

CWSF Board of Directors Meeting Minutes

Monday, December 15th, 2025, at 6:30 PM – Fair Office

513 East 17th Street, Marshfield, WI 54449

Call to Order: Sandy Leonhard- 630 pm

Roll Call: Dale Christiansen, Gary Bymers, Brad Hamilton, Joyce Karl, Scott Karl, Sandy Leonhard, Kate Kohl, Dave Lang, Heather Wellach, Rob Wiskerchen

Nonmembers present- Heidi Kundinger, Jeff Jurgensen, Jason Betancur, Jordan Munger

Not present- Nick Wayerski, Andrew Reigel, Peggy Sue Behselich (excused)

Public Comments: none

Approval of Minutes: Hamilton and Lang

Financial Report: Clarification asked about membership dues on payments- these are to the Chambers of both Marshfield and Wisconsin Rapids- Motion by Brad Hamilton, 2nd by Kate Kohl for approval.

Hockey Association/Future Plans: Jason president of Marshfield Youth Hockey Association. Presented on options for Hockey building. Building on to the current hockey Building. Sandi advised this will be a presentation only. Questions are to be submitted to Dale via email or written at this meeting. Jeff Jurgensen, Jason Betancur, Jordan Munger left after presentation.

Executive Director's Report: Dale working with WR chamber to see what we can do in our southern wood county to promote and be involved. WR schools wants to change their dates forward. Members of 4-H calling to see what can be done about this overlap. Advisement that moving the fair is not an option as we already have contracts out.

Junior Fair Report: Scholarship was spoken about at the meeting. This was discussed at the last meeting board meeting. Minutes were not available for Kate to read to forward to the Jr Fair board. Reviewed again tonight. Motion by Brad to have 1 member of Jr fair board one from market sale two from Fair board and 1 general public selected by executive committee. Gary seconded – no other discussion -unanimous approval. Dale to work with Haley to combine both forms and share with Josh Sabo from the Jr Fair board.

Fair update: Wrap up 2025 waiting for one bill to be paid. Moving to 2026 fair review of entertainment Dale working on contracts. No reveals at this time.

Topics to be Discussed:

Executive Committee- no meeting this month

Sponsorship Committee- makeover coming! Less wording/more attractive.

Marketing Committee- not met at this time awaiting, web sight still under construction basic mock up and revisions submitted.

Fairest of the Fair- Thank you from Heidi for a GREAT year! Quality time Motion by Brad Hamilton 2nd by David Lang to get a vessel to put as the basket. Please get donations to Fair office or Heidi by Jan 5th.

Volunteer Committee- tasks coming

Livestock Committee- have not met this month

Draft Horse Committee- Peggy working on sponsorships

H. Building and Grounds Committee- bad weather postponed meeting. Meeting set for Wednesday December 17th at 9 am working on putting 10 year plan together. Plan for phase 1. Moving of the blue barn to across the road.

Fair Park Management- Commission approved the reimbursement to fair park management. The county has sent payment to commission. City asking for detailed meeting. Commission meeting Thursday December 18th @ 130pm.

Old Business

Holiday Event- Detailed report given on income and expenses. Some ideas thought of for improvements. Spread out auction drawings. Music to play beforehand. Work on marketing to have the fundraiser in a bigger advertisement.

Ideas about other times of the year and focus on demographics and advertisement for the program at the fair.

Care to Share- these were addressed at Jr Fair board. No further concerns brought to the board.

Code of Conduct Policy- Brad to follow up with Cty attorney.

New Business:

Officer Elections-

President- Brad Hamilton nominated Sandra Leonhard whom accepted. No other nominations from the floor. Motion by Gary Bymers 2nd by Brad Hamilton to close nominations and cast a unanimous ballot for Sandra Leonhard for President. -vote passed

Vice President – Joyce Karl nominated Dave Lang whom accepted. No other nominations from the floor. Motion by Brad Hamilton 2nd by Scott Karl to close nominations and cast a unanimous ballot for David Lang. -vote passed

Treasurer- Heather Wellach nominated Joyce Karl whom accepted. No other nominations from the floor. Motion by Brad Hamilton 2nd by Dave Lang to close nominations and cast a unanimous ballot for Joyce Karl. -vote passed

Secretary- Scott Karl nominated Heather Wellach whom accepted. No other nominations from the floor. Brad Hamilton motioned 2nd by Scott Karl to close nominations and cast a unanimous ballot for Heather Wellach. -vote passed

Agenda items- committees (bring names for friends from the community), Holiday fundraiser et all. Code of conduct policy, convention update, Hockey group.

Adjournment- Scott Karl moved to adjourn 2nd by Gary Bymers to adjourn the meeting.