

**Central Wisconsin State Fair  
Board of Directors Meeting Minutes  
Monday, March 15, 2021 at 6:30 PM  
Junior Fair Building – 513 E. 17th St. Marshfield, WI**

**ROLL CALL:** Dale Christiansen, Peggy Sue Meyer, Kara McManus, Scott Karl, Ken Bargender, Bob Ashbeck, and Vick Selz. Sandy Leonard, Heather Wellach

**Not Present:** Eric Voight, Nick Wayerski, Jeff Viergutz

**Public Present:** Ashley Sayre

The meeting of the Central Wisconsin State Fair Board was called to order at 6:30 PM in the Junior Fair building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

**Public Comment:** None

**Approval of Minutes:** Minutes from the February 2021 meeting were presented and reviewed. Sandy Leonard made a motion to approve the minutes. Vicki Selz seconded. All approved.

**Financial Report:** The financial report was handed out for board to review. Purchases were made for 10 cases of hand sanitizer for this year's fair and fair office fluorescent lights. Sandy Leonard made a motion to approve the financial report. Vicki Selz seconded. All Approved.

**County Report-** None given

**City Report-** None Given

**Commission Report-**None Given

**Executive Report-**Dale spoke to Justin Casperson about setting up a commission meeting which will be determined in the near future.

Interviews for office staff were held and a full-time position was offered, the candidate turned it down due to lack of benefits. Part time was then offered to the candidate and she will consider it.

Wis. Rapids Chamber event was attended by Gary Bymers, Scott Karl, Sandy Leonard and Dale Christiansen, all attending thought it was a great event.

Dale announced that Insurance renewal is in process. A PPP grant for 15K was applied for to offset wages.

**Junior Fair Report-**Heather Wellach was introduced as the new Jr. Fair Representative to the board.

**Committee Reports:**

**Executive-**Met and discussed amount of meetings board members are allowed to miss both excused and unexcused before being asked to step down. Will be brought to the board for discussion.

**Sponsorship-** Meeting next week

**Marketing-** Billboard locations were discussed, 3 in Marshfield and 12 with other companies. Area radio stations are currently putting together packages.

**Fairest of the Fair-**Coronation is Saturday at 2:00pm. There will be 2 Fairest of the Fair and 4 Junior Fairest of the Fair. The coronation will be on Facebook Live.

**Volunteer-**Meeting was held so that the number of volunteers needed for gates and concert gates can be narrowed down. Plan was set to speak with Dennis Bangart in reference to ideas for getting more volunteers. Area churches will also be contacted to discuss what their involvement will be.

**Draft Horse-**Met and discussed sponsorship

**Livestock-** Have not met.

**Building and Grounds-**Dale and Ken walked through the grounds and made a list of what needs to be done: Staircase on back of fair office is unsafe. Round barn windows, particularly the upper windows are in need of replacement. Grants are currently being reviewed to get the windows paid for. Show palace has had vandalism in the past so the lights have been kept on and the electric bill has gone up substantially. Committee is looking into LED lights, motion detectors and possibly cameras. Driveway into East end of hockey building will need longer culvert and additional gravel. Round barn rotunda needs to be power washed, painted and staples will need to be removed and benches cleaned.

**Park Management-**Have not met.

**Old Business-** None

**New Business-**PA System covers all buildings and does not cover horse arena. Several horse shows are scheduled, and the system will need to be updated to match the rest of the grounds. The proposal will be to connect to the rest of the grounds for approximately \$14,500. for parts and \$500. For labor includes new WIFI in the campground. \$20K to be taken out of the \$150K loan at 2% interest. Motion was made by Gary Bymers and seconded by Vicki Selz, All approved.

Board participation and attendance was discussed and would include changing bylaws to state requirements of participation and attendance. Scott Karl made a motion to table the discussion until the Executive Committee can discuss further, Sandy Leonard seconded. All approved.

**Adjournment-**Bob Ashbeck made a motion to adjourn, and Vicki Selz seconded. All approved.

Respectfully,

*Kara McManus*