

## **CWSF Board of Directors Meeting Minutes**

May 15<sup>th</sup>, 2023 AT 6:30 PM

Fair Office - 513 East 17<sup>th</sup> Street Marshfield, WI

**ROLL CALL:** Dale Christiansen, Gary Bymers, Kari Schwingle, Sandy Leonhard, Bill Clendenning, Heather Wellach, Nick Wayerski, Peggy Sue Behselich, Kara McManus, Joyce Karl, Scott Karl, Derek Wehrman.

**Not Present:** Jeff Viergutz

The meeting of the Central Wisconsin State Fair Board was called to order at 6:31pm in the Fair Office building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

**Public Comment:** None

**Approval of Minutes:** Minutes from April were presented and reviewed. Bill Clendenning made a motion to approve the minutes. Gary Bymers seconded. All approved.

**Financial Report:** Utilities are set up properly. The fair pays for the month of August. Nick Wayerski made a motion to approve report, Gary Bymers seconded. All approved.

**Executive Report:** New city Rep is Derek Wehrmen. We are excited to have city representation on the board.

**Junior Fair:** Went over the Fair book. Changed a couple of bylaws – having membership and making sure board members are active and involved. Will be talking about superintendent's workshop, getting ready for the fair. Money for wash rack is still available. Next meeting is 5/16/23.

**Fair Update:** Moving forward! Food vendors are coming in, new and past. May need to turn some away if we get too many. Limited space. Regular vendors are coming in slower, working on finding more. Raffle item tickets aren't printed yet but we are good to go to start sales soon. We have received a variety of raffle prizes. Would like to get our Fair book to print before the next board meeting. Hayley will be coming on full time after she is done with school. Next meeting will be June 26<sup>th</sup>

### **Sub Committee Reports:**

**Executive:** Have not met

**Sponsorship/Marketing:** Have not met, starting to get out and pick up some sponsors.

Marketing committee has not met either. Working on getting billboards and tv/radio advertisements in place as well. Trying to work with carnival for advanced ride sales. Will have higher thrill rides this year.

**Fairest of the Fair:** Met last Friday. Talked a lot about the Ambassador program and building interest. There will be a scavenger hunt to find the Fairest of the Fair. Carni-Ball-work like to build more exposure for the Fairest of the Fair program with this kind of event.

**Volunteer:** Did not meet, working on filling these placements and making sure we have enough volunteers to help through.

**Livestock:** Had all superintendents come to the meeting and discussed some adjustments with animals. Also discussed the release and parking. Will plan another meeting to discuss further.

**Draft Horse:** Visit Marshfield is giving a grant for this. Working on sponsors and have one judge hired at this time.

**Building and Grounds/ Park Management:** Electric has been turned off. We are working off the county's licensing map to build a priority list to remedy the errors. Parks and Rec requested a study to be conducted on the location of a potential new building. We are held up on many of these updates. Our plan is to get our electrical issues resolved so we can get back to the priority of running the fair.

**WOW Committee:** This is coming together. Starting to have meetings to discuss what kinds of things we will have for this tent.

**New Business:** -Rotary lights setup – any interest in this?

**Next Agenda:**

- Board member assignments
- Fair Preparation tasks
- Confirm Tractor Pull

**Next Meeting: June 26<sup>th</sup>, 2023**

**Adjournment:** Bill Clendenning made a motion to adjourn at 7:46pm to adjourn. Gary Bymers seconded. All approved.

Respectfully,

Kari Schwingle