AGENDA

CONSERVATION, EDUCATION AND ECONOMIC DEVELOPMENT COMMITTEE

DATE: Wednesday, August 7, 2024

TIME: 9:00 a.m.

LOCATION: Wood County Courthouse – Room 114

- 1. Call meeting to order
- 2. Declaration of Quorum
- 3. Public Comments (brief comments/statement regarding committee business)
- 4. Department Head overview (Planning & Zoning)
- 5. Review Correspondence.
- 6. Consent Agenda.
 - a. Approve minutes of previous meetings
 - b. Approve bills
 - c. Receive staff activity reports
 - d. Receive committee reports
- 7. Review items, if any, pulled from Consent Agenda.
- 8. Risk and Injury Report
- 9. Extension
 - a. 4-H Associate Educator Position Update
 - b. 2024 Spring Clean Sweep Recap
- 10. Land & Water Conservation Department
 - a. NRCS Report (Roy Diver, District Conservationist, Natural Resources Conservation Service)
 - b. Update on ongoing violations (nonmetallic mines and manure violations); Peter Kastenholz's involvement with legal processes for county violations.
 - c. Review and approve Strobel waste facility closure (bids)
 - d. Update on 2025 LWRM Plan revision process
- 11. Private Sewage
- 12. Land Records
- 13. County Surveyor
- 14. Planning & Zoning
- 15. Economic Development
 - a. Update from Wood County Parks & Forestry and consider release of Economic Development grant funds of \$15,000 for site plan for South Wood County Park.
 - b. Update from Main Street Marshfield and consider release of Economic Development grant funds of \$21,100 for Downtown Welcome Back project.
 - c. Update from City of Marshfield-Historic Preservation Commission and consider release of Economic Development grant funds of \$5,000 for signs and brochure holders project.
 - d. Update from Angel Laidlaw, President/CEO, Centergy, Inc.
 - e. Consider release of REDI implementation funding for promoting entrepreneurship in Wood County by providing scholarships to students completing the Entrepreneurial Foundations course at Mid-state Technical College.
- 16. Requests for per diem for meeting attendants
- 17. Schedule next regular committee meeting
- 18. Agenda items for next meeting
- 19. Schedule any additional meetings if necessary
- 20. Adjourn

Join by phone

+1-408-418-9388 United States Toll Meeting number (access code): 2493 035 4269

Join by WebEx App or Web

https://woodcountywi.webex.com/woodcountywi/j.php? MTID=m0637e62e9c8129c13eaa62769fb7549d Meeting number (access code): 2493 035 4269 Meeting password: 080724

MINUTES CONSERVATION, EDUCATION, & ECONOMIC DEVELOPMENT COMMITTEE

DATE:Wednesday, July 3, 2024TIME:9:00 AMPLACE:Courthouse - Room 114

MEMBERS PRESENT: Bill Leichtnam, Tom Buttke, Tim Hovendick, Russ Perlock, Wayne Schulz, Joe Behlen

OTHERS PRESENT: Trent Miner, County Clerk; See attached sign-in list

- 1. Chairman Leichtnam called the meeting to order at 9:00 AM and declared a quorum present.
- 2. There was no public comment.
- 3. Miner asked the minute approval to reflect a correction to the date of the meeting, which was June 5, 2024. Motion by Buttke/Hovendick to approve the minutes of the June 5, 2024 meeting, as corrected. Motion carried unanimously.
- 4. Motion by Schulz/Buttke to approve the vouchers, monthly department reports and committee reports. Motion carried unanimously.
- 5. Planning & Zoning Director Grueneberg stated that Discover Mediaworks is looking to do a show dedicated to the Wood County Parks 90th Anniversary next year. The cost of a production such as this is \$50,000. There is some unused funding from the Economic Development Grant budget that could absorb this cost. This has been unanimously supported the Highway Infrastructure & Recreation Committee at their previous meeting. Motion by Schulz/Buttke to reallocate unused economic development grant funding to move forward with this project. Motion carried unanimously.
- 6. Heart of Wisconsin Chamber of Commerce President & CEO Staci Kivi presented a report of the actions of her organization the past year and requested release of the economic development grant funding allocated to them. Motion by Hovendick/Schulz to approve the release of \$25,000 of economic development grant dollars to the Heart of Wisconsin Chamber of Commerce. Motion carried unanimously.
- Marshfield Area Chamber of Commerce & Industry Executive Director Denise Sonnemann presented a report of the actions of her organization the past year and requested release of the economic development grant funding allocated to them. Motion by Buttke/Perlock to approve the release of \$25,000 of economic development grant dollars to MACCI. Motion carried unanimously.

- 8. Area Extension Director Solin reviewed the current 0.5 FTE 4H Associate Educator position that is vacant. He is looking at an early August interview with a start date thereafter.
- 9. Solin informed the committee of the state Civil Rights review coming up this fall and the preparation currently being done in that regard.
- 10. Wucherpfennig presented bids for the Ruess streambank project. Motion by Behlen/Schulz to approve the low bid of \$2,400 from Dvoran, LLC for the basis of cost share. Motion carried unanimously.
- 11. Wucherpfennig presented an update on the progress of the LWRM Plan update. A Citizen Advisory Committee meeting was held with information gathered from those participants which will be incorporated into the plan update.
- 12. Wucherpfennig updated the committee on the substantial non-compliance Non-metallic mine operation in the Town of Dexter. Fines have been assessed by the DNR and work continues to bring them into compliance. He also updated a manure pit overflow situation that turned into 4 actual overflow scenarios, which are ongoing. The committee asked to be kept updated on these violations.
- 13. Wucherpfennig requested that a committee member be appointed as a representative to the North Central Land & Water Conservation Association. Schulz has offered to serve as Wood County's representative with Behlen serving as alternate. Motion by Buttke/Hovendick to appoint Schulz as North Central Land & Water Conservation representative for Wood County and Behlen as alternate. Motion carried unanimously.
- 14. Grueneberg presented a possible CIP request for aerial photo of the county in 2025 and, along with Finance Director Newton, reviewed different funding scenarios. Motion by Leichtnam/Hovendick to instruct the Planning & Zoning Director to work with the Finance Director and Operations Committee on funding this project, to include CIP funding. Motion carried unanimously.
- 15. Grueneberg introduced the new Program Assistant in the Planning & Zoning office, Pang Yong Khang to the committee.
- 16. Grueneberg presented a resolution to the committee to approve the changes to the Town of Dexter zoning ordinance. The town has not had the county approval of their ordinance in the past and were unable to enforce it due to this oversight. Motion by Hovendick/Buttke to approve the resolution and forward onto the county board for their consideration. Motion carried unanimously.
- 17. Grueneberg provided a department overview of his department and what each employee is responsible for.

- 18. The committee reviewed the upcoming economic development grant application process and parameters. A meeting was set for Wednesday, July 31st at 8:30 AM for review of the applications.
- 19. Leichtnam requested committee approval of his attendance at the Land & Water Citizens Advisory Committee meeting on June 19th. Motion by Buttke/Schulz to approve the request. Motion carried unanimously.
- 20. The next regular meeting will be held on Wednesday, August 7th at 9:00 AM.
- 21. Chairman Leichtnam declared the meeting adjourned at 11:21 AM.

Minutes taken by Trent Miner, County Clerk, and are in draft form until approved at the next meeting.

July 5, 2024			
NAME	REPRESENTING		
Bill Clarkeniest	WC Board #15		
Teff En Kover	Wers HI)		
Jason Grumberg	P+Z		
PENNIS, POLACH	WCB-14		
Staci Kivi	How chamber		
ED NEWTON	FINANCE		
TIM Houndack	WCPD # 5		
Russ PErLock	WCB #4		
Jereny Solii	Extension		
Wayne Schylz	WCB#1		
JOE BEHLEN			
Kavla Rombalski	Extension		
Denise Sonnergann	MACCI		
Victoria Wilson	PEZ		
Ched Schooley	PXF		
Shane Wichpfennig (WebEx)	LWED		
Barb Preters (WebG)	LUCD		
Paul Bernard (Web E)	P~3		
Emily Arnot (WebEx)	P-3		
Lance Plim1 (WebEx)	CB Chair		
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Conservation, Education, & Economic Development Committee July 3, 2024

MINUTES CONSERVATION, EDUCATION, & ECONOMIC DEVELOPMENT COMMITTEE

DATE:Wednesday, July 31, 2024TIME:8:30 AMPLACE:Courthouse – Room 114

MEMBERS PRESENT: Bill Leichtnam, Tom Buttke, Tim Hovendick, Russ Perlock, Wayne Schulz

OTHERS PRESENT: Trent Miner, County Clerk; See attached sign-in list

- 1. Chairman Leichtnam called the meeting to order at 8:30 AM and declared a quorum present.
- 2. There was no public comment.
- 3. Chair Leichtnam highlighted the process in which the committee will review and act on the economic development grant applications. No presentations will be allowed, however the committee members may ask questions of those applicants that are in attendance.
- 4. The committee commenced to review the 14 applications in addition to the ongoing requests for the REDI Grant, Marshfield and Wisconsin Rapids Airports, and the Chambers of Commerce in both cities. Questions and answers were provided by the committee and attendees.
- 5. The tentative date to act on the applications is Tuesday, August 13th at 8:30 AM.
- 6. Chairman Leichtnam declared the meeting adjourned at 11:29 AM.

Minutes taken by Trent Miner, County Clerk, & Victoria Wilson, P&Z Program Assistant, and are in draft form until approved at the next meeting.

SPECIAL MTG. - GRANT REQUESTS

Conservation, Education, & Economic Development Committee July 31. 2024

July 31, 2024			
NAME	REPRESENTING		
Bill Slendening	auc # 15		
JEFF PENKARR J	WCB H/1		
ED Neuton	FINALL		
Jason Gruenzberg	P+Z		
REUNIS POLACH	WCB-14		
hay Kookgants	NYKEOSA		
Victoria Wilson	Piz		
Duane GAU	Village af Port Edward		
LANCE PLIME	war		
Tina Krummel	Historic Point Basse		
Jim Hovendich	WCBALS		
Jami John	Pittsville		
Rence LOSPUSKI	Pittsville		
RUSS DErLock	WCB#4		
Wayere SKB	WCB#		
pearthe Grunes	Main Struct Marshyield		
JUSTIN CASPERSIN	City of Marshfield		
Kayla Rombalski	WC Extension		
Tom IwAnski	Hereditt		
Jeff Bindler	HEWITZ		
Peter Kasterholz	Corp. Counsel		
Dinin Connense	MACLI		
JEREMY SICKLER	ALEXANDER FIELD		
Jason Sachs (WebEx)			
Scott Heacock (WebEx)			
Kylan Hastreiter (WebEx)			
Emily Arnott WebEr	Planning & Zoning		
Kelly Borchardt (Web Ex)			
(market)			

Committee Report

County of Wood

Report of claims for: Extension Wood County

For the period of: July 2024

For the range of vouchers: 30240097 - 30240114

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
30240097	AMAZON CAPITAL SERVICES	Computer Supplies	06/28/2024	\$14.99	Р
30240098	AMAZON CAPITAL SERVICES	StrongBodies Weights	06/28/2024	\$516.00	Р
30240099	AMAZON CAPITAL SERVICES	Kitchen Supplies	06/28/2024	\$54.37	Р
30240100	US BANK	July Credit Card Bill	07/23/2024	\$6,793.24	Р
30240101	AMAZON CAPITAL SERVICES	Office & Kitchen Supplies	07/23/2024	\$68.87	Р
30240102	AMAZON CAPITAL SERVICES	StrongBodies Weights	07/23/2024	\$28.68	Р
30240103	AMAZON CAPITAL SERVICES	StrongBodies Weights	07/23/2024	\$59.49	Р
30240104	AMAZON CAPITAL SERVICES	Credit for Missing Item	07/23/2024	(\$13.68)	Р
30240105	STAPLES ADVANTAGE	Office Supplies	07/23/2024	\$48.09	Р
30240106	UW MADISON EXTENSION	Summer Camp Transportation	07/23/2024	\$1,350.00	Р
30240107	UW MADISON EXTENSION	StrongBodies Training Fee	07/23/2024	\$350.00	Р
30240108	LUERSSEN HOLLY	Discover WI Reimbursement	07/30/2024	\$286.51	
30240109	CARATTINI JACKIE	July Expenses	07/30/2024	\$274.34	
30240110	HUBER LAURA	July Expenses	07/30/2024	\$354.28	
30240111	JONJAK ALLISON	June-July Expenses	07/30/2024	\$649.42	
30240112	LIPPERT MATTHEW	July Expenses	07/30/2024	\$50.12	
30240113	MITCHELL ANNA M	July Expenses	07/30/2024	\$48.87	
30240114	ROMBALSKI KAYLA-ROSE	July Expenses	07/30/2024	\$31.16	
		Grand 1	otal:	\$10,964.75	

Signatures

Committee Chair:		
Committee Member:	 Committee Member:	
Committee Member:	 Committee Member:	
Committee Member:	 Committee Member:	
Committee Member:	Committee Member:	

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Committee Report

County of Wood

Report of claims for: Land & Water Conservation

For the period of: July 2024

For the range of vouchers: 18240050 - 18240054

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
18240050	WEICHELT TRUCKING & EXCAVATING	CS 70% Manure Pit Closure	06/29/2024	\$2,944.91	Р
18240051	WOOD COUNTY CLERK OF COURTS	Filing Fee (Hoffman Dairy)	07/15/2024	\$189.00	Р
18240052	US BANK	Pollinator Garden Supplies	07/17/2024	\$56.91	Р
18240053	AGSOURCE COOPERATIVE SERVICES	Wastewater Testing	07/23/2024	\$111.00	
18240054	AMAZON CAPITAL SERVICES	Field supplies	07/18/2024	\$48.89	
		Grand	l Total:	\$3,350.71	

Signatures

Committee Chair:		
Committee Member:	 Committee Member:	
Committee Member:	 Committee Member:	
Committee Member:	 Committee Member:	
Committee Member:	Committee Member:	

Committee Report

County of Wood

Report of claims for: Planning & Zoning

For the period of: July 2024

For the range of vouchers: 22240046 - 22240051 38240010 - 38240011

Voucher	Vendor Name	Nature of Claim	Doc Date	Amount	Paid
22240046	INDUSTRY SERVICES DIVISION	PS-Sanitary Permit Fees	07/01/2024	\$1,800.00	Р
22240047	BOYER KEVIN	SU-Services Per Contract	07/01/2024	\$833.00	Р
22240048	ESRI INC	LR-Other Subs, Pubs & Dues	06/28/2024	\$14,055.00	Р
22240049	AMAZON CAPITAL SERVICES	PL-Office Supplies	06/30/2024	\$114.98	Р
22240050	AMAZON CAPITAL SERVICES	PL-Office Supplies	07/22/2024	\$42.40	Р
22240051	US BANK	LR/PS-Credit Card Charges	07/22/2024	\$158.64	Р
38240010	MARYANN LIPPERT CONSULTANT LLC	ED-Grants, Donations, Cont	07/01/2024	\$540.00	Р
38240011	DISCOVER MEDIAWORKS INC	ED-Grants/Donations/Cont	07/10/2024	\$25,000.00	Р
		Grand	Total:	\$42,544.02	

Signatures

Committee Chair:	_
Committee Member:	Committee Member:



Extension Wood County staff led, delivered, planned or collaborated on all of the following activities:

4-H POSITIVE YOUTH DEVELOPMENT

Laura Huber, 4-H Program Educator Malina Carattini, 4-H AmeriCorps member

- **Discover Wisconsin:** A travel experience for middle grade 4-H youth and adult advisors where they learned about Wisconsin's rich cultural history as they traveled to Northwestern Wisconsin. This travel experience helped youth develop their skills related to independence, voice, and flexibility.
 - o Total Reach: 37 youth; 3 volunteers
- Outdoor Adventure Camp: A day camp program for youth age 10 and older where they learned basic outdoor skills like archery, campfire building, canoeing, fishing, and woodworking. This camp was designed to help youth discover sparks they can enjoy for a lifetime, meet new friends with similar interests, and to learn to appreciate nature. Anna James, Natural Resources Educator, also assisted in this activity.
 - **Total Reach:** 27 youth; 2 adult volunteers



Youth work together to build a wren nesting box at Outdoor Adventure Camp 2024.

AGRICULTURE

Matt Lippert, Agriculture Educator

- A workshop for farmers where producers learned effective management strategies to respond to excessive and persistent rain, that has prevented normal planting and development of crops. Farmers learned about alternative forages, providing adequate feed for livestock, crop insurance rules, resilience to climate change and conservation practices to protect soil and water. This program was developed in response to a problem that developed suddenly and required an immediate local response.
- Field observations of the developing alfalfa crop were monitored twice weekly over a month's period of time and shared with local media and on the state alfalfa quality website, to provide information to producers about the quality of the developing alfalfa crop so that they make better harvest, crop and feed management decisions. (Location type: Both) Total Reach: Listenership on one of the radio agriculture programs where the results were broadcast is over 23,000 people during the time period of the broadcast.
- A webinar, one session part of Badger Dairy Insight, for dairy farmers and dairy industry professionals, where participants learned about updates to the MILK 2024 spreadsheet and about feeding lactating dairy cows alternative forages.
 - Total Reach: 100 people registered for the webinar.

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• A selection application was developed so that scholarships could be provided to area high school seniors so that opportunities for further education are enhanced in the agricultural field.

COMMUNITY DEVELOPMENT

Kayla Rombalski, Community Development Educator

- A meeting of the Wood County REDI (Rural Economic Development Initiative) Roundtable in which stakeholders had an opportunity to review REDI activity from the past four months including accomplishments in the areas of; broadband, entrepreneurship, child care, housing, branding, and recreational marketing. The purpose of this effort is to ensure Wood County's economic development partners are connected and up to date on recent happenings within the County and each other's organizations.
 - Total Reach: 17 meeting attendees
- A monthly meeting of the Wood County Housing Task Force in which attendees: 1. Reviewed data from the recently finished Wood County Housing Survey and 2. Prioritized future Housing Task Force tasks using qualitative input from the Wood County Housing Summit held in March. The impact of this activity is to continue to prioritize and move housing topics forward in Wood County as per the Wood County Rural Economic Development Initiative (REDI) plan.
 - Total Reach: 15 meeting attendees
- Planning for a fall workshop, to be held on October 7, 2024, focused on Entrepreneurship and Placemaking efforts in Marathon, Portage, and Wood Counties. The goal, under the Strategic Doing framework, is to bring together stakeholders from across the region in order to establish action-based work groups to support, enhance, and grow efforts towards placemaking and an entrepreneurial ecosystem within the region.
- Planning for a series of four regional rural housing summits for local officials, developers, and residents in collaboration with state and local housing advocates. The goal is to build a broader shared understanding of diverse housing issues in rural communities, to compile and share success stories and common challenges, and identify innovative solutions to the rural housing shortage, so that rural communities are empowered to take the lead in addressing their unique housing challenges with support from a statewide cohort of partners.
 - **Total Reach:** Estimated 400 attendees total, plus agency and development partners. Resources will be posted for broader access after each summit.

CRANBERRIES

Allison Jonjak, Cranberry Outreach Specialist

- A fungicide research plot was applied to assess the efficacy of several registered and not-yet-registered fungicides, in multiple use patterns, in order to reduce the likelihood of resistance development.
- A Badger Talks presentation was shared with about 50 guests at a UW Foundation celebration.



- A Cranberry Virtual Brown Bag lunch seminar was conducted, sharing new research on Nutrient and Water Uptake into Berries along with a seasonal field update.
- The Cranberry Summer Field Day, complete with mini clinics on genetics, remote sensing for stress detection and nutrient satiety, and cranberry root microbiome, is being prepared.
- Ride-alongs are being conducted with all cranberry integrated pest management scouts, in order to understand scouting practices firsthand as well as to deepen relationships among all growers. (4 IPM scouts x multiple ride-alongs per scout, as each scout has different loops of growers each day.)
- Field visits were conducted for two cranberry marshes, one a NOPP grant recipient, and another focusing on soil pH.
- Field visits were conducted for two cranberry marshes, one a NOPP grant recipient who will need to adjust the research plan, and another to gather information about symptomatic uprights and fruit.
- A filming day was hosted, sponsored by the Wisconsin State Cranberry Growers' Association, featuring UW research and use of the Wisconsin Cranberry Research Station.
- A board meeting of the Wisconsin Cranberry Research and Education Foundation was held, with a focus on marsh safety policies for researchers.
- A Safety Subcommittee of the Wisconsin Cranberry Research and Education Foundation was established, and Cranberry Outreach Specialist will be a member of the subcommittee.
- Meetings were held regarding the potential testing of bio fertilizers in cranberry growing conditions.
- A Needs Assessment visit was conducted at a marsh in Vilas County.
- A Needs Assessment visit was conducted at a marsh in Wood County.
- A "Grow More" Training was attended, focused on training Extension workers in interacting with additional audiences.
- A Cranberry Virtual Brown Bag lunch seminar was conducted, focusing on recent past and upcoming weather patterns for summer 2024, the disease prospects for 2024 growing season, as well as annual vs perennial weed physiology.
- A Cranberry Crop Management Journal was published, including updates about quinclorac, the shift in the Cranberry Outreach Specialist's job from partial research and partial outreach to full outreach, Northern St. John's Wort, and phosphorus solubilizing bacteria, as well as grower updates.
- A Cranberry Crop Management Journal was published, including a risk assessment framework, Swamp Dodder, adjustments in the role of the UW Entomologist, and grower updates.
- Needs Assessment visits were conducted at 2 Sawyer County marshes.
- A tour of the Wisconsin Cranberry Research Station was conducted for UW Extension Agriculture Institute staff, with the intent of increasing awareness of cranberry industry needs and potentials for work (such as laser weeders) that can be leveraged into cranberry in due time.



FOODWISE

Hannah Wendels-Scott, FoodWIse Nutrition Educator Mallory McGivern, FoodWIse Administrator Michelle Van Krey, Healthy Communities Coordinator

- A monthly series of nutrition education lessons for adults/older adults, where participants learn about the benefits of making healthy choices and balancing physical activity with food and nutrition. Participants engage in conversation based learning techniques, activities, and have a recipe demonstration to enjoy during class.
 - Total Reach: 12 participants
- A 4-week nutrition education series (Around the Table) for teens, where the youth engage in hands-on cooking, conversations, and interactive activities that build a healthy connection to food, self, and their community.
 - Total Reach: 3 youth and their social workers
- A partnership with United Way/Hunger Coalition, FOCUS Food Pantry, and the Housing Authority of Wisconsin Rapids that provides "Stockboxes for Seniors", a monthly food box service where low-income seniors can receive around 25-30 pounds of nutritious foods to stock their pantry with. The goal of this partnership is to promote the boxes with community partners with the overall goal to improve food security
 - Total Reach: 80 senior households monthly
- A farmer's market tour for families, where participants learned tips for shopping at the market, benefits of a farmers market, and how to utilize their FoodShare benefits and WIC vouchers at the farmers market. Through this program, families increased their knowledge and gained confidence in shopping for local, fresh produce.
 - **Total Reach:** 6 families
- A FoodWIse activity table at the Wisconsin Rapids Downtown Farmers Market, where activities, recipes, seasonal produce information/samples, and food assistance benefits information is shared to provide indirect education to the community about the benefits of shopping at their local farmers market and what forms of payment the market accepts.



Hannah stands at the activity table offering a sample of Kohlrabi and a recipe/information.

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HEALTH AND WELL-BEING

Ka Zoua Thao, Bilingual (Hmong) Community Health Worker

- A series of strength training sessions (StrongBodies) for adults in the community, where participants engage in regular, progressive strength training and health education to improve their physical and mental health, and enhance social connectedness.
 - Total Reach: 8 Hmong community members attended the informational session about StrongBodies.



Ka Zoua Thao introducing StrongBodies to Hmong elders in Wisconsin Rapids.

HORTICULTURE

Janell Wehr, Horticulture Educator

- A diagnostic service for the general public, where Marathon and Wood County residents' horticultural inquiries are answered through evidence-based resources. This effort is designed to reduce pollution through horticultural product (pesticides and fertilizers) misuse.
- "Can you dig it?" newsletter for the general public, where subscribers can read timely articles specifically related to horticulture issues facing central Wisconsin. The goal of this effort is designed to increase awareness and knowledge of resources to decrease environmental contamination.
- A workshop for the Mid-State Technical College Student Success Team, where participants learned growing techniques for indoor container plants while also learning how plants can improve learning outcomes passively. This effort was designed to increase awareness and knowledge of environmentallysound gardening practices that simultaneously provide physical, social and emotional benefits of gardening.
 - o Total Reach: 17
- An interview for the WFHR listening audience, where listeners learned about upcoming programming
 opportunities. The effort was designed to increase awareness and knowledge of resources to decrease
 environmental contamination and pollution due to overuse of horticulture chemicals in urban and
 suburban environments.

HUMAN DEVELOPMENT AND RELATIONSHIPS

Jackie Carattini, Human Development and Relationships Educator

• A twelve-hour training over 3 sessions that is designed to help social workers and other community service providers facilitate the Rent Smart program effectively in their own organizations and communities. Rent Smart focuses on the knowledge and skills essential for a successful renting experience. It challenges participants to know and understand their rights and responsibilities as a tenant, as well as know and



understand the rights and responsibilities of their landlord. Through the Rent Smart train-the-trainer, professionals receive the tools they need to help their clients acquire and keep safe and affordable housing.

- **Total Reach:** 142 Helping Professionals and Volunteers signed up to attend the four 3 hour sessions. Session had 67-91 participants attend.
- A 6-session course for renters where participants learn how to find and apply for rental housing, understand their responsibilities as a renter, how to communicate effectively with their landlords, and manage housing expenses. Through this, those with negative rental records and those new to renting are able to increase their ability to find and keep safe affordable housing, thereby increasing their stability and decreasing their reliance on public supports.
 - o Total Reach: 4 Individuals attended the 6 module in-person series in June.
- A 10 session virtual series (Aging Mastery Program) for seniors, where participants develop sustainable self-care behaviors related to exercise, nutrition and emotional well-being. The goal of this program is to improve health, strengthen economic security, enhance well-being, and increase societal participation among older adults.
 - **Total Reach:** 8 participants attended Navigating Longer Lives and 8 participants attended the Exercise and You session.
- A 6-session course for renters where participants learn how to find and apply for rental housing, understand their responsibilities as a renter, how to communicate effectively with their landlords, and manage housing expenses. Through this, those with negative rental records and those new to renting are able to increase their ability to find and keep safe affordable housing, thereby increasing their stability and decreasing their reliance on public supports.

NATURAL RESOURCES

Anna Mitchell, Natural Resources Educator Jen McNelly, Natural Resources Educator

- We are currently working on revising the groundwater section of the Wood County Land and Water Management Plan for Wood County in collaboration with Wood County Land and Water Conservation Department. The goal is to revise groundwater information and resources within the Wood County Land and Water Management Plan, so that the 10 year plan has current information that can serve as guide for management activities and local decision makers in Wood County. In addition we are working to develop groundwater management tools, such as nitrate risk map for Wood County that can be used as part of the planning process and as a support tools for decision makers.
- A presentation and facilitated conversation with lakefront property owners and members of lake protection groups in the 14 Mile Watershed, where attendees learned about results from a social indicator survey that was conducted with farmers in the 10- and 14- Mile Watersheds. Through the presentation and facilitated conversation, participants discovered the value of social science efforts in watershed restoration projects and became more informed about the strategies their farming neighbors are implementing to help improve water quality. During the facilitated conversation, participants discussed



what they learned, what was surprising and challenging, and what applications or actions the data helped trigger for their groups.

• **Total Reach:** 12 lakefront property owners and lake protection group members, 1 County Land & Water specialist.



Activities Report for Barb Peeters - July 2024

- Answered phones, replied to emails and processed incoming and outgoing LWCD mail.
- Participated in the Farmland Preservation Program Review meeting with DATCP staff on July 1st.
- Scheduled, attended and took minutes at July 2nd staff meeting.
- Registered County Conservationist for the July 26th North Central Area Annual Summer Tour.
- Attended July 3rd CEED committee meeting via WebEx.
- Completed LWCD payroll percentages and forwarded to Finance prior to July 11th & 25th payrolls.
- Reviewed payroll reports and payroll registers.
- Organized County Board packet materials and electronically submitted to the County Clerk's office.
- Compiled list for County Conservationist and collaborated to assure all items were completed prior to his vacation as well as for follow-up on items as needed in his absence between July 3-17, 2024.
- Selected species and determined prices for spring 2025 tree/shrub sale. Submitted reserve order to tree nursery. Revised tree order due to the fact 3 species were sold out and resubmitted order to nursery.
- Approved LWCD staff timesheets on behalf of County Conservationist while he was on vacation.
- Processed and submitted cost share reimbursement request to DATCP for S. Lewis streambank/shoreline protection project (funds extended from 2023 to 2024).
- Viewed two free online webinars regarding transition from classic Microsoft Outlook to Microsoft Outlook 365.
- Generated cost share contract for well decommissioning project (G. & C. Jones).
- Continued to compile/update data for 2025 LWRM plan. Reached out to Lisa Trumble/DATCP to obtain climate control language and incorporated it into the draft plan.
- Deposited no-till drill and roller crimper rental payments as received and generated receipts.
- Processed cost share payment to landowner for manure pit closure (Mill Creek watershed) (E. Kollross).
- Generated cost-share contract for streambank crossing project (D. & L. Ruess).
- Created draft order forms for 2025 tree sale and the wildflower/grass seed sale.
- Verified wildlife damage general ledger and assembled all invoices and attachments for second quarter reimbursement request.
- Fielded numerous calls from farmers requesting cost-share for cover crops and kept list for County Conservationist to return calls after his vacation.
- Assisted with generating mailing to landowners regarding giant hogweed (invasive species).
- Generated bid letters and cost share contract for waste facility closure (S. Strobel).
- Attended virtual meeting with Lisa Trumble/DATCP regarding LWRM plan revisions on July 18th. Typed up notes of items/topics to remove or include in plan during revision process and began making those edits/changes to draft of LWRM plan.
- Compiled list of messages and items for County Conservationist to address/complete after his vacation.
- Scheduled staff meeting to begin in-depth review of LWRM plan to get the ball rolling on revision process.
- Ordered office and field supplies.
- Processed department invoices/vouchers and deposits weekly for submission to the Treasurer/Finance.
- Spent considerable time on the 2025 budget (obtained 2025 quotes, calculated staff salaries for second half of 2024, worked with I.T. Director on projected PC replacement costs, calculated and entered 2024 annual estimates for all budget line items, entered justification for budget line items exceeding 5% of 2024, etc.). Reviewed preliminary draft of 2025 budget with County Conservationist for his feedback/input.
- Added additional tree species to 2025 tree sale after being contacted by nursery of increased availability.
- Vacation days July 19-26, 2024.
- Electronically submitted staff reports/packet materials to the County Clerk's office for CEED packet.

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Activities Report for Kyle Andreae – July, 2024

- July 1 Behlen design
- July 2 Behlen design, staff meeting, sds lookup
- July 3 Wild parsnip control and mapping, sds lookup
- July 4 Holiday
- July 5 Vacation
- July 8 Hoffman correspondence, Bauer construction checks
- July 9 Hoffman correspondence, Bauer construction checks
- July 10 Bauer construction checks, Ruess permit application
- July 11 Technical Committee Meeting, Ruess permit application
- July 12 Ruess permit application
- July 15 Hoffman site visit, Ruess permit application
- July 16 Ruess permit application
- July 17 Ruess permit application, Jones site visit, Strobel site visit
- July 18 Ruess permit application
- July 19 Strobel out for bid, Ruess permit application
- July 22 Ruess permit application
- July 23 Gorst design review, Gorst site visit
- July 24 Transect survey, Mentorship meeting
- July 25 Gorst design review
- July 26 NC area tour, Keuffer site visit
- July 29 Transect survey, Gorst design review
- July 30 Strobel site visit, Bauer as-built
- July 31 Bauer as-built, Bauer site visit



Activities Report for Kendra Wilhelm (Kundinger) – July 2024

- Transported the no-till drill to 3 landowners.
 - The no-till drill has been used on 152 acres so far this season.
 - No-till drill use has been delayed due to the rainy weather but we are seeing an uptick in interest.
- Updated wild parsnip map in ArcGIS Pro.
- Participated in the Wood County Farmland Preservation Program Review Meeting with DATCP staff.
- Participated in the July 2nd staff meeting.
- Planned route to check previously treated wild parsnip sites.
 - Travelled route and took notes on wild parsnip populations on July 3rd. All notes were updated in ArcGIS Pro.
 - Locations with less than 10 plants were controlled via shovel.
- Attended the Lakes & Rivers Partnership July meeting.
 - The July topic was Healthy Lakes & Rivers with a focus on DNR Surface Water Grants and homeowner outreach strategies on lakes.
- Wrote the draft determination of eligibility for a 2025 Management Plan Implementation Surface Water Grant.
- Completed Mill Creek water quality sampling.
- Attended the Biological Nitrogen-Fixing Product Field Day hosted at the Marshfield Agricultural Research Station by UW-Extension Staff.
- Created new wild parsnip location maps for the Wood County Highway Department.
- Responded to and verified an invasive giant hogweed population.
 - Population is on private property. Discussed management options with landowner.
 - Conducted a meander survey to look for any additional giant hogweed populations on nearby public land. No populations were found.
 - Summary of findings submitted to DNR and reported in SWIMS.
 - This is the first known population of giant hogweed in Wood County.
 - Giant hogweed informational mailings were created and mailed to nearby landowners to be on the lookout for giant hogweed and contact our department if they have any suspected populations.
- Provided technical assistance to the City of Marshfield regarding species listed on their Weed Control Ordinance.
- Updated the impaired waters section of the Wood County LWRM plan.
- Wrote the new invasive species section of the Wood County LWRM plan.
- Conducted Prevent the Spread Boat Landing signage inspections and boat landing monitoring on landings throughout the county. All data was input into the SWIMS database.
- Completed the annual transect survey.
- Completed streamflow monitoring.
- Met with Nepco Lake District's secretary to provide grant technical assistance.



Activities Report for Rod Mayer – July 2024

- Wildlife abatement and claims program database changes TEAMS training.
- Prepared copes for Earth violation new plan meeting copies of example plans with required info copies of example maps with requirements.
- Held meeting at office to go over plan requirement questions with Earth inc. for needed plan for Maple Ridge 2 violation site. Met with Skyler Deboer, Dan Deboer, Shane Wucherpfennig, and myself.
- Received wetland layers from Quest Eng. For Maple Ridge 2 violation site delineation loaded into GIS found discrepancies in wetland 2 Worked with DNR and Quest for resolution on discrepancies for boundary. Updated corrections from Quest and created GIS map with new wetland boundaries.
- Attended site visit to Earth's Maple Ridge 2 and Maple Ridge 1 sites for DNR review. Brad Johnson (WIDNR), Amanda Harvey (WIDNR), Scott Custer (WIDNR), Dan Deboer (Earth), Skylar Deboer (Earth), Shane Wucherpfennig, and myself in attendance. Created typed summary of discussions.
- Drafted, reviewed, and sent Vision Cranberry violation letter and site map.
- Contact with landowner of expired wildlife abatement fence with issues of deer within fence. Discussed with landowner ways to drive deer out of the fenced area and need to attempt this prior to any tags being issued for fenced in animals.
- Completed preliminary review of Brad Brehm's Fruin violation site plan. Four pages typed of errors, corrections, and missing data needed. Updated and organized a violation file for the Fruin site. Sent to Brad Brehm & DNR.
- Created summaries in V drive for activity on the Brad Brehm Vision Cranberry violation and Fruin site violations.
- Staff meeting on 7/2/24
- Put packet together and sent original copies of Billerud financial assurance to cancel for reclaimed site.
- Fish Farm pond construction correspondence with Wetland & Wildlife Services (design company) and DNR for info on exempting the project due to being covered by DNR construction permitting and building of a licensed Ag operation. Drafted email for what to include in exemption application.
- Printed example plans and examples of required data for Brad Brehm for understanding on what is needed on his violation site plans. Public info request form.
- Discussions with Barb for tree sale reserves for 2024-25 tree sale.
- Completed correction form to DNR for Wildlife Damage reimbursements.
- Worked with Arnold Strawberries for damage to crops including lots of sunflower damage. Completed mapped acres/crops maps, enrollment forms, permit forms, sent to DNR, updated database with forms-maps-damage pics-etc., issued ag permits.
- Review CH 30 mine site correspondence from DNR for site near Marshfield updated file.
- Reviewed draft 3&4 of Nikolai Const. Day Road violation site. Completed review, typed comments and requirements missing per sections, go over with Shane, sent to Vreeland & Associates (2pages).
- Met with Brad Brehm to discuss review of the Fruin mine violation site answered questions, explained requirements, showed examples, etc. Updated summary.
- Worked with DNR for issues with permissions on new wildlife damage database.
- Completed Knuth Act 82 enrollment on rental fields. Created maps, enrollment forms, permit forms, signatures, updated DNR database, sent to DNR, permits issued copies, etc.
- Reviewed Carrol Pond violation wetland approvals. Updated file, etc.
- Staff meeting 7/22/24
- Multiple correspondence and updating with DNR for Earth and Brehm violation sites. Emails, Prints, Maps, update files, etc. (Maple Ridge, Vision Cran., Fruin)
- Calculated acres of disturbed wetlands for Maple Ridge 2 for wetland 1 area per request from DNR Scott Custer sent map with calcs. to DNR.



Activities Report for Shane Wucherpfennig – July 2024

- July 1 Land & Water Resource Management Plan follow up with partnering departments, Wood County Farmland Preservation program review with DATCP, Virtual meetings
- July 2 Virtual meetings, Bid opening, staff meeting, Field visit
- July 3-17 Vacation
- July 18 Golden Sands RC&D Meeting, email & phone correspondence
- July 19th Funeral Leave
- July 22 Phone & email correspondence, virtual meetings, contracts
- July 23 Prevent Cover Crop contacts with eligible landowners, Spreadsheet development, virtual meetings
- July 24 Brad Brehm NMM plan review, Field visits
- July 25 & 26 Funeral Leave
- July 29 Field visits, violation follow up, contracts, landowner follow ups.
- July 30 Budget review with Barb Peeters, program reviews
- July 31 Field visits, NMM review of the Nikolay/Day Road plan & site, Staffing Grant correspondence with DATCP, Updating cover crop Planting spreadsheet



July Staff Report

- Researched tree prices for upcoming tree sale
- Packaged tree gel bags
- Attended online sustainable agriculture conference sessions
- Boat landing monitoring for aquatic invasive species
- Packaged letters for homeowners about Giant Hogweed invasive species
- Shadowed a manure pit leak site inspection and concrete pour at a job site
- Researched invasive and native species ecosystem impacts
- Helped in moving the No-Till drill
- Transect Survey
- Giant Hogweed Meander Survey w/ DNR
- Researched for internship Final Report/Project (how this year's rain might have impacted field coverage and crop yields)
- Attended the Monthly Lake and Waters Partnership meeting online
- Helped with Wild Parsnip mapping and control
- Collected Streamflow data
- Collected water sample for Mill Creek watershed
- Created educational crossword and wordsearch about invasive species





OFFICE OF PLANNING AND ZONING

TO: Conservation, Education & Economic Development Committee

- FR: Jason Grueneberg, Planning & Zoning Director Emily Arndt, County Planner Paul Bernard, Land Records Coordinator Brad Cook, Code Administrator Kayla Rautio, Code Technician Victoria Wilson, Program Assistant Vacant, Program Assistant
- RE: Staff Report for August 7, 2024

1. Economic Development (Jason Grueneberg)

Discover Wisconsin – In July the CEED Committee approved allocating economic development funding to create a Discover Wisconsin video celebrating 90 years of Wood County Parks. Work on the video treatment (episode overview) has progressed rapidly and DW staff will be in the area soon interviewing and shooting video. A big thanks to Parks Director Chad Schooley for working through the details of the production and identifying individuals that will be a part of the video.

Port Edwards Administration Building – Wood County acquired the old paper mill administration in Port Edwards a couple of years ago. On July 25th Treasurer, Heather Gerht and I met with village officials to exchange updates that are relevant to the future of the Administration Building and gain a better understanding of a Wood County economic development grant application submitted by the village to redevelop this property.

Wisconsin Rapids Downtown Plan – On July 25th I participated in the Wisconsin Rapids Downtown Master Plan Steering Committee meeting. Updates were provided on public input to the plan, potential focus areas for catalyst projects, and a draft vision.

I would encourage anyone interested in sharing thoughts and ideas for the future of the downtown by attending public participation meetings or using the engagement platform Mindmixer: <u>https://wisconsinrapids.mindmixer.com</u> Mindmixer is a legitimate engagement platform that has been set up by our consultant, Bolten and Menk.

Entrepreneur Ecosystem – On July 24th Kayla Rombalski and I met with Ben Nusz from Midstate Technical College. Ben is the Dean of the Stevens Point Campus and School of Business and IT. We met to talk about ways to get youth more involved with entrepreneurship education opportunities in Wood County. An idea that we are advancing is to provide scholarships to any Wood County residents that want to take the Entrepreneur Foundations class at Midstate. The cost for the 1-credit class is \$170 and could potentially be a dual credit class for high school students. Following is the class summary. Entrepreneurial Foundations

Learners study entrepreneurial practices by exploring components of a startup business plan. This includes comparing ways of going into business as well as developing marketing, legal, financial, products/services, management, and operations plans for a small business of their choice.

The CEED Committee is being asked to allocate \$5000 of REDI Implementation funds to cover the cost of 30 scholarships. The scholarship will be administered by Midstate and regular reports will be provided to Wood County.

2. <u>Planning & Zoning</u> (Emily Arndt)

- 1. Organize and attended planning meetings at the Town of Rock to work on updating their comprehensive plan
- 2. Started drafting an updated zoning ordinance for the Town of Rock
- 3. Continued correspondence with Town of Cameron
- 4. Working through review and approval of CSMs and Condo Plats
- 5. Continued planning the organization of future Comprehensive Plans
- 6. Continued working with staff to ensure that questions are answered in a proficient manner

3. Land Records (Paul Bernard)

- Parcel Mapping reworking the publishing routine due to the new tax system
- Addressing
- Park Maps for Nekoosa
- Hydrology Mapping

4. <u>Code Administrator</u> (Brad Cook)

6-26-2024- (1) mound plow insp TN: 12, (1) SL insp TN:07, (1) SL letter, SL/POWTS phone calls with citizens.

6-27-2024-, (1) well permit reviewed and issued TN:22, (1) mound abs cell insp TN: 12, (1) soil eval TN:07

6-28-2024- (1) rep conv insp TN: 10, (1) soil eval TN:10, SL/POWTS phone calls with citizens.

7-1-2024- (1) soil eval TN:01, In-person SL meeting TN:17, (1) mound/tanks insp TN: 17

7-2-2024-(1) SL permit reviewed and issued, DNR SL training video,

7-3-2024- (1) soils eval TN: 10, (1) SL permit reviewed and issued TN:17, (1) well permit reviewed and issued TN: 12

7-4-2024- Holiday

7-5-2024-Vacation

7-8-2024- Review Lidar app, (1) Reviewed soils, plan review, issued permit for rep HT TN:03, (1) Reviewed soils, plan review, issued permit for rep mound TN:01, (1) Reviewed soils, plan review, issued permit for rep conv TN:07

7-9-2024- (1) rep conv insp TN: 07, POWTS phone calls with citizens, review soil survey

7-10-2024- (1) mound inspection TN:02; <24, plow, (1) rep conv insp TN:18, SL/POWTS phone calls with citizens

7-11-2024- (1) mound abs cell insp TN:02, (1) rep conv insp TN: 07

7-12-2024- (1) Reviewed soils, plan review, issued permit for rep conv TN:07, (1) well permit reviewed and issued TN: 13, (2) rep HT Insp TN: 01, 21, (2) mound respects TN: 02,22

7-15-2024- (2) well permit reviewed and issued TN:18, 22, (2) soil eval TN: 18,10, (3) Reviewed soils, plan review, issued permit for rep & new conv, mound TN: 10,18

7-16-2024- (1) Reviewed soils, plan review, issued permit for new conv TN:07, (1) Reviewed soils, plan review, issued permit for new HT TN:10, (1) new conv insp TN:18, (1) mound plow insp TN: 12, (1) Reviewed soils, plan review, issued permit for new mound TN:04

7-17-2024- (1) mound abs cell insp TN: 04, (1) HT insp TN: 11,(1) Reviewed soils, plan review, issued permit for rep conv TN:17, POWTS phone calls with citizens

7-18-2024-(2) HT insp TN: 03,15, (1) conv insp TN:18, (4) well permits reviewed and issued TN: 07,10

7-19-2024- (1) Reviewed soils, plan review, issued permit for rep conv TN:18, FL meeting with DNR/DOT, answer phone calls and inquires with POWTS, SL, FL

7-22-2024- Answer phone calls and inquires with POWTS, SL, FL

7-23-2024- (1) Reviewed soils, plan review, issued permit for new HT TN: 10 (1) Reviewed soils, plan review, issued permit for new mound TN:07, (2) FL permit reviewed and issued TN:15, answer phone calls and inquires with POWTS, SL, FL.

7-24-2024- (1) new conv insp TN 18, answer phone calls and inquires with POWTS, SL, FL.

7-25-2024- (1) reconnect HT insp TN: 01, (2) well permits reviewed and issued TN:01,11, answer phone calls and inquires with POWTS, SL, FL.

7-26-2024- FL meeting with DNR/DOT, (2) new mound insp :10, (1) rep conv insp TN: 18

7-29-2024- (1) new mound, plow, abs cells, tanks insp TN:07, (1) rep conv insp TN: 18, answer phone calls and inquires with POWTS, SL, FL

5. <u>Code Technician</u> (Kayla Rautio)

- **A.** Studied POWTS manuals and codes
- B. Continued training of POWTS plan reviews
- C. Reviewed well delegation permits
- D. Worked on GIS project

- E. Inspections/Investigations:
- 6-27-24: Mound re-inspection TN: 12
- 6-28-24: Conventional inspection TN: 18
- 7-1-24: Mound tanks inspection TN: 12
- 7-9-24: Conventional inspection TN: 07
- 7-10-24: Mound tanks inspection TN: 02; Conventional inspection TN:18
- 7-11-24: Mound plow inspections TN: 02, 22; Conventional inspections TN: 18, 07
- 7-12-24: Holding tank inspection TN: 01; Mound re-inspections TN: 02, 22; Conventional inspection TN: 07
- 7-16-24: Conventional inspection TN: 18; Mound plow inspection TN: 12
- 7-17-24: Mound re-inspection TN: 12
- 7-18-24: Conventional inspection TN: 18; Holding tank inspections TN: 15, 03
- 7-24-24: Conventional inspection TN: 18
- 7-25-24: Mound reconnect inspection TN: 01
- 7-26-24: Mound plow inspections TN: 10,10; Conventional inspection TN: 18; Mound reinspections TN: 10, 10
- 7-29-24: Mound plow inspection TN: 07; Mound re-inspection TN: 07; Conventional inspection TN: 18
- **F.** Attended Meetings/Trainings/Etc.
- 7-9-24: DSPS POWTS Chat Update Meeting

6. Office Activity (Victoria Wilson)

- a. <u>Monthly Sanitary and Well Permit Activity</u> There were 12 sanitary permits, 2 shoreland permits, 2 floodplain permits, and 18 well permits issued in July 2024.
- <u>2025 Economic Development Grants</u> 14 new grant requests and 6 ongoing grant requests were received by the July 5th deadline.
- c. <u>CEED Tour</u>-Victoria continues working with other staff/departments on planning the September 13th CEED Tour.
- d. Attended the following meetings/trainings & activities:
 - i. July 3rd CEED meeting (VW)
 - ii. July 24th Land Information Council meeting (VW)
 - iii. July 31st CEED Grant Review meeting (VW)

WOOD COUNTY LAND INFORMATION COUNCIL MINUTES

Date: Wednesday July 24, 2024

Location:Via Webex Teleconference and in person room 114Attendees:Bill Leichtnam, District 19 Supervisor; Paul Bernard, Land Information Officer; Al Breu,District 6 Supervisor; Victoria Wilson, Planning & Zoning; Tony Bastien, Dispatch Manager; BillClendenning, District 15 Supervisor; Brian Spranger, First Weber Group; Kevin Boyer, County Surveyor

- 1. Chairperson Leichtnam called the meeting to order at 9:00 a.m.
- 2. Introductions were made.
- 3. Chairperson Leichtnam declared a quorum.
- 4. There was no public comment.
- 5. Motion by Breu/Bernard to approve the minutes of the previous meeting. Motion carried by voice vote.
- 6. Round Table Discussion on Land Information
 - Boyer recommends the council be aware of the increasing costs to operate.
 - Bernard discussed the difficulties he has had with obtaining building/assessor data from Market Drive. Spranger suggested he reach out to Representative Scott Krug and will put Paul in touch with him.
- 7. Land Information Project Updates
 - Paul went over the list of future projects included in the three year plan that is due by December 31st of 2024. The draft is due by September 30th so he will likely send the draft out to the council sometime in August. If there are any comments or proposed changes, an additional meeting can be requested by a member of the council.
- 8. Budget Update
 - Paul gave a brief update on the Land Records budget. Due to document recording numbers being down in the Register of Deeds office, there is talk of possibly increasing the cost of recording fees in the ROD office to offset the lack of income.
 - Paul has requested CIP funding and State NG911 Grant Funding to help cover the cost of 2025 air photos. We are pursuing a higher resolution air photo this time. There are various funding sources but with the outcome unknown, Land Records will be prepared to cover the entire cost of the project.
 - ARPA funding has been requested for a number of LiDAR derived deliverables. It is unclear whether we will receive this funding, but Land Records wants to prepared to fund the project if we are able to receive a portion of ARPA funding.
- 9. Agenda Items for Next Meeting
 - Follow up discussion on obtaining building information from Market Drive and contact with Scott Krug.
 - Review of three-year plan draft and possible approval.

10. Chairman Leichtnam adjourned the meeting at 10:05 AM.

Minutes taken by Victoria Wilson, Planning and Zoning, and are in draft form until approved at the next meeting.



WOOD COUNTY CEED COMMITTEE MEETING NRCS REPORT

August 7, 2024 Roy A. Diver, District Conservationist

Farm Bill Programs:

- The 2024 Environmental Quality Incentives Program (EQIP) in Wood County had been completed, we had 37 applications, 19 applications funded, the total funds obligated to Wood County landowners is \$819,289, with 1,787 acres under contract. All unfunded 2024 EQIP applications will be rolled over to 2025 EQIP if the landowner wants, new applications coming in.
- There are another 32 active EQIP contracts that are also managed this year with payments being made as conservation practices are completed.
- The 2024-1 Conservation Stewardship Program (CSP) <u>Classic</u> signup period in Wood County to date funded 3 new contracts for a total of \$101,498, on 207 acres of cropland (1 contract) and forest (2 contracts).
- The total active CSP contracts in Wood County is 46, the 2024 payments processing will start in early October and run into January, a new NRCS funding initiative in 2024 will result in a new \$4,000 a year mininium payment on all new and existing CSP contracts, this will increase annual contract payments to 15 Wood County Landowners.
- The 2025-1 CSP <u>Renewal</u> application period will continue to be worked on yet this year, we had 7 applications, all are being considered for funding as no screening tools were used in 2024, funding results are expected in November.
- 2 new landowners have expressed interest in the Wetlands Reserve Easements Program in 2024, initial site visits have been made, but this is a several year process, thus much to work on with these yet. Existing WRP (14 - 719 ac) easements in Wood County are maintained and monitored annually, no violations found, many Compatible Use Agreements needed to be done.

HEL & Wetland Compliance:

 The FSA office continues to get a high number of WEL/Wetland determination requests each month, all determination request are sent to the new NRCS compliance team the covers Wood County, no HEL or Wetland Compliance Violations to date in 2024, many changes expected with wetland determination procedure in yet in 2024. The 2024 Annual Farm Compliance Review was completed just recently, no program violations found.

Construction Activities:

 Soil Conservation Technician Russ Biebl remains busy been doing engineering site investigations, surveys, designs, and final practice certifications for the Wisconsin Rapids Office, several Grazing conservation practices, and a Streambank Stabilization project were recently completed, and one EQIP Waste Storage System project will be starting soon.

Other Activities

- Nathan Fikkert is the new Wisconsin State Conservationist, he started work in the Madison State Office on 6/17/2024, he most recently worked in the Florida State Office, and had worked for NRCS in Wisconsin in the past, thus it is a home coming for him, and we hope to see him around at future events.
- The National Civil Rights Review of WI (included WI Rapids) was completed in May, overall I was told the review went well, final reports should be submitted to the state by the end of September.

Upcoming Activities:

- NE Area Technical Tour 8/27/2024
- Labor Day Holiday, office closed 9/2/2024

Respectfully Submitted, Roy A. Diver

Natural Resources Conservation Service 4949 Kirschling Court, Suite 1, Stevens Point, WI 54481 715-346-1313 An Equal Opportunity Provider, Employer and Lender











Nathan Fikkert New NRCS State Conservationist: Wisconsin Effective Date: Mid-June

Nathan Fikkert began his career with NRCS in 2004 as a soil scientist in Pinedale, Wyoming. After spending roughly three years mapping soils on Bureau of Land Management and private lands in western Wyoming, he decided to pursue an agency career path offering more direct connection with farmers and ranchers as a soil conservationist.

Fikkert then spent three years as a soil conservationist in Coalville, Utah and Elkhorn, Wisconsin. During this time, he worked on conservation projects across a diverse range of land uses, resource concerns, and agronomic systems. Through these experiences, he developed a passion for helping farmers and ranchers apply conservation systems on their operations.

In 2010, Fikkert was selected as the NRCS district conservationist in Juneau, Wisconsin. He remained in this role until accepting a management analyst position on the assistant state conservationist for management and strategy staff in Gainesville, Florida. Since then, he has also served as a program specialist, business tools coordinator, and most currently, state resource conservationist (SRC). In these roles, he oversaw the streamlining of several program delivery processes, conducted training for field office staff, and ensured equitable conservation program delivery across the state of Florida.

Fikkert has also served in long-term temporary leadership assignments as the NRCS Florida acting state conservationist and California acting assistant state conservationist for management and strategy. He also assisted the agency's national headquarters through various teams and short-term assignments.

A native of Green Bay, Wisconsin, Fikkert graduated from the University of Wisconsin-Stevens Point with a Bachelor of Science in Integrated Resource Management and a minor in soil science.

Fikkert and his wife Jamie have four children: Micah, Lydia, Jonah, and Aaron.



DRAFT July 18, 2024





DRAFT July 18, 2024







Dump Station / Wash Station Enlargement



Dump Station Example



ATV / UTV Wash Station Example





Pull-Through Sites Enlargement







Back-In Sites Enlargement






Wood County Planning & Zoning Office Courthouse - 400 Market Street P.O. Box 8095 Wisconsin Rapids, WI 54495-8095 Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to: Jason R. Grueneberg, Director at 715-421-8466 or <u>jason.grueneberg@woodcountywi.gov</u>

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at <u>victoria.wilson@woodcountywi.gov</u>

Applicant Organization: Wood County Parks Mailing Address: 400 Market St Wisconsin Rapids, WI 54495 Street Address (if different): 111 W Jackson St Web Site: <u>www.woodcountywi.gov</u> Organization Telephone: 715-421-8422 Contact Person/Title: Chad Schooley Contact Person Telephone: 715-421-8422 Email: chad.schooley@woodcountywi.gov **Request Overview** - Provide a summary overview of your program or project and exp

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf (If you require additional space, attach separate sheet.)

This funding request will be for the costs associated with hiring a professional design company to complete a site plan for the campground development project at South Wood County Park. The future campground would be located east of the Red Sands Beach area within an existing pine plantation.

This project is consistent with the REDI plan as shown below:

IMPROVE HEALTH OUTCOMES BY COMPLEMENTING THE WOOD COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP) 2. Encourage community design and development that supports physical activity in Wood County communities. **Return on Investment -** Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Expanding the number of available campsites within South Wood County Park provide an ROI to Wood County in the form of increased camping revenues, local business economic impacts, and improved Quality of Life resulting in resident retention and recruitment. The campground development project will be designed to provide a variety of opportunities including: ATV/UTV route access, full hookup sites, electric sites and tent sites. Additional possiblilities would be cabin rentals.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services	\$15,000.00		
Misc. or Other			
Total	\$15,000.00		

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at* 715-421-8467 or <u>victoria.wilson@woodcountywi.gov</u>



Wood County Planning & Zoning Office Courthouse - 400 Market Street P.O. Box 8095 Wisconsin Rapids, WI 54495-8095 Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Applicant Organization: Main Street Marshfield Mailing Address: 222 South Central Avenue, Marshfield, WI 54449 Street Address (if different): N/A Web Site: www.mainstreetmarshfield.com Organization Telephone: (715) 572-9014 Contact Person/Title: Kaelie Gomez, Executive Director Contact Person Telephone: (715) 387-3299 Email: executivedirector@mainstreetmarshfield.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*.

Downtown Welcome Back Grant: The Downtown Welcome Back Grant would provide funds of up to \$5,000 to four businesses to upgrade rear entrance paint, lighting, signage, or furnishings to increase the visibility of businesses, better serve customers, and provide a greater sense of welcome and safety in Marshfield. Main Street Marshfield would provide staff oversight of this project, including an application process, committee and board review, and project timeline for release of funds. Businesses could apply for funds for their rear entrance project for up to \$5,000.

Rear entrances to businesses have many conveniences. The downtown parking lots are ample and close places to park near shopping and dining. Chestnut Avenue and Maple Avenue boast bike lanes along the length of downtown, creating easy on-ramps for bicyclists. Wenzel Family Plaza and the Everett Roehl Marshfield Public Library face the back doors of our businesses. Compared to boisterous, traffic-heavy Central Avenue, the back lot areas provide a quiet, leisurely atmosphere. Upgrades to commercial rear entrances would also offer a more attractive entrance for many of our upper level housing units. There is a prime opportunity for rear entrances to become main entrances. We've seen a few businesses already initiate development of their back doors and property lines. We would like to see more investment in these entries through the development of back patios, back seating areas, fresh paint, tasteful murals, better lighting, and better signage.

Note: The Downtown 50/50 Facade Grant Program has been a great success for structures' historic preservation, beautification, and value. It is a major asset for our property owners and great benefit to businesses. However, this program does not allow for non-structural upgrades.

The REDI Plan's focus on housing, creating a vibrant place for live, work, and play, and CHIP initiative would all be mindfully considered in this grant. These entrances provide easy access from major community gathering places, bike lanes, and walkable sidewalk connections to neighborhoods. It's safer for families to access businesses from these than it is to bring groups across Central Ave. This would encourage community design and development that supports physical activity. This also would encourage placemaking in four downtown areas, serving a variety of people and encouraging surrounding areas to invest as well. **Return on Investment -** Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach a separate sheet.)

County funding would allow us to assist in funding the creation of four new placemaking initiatives specific to rear entrances downtown.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$1,000	\$2,000	\$500 - volunteer support value
			support value
Office Supplies & Expenses	\$100	\$100	
Professional Services	\$0	\$0	
Misc. or Other	\$20,000	\$20,000	
			Funds for 4 grants
Total	\$21,100	\$22,100	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at* 715-421-8467 or <u>victoria.wilson@woodcountywi.gov</u>



Wood County Planning & Zoning Office Courthouse - 400 Market Street P.O. Box 8095 Wisconsin Rapids, WI 54495-8095 Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions and completed applications for this application should be directed to: Jason R. Grueneberg, Director at 715-421-8478 or <u>jason.grueneberg@woodcountywi.gov</u>

 Applicant Organization:
 City of Marshfield Historic Preservation Commission

 Mailing Address:
 207 W. 6th Street, Marshfield, WI 54449

 Click here to enter text.
 Street Address (if different): Click here to enter text.

 Web Site:
 https://www.ci.marshfield.wi.us/government/historic_preservation_commission/index.php

 Organization Telephone:
 (715) 486-2016
 Development Services, Administrative Assistant, Natalie Delo

 Contact Person/Title:
 Steve Barg, Marshfield City Administrator

Contact Person Telephone: (715) 387-6597 Email: Steve.Barg@ci.marshfield.wi.us

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf (If you require additional space, attach separate sheet.)

(refer to page 3, "Request Overview")

Return on investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.* (refer to page 4, "Return on Investment")

Funding Request Summary - Program/Project

(If you require additional space, attach separate sheet.)

NOTE: Costs in Red below show a slight increase for 2024 prices.	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses		\$550.00	
Professional Services			
Misc. or Other			
- Travel		\$100.00	
- Publications/Subscriptions		\$2,000.00	
- 7 cast aluminum signs &	7 @ \$1,860.00=		
posts (see photo, pg. 20)	\$13,020.00		
- 14 outdoor water-proof	14 @ \$29.00=\$406.0	0 or	
brochure holders (see	db. pk. 7 @ \$43.00=\$	301.00	
photo on pg. 24)			
Total	\$13,321.00	\$2,650.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-*421-8467 or <u>victoria.wilson@woodcountywi.gov</u>

2 Page

Request Overview (from page 1 of grant request form)

The initiatives of the REDI Plan (Rural Economic Development Initiative Plan) focus on enhancing the capacity of the economic development partners to exchange ideas and collectively carry-out economic development projects, broadening support for entrepreneurs, expanding broadband throughout the County, identifying housing needs and developing a plan for implementation, developing guidance for branding the County, and <u>making information about arts, cul-</u> <u>tural assets, and entertainment, and recreational opportunities more accessible</u>. Our project focuses on improving visibility and access to the five Historic Districts in the city of Marshfield, as identified by the National Park Service's National Register of Historic Places. The five Historic Districts include: Central Avenue Historic District, Pleasant Hill Historic District, Upham Mansion Historic District, West 5th & West 6th Street Historic District, and West Park Street Historic District. Marshfield's Historic Preservation Commission (HPC) has created Walking Tour Brochures for each of the historic districts and has updated them to include QR Codes, maps of the tour path, descriptions (historical and architectural) of the houses and non-residential buildings, distance of the walking tour in miles and approximately how long it takes to walk (refer to pages 10-14 of this document for the information found in the brochures.

Under the QUALITY OF PLACE GOAL: ESTABLISH WOOD COUNTY AS A VIBRANT AND DIVERSE COMMUNITY TO LIVE, GROW, WORK, AND PLAY, two of the specific goals are "Support Central Place Initiatives to Provide One Site that Promotes Arts, Cultural Assets, and Entertainment in Wood County"; and "Develop a Comprehensive Countywide Recreational Trail/Boat Access/Beach Map to Increase Use and Attract Tourists and New Residents."

In addition to coordinating with the Marshfield Area Chamber of Commerce (MACCI) and the Visitor's Bureau (Visit Marshfield.com) to include information on the Historic Districts and the walking tours on their website, we propose to add 7 more district signs identifying the Historic Districts from multiple directions around each of the districts. By working more closely with these two agencies, we will be able to better inform prospective visitors and tourists about the historic treasures we have to offer here in Marshfield. Specifically, three of the five districts need additional signs that would help identify the district boundaries and draw more attention to the district. Because these 5 Historic Districts are "walking tours", we would also like to include an outdoor weather-proof brochure holder on each existing sign post (7) and each proposed sign post (7), for a total of 14 brochure holders. Having outdoor weather-proof brochure holders on each of the posts, makes it possible to share so much more information with individuals interested in the walking tours. And, because we are in Central Wisconsin, we can have strong winds, driving rain, blizzards, sleet and so much more, all within a few days. Having the sturdiest and best weather resistant brochure holders is a necessity, so we have minimal damage to the brochures. We already place the five historic districts brochures in most of the hotels, several places in the Everett Roehl Marshfield Public Library (by the entrance and also up in the Felker Family Foundation Genealogy & Local History Room on the second floor of the library), by the City of Marshfield Park & Recreational Department, at MACCI, at and Wildwood Station by the Wildwood Zoo. In addition to the five historic district brochures, the City of Marshfield HPC has seven additional brochures (see page 15) that are also in all of the locations around the city.

Another component of the REDI Plan is the Wood County CHIP Plan (Community Health Improvement Plan). One of the priority goals of the CHIP Plan is to encourage community design and development that supports physical activity in Wood County communities. Tourists coming in to the area as well as the local community have many opportunities to get out of their homes and hotels to walk, explore, and learn more about the history of the Marshfield community.

Additionally, these five historic districts are near or on the series of bike trails or bike paths that go through the city of Marshfield (see page 19). Two of the historic district have bike trails that go right through them, two of the historic districts run parallel to bike paths and the fifth district, is less than two blocks from a bike trail. All making it easier to

3 Page

Continued on page 4

find the districts, either by walking or biking.

The Wisconsin Association of Historic Preservation Commissions (WAHPC) held its Spring Conference in Marshfield on April 20-22. On the second day of the conference, a tour bus was rented for the conference attendees, to go through the five historic districts with a tour guide. A stop was made on Central Avenue for the attendees to get out and look, first hand, at how the revitalization of some of the historic buildings can help a community's economy by providing a historic backdrop and home for businesses. The tour also made stops at the World's Largest Round Barn and the Governor William Upham House & Museum. The comments from the conference attendees that toured the historic districts and sights were not only eye-opening, but also humbling. Having the number of historic districts, the revitalization efforts in the downtown area, and the numerous historic sites is one of "Marshfield's best kept secrets". We don't want to keep them as our secrets, we want to share them with everyone. By improving the signage of the districts and including the brochure holders, as well as better sharing of the information we have about Marshfield's history in a "Central Place" (as suggested in the "Quality of Place Goal: Establish Wood County as a Vibrant and Diverse Community to Live, Grow, Work, and Play' portion of the REDI Plan) will help bring in tourists and also provide opportunities for residents to learn more about their community. Attached are maps of each of the five historic districts showing where existing district signs (green symbols) are located and where we propose additional signs (red symbols) should be placed. (See pages 5-9 of this application to view these maps.) Samples of the Historic District Walking Tour Brochures can be found on pages 10-14. Please note that the left half is on one side of the actual brochure and the right half is on the other side.

- Pleasant Hill Historic District (pg. 5) 3 additional signs
- Upham House Historic District (pg. 6) 2 additional signs
- West Park Street Historic District (pg. 8)
- Central Avenue Historic District (pg. 9)
- West 5th & West 6th Street Historic District (pg. 7) 3 additional signs

Return on Investment

In Wisconsin, historic properties draw a substantial number of visitors to the state and constitute a large percentage of its tourism revenue. One of the most popular activities of Wisconsin tourists is sight-seeing, and travelers often select areas to visit based on the availability of historic and scenic sites. According to the Wisconsin Department of Tourism, in 2017 tourism had a \$20.6 billion impact on the state economy, with tourism generating \$1.5 billion in state and local revenues and sustaining 195,255 jobs in the state.

Historic preservation conserves resources and encourages sustainable design, making it an environmentally friendly approach to revitalizing a community. Historic structures also tend to be more pedestrian-friendly than modern structures, which increases the walkability and vibrancy of a community.

Tourists and prospective property buyers will come to our community when they see what we have to offer in regards to historic attractions (see pages 16-18). When they come to the community and they find lots of things to do they will stay over one night or more. While they are here, they will eat at the restaurants and stop at coffee shops. As mentioned earlier with the WAHPC Conference this past April, a minimum of 20 hotel rooms were used. Of those, over half, 12 rooms, had a total of 20 guests that stayed in Marshfield through Saturday. Of those 20 guests, approximately 10 guests decided to stay over until Sunday, because "we want to go back to some of the buildings that we toured and spend more time in some of the shops downtown, to do shopping!" And others who had to leave earlier, want to come back when they have more time so they can do the walking tours! Extended stays and return patrons in hotels, more meals at restaurants, and shopping brings money into the community. And some may decide to stay. It's a win, win!

The City of Marshfield Historic Preservation Commission

Protecting, Promoting, Preserving, Safeguarding Our Local History



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Sign Located in 400 Block in Front of Movie Theater

What is the National Register of Historic Places? • Prairs to the instantial control religious processing the other all the Solarishi Registers of Bloore Places (SRIB) as the other all numerial list of Basteine properties in America worthy of preserve non-Tarcega the Showah Blochen, Deserverbon Art of Bloo, the National Path Service's YRIBP is part of a vulnorial pregram for conduction and support philar and primare efforts to identify, evaluate, and protect America's hastoric and archeologistal accounting.

What is the State Register of Historic Places? The State Papaner of Jacobse Places (SRIP) to Waterman's efficial based range properties worked of protestration. The SRIP was a collabolated in 1009 and its immaged by the Derivation of Hastana: Personanta of the Waterman Historical Sciency. The racia equipties used the same enteria for listing at the Natornal Register exceept that the special considerations are not supplicable.

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Walking Tour Brochure Series by the Marshfield Historic

Preservation Committee: Central Avenue Historic District Pleasant Hill Residential Historic District Upham House Historic District West Futh Street - West Suth Street Historic District West Park Speer Historic District

For more information contact Historic Preservation Committee 630 S Central Avenue PO Box 727 Marshfield, WI 54449 http://ci.marshfield.wo.us/historicpres

Department of Planning and Economic Development (715) 486-2074 Developed by The City of Marshfield-Historic Preservation Committee

Funded in part by City of Marshfield Common Council and Mans Street Marshfield, Inc

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Funded by The City of Marshheld Common Counsil

Directions to find endog without OR Codes.

Brief History of Marsh feld

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Marshfield Historic District Walking Tour



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Marshield Historic Prospection Committee

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Walking Tour Brochure Series by the Marshfield Historic

Reservation Committee: · Central Avenue History District · Pleasant Hill Residential Historic Destrict + Liphani House Historia District - West Fifth Street West Sixth Street Hystory Drucks * West Park Street Historic Disarter

For rover information contact. Historic Preservation Committee 630 N. Central Avenue DECK THEM 23 Marahterid, Wit 94449 http://www.interchiteki.www.uschpstoriepress/ Department of Planning and Economic Development

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How To Use The Brochure

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Brief History of Marshfield

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What is the State Register of Historic Places? The Same Register of Historic Reserv (RRPP) in Wirkowith official list of map properture works) of preservance. The SRPP was established in 1999 mil is managed by the Division Historic Preservation at the Wilkowing Reserve The Leave register wave the same cremes for limits as the Stational Register margin the the speciel constitutions are may applicable

The Marshfield Register

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Marshfuld Historic Reservation Committee The Historic Reservation Committee Table Historic Reservation (BPC) is tanden to deven mander spapereide bet manys and spapered by Camoon Council, one architect, one bistoration, one pier commission statuer, and date ensures. The HPC verses in secondment and desparse historic materies, used, and datasets as well as servery, recommend, and approve legislations and programs that levels hastoric preservation. For more information, stat hastoric preservation of the statistication of

How To Use The Brochure

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Walking Tour Brochure Series by the Marshfield Historic

Preservation Committee: - Central Avenue Histon: District - Pleasant Hill Residential Historic District - Uphan House Historic District - West Park Street - West Sixth Sheet Historic District - West Park Street Historic District

For more information contact: Historic Preservation Committee 630 S. Central Avenue PO. Box 727 Marshfield, WI 54449 http://cr.marshfield.wi.us/historicprev/

Preservation Committee

Department of Planning and Economic Development (715) 486-2074 Developed by: The City of Marshfreld-Historic

Funded in part by, City of Marshfield Common Council and Main Street Marshfield, Inc.

Brief History of Marshfield stress and order also increased the views entered and so when any sourced and so when any control therein the source of the first function of the

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WEST PARK STREET

Marshfield

Historic District

Walking Tour

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The City of Marshfield Historic Preservation Commission also has seven additional Historic Brochures and a City of Marshfield, WI Local Historic Resource Directory.



These are our Driving Tour Brochures which include additional historical & architectural information on homes & non-residential buildings.



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These three Historic Brochures are the beginning of our "destination" series. We feature one building or site and give additional information about it. And our resource directory that includes places in Marshfield, Wood County or Wisconsin where you can find answers to your historical questions and for doing research on a historical property.

PROPERTY	LOCAL REGISTER	STATE REGISTER	NATIONAL REGISTER
BUILDINGS	1		
Governor William H. Upham House (a.k.a., Upham			
Mansion)	X	X	X
212 West Third Street	1995	12/12/1976	12/12/197
Wahle-Laird House (a.k.a., Laird House)	X	X	X
208 South Cherry Avenue	1/22/2002	1/30/1992	1/30/1992
Willard D. Purdy Junior High and Vocational		1	
School		X	X
110 West Third Street		9/8/1992	9/8/1992
Fower Hall	X	Т	
110 East Second Street	1995		
Central Wisconsin State Fair Round Barn	X	X	X
Junction of South Vine Avenue and East 17th Street	1995	3/21/1997	3/21/1997
Ell Winch House	X	T T	
201 South Vine Avenue	1997		
Sears "House by Mail" House	X	1	
611 West Blodgett Street	9/22/1998		
Marshfield Post Office	1		X
202 South Chestnut Avenue		11	10/24/200
E.F. Mechler House	X		
305 South Maple Avenue	9/24/2002		

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20Services Marshfield Historic Properties Listed in Registers 2010.pdf

Marshfield Historic Properties Listed in Registers

17 | Page

MARSHFIELD HIST	ORIC PROPERTIES	S	
PROPERTY	LOCAL REGISTER	STATE REGISTER	NATIONAL. REGISTER
Edward Jones Investments Building - Commercial		1	
Bidg 554 S. Central Avenue	X		
554 S. Central Avenue	3/24/2004	1	
George D. & Jennie Booth House	X		
512 S. Hardacre (Quentin) Ave.	3/28/2005		
Marshfield Senior High School		X	X
900 E. Fourth Street		4/6/2005	4/6/2005
Weinbrenner Shoe Factory		X	X
305 W. Third Street		8/28/2008	8/28/2008
Columbia Park Band Shell	×	X	X
201 W. Arnold Street	6/15/2010	9/3/2008	9/3/2008
Hamilton & Catherine Roddis House	X	X	X
1108 E. 4th Street	6/24/2008	4/18/2008	11/12/2008
Parkin Ice Cream Company		X	X
108 W. 9th Street		7/18/2008	1/8/2009
SITES & OBJECTS			
Soo Line Steam Locomotive 2442	X	X	X
1800 S. Central Avenue	1/22/2011	7/18/2008	5/13/2009

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MARSHFIELD HIST	URIC PROPERTIES	0	
PROPERTY	LOCAL REGISTER	STATE REGISTER	NATIONAL REGISTER
Marshfield Central Avenue Historic District		X	X
Central Avenue, from Depot Street to Third Street		11/4/1993	11/4/1993
West Park Street Historic District		X	X
300-417 West Park Street		6/29/2000	6/29/2000
Pleasant Hill Residential Historic District		X	X
Bounded by E. First St., Ash Ave., E. Fourth St., and S Cedar Ave.		7/5/2000	7/5/2000
West Fifth Street-West Sixth Street Historic District		x	×
W. 5th St. and W. 6th St., generally bounded by Adama Ave & Oak Ave		2/14/2006	2/14/2006
Upham House Historic District		X	X
Bounded by W. 3rd St, S. Walnut Ave, W. 4th St, & S. Chestnut Ave.		7/30/2008	7/30/2008
TOTAL PROPERTIES PER REGISTER	12	15	16

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WALKING & BICYCLE TRAILS





One of our most recent historic district signs which was installed during 2022. This particular sign, located in the West Park Street Historic District faces eastbound traffic on West Park Street. The proposed signs will match this sign and other existing Historic District signs in the community, as they will be ordered from the same sign company. The brochure holder would be mounted as close to the top of the sign post as possible to avoid snow build up. Also, this particular district is next to one of the city's bike routes (the concrete directly behind the sign that leads out onto the street.)

Sewah Studios INC 190 Millicreek Rd.

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Inv No 42146

Marietta, OH 45750 740.373.2087 info@sewahstudios.com FEIN: 31-1314868	101-51130-70-53400 \$1,555.00	Invoice Date 04-07-22 Sewah Order M-14576
STEVE WILEY CITY OF MARSHFIELD 207 W. 6TH STREET MARSHFIELD, WI 54449	Stor I to I -	Shipped Via UPS
OTY DESCRIPTION 1 HISTORICAL MARKER		AMOUNT \$1,555.00 {
WEST PARK STREET		
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Email: steven.wiley@ci.marshfiel	d.wi.us Phone: 715-486-2074	

*** TERMS NET 30 (OVERDUE ACCOUNTS: 1.5% PER MONTH ANNUAL PERCENTAGE RATE 18%) ***

Straight Bill of Lading - Short Form - Origi From: SEWAH STUDIOS At: Mill Creek Rd, Marietta, OH 45750-0291			Shipper No. 33146 Oate 01/-07-4 Center URS
CONSIGNEE AND DESTINATION	City of Marshfield Krishavley 407 W. 2nd Street Marshfield WI 54449	Sew Ouppe	rah Ordey % 14576 ir Initial irriar Convenience 215486-2074
No. Packages Description of Articles, Special Marks	and Exceptions	Wæigirt	Class
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schnitzler.vickie@charter.net

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Sent:	Turisday, Marc 27, 2023-2-00 PM
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Subject:	Quarter tax new murkers
Attachments	Quote for Video Scientzion Marchiteki Wildorce

Good atternion Vicke,

I received your phone message from earlier today. I was able to blok up your previou to sterifor the West Park Street marker. From that order I am able to give you a good stealor what your markers would cast. The sest will vary able depending on the amount of text you might have, that's wirri put the range.

Please let me know it is can help with anything else. Lee Andra

Se wain Studios will be obsed the week of July 3 - 7. We will re-open on July 107.

Sevah Studios

190 Milloreek Rd. Marietta, OH 45750 (740) 373-2087 phone (740) 373-3733 fax (888) 557-3924 tollfree



Stronger. Greener. Better.

CONTINUES AUTOMOTICE

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190 Millcreek Rd. Marietta, Ohio 740-373-2087

6/27/23

To Whom it May Concern: Quote for Vickie Schnitzler / Marshfield, WI

This quote is good for 60 days.

20 X 29 Revised Ohio Pattern 1.5 to 2" Text Same Text Each Side <u>7' Post and Shipping Included:</u>

Total: \$1,750.00 to \$1,860.00 Depending on amount of text.

This is a Brown marker with Gold Text and a High Gold Rail.

Acrylic Waterproof Outdoor Brochure Holder with Self-closing lid



Features



Quality strong plastic, UV resistant



Comes with simple install instructions



Waterproof lid to help keep rain out



Self-closing lid

Clear-Ad - Acrylic Waterproof Outdoor Brochure Holder with Self-Closing Lid - Plastic Heavy Duty Flyer Display 8.5x11 - SRE-912-HD (Pack of 1) \$26.95 each or (x14=\$377.30) SRE-912-HD - (Pack of 2) \$39.95 Best Value! (x7=\$279.65)

Product information

Technical Details

Brand	Clear-Ad
Color	Clear
Material	Plastic, Acrylic
Special Feature	Durable.See-through.Waterproof
Mounting Type	Floor Mount
Style	Heavy Duty
Finish Type	clear
Size	HD - 2 Pack
Number of Doors	2
Shape	Rectangular
Product Care Instructions	Hand Wash
Manufacturer	Clear-Ad
ltem Weight	3.56 pounds
Package Dimensions	13.4 x 11.4 x 6.4 inches
Is Discontinued By Manufacturer	No
Material Type	Plastic, Acrylic
Manufacturer Part Number	SRE912HD2

From https://www.amazon.com/Clear-Ad-SRE-912-HD-Waterproof-Brochure-Self-Closing/dp/B06XZ6FBFR/ ref=zg_bs_2896435011_sccl_15/135-6598804-5038102?th=1

and

https://www.amazon.com/Clear-Ad-SRE-912-HD-Waterproof-Brochure-Self-Closing/dp/B076LT8ZJD/ ref=zg_bs_2896435011_sccl_15/135-6598804-5038102?th=1



This infographic offers an overview of Centergy's accomplishments over the past year, showcasing notable achievements such as a significant increase in partners and investors, an increase in funding allocated to the region, and sustained advocacy efforts throughout the year to promote the region's interests.



In the pursuit of a robust talent attraction and retention program, leveraging data-driven strategies is paramount. This infographic highlights key insights into talent attraction, focusing on digital marketing, direct referrals, and partnerships with Mission Wisconsin and the WEDC Ambassador Program. SOCIAL TALENT MEDIA CANDIDATE FOLLOWS OE REFERRALS DIRECT MEETINGS SPEAKER EVENTS PRESENTATIONS AWARENESS COMMUNITIES Centergy engages communities through its diverse range New Facebook, LinkedIn, Twitter, and YouTube! of programs and opportunities. \$100,855 MEDIA EATURES TO THE REGION FOR BROADBAND PLANNING NEW **REQUEST FOR INFORMATION RESS RELEASES**

> DEVELOPERS TOURING COMMUNITIES

Central Wisconsin

Days Attendees

IN CENTRAL WISCONSIN

ADVOCACY

LOG

Legislative •

Members

TICLES

To effectively serve as the region's voice on high-priority, public policy issues that impact economic development in Central Wisconsin.



Visit centraltosuccess.com

SAVE THE DATE

WORKFORCE SOLUTIONS CONFERENCE

FOOD + FARM EXPLORATION CENTER

WEDNESDAY MARCH 18 & 19TH, 2025 START AT 08:00AM

DISCUSSION & INSIGHT

Talent Technology/AI Infrastructure







Heart of Wisconsin Chamber of Commerce







COCHICIM





YOUR SUCCESS

CENTERGY

Centergy, Inc. is a 501(c)4 nonprofit regional marketing and economic development organization.

Centergy is committed to advancing prosperity and vibrancy in the five-county region of Central Wisconsin: Adams, Lincoln, Marathon, Portage, and Wood Counties

NEW MISSION & VISION

Centergy's mission is to serve as the engine for regional growth and economic development through collaboration with local partners.

Centergy's vision is to be the Collective Voice for a dvancing prosperity and vibrancy for our five-county region by making Central Wisconsin a community of choice for businesses and residents.





CENTRAL TO SUCCESS: ATTRACTING AND RETAINING TALENT IN CENTRAL WI





OUR CORE MESSAGING PILLARS

Combined, create a compelling case to live and work here







FAMILY



QUALITY OF LIFE

A SOLUTION = "CENTRAL TO SUCCESS"



Diverse Professionals 72

Awareness for Central Wisconsin

A Proven Campaign for Attraction

THE TARGET AUDIENCE

Veterans

Wisconsin Alumni


Central to your success.

Five counties filled with friendly communities innovative industries and endless adventure.

Live, Work and Grow Your Business in the Center

It's the kind of place you daydream about. Five counties filled with rolling hills, winding streams and peaceful natural areas to explore every day of the *



WHY CENTRAL WISCONSIN?

Explore Our Regions V Key Industries V

ries 🗸 🛛 Connect

Home — Why Central Wisconsin

Why Central Wisconsin?

LIVING IN THE CENTER WORK & OPPORTUNITIES GROW YOUR BUSINESS



Centered Around Community

Central Wisconsin has so you access to:

- World-class, year-round outdoor recreation
- Leading K-12 school systems, universities and childcare centers
- Affordable cost of livit cities

Ð

Central Wisconsin has something for everyone. Living in the Center gives

· Affordable cost of living at the center point from Wisconsin's major

LIFE IN THE CENTER

STORIES FROM THE CENTER

Putting Down Roots in Central Wisconsin



"The job at Wenzel's Farm brought me to Central Wisconsin almost 20 years ago, and the job and area have been very good to me. I love living here because of the beauty of the area, the variety of the four seasons and because people are willing to lend a helping hand whenever you need it."

Mark Vieth Marshfield

"I'm from Atlanta, Georgia. NTC came Central to Success ly recommended. I love it here."

Prudence Forrester,

Nursing Student

"Central Wisconsin offers great career opportunities and quality of life for area residents, as well as a competitive business climate for employers. The region, home to a variety of businesses and industries, has a robust inventory of commercial real estate opportunities for a variety of users, including office, industrial, retail and multifamily. Our company is excited to play a role in helping companies locate, grow and invest in this part of the state."

> Manny Vasquez, Vice President/Partner, NAI Pfefferle



"I enjoy life in Central Wisconsin for its mix of rural charm and nearby city living. Owning a business here is truly special, with a sense of small-town pride and the incredible impact a business can have on its communities."

Trisha Ferkey,

Owner, Champion's AutoWash



Earn Your Degree on Your Time

North Central Technical College offers associate degrees, technical diplomas and certificates in many in-demand career fields. You can choose between the flexibility of online courses to meet your busy schedule or in-person programs at several campuses across the Center.



Home - Wood County

Explore Wood County

Friendly Communities with Breathtaking Views

Wood County is home to a unique cross-section of business, industry and nature. With innovative companies in manufacturing, health care, IT, life sciences and agriculture, living here gives you access to:

- · In-demand jobs and collaborative resources in a wide range of industries
- Low living costs and friendly communities in metropolitan and rural areas
- A wealth of public lands and beautiful natural areas for outdoor recreation





KEY AREAS

Wisconsin Rapids? It's Really More of a Float

Meet the Local Kodiak Bears, Munsey and Boda

Highways, Byways and Views You'll Never Forget

Good Foods, Even Better Moods

Walking in an Ancient Winter Wonderland



BY THE NUMBERS

Thriving Communities, Endless Opportunities



PEOPLE LIVING IN WOOD COUNTY

Source: Lightcast Q4 2023 Data Set

*** 40.6K+**

WORKERS IN WOOD COUNTY

Source: Lightcast Q4 2023 Data Set

77

hill.



MEDIAN HOUSING COST IN WOOD COUNTY

Powers Bluff County Park

Powers Bluff is the worn-down peak of an ancient mountain range that once spanned Northern Wisconsin and is the highest elevation point in Wood County. The park is home to preserved Native American sites, mountain bike trails, multi-use trails and a tubing and skiing





Source: 2023 YTD



Why Central Wisconsin?

Central Wisconsin gives you access to world-class outdoor recreation, top schools and an affordable cost of living.

Living in Central Wi

Work & Opportuniti

Grow Your Business

Learning & Educatio

Veteran Life



EXPLORE THE CENTER





WORKERS WHO DON'T MAKE EXCUSES

Throughout the Center you'll notice a commitment to productivity and innovation.

CAREER TRAINING STARTS EARLY

Training starts before high school graduation in the Center's competitive K-12 school districts. These institutions offer career-

/isconsin	Find Jobs
ties	Sites & Buildings
s	Transportation & Infrastructure
ion	Utilities & Incentives
	Workforce



NEVER TOO OLD TO LEARN NEW TRICKS

Central Wisconsin is full of postsecondary education providers who deliver traditional

The Center offers extraordinary opportunities for companies in a wide variety of industries in locations that range from urban areas to wide open spaces.





Central Wisconsin Day is an opportunity for business and community leaders to bring the voice of our region to Madison. Meet with policymakers from across the state and discuss how the legislature can help move Central Wisconsin forward.





2024Central Wisconsin Days

THANK YOU FROM CENTRAL W 2023 ISSUE RECAP

SUPPORTINGENTRAL WI FAMILIES

Adequate childcare increases workforce availability and leads to more dependable employees. Centergy SUPPORTS efforts to increase the availability of childcare and shrink this barrier to employment. Centergy thanks the Assembly for passing legislation focused on structural changes to childcare policies and encourages the Senate to move these bills forward to the Governor's desk.

TAX & REVENUE REFORM FOR OUR PEOPLE

The long-term economic vitality of Wisconsin depends on tax reform.

Centergy SUPPORTS efforts to significantly reform the Wisconsin tax system. Centergy thanks Legislators for eliminating the personal property tax for our businesses, maintaining the Manufacturing and Agriculture Credit at its current level for our top industries, and reforming the shared revenue formula for our local governments to assure fairness for both rural and urban communities.

HOUSING FOR OUR WORKFORCE

Implementing policies to address workforce housing is crucial to attracting and retaining jobs as part of the region's economic development strategy. It will take state and local collaboration to be successful.

Centergy SUPPORTS legislation to meet the current and future housing needs of employees. Centergy thanks the Legislature for passing bills related to housing rehabilitation, residential housing revolving loan programs, and a new procedure for local land use review.

Centergy thanks the Assembly for passing legislation that increases the annual amount of low-income tax credits certified by WHEDA, with 35% set aside for rural communities under 10,000 population, as well as the creation of local housing investment funds. We encourage the Senate to take action on these bills.

DENTAL CARE WORKFORCE

Longtime shortages in the dental workforce have led to a lack of access to dental care in many rural areas of Wisconsin. UWSP recently added a Bachelor of Science Degree completion option for dental hygienists, but more needs to be done to increase the size of the entry-level workforce. Centergy supports policies that will expand and strengthen the dental workforce.

Centergy thanks the Senate and Assemble for advancing legislation to create a new category of highly trained professionals (Dental Therapist), and funds to expand Technical College training for Dental Assistants and Dental Hygienists.



BUSINESS NEEDS IN WISCONSIN S WORKFORCE LANDSCAPE

THE WHY

The Wisconsin Economic Development Corporation (WEDC) has successfully provided tax credits to businesses (Business Tax Credit -BTC) for over ten years. While this tax credit has proven beneficial to numerous businesses in the past, the existing program no longer aligns with the workforce shortage currently faced by Wisconsin employers.

The bill eliminates the requirement for businesses to show a net employment increase year over year in the state. Instead, eligibility is based on a business making a capital investment in the state, either by creating new full-time jobs or retaining existing ones. The introduced changes to the BTC program include:

- programs for its employees.

THE ASK

Centergy advocates for policies that exhibit flexibility and responsiveness to the emerging requirements of Wisconsin employers. We encourage support for legislation that incentivizes crucial areas such as investments in capital expenditures, job retention, workforce housing, and childcare. Specifically, we endorse SB585 / AB627 as vital measures to address these evolving needs and contribute to the overall economic health of the state.

BILL STATUS

Assembly Bill 627, amended and passed on January 18, 2024, by the Assembly Ways and Means Committee, includes technical changes, particularly to the Enterprise Zone Tax Credit, and removes the tax benefit increase for capital expenditures. Senate Bill 585 was heard by the Senate Universities and Revenue Committee on January 31, 2024.

CENTERGY

 Increasing the maximum claimable amount for capital expenditures from 3% (personal property) and 5% (real property) to 10% for both.

• Introducing additional tax benefits equivalent to 15% of the amount invested by a BTC-eligible business in workforce housing and childcare

• Mandating WEDC to approve or deny BTC applications within 90 days.

2024Central Wisconsin Days





EGONOMIC DEVELOPMENT ORGANIZATION & MUNICIPALITIES MEETING



0

NOVEMBER 20, 2024

FOOD + FARM EXPLORATION CENTER

FEATURED COMMUNITY PLOVER, WI







GREENFIRE BUILDERS OF THE FUTURE

Presenting Sponsor



EXPERIENCE CENTRAL WISCONSIN

Central Wisconsin Developer Tour











AMBASSADOR PROGRAM

LOOK FORWARD > WI





Military & Veterans

Make your move

Wisconsin Regions

Welcome to Central Wisconsin

Looking for a fantastic quality of life? You'll find it here in the heart of Wisconsin. We have great careers, solid education systems, and affordable communities—and that's only half of it. Your passion for the outdoors can thrive here, too. From hiking to fishing and hunting, you'll love your Central Wisconsin backyard.





Our vision is to help Wisconsin employers connect with transitioning service members, spouses and veterans



There's More!

- Strategic Doing

- Career Pathways

 Rural Innovation Network Broadband - BEAD Funding • Request for Information with Developers Grow and Expand Business Municipality Engagement • Advocacy - Get Active with Centergy Competitive Wisconsin



THANK YOU!

Angel La id la w President & CEO president@centergy.net 608-547-5012 CENTRALTOSUCCESS.COM

