULTANT assigns ownership of the data to the OWNER and its project participants for all deliverable products produced under this contract. The CONSULTANT agrees that the products and documents shall not be made available to nor used to prepare additional products for any individual or organization at any time without prior written approval by the OWNER.

## **ARTICLE 7 - EXHIBITS AND SCHEDULES**

7.1 The following Exhibits are attached to and made a part of this Agreement.

7.1.1 Attachment A – Map of Project Area (consists of 1 page).

7.2 This Agreement (consisting of pages 1 to 7, inclusive), together with the Exhibits and Attachments identified above, constitute the entire agreement between OWNER and CONSULTANT and supersede all prior written or oral understandings. This Agreement and said Exhibits may only be amended, supplemented, modified or canceled by a duly executed written instrument.



IN WITNESS WHEREOF, the parties hereto have made and executed this Agreement as of the day and year first written above.

Wood County, WI  
OWNER

Ayres Associates Inc  
CONSULTANT

(Signature)

(Typed Name)

Zachary J. Nienow

(Title)

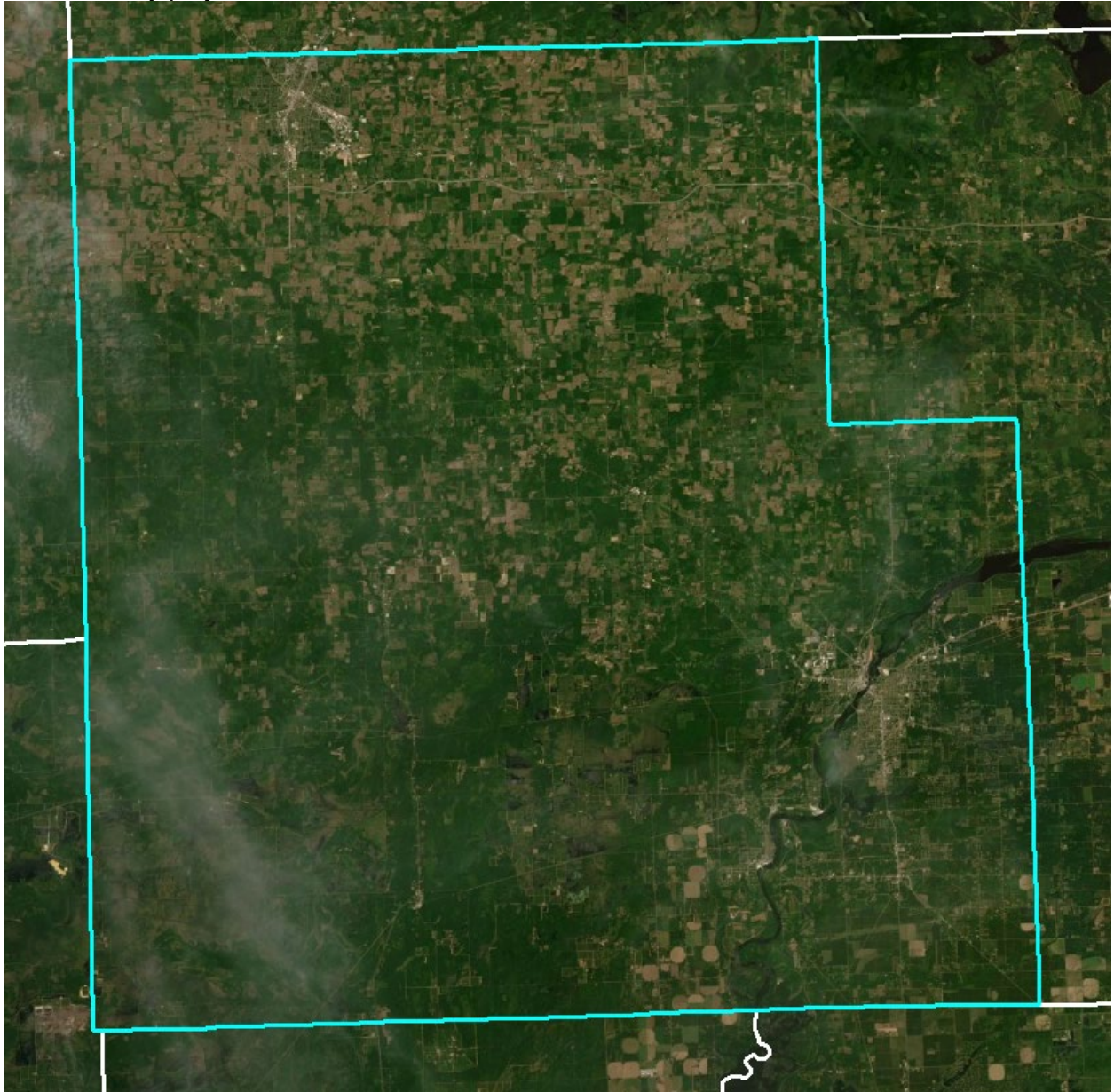
Manager

(Date)



## Attachment A Map of Project Area

Wood County project area outlined in blue.





# Sales Quote

Prepared for: Paul Bernard  
 Wood County  
 400 Market Street  
 Wisconsin Rapids, Wisconsin  
 54494

Quote Number: 1540  
 Expiration Date: Jul 24, 2023

Service	Unit Price	Qty	Subtotal
Planimetrics- Impervious Surface Layers			
GIS Services Professional GIS services involving the creation of planimetric GIS layers for the rural areas of the County as specified in Attachment A. Features will be created for each of the following categories. Feature development will be derived from a combination of Q1 LiDAR data and imagery both provided by the Client.	\$0.00	1	\$0.00
Roads	\$50,358.00	1	\$50,358.00
Parking Lots	\$19,184.00	1	\$19,184.00
Alleys	\$5,755.00	1	\$5,755.00
Sidewalks	\$23,980.00	1	\$23,980.00
Driveways	\$43,164.00	1	\$43,164.00
Patios / Courtyards	\$19,184.00	1	\$19,184.00
			<b>\$161,625.00</b>
<b>Total</b>			<b>\$161,625.00</b>



## Terms

**Duration:** This proposal is valid for ninety (90) days from the date of submittal.

**Performance of Services:** The Consultant shall perform the services outlined in this proposal in accordance with these terms and conditions.

**Additional Services:** Consultant shall be compensated for technical support for any issues arising from connectivity to the Client's network should remote connectivity be required for the project.

**Amendments:** No amendments shall be made to this agreement without prior written consent by both parties. Amendments to this agreement may only be made by approved personnel from either party having authority to negotiate terms of agreements for their respective party.

**Access to Site:** Unless otherwise stated, the Consultant will have access to the site for activities necessary for the performance of the services. The Consultant will take reasonable precautions to minimize damage due to these activities but has not included in the fee the cost of restoration of any resulting damage and will not be responsible for such costs.

**Certification, Guarantees and Warranties:** The Consultant shall not be required to execute any documents that would result in the Consultant certifying, guaranteeing, or warranting the existence of any conditions.

**Delays:** Consultant shall not be responsible for damages arising directly or indirectly from any delays or causes beyond the Consultant's control. For purposes of this Agreement, such causes include, but are not limited to, severe weather disruptions or other natural disasters or acts of God; fires, riots, war or other emergencies; failure of any government agency to act in timely manner; failure of performance by the Client, the Client's representatives, or the Client's consultants to act in a timely manner. Consultant shall be compensated accordingly for additional costs incurred because of such delays. The Consultant will not be liable for accuracy, completeness, or costs associated with data acquired from other sources or retrieved from Client servers when requested by the Client.

**Dispute Resolution:** Any claims or disputes between the Client and the Consultant arising out of the services to be provided by the Consultant or out of this Agreement shall be submitted to nonbinding mediation. The Client and the Consultant agree to include a similar mediation agreement with all contractors, subconsultants, subcontractors, suppliers and fabricators, providing for mediation as the primary method for dispute resolution among all parties.

**Hardware in Excess of Five Years Old:** Consultant will not provide support services for hardware of Client that is more than five (5) years old.

**Indemnification:** Each party to this Agreement (in the capacity of "Indemnitor") hereby agrees to indemnify, and hold the other (in the capacity of "Indemnitee") harmless from and against all costs, liabilities, damages, including, reasonable attorneys' fees and costs (collectively, "Indemnified Costs") relating to or arising out of such Indemnitor's negligent acts, errors or omissions in the performance of professional services except to the extent caused by the negligent or intentional act or omission of the Indemnitee or its agents.

**Information for the Sole Use and Benefit of the Client:** All opinions and conclusions of the Consultant, whether written or oral, and any electronic data, plans, specifications or other documents and services provided by the Consultant are for the sole use and benefit of the Client. Nothing contained in this agreement shall create a contractual relationship with or a cause of action in favor of any third party against either the Consultant or the Client.

**Intellectual Property:** This proposal contains intellectual property which is proprietary in nature and shall remain confidential. If this document is subject to a FOIA request the Client must request a redacted version of the document from the Consultant. Consultant will provide a redacted version within two business days of the request. The Consultant will own the intellectual property rights to any solutions developed as part of this proposed work and hereby reserves the



right to redistribute or resell said property to any interested party upon removing Client's information. Client will have full use of said property for their benefit, however, in no case will the Client be permitted to resell or redistribute said property without the expressed written consent of the Consultant.

**Liability Insurance:** The Consultant maintains insurance coverage of the following types. Certificates of insurance shall be provided to Client with additional insured listing upon request.

- Professional Liability
- Commercial General Liability
- Automobile Liability
- Umbrella Policy
- Cyber Insurance

**Limitation of Liability:** In recognition of the relative risks, rewards, and benefits of the project to both the Client and the Consultant, the risks have been allocated such that the Client agrees, to the fullest extent permitted by law, that the Consultant's total liability to the Client for any and all injuries, damages, claims, losses, expenses or claim expenses arising out of this Agreement from any cause or causes, shall be limited to two hundred fifty thousand dollars (\$250,000) or the Consultant's fee, whichever is greater. Such causes include, but are not limited to, the Consultant's negligence, errors, omissions, strict liability, breach of contract or breach of warranty.

**Payment:**

Lump Sum- The Client will be invoiced for 20% of the contract amount after execution of the contract. The Client agrees to pay the Consultant for all services performed and all costs incurred. Invoices for the Consultant's services shall be submitted based upon the milestones provided in the project schedule or on a monthly basis depending on the Client's preference.

Accounts unpaid thirty (30) days after the invoice date may be subject to a monthly service charge of 1.5% (or the maximum legal rate) on the unpaid balance. In the event any portion of an account remains unpaid 90 days after the billing, the Consultant may institute collection action and the Client shall pay all costs of collection, including reasonable attorneys' fees.

**Software:** This proposal does not include any software licensing or maintenance fees for GIS software. Client is responsible for providing the necessary Esri software licensing for solutions deployed to and operated on their system. The Consultant is not responsible for any licensing violations brought on by the Client's negligence.

**Technical Support:** Free technical support in relation to service/product provided in this contract will be provided for a period of thirty (30) days following final project delivery. Further support can be provided under a separate contract.

**Termination of Service:** This Agreement may be terminated with written notification at any time by either party should the other party fail to perform its obligation hereunder. The terminating party must provide not less than thirty (30) days' notice of the intention to Terminate this contract. Release of any information is subject to payment in full.

**User Acceptance:** The Client will be provided a period of three (3) weeks to test and review each configured or customized application prior to final delivery. Once the Client performs their user acceptance testing, they may enter their feedback into the documentation provided. Consultant will then provide one round of upgrades to the application prior making final delivery. The Consultant shall be compensated for any additional upgrades or repairs to the application(s) following the user acceptance period.



## Signatures

Name:

Signature:

Job Title:

Date:



## Attachment A- Coverage Area

