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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

Wednesday, August 13, 2025
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84165467880?pwd=aObiv2D9y3yxthReCZDOtYe6HY0Ouj.1>

Join by Phone

312-626-6799

Meeting ID: 841 6546 7880

Passcode: 747202

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the July 9, 2025 Meeting
4. Financial Report
5. Review of 2025 Marketing Plan – Round Trip with Colleen Kelly
6. Strategic Plan
 - a. North Central Wisconsin Visitor Survey
 - b. Preparation for September 10 Meeting in Antigo
7. Travel Wisconsin Update
8. Next Meeting Date and Time: September 10, 2025 at 10:00 a.m.
9. Adjourn