



22 EAST MIFFLIN STREET, SUITE 900
MADISON, WI 53703
TOLL FREE: 1.866.404.2700
PHONE: 608.663.7188
FAX: 608.663.7189
WICOUNTIES.ORG

**JOINT MEETING OF THE NORTH CENTRAL ITBEC BOARD AND THE NORTH
CENTRAL ITBEC TOURISM ADVISORY COMMITTEE**

Thursday, January 25, 2024
10:00 a.m.

Stevens Point Area Convention & Visitors Bureau
1105 Main Street
Stevens Point, Wisconsin

or

Join Zoom Meeting

<https://us06web.zoom.us/j/88959580327?pwd=7Z8JDTQUa4NEap6qjoPammCSeTavSb.1>

Join by Phone
312-626-6799

Meeting ID: 889 5958 0327
Passcode: 176389

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the November 30, 2023 Meeting
4. North Central ITBEC Financial Report
5. North Central ITBEC Project Updates
6. Discussion and Consideration of Modifications to the Bylaws of the North Central ITBEC
7. Strategic Planning – North Central ITBEC Membership

North Central ITBEC Joint Meeting Agenda

Page 2

January 25, 2024

8. State Department Updates

- Tourism/Travel Wisconsin
- Wisconsin Economic Development Corporation

9. Next Meeting Date and Location

10. WCA Update

- Policy on ITBEC Events

11. Adjourn