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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

Wednesday, October 14, 2026
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/83472927364?pwd=uSyAFJ89bYZanQMqWwRexQfkQixzX.1>

Join by Phone
312-626-6799

Meeting ID: 834 7292 7364
Passcode: 052186

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the September 9, 2026 Meeting
4. Financial Report
5. Review of Promotions Budget and Projects
 - a. 2025 Unpaid Expenses
 - b. 2026 Unpaid Expenses
 - c. Inventory Stickers and Bags
 - d. 2027 Wisconsin Travel Guide – Need Project Lead
6. Report of the Social Media Subcommittee
 - a. Facebook & Instagram Accounts
 - b. Scheduling of Posts – Assign by Month to DMOs
 - c. Monthly Posting Topics

NCWTP Tourism Committee Agenda

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7. Website Updates and Analytics
 - a. Events
 - b. Marathon County – Website Population
8. 2027 Budget Discussion/Updates/Modifications
 - a. Assign Project Leads
 - b. Continued Discussion on Additional Trade Shows
9. Travel Wisconsin Update
10. Next Meeting Date and Time: November 11, 2026 at 2:00 p.m.
11. Adjourn

Google Drive:

<https://drive.google.com/drive/folders/120Vz6bKgTsxu8DDaPpE4ZOKG3XxigH4z?usp=sharing>