

NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

Wednesday, October 8, 2025
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84165467880?pwd=aObiv2D9y3yxthReCZDOtYe6HY0Ouj.1>

Join by Phone
312-626-6799

Meeting ID: 841 6546 7880
Passcode: 747202

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the August 13, 2025 Meeting
4. Financial Report
5. Review of 2025 Marketing Plan
 - Round Trip with Colleen Kelly:
<https://www.roundtripcolleenkelly.com/podcast/episode/7c81ca6f/episode-146-travel-wisconsin-2025-or-best-destinations-festivals-and-hidden-gems>
6. Review of September 10, 2025 Planning Session
7. Update on September 25, 2025 North Central Wisconsin Tourism Partnership Board Meeting
8. 2026 Budget Discussion
9. Review of RFP Submissions for Logo Creation

10. Travel Wisconsin Update

11. Next Meeting Date and Time: November 12, 2025 at 2:00 p.m.

12. Adjourn