

# **CWSF Board of Directors Meeting Minutes**

January 15<sup>th</sup>, 2023 at 6:30 PM

Fair Office - 513 East 17<sup>th</sup> Street Marshfield, WI

**ROLL CALL:** Dale Christiansen, Kari Schwingle, Sandy Leonhard, Scott Karl, Nick Wayerski, Joyce Karl, Derek Wehrman, Heather Wellach,

**Not Present:** Gary Bymers, Peggy Sue Behselich, Brad Hamilton, Jeff Viergutz, Kara McManus (all excused)

The meeting of the Central Wisconsin State Fair Board was called to order at 6:40pm in the Fair Office building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

**Public Comment:** None

**Approval of Minutes:** Minutes from December were presented and reviewed. Heather Wellach made a motion to approve the minutes. Scott Karl seconded. All approved.

**Financial Report:** Not a ton of activity in the last month. Scott Karl made a motion to approve the financial report, Derek Wehrman seconded. All approved.

**Executive Report:** Sponsorship forms have gone out via email. Merch vendor contracts have also gone out.

**Junior Fair:** Working on getting new scanners and shelving units for open show class and more horse displays. Would like to move the Dog show to Monday to utilize the hockey building more fully and be a bigger part of the fair. Further discussions will be had about this. Next meeting will be in February. All changes to fair book will need to be made at that point.

**WAF Convention:** Many things were learned from classes/sessions. Awards were given and were well deserved. Close to finalizing all entertainment for the week of the fair. Met with a carnival and have a contract for the year. They have a new stellar ride that will be making a debut this year for the fair! Also met with ticketing company to put together an advance ticket strategy.

## **Committee Report:**

- 1. Fair Park Management:** Drawings of potential building layout was presented.

**New Business:** None

**Next Agenda:** Will discuss more on the committees at next meeting.

**Adjournment:** Derek Wehrman made a motion to adjourn at 7:29pm. Heather Wellach seconded. All approved.

**Next Meeting: February 19<sup>th</sup>, at 6:30pm**

Respectfully,  
Kari Schwingle