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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

Wednesday, July 8, 2026
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84743435747?pwd=WszW5P6LFvVfgIuv1Y41Bnnp5LJhut.1>

Join by Phone
312-626-6799

Meeting ID: 847 4343 5747
Passcode: 108240

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the June 10, 2026 Meeting
4. Financial Report
5. Review of Promotions Budget and Projects
 - a. Minnesota Star-Tribune Geofence Display – Project Performance
 - b. Other
6. Report of the Social Media Subcommittee
 - a. Facebook & Instagram Accounts
 - b. Scheduling of Posts – Assign by Month to DMOs
 - c. Monthly Posting Topics
7. Website Updates and Analytics
8. Preliminary 2027 Budget Discussion

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9. Travel Wisconsin Update
10. Next Meeting Date and Time: August 12, 2026 at 2:00 p.m.
11. Adjourn

Google Drive:

<https://drive.google.com/drive/folders/120Vz6bKgTsxu8DDaPpE4ZOKG3XxigH4z?usp=sharing>