



Qualifications for Design Services Helen Connor Laird Fine Arts Building Renovation

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INTRODUCTION LETTER

Helen Conner Laird Fine Arts Building Renovation Advisory Committee:

Thank you for the opportunity to submit our qualifications for the Helen Connor Laird Fine Arts Building Renovation. We are excited about the opportunity to partner with Wood County, the City of Marshfield, UWSP-Marshfield, and the Advisory Committee to transform this facility into an even stronger cultural, educational, and community resource.

PROJECT UNDERSTANDING

We understand the goal of this project is to modernize a vital community and educational resource while preserving its role as a performing arts venue, conference destination, and gathering place for the broader Marshfield community. Success will be measured by the improvements to the building itself along with how effectively the improvements support the unique groups who use the space.

Achieving that success will require thoughtful engagement with stakeholders and understanding the needs of each user group. Accessibility improvements, modernization of theatrical systems, enhanced functionality, and long-term sustainability must all be balanced within the available funding. Throughout the process, thoughtful planning, transparent communication, and careful budget stewardship will be essential.

WHY THIS TEAM

The team of Berners Schober and Scott R. Riedel & Associates bring specialized expertise in theater renovation, acoustics, and public assembly and education spaces. Together, our team understands the unique relationship between architecture, engineering, technology, acoustics, performers, and audiences, enabling us to create spaces that function seamlessly for both daily use and special events.

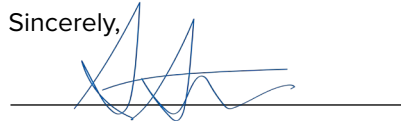
Beyond technical expertise, we bring extensive experience working with public-sector clients, educational institutions, grant-funded projects, and diverse stakeholder groups. We have helped communities navigate complex decision-making processes, establish realistic priorities, evaluate alternatives, and maximize available funding while maintaining focus on long-term operational goals. These community-centered projects are among our most rewarding because they create lasting benefits for the people who use and enjoy them.

AVAILABILITY AND CAPACITY

The professionals identified in this submission were selected specifically for their experience with public-sector renovations, educational facilities, and complex stakeholder groups. Equally important, they have the capacity and availability necessary to dedicate the time and attention required to successfully complete this project by the anticipated completion date of December 31, 2027. Our team is committed to remaining actively involved from planning and design through construction and project completion.

We appreciate your consideration of our qualifications and welcome the opportunity to discuss how our team can help realize the vision for the Helen Connor Laird Fine Arts Building. We are confident our collaborative approach, theater-specific expertise, and commitment to long-term partnership make us uniquely qualified to support this important investment in the Marshfield community.

Sincerely,



Steve Srubas AIA

PRINCIPAL / DIRECTOR OF DESIGN / ARCHITECT

D 920.569.8664

ssrubas@bsagb.com

FIRM OVERVIEW



WHO WE ARE

Berners Schober is a full-service architectural, engineering, and interior design firm, founded in 1898. Today, we have offices in both Illinois and Wisconsin and an integrated team of registered architects, engineers, and interior designers. Our skilled personnel and breadth of experience enables us to tackle projects of various sizes and complexity. We regularly serve medical, educational, municipal, recreational, religious and commercial clients.

125+
YEARS IN
BUSINESS

CREATE SPACES THAT INSPIRE

We believe originality and functionality are always required, knowing that stability is the true driver of innovation. We proudly stand behind every building, every structure, and every detail of our work, cherishing the responsibility to create memorable, long-lasting, and engaging buildings. Our structures are timeless, often becoming landmarks beloved by the communities, organizations, and companies they serve.

50+
EMPLOYEES

DESIGN WITH INTEGRITY & PURPOSE

Good architecture is designed for the past, present and future. It enhances its surroundings. It brings out the best in its occupants. And it lasts through unlimited uses. We hold ourselves to the highest standards because good architecture pushes boundaries. It takes the right risks, and it changes the way we think about a building. That being said, cleverness and ingenuity are only possible when they grow from a solid foundation. Knowing what's realistic, what people want, and what will help them thrive drives every decision we make.

2
STATES

DESIGN TO ADAPT, BUILD TO LAST

We measure our success on the impact our buildings have in their communities. They are places to heal. Places to worship. Places to socialize. Places to work. Places to learn. Our greatest honor is being able to positively impact people's lives through architecture.

1
INTEGRATED
TEAM

SUSTAINABILITY



OUR COMMITMENT TO THE ENVIRONMENT

Berners Schober is proud to have nine LEED certified buildings in our portfolio, as well as numerous projects designed to LEED standards. We provided the first LEED Gold accredited building for the State of Wisconsin: the Northeast Regional Headquarters & Service Center, in Howard, Wisconsin.

With LEED accredited designers in various disciplines, we are able to incorporate sustainable concepts in all of our projects, whether they are targeting LEED certification or not. We have incorporated the design and specification of sustainable materials and products throughout our work, and our staff are familiar with monitoring green building practices. These sound design strategies enable us to produce high-performing facilities that offer healthy environments.



**Patterson Technology
Corporate Office Building**
Effingham, Illinois



**Wisconsin Department of Natural Resources
Northern Regional Headquarters**
Spokane, Wisconsin



**University of Wisconsin-Oshkosh
Horizon Village**
Oshkosh, Wisconsin



**University of Wisconsin-Madison
Student-Athlete Performance Center**
Madison, Wisconsin



**Wisconsin Department of Natural Resources
Northeast Regional Headquarters**
Howard, Wisconsin



**Village of Cross Plains
Rosemary Garfoot Public Library**
Cross Plains, Wisconsin



**Kaukauna Utilities
Office Addition & Remodeling**
Kaukauna, Wisconsin



**The Salvation Army
Ray + Joan Kroc Corps Community Center**
Green Bay, Wisconsin



**University of Wisconsin-Oshkosh
Sage Hall**
Oshkosh, Wisconsin

FIRM OVERVIEW

Scott R. Riedel & Associates, Ltd. began as a sole proprietorship by Mr. Riedel in the late 1970s. Early customers included Lutheran and Catholic churches in Wisconsin desiring organ selection and purchase consultation. Mr. Riedel also offered room acoustic consultation for worship spaces primarily in Wisconsin and northern Illinois. The series of educational articles on worship acoustic topics that Mr. Riedel wrote for The Diapason (Organ & Church Music Magazine) soon brought national recognition, bringing clients of many denominations from east to west coasts. The company grew over time; sound system design and organ tuning were added to the services offered, and the staff was expanded to include additional acousticians, system designers, organ technicians, and architectural associates.

The organization was incorporated in the State of Wisconsin during the 1990s. Today the original church organ and sacred worship space acoustical consultations are offered, along with sound and video system design, a wide scope of organ maintenance, as well as residential, commercial, industrial, institutional, and educational consultation on all matters related to sound quality, noise control, systems, and sound testing.

Consultation Services offered include:

- Acoustical Design for Architectural Spaces
- Acoustical Design for Auditorium, Theater, and Music Educations Spaces
- Acoustical Design for Commercial, Industrial and Residential Spaces
- Noise Testing and Control/Design

Professional Licenses and Memberships:

- Acoustical Society of America (ASA)
- American Institute of Architects (AIA)
- American Guild of Organists (AGO)
- Organ Historical Society (OHS)
- British Institute of Organ Studies (BIOS)



RIEDEL

KEY TEAM MEMBERS



Steve Srubas AIA
DIRECTOR OF DESIGN | PRINCIPAL

Steve is an architect and project manager who joined Berners Schober in 2002. Working to organize all phases of projects from concept to close-out, he plays a major role in our public and privately funded projects. Steve is well-versed in space planning, building design, and project architecture. Some of his recent work includes projects for the University of Wisconsin, multiple healthcare systems throughout the Midwest, and several local community organizations.

REGISTRATION
Registered Architect:
Wisconsin

PROJECT EXPERIENCE	
Cort Condon Hall - University of Wisconsin-Green Bay <i>Green Bay, Wisconsin</i>	Kohl Center Addition & Remodel - University of Wisconsin-Madison <i>Madison, Wisconsin</i>
Horizon Village Residence Hall - University of Wisconsin-Oshkosh <i>Oshkosh, Wisconsin</i>	Sage Hall Academic Building - University of Wisconsin-Oshkosh <i>Oshkosh, Wisconsin</i>
Reeve Union Addition & Remodeling - University of Wisconsin-Oshkosh <i>Oshkosh, Wisconsin</i>	St. Anthony School Fire Restoration - St. Anthony Parish <i>Oconto Falls, Wisconsin</i>
Freedom House - Freedom House Ministries <i>Green Bay, Wisconsin</i>	Chappell School Addition & Remodel - Green Bay Area Public Schools <i>Green Bay, Wisconsin</i>



Ryan Evers AIA
PROJECT ARCHITECT | SENIOR ASSOCIATE

Ryan is a project architect and senior associate at Berners Schober. He joined the firm in 2015 and was promoted to associate in 2024. He works closely with clients and project teams to deliver successful projects from start to finish. Ryan’s diverse experience includes healthcare facilities, local non-profit organizations, athletics projects for the University of Wisconsin, and recreational facilities, showcasing his ability to adapt and excel across a variety of project types.

EDUCATION
Bachelor of Science,
Architectural Studies
University of Wisconsin-
Milwaukee

REGISTRATION
Registered Architect:
Wisconsin

PROJECT EXPERIENCE	
South End Zone Renovation - University of Wisconsin-Madison <i>Madison, Wisconsin</i>	Children’s 10th Floor Remodeling - HSHS St. Vincent Hospital <i>Green Bay, Wisconsin</i>
Downtown YMCA Renovation - Greater Green Bay YMCA <i>Green Bay, Wisconsin</i>	ICU Remodeling - HSHS St. John’s Hospital <i>Springfield, Illinois</i>
Bed Tower Relocations - HSHS St. Mary’s Hospital <i>Decatur, Illinois</i>	West Side YMCA Renovation - Greater Green Bay YMCA <i>Green Bay, Wisconsin</i>
Museum Expansion - Children’s Museum of Green Bay <i>Green Bay, Wisconsin</i>	ICU Expansion Phase 2 - HSHS St. Vincent Hospital <i>Green Bay, Wisconsin</i>

KEY TEAM MEMBERS



Matt Veriha PE
VICE PRESIDENT ENGINEERING | SENIOR PRINCIPAL

Matt is Berners Schober’s Vice President Engineering and a Senior Principal. He has been with the firm since 1995. He specializes in HVAC design, with a focus on optimization of energy efficiency payback. Matt strives for dependable and sustainable systems with user-friendly interfaces. Heat recovery chillers, domestic water preheat, heat wheels, radiant heating/cooling slabs, variable primary flow chillers, and condensing boilers are routinely used in his sustainable HVAC designs.

REGISTRATION
Professional Engineer:
Wisconsin, Illinois,
Missouri, Michigan

- PROJECT EXPERIENCE**
- | | |
|---|--|
| Kroc Corps Community Center -
The Salvation Army
<i>Green Bay, Wisconsin</i> | Downtown YMCA Renovation -
Greater Green Bay YMCA
<i>Green Bay, Wisconsin</i> |
| Garage & Office Addition/Remodel -
Kaukauna Utilities
<i>Kaukauna, Wisconsin</i> | Kohl Center Addition & Remodel -
University of Wisconsin-Madison
<i>Madison, Wisconsin</i> |
| Reeve Union Addition & Remodeling -
University of Wisconsin-Oshkosh
<i>Oshkosh, Wisconsin</i> | Nicolet Elementary School Remodel -
Green Bay Area Public Schools
<i>Green Bay, Wisconsin</i> |
| NE Regional HQ & Service Center -
Wisconsin Dept. of Natural Resources
<i>Howard, Wisconsin</i> | Multi-Building Renovation & Repair -
University of Wisconsin-Madison
<i>Madison, Wisconsin</i> |



Jamie White PE
STRUCTURAL ENGINEER | SENIOR ASSOCIATE

Jamie is a Senior Associate at Berners Schober, responsible for structural design and civil engineering for various projects. His experience involves all types of structural systems, including cast-in-place concrete, precast concrete, steel, and wood structures. He has been with Berners Schober since 1992 and also has experience as a field representative with the firm.

EDUCATION
Bachelor of Science,
Architectural
Engineering
Milwaukee School of
Engineering

REGISTRATION
Professional Engineer:
Wisconsin, Missouri,
Michigan

- PROJECT EXPERIENCE**
- | | |
|---|--|
| Train Storage Solar Upgrades -
City of Green Bay
<i>Green Bay, Wisconsin</i> | St Thomas Aquinas Solarwise -
Wisconsin Public Service
<i>La Crosse, Wisconsin</i> |
| Suring HS Solarwise Installation -
University of Wisconsin-Madison
<i>Suring, Wisconsin</i> | Warehouse Roof Solar Panel Study -
Kaukauna Utilities
<i>Kaukauna, Wisconsin</i> |
| Menominee HS Solarwise Install -
Greater Green Bay YMCA
<i>Menominee, Wisconsin</i> | Newman HS Solar Panel Install -
Wisconsin Public Service
<i>Wausau, Wisconsin</i> |
| Griffin Industries Solar Panel -
Eland Electric
<i>Green Bay, Wisconsin</i> | KI Design Center Solar Install -
Eland Electric
<i>Green Bay, Wisconsin</i> |

KEY TEAM MEMBERS



Bob Van Lanen DES
LEAD SENIOR FIRE PROTECTION & PLUMBING DESIGNER | SENIOR ASSOCIATE

Bob is a plumbing and fire protection designer responsible for code compliance, specification writing, and coordination. He has been with Berners Schober since 1987 and draws from a diverse range of project types to help design teams find the best plumbing-related solutions. Bob’s plumbing design experience includes medical gas system design, piping, specialty systems, storm water, sanitary, and facility planning.

REGISTRATION
Registered Fire Protection/
Plumbing Designer:
Wisconsin

- PROJECT EXPERIENCE**
Fox River Expansion -
National Railroad Museum
Green Bay, Wisconsin

Multi-Building Renovation & Repair -
University of Wisconsin-Madison
Madison, Wisconsin

Cort Condon Hall -
University Village Housing, Inc.
Green Bay, Wisconsin

Reeve Union Addition & Remodeling -
University of Wisconsin-Oshkosh
Oshkosh, Wisconsin
- West Side Renovation -
Greater Green Bay YMCA
Green Bay, Wisconsin

Sports Center Replacement -
University of Wisconsin-Madison
Madison, Wisconsin

Community Living Center Expansion -
Dept. of Veterans Affairs Great Lakes
Iron Mountain, Michigan

Renovation & Addition -
Green Bay Botanical Garden
Green Bay, Wisconsin



Tim Schuettpeiz PE
LEAD SENIOR ELECTRICAL ENGINEER | SENIOR ASSOCIATE

Tim joined the firm in 2024 and brings 20 years of diverse electrical engineering and consulting experience. His background includes lighting, power, and systems design work in commercial, government, healthcare, and industrial projects. Tim is an energetic team player, an active listener, and works tirelessly to achieve successful projects. His ability to transform complex engineering problems into thoughtful solutions makes him a valuable technical resource.

EDUCATION
Bachelor of Science,
Architectural
Engineering
Milwaukee School of
Engineering

REGISTRATION
Professional Engineer:
Wisconsin, Missouri,
Michigan

- PROJECT EXPERIENCE**
Cath Lab Relocation -
HSHS St. John’s Hospital
Springfield, Illinois

Sports Center Replacement -
University of Wisconsin-Madison
Madison, Wisconsin

West Side YMCA -
Greater Green Bay YMCA
Green Bay, Wisconsin

Lab Renovations -
HSHS St. Vincent Hospital
Green Bay, Wisconsin
- Multi-Building Renovation & Repair -
University of Wisconsin-Madison
Madison, Wisconsin

Bay Beach Pavilion Mech Upgrades -
City of Green Bay
Green Bay, Wisconsin

3rd Floor Lighting Renovation -
City of Green Bay
Green Bay, Wisconsin

Sports Medicine & Imaging Clinic -
Private Healthcare Client
*Green Bay, Wisconsin**

KEY TEAM MEMBERS



Denise Dauplaise AIA, LEED AP BD+C, CDT

SPECIFICATION CODE SPECIALIST

Denise is a registered architect who has moved into the role of specification and code specialist. She oversees the firm’s master specifications and works with project architects to ensure our documents represent the level of quality each client expects. Denise also serves as an in-house building code and ADA compliance resource, performing reviews and evaluations of many client facilities.

EDUCATION

Bachelor of Architecture,
Minor in Theology
University of Notre Dame

REGISTRATION

Registered Architect:
Wisconsin

PROJECT EXPERIENCE

Sage Hall Academic Building -
University of Wisconsin-Oshkosh
Oshkosh, Wisconsin

Reeve Union Addition & Remodeling -
University of Wisconsin-Oshkosh
Oshkosh, Wisconsin

Student-Athlete Performance Center -
University of Wisconsin-Madison
Madison, Wisconsin

Fire Restoration -
St. Anthony’s School
Oconto Falls, Wisconsin

Office Addition Phase 2 -
Kaukauna Utilities
Kaukauna, Wisconsin

Curtainwall Replacement -
HSHS St. Mary’s Hospital
Decatur, Illinois

Curtainwall Replacement -
HSHS St. Vincent Hospital
Green Bay, Wisconsin

Physical Building Assessment -
Manitowoc Public Utilities
Manitowoc, Wisconsin



Kristin Pritchard IIDA

LEAD SENIOR INTERIOR DESIGNER | SENIOR ASSOCIATE

Kristin is an NCIDQ-certified interior designer with 15+ years of experience designing for corporate, government, education, and medical facilities. She has a strong skill set with 3D modeling and illustration graphics programs and is involved with all aspects of design from space planning to finish and furniture selection and specification. Kristin uses her extensive knowledge of design trends, products, and material application to reinforce the client’s brand and create quality, timeless, and impactful interiors.

REGISTRATION

Registered Interior
Designer: Wisconsin
NCIDQ

PROJECT EXPERIENCE

Museum Expansion -
Children’s Museum of Green Bay
Green Bay, Wisconsin

Reeve Union Addition & Remodeling -
University of Wisconsin-Oshkosh
Oshkosh, Wisconsin

Downtown YMCA Renovation -
Greater Green Bay YMCA
Green Bay, Wisconsin

Kohl Center Addition & Remodeling -
University of Wisconsin-Madison
Madison, Wisconsin

Addition & Renovation -
Hemophilia Outreach Center
Green Bay, Wisconsin

Campus Expansion -
Golden House, Inc.
Green Bay, Wisconsin

West Side Renovation -
Greater Green Bay YMCA
Green Bay, Wisconsin

St. Anthony School Fire Restoration -
St. Anthony Parish
Oconto Falls, Wisconsin

KEY TEAM MEMBERS



Scott R. Riedel
PRESIDENT / ACOUSTICIAN / ARCHITECTURAL-ACOUSTIC DESIGNER

Mr. Riedel is a graduate of the University of Wisconsin School of Architecture and the Wisconsin Conservatory of Music. He is Organist-Choirmaster Emeritus at Christ Church, Episcopal, Whitefish Bay, Wisconsin, and is a guest lecturer at Columbia College in Chicago, Illinois. He is a member of the British Institute of Organ Studies, the Acoustical Society of America, and the American Institute of Architects. Mr. Riedel has presented lectures on worship space acoustics and organ design to the Association of Lutheran Church Musicians, National Association of Pastoral Musicians, American Guild of Organists, American Institute of Architects, The Acoustical Society of America-Wisconsin Chapter, and the Lectures in Church Music at Concordia University.

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Timothy Stoltz
VICE PRESIDENT / ARCHITECTURAL-ACOUSTIC DESIGNER

Mr. Stoltz is a 2015 graduate from the University of Wisconsin-Milwaukee where he received his Bachelor of Science in Architectural Studies (BSAS), graduating with honors in the major. Tim is proficient in the design of various types of architectural spaces, creating solutions for optimizing acoustics. Tim manages the production of CAD drawings, the creation of acoustic EASE models, artistic color renderings, and information processing and storage at Scott R. Riedel & Associates, LTD. Tim has experience using many different computer drafting and modeling programs including AutoCAD, Revit, Rhino, and SketchUp.

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Megan Robertson
ARCHITECTURAL ACOUSTICIAN

Ms. Robertson is the primary acoustic testing, analysis, modeling, and design engineer at Scott R. Riedel & Associates, Ltd. She has a B.S in Applied Physics from Brigham Young University in Provo, Utah as a Cum Laude graduate and an M.S. in Architectural Acoustics from Rensselaer Polytechnic Institute in Troy, New York. Her research includes computational modeling of sound energy flow in coupled rooms, code design for calculation of room acoustic metrics from impulse response data, and acoustic testing in K-12 classrooms. Her additional interests include singing, dance, and playing musical instruments.

THEATER & PERFORMING ARTS EXPERTISE

Successful theater renovations require a deep understanding of how performers, audiences, instructors, technicians, and facility operators interact with the space. The Helen Connor Laird Fine Arts Building serves many roles, including a performing arts venue, academic space, rehearsal facility, conference destination, and community gathering place. Our team brings the specialized experience needed to thoughtfully balance each of these functions while modernizing the facility.

Berners Schober and Scott R. Riedel & Associates offer a unique combination of architectural, engineering, interior design, acoustical consulting, and technology expertise. Together, we understand the relationship between building systems, audience experience, performer needs, acoustics, lighting, and operational functionality, allowing us to create venues that perform as well behind the scenes as for the audience.

Designing for Performers and Patrons

A successful performance venue must serve both the audience and those who bring the space to life. Our team has experience planning and renovating spaces that support every aspect of the performing arts experience, including:

- Auditoriums and performance venues
- Dressing rooms and backstage support areas
- Theater lobbies and gathering spaces
- Conference and multi-purpose event spaces
- Accessibility improvements for performers and patrons

Theater Technology & Performance Systems

Modern performance spaces rely on the seamless integration of technology, architecture, and engineering. Our team has experience evaluating and upgrading the specialized systems that contribute to successful spaces, including:

- Theatrical lighting systems
- Sound and audiovisual systems
- Projection technology
- Acoustical design and analysis
- Stage support systems
- Electrical infrastructure for performance spaces
- Audience communication and presentation systems

Experience with Complex Renovations

Renovating an existing theater presents unique challenges. Aging infrastructure, evolving accessibility standards, changing technology, and unknown existing conditions must all be carefully evaluated and addressed. Our experience renovating public facilities, educational environments, and community gathering spaces allows us to identify opportunities, anticipate challenges, and develop solutions that align with both operational goals and budget constraints.



Mabel Tainter Theater
Menomonie, WI



Pardeeville School District Performing Arts Center
Pardeeville, WI



Belfry Hall
Appleton, WI

PROJECT EXPERIENCE

The projects below were selected because they demonstrate experience aligned with the Owner's stated evaluation criteria, including theater and performing arts facilities, renovations of existing buildings, accessibility improvements, stakeholder engagement, budget management, and public-sector work.

Weidner Center Interior Upgrades Green Bay, WI

Relevance: Theater Renovation • Public-Sector Experience • Patron Experience

Berners Schober renovated interior spaces at the Weidner Center, one of Northeast Wisconsin's premier performing arts venues. Improvements revitalized the lobby experience through upgraded finishes and thoughtful design that complements both performances and the facility's fine arts collection.

UW-Madison Brogden Hall 105 Madison, WI

Relevance: Theater / Presentation Spaces • Public-Sector Experience • Budget Management • Stakeholder Engagement

Berners Schober renovated a university presentation and gathering space to support evolving instructional and event needs. The project required coordination with university stakeholders while integrating accessibility, technology, and functionality improvements.

Evergreen Theater, Inc. Green Bay, WI

Relevance: Theater Renovation • Existing Building • Code Compliance

This project involved the adaptive reuse of a former elementary school into a theater facility, requiring careful evaluation of occupancy classification, life safety, and code requirements. The project demonstrates experience addressing the unique challenges associated with working in existing buildings.

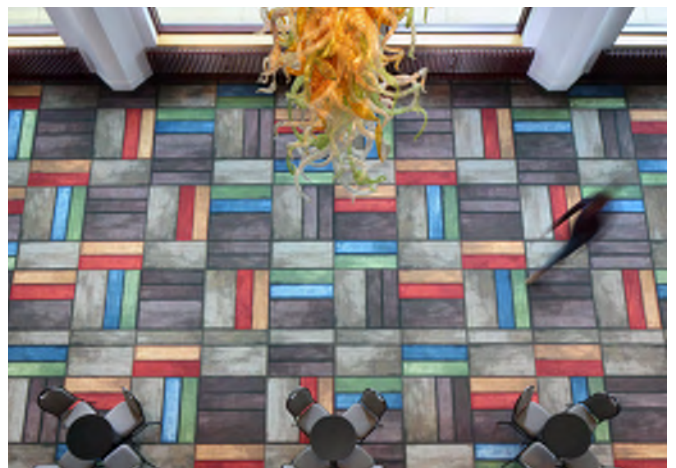
Danville Area Community College Bremer Hall Danville, IL

Relevance: Theater Renovation • Existing Building • Code Compliance

Berners Schober provided lighting upgrades for the Bremer Hall Theater at Danville Area Community College. The project improved performance capabilities while supporting the educational and community functions of the venue.



UW-Madison Brogden Hall 105



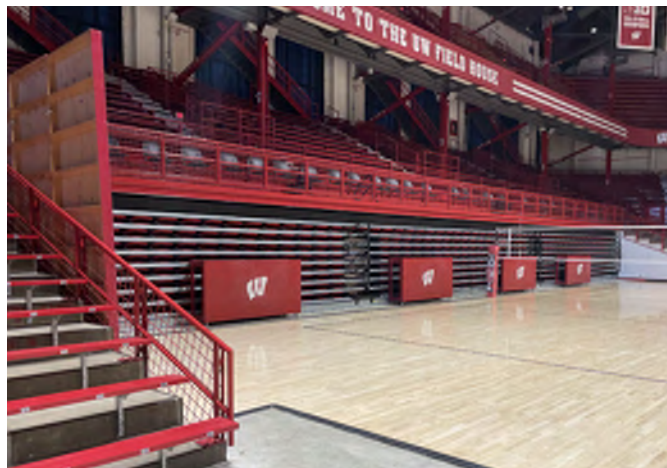
Weidner Center



UW-Madison Brogden Hall 105

PROJECT EXPERIENCE

The projects below were selected because they demonstrate experience aligned with the Owner's stated evaluation criteria, including theater and performing arts facilities, renovations of existing buildings, accessibility improvements, stakeholder engagement, budget management, and public-sector work.

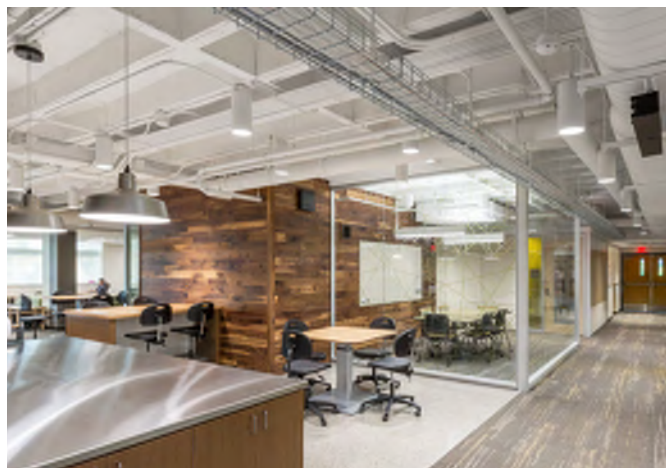


UW-Madison Field House

UW-Madison Field House ADA Accommodations Madison, WI

Relevance: Accessibility • Renovation • Public Assembly Facilities

Berners Schober has worked with UW Athletics for more than a decade on accessibility improvements to the historic Field House. Recent work included accessible seating platforms, elevator access, upgraded seating systems, and improved spectator accommodations.



UW-Oshkosh Reeve Union

UW-Oshkosh Reeve Union Renovation Oshkosh, WI

Relevance: Stakeholder Engagement • Accessibility • Public-Sector Experience

Berners Schober led the expansion and renovation of UW-Oshkosh's student union, improving accessibility, program space, energy efficiency, and building functionality. Through visioning sessions with students and staff, the team developed solutions that enhanced the user experience while unifying multiple phases of the facility.



UW-Oshkosh Sage Hall

UW-Madison Camp Randall Sports Center Madison, WI

Relevance: Public-Sector Experience • Stakeholder Engagement • Budget Management

Berners Schober provided design services for a new indoor football practice facility at the University of Wisconsin. The project demonstrates experience modernizing high-profile public venues while balancing stakeholder expectations, facility operations, and long-term functionality.

UW-Oshkosh Sage Hall Academic Building Oshkosh, WI

Relevance: Educational Facilities • Public-Sector Experience • Community Gathering Spaces

Berners Schober designed a new academic building containing lecture halls, conference rooms, faculty offices, and community outreach spaces. The project demonstrates experience creating flexible environments that support learning, collaboration, and campus engagement.

ADDITIONAL EXPERIENCE

In addition to the projects on the previous pages, the additional projects below were selected because they demonstrate experience directly relevant to the Helen Connor Laird Fine Arts Building Renovation and the qualifications identified in the RFQ.

Initiated within the last two years, these projects showcase our team's ability to renovate existing public and educational facilities, engage diverse stakeholder groups, manage project budgets, and deliver thoughtful solutions that balance functionality, accessibility, and long-term value. Relevant experience includes, but is not limited to:

- ADA compliance
- Updates to seating, lighting, and theatrical systems
- Installation of a projector
- Renovations to lobby, box office, restrooms, art gallery, or dressing rooms

Project Name
Brown County Library Renovation Study
City of Green Bay City Hall Lighting Upgrades
City of Green Bay City Hall Renovations
Oscar G. Johnson VA Medical Center Upgrade Interior Wayfinding
Owen Marsh Elementary School New Elementary School
Franklin Middle School Gymnasium & Auditorium Upgrade
Southwest High School Gymnasium Finish Upgrade
Prevea Health Luxemburg Remodel
St. Francis Hospital ADA Bathroom Remodeling
Camp Randall Stadium Field Communications Replacement
Wisconsin Department of Veterans Affairs Server Room UPS Replacement
City of De Pere City Hall Remodel
Office Building Study
UW-Madison Wrestling Program Space Study
UW-Green Bay Athletic Training Laboratory
St. Norbert Abbey Ramp Addition
UW-Madison Volleyball Seating Changes
UW-Madison Women's Hockey Office Renovation
UW-Madison Office Suite Study
UW-Madison Kohl Center Addition & Remodel
UW-Green Bay Marketing Lab Alteration



Franklin Middle School Auditorium



UW-Madison Men's Basketball Film Room



Franklin Middle School Auditorium

DESIGN APPROACH

PRE-DESIGN	■ Kick-off meeting with all critical design participants ■ Define clear project goals, sustainability goals, and spatial program ■ Establish initial schedule, budget parameters, opinion of cost, and procurement strategy ■ Determine real estate needs and site selection when applicable ■ Identify project team members' and stakeholders' responsibilities
SCHEMATIC DESIGN	■ Conduct listening sessions to identify opportunities and address in proposed solutions ■ Develop conceptual space plan, form, and orientation ■ Each discipline outlines narrative and design strategy (architectural, structural, fire protection, plumbing, mechanical, electrical, interiors, civil) ■ Generate preliminary project budget and schedule
DESIGN DEVELOPMENT	■ Refine two line plan and integrate the design with each discipline ■ Outline specifications and contract content ■ Thorough code review of plan ■ Update opinion of probable construction cost estimate ■ Analyze constructibility and remedy concerns
CONSTRUCTION DOCUMENTS	■ Creation of fully coordinated contract documents ■ Submit project for state plan review and any applicable authorities having jurisdiction (AHJ) ■ Update opinion of probable construction cost estimate ■ Assist owner with construction management strategy ■ Thorough "page turn" review with stakeholders
BIDDING AND NEGOTIATION	■ State code and AHJ review ■ Facilitate bidders' understanding of project needs ■ Assist owner with receiving and evaluating bids ■ Provide owner recommendations on selecting successful, responsible bidders ■ Facilitate contract negotiations and execution with the successful bidder
CONSTRUCTION	■ Designated field representatives make regular site visits to ensure the design intent is upheld, observe progress, and process pay applications ■ Field representatives facilitate communication and conflict resolution between owner, architect, and contractor ■ Submittals are reviewed and processed by design team ■ Project closeout and owner training on new facility ■ Warranty walk through 10 months post-construction

REFERENCES



Laura Colbert

Parks & Recreation Director

City of Waupaca

715-942-2731 | laura.colbert@waupacawi.gov

111 Main Street | Waupaca, WI 54981

◀ **Recreation Center Expansion, 2026**



Jamie Hanner

President | CEO

Greater Green Bay YMCA

920-819-4523 | jamie.hanner@greenbayymca.org

235 N Jefferson Street | Green Bay, WI 54301

◀ **Downtown Renovation, 2017**



Barry Fox

Coordinator of Athletics Capital Projects

University of Wisconsin Athletics

608-262-3631 | blf@athletics.wisc.edu

1440 Monroe Street | Madison, WI 53711

◀ **Softball Locker Room Renovation, 2019**



Jacqueline Frank

CEO

National Railroad Museum

920-274-0517 | jdfrank@nationalrrmuseum.org

2285 S Broadway | Green Bay, WI 54304

◀ **Fox River Expansion, 2024**

AWARDS

National Railroad Museum: Fox River Expansion | Green Bay, WI

2026: Associated General Contractors of Wisconsin - Build Wisconsin Award, Commercial - New Construction (\$15-\$30M)
2026: City of Green Bay - Mayor's Beautification Award

University of Wisconsin-Madison: Kohl Center Addition & Renovation | Madison, WI

2026: American Council of Engineering Companies (ACEC) Wisconsin Engineering Excellence Awards - Best of State

University Village Housing, Inc.: Cort Condon Hall | Green Bay, WI

2024: City of Green Bay - Mayor's Beautification Award

Golden House, Inc.: Campus Expansion | Green Bay, WI

2023: City of Green Bay - Mayor's Beautification Award
2023: The Daily Reporter - Top Projects of 2023

University of Wisconsin-Madison: Camp Randall Stadium South End Zone | Madison, WI

2025: Associated General Contractors of America - Marvin M. Black Excellence in Partnering & Collaboration (\$20M+)
2025: Associated General Contractors of America - Design-Build Building (under \$100M)
2023: American Council of Engineering Companies (ACEC) Engineering Excellence Awards - National Recognition
2023: American Council of Engineering Companies (ACEC) Wisconsin Engineering Excellence Awards - Best of State
2023: The Daily Reporter - Top Projects of 2023

Freedom House Ministries: Freedom House Expansion | Green Bay, WI

2021: AIA Wisconsin 2021 Design Awards - Merit Award
2021: U.S. Wood Design Awards 2021 - National Winner: Jury's Choice
2021: City of Green Bay - Mayor's Beautification Award
2020: The Daily Reporter - Top Projects of 2020

University of Wisconsin-Madison: UW Field House Restoration | Madison, WI

2021: Madison Trust for Historic Preservation - Restoration Award

University of Wisconsin-Oshkosh: Reeve Union Expansion & Renovation | Oshkosh, WI

2018: The Daily Reporter - Top Projects of 2017

Greater Green Bay YMCA: Downtown YMCA Renovation | Green Bay, WI

2017: Brown County Historical Society - Historic Preservation Award
2017: City of Green Bay - Mayor's Beautification Award

Door County Memorial Hospital: North Shore Medical Clinic Expansion & Renovation | Sturgeon Bay, WI

2017: International Interior Design Association (IIDA) WI Chapter - Award of Excellence in the Healthcare Category

Secura Insurance: Satellite Office | Appleton, WI

2016: International Interior Design Association (IIDA) WI Chapter - Award of Excellence in the Office + Corporate Category

Cana Island Light Station Historic Restoration | Baileys Harbor, WI

2015: The Daily Reporter - Top Projects of 2015

University of Wisconsin-Madison: Student-Athlete Performance Center | Madison, WI

2014: ENR Midwest - Best Projects Award: Sports & Entertainment
2014: International Interior Design Association (IIDA) WI Chapter - Award of Excellence in the Educational Category
2014: Associated General Contractors of Wisconsin - Build Wisconsin Award, Renovation
2013: The Daily Reporter - Top Projects of 2013
2013: United States Green Building Council (USGBC) - LEED (Commercial Interiors) Silver Certification

St. Anthony School: Fire Restoration | Oconto Falls, WI

2014: International Interior Design Association (IIDA) WI Chapter - Award of Excellence in the Educational/Institutional Category
2014: Association of General Contractors Wisconsin Chapter - Build Wisconsin Award, Renovation
2013: Association of General Contractors Wisconsin Chapter - Build Wisconsin Award, Citation for Lighting + Daylighting

Wisconsin Department of Natural Resources: Northern Regional Headquarters & Service Center | Spooner, Wisconsin

2014: Wisconsin Green Building Alliance - Sustainability & Energy Efficiency (SE2): Merit Award

The background image is a photograph of a large, modern interior space. The floor is covered in a vibrant, multi-colored geometric pattern. A large, abstract chandelier hangs from the ceiling. To the left, there are several small round tables with chairs. To the right, there is a curved balcony with a metal railing. The space is bright and open, with large windows in the background.

thank you.

On behalf of the entire Berners Schober team, we thank you for taking the time to review our statement of qualifications.

To review our expanded portfolio and learn more about our firm, please visit our website at: www.bernersschober.com



REQUEST FOR QUALIFICATIONS STATEMENT

Design Services For Helen Connor Laird Fine Arts Building Renovation

Marshfield, Wisconsin

September 3, 2026



architecture · interior design · planning



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September 3, 2026

Mr. Trent Miner
Wood County Clerk
Wisconsin Rapids, WI 54495

sent via email: ctyclerk@woodcountywi.gov

RE: RFQ Design Services Helen Connor Laird Fine Arts Building Renovation

Dear Mr. Miner:

Thank you for the opportunity to submit our qualifications for the Helen Connor Laird Fine Arts Building Renovation. Dimension IV Madison Design Group is excited to present our team for this important project.

We understand the significance of the facility as both a performing arts venue and a valued community asset. The project's goals of improving accessibility, modernizing theater systems, enhancing audience and performer experiences, and supporting expanded community use align closely with our experience renovating educational, cultural, and public facilities.

Our qualifications include performing arts and theater-related projects such as the Verona Area Community Theater, Pardeeville Area School District Performing Arts Center, Eagle School Performing Arts Center, and improvements to arts and cultural facilities throughout Wisconsin. Supporting our architectural team is Convergent Technologies Design Group, providing specialized expertise in theatrical lighting, audiovisual systems, acoustics, projection technology, rigging coordination, and theater infrastructure; JDR Engineering for MEP/FP engineering; Strategic Structural Design for structural engineering; and Altmann Construction, providing cost estimating.

Strengths we bring to the project include:

■ **Theater and Performing Arts Experience**

Experience with performing arts venues, theater support spaces, accessibility improvements, and theater technology integration.

■ **Renovation Expertise**

Extensive experience modernizing existing educational, civic, and cultural facilities while addressing accessibility, building systems, and long-term facility needs.

■ **Public Sector and Stakeholder Engagement**

Proven success working with public agencies, educational institutions, advisory committees, and community stakeholders to build consensus and deliver projects within budget.

We appreciate your consideration and welcome the opportunity to discuss how our team can help transform the Helen Connor Laird Fine Arts Building into an accessible, modern, and flexible facility that serves UWSP-Marshfield and the greater Marshfield community for decades to come.

Sincerely,



Ray White, AIA
Principal / Architect
rwhite@dimensionivmadison.com

6515 Grand Teton Plaza, Suite 120
Madison, Wisconsin 53719

p 608.829.4444

f 608.829.4445

dimensionivmadison.com

MISSION STATEMENT

We will provide thorough, attentive services to our clients, listening to user needs, introducing and exploring innovative ideas with a goal of providing creative, functional and affordable architecture that is sustainable and will stand the test of time.

Firm Information

Dimension IV Madison Design Group

6515 Grand Teton Plaza, Suite 120 ■ Madison, Wisconsin 53719

p: 608.829.4444

f: 608.829.4445

Principals / Owners

Jim Gersich, AIA, PLA, WRID

Ron Siggelkow, AIA

Ray White, AIA

Carl Miller, AIA, LEED® Green Associate

Sheila Ace

Tina Gordon, NCIDQ

Primary Contact: **Ray White**
rwhite@dimensionivmadison.com
608.829.4454

Our team provides architectural, planning, and interior design services throughout the Upper Midwest and Central Wisconsin. Five of our principals worked together prior to founding the firm in 2002, and one of our principals is registered in multiple disciplines. We have a full staff of design and technical support professionals in Madison, with additional team members located in Wausau, Wisconsin. Together, our team includes six licensed architects and a LEED® Green Associate. Each provides a unique contribution to help ensure our clients' goals are met.



Services

Dimension IV Madison Design Group offers a broad range of services with our in-house staff. We customize our services to better serve each client and successfully deliver each project.

Design Architecture

Complete design services, from concepts to construction documents and specifications for new buildings, additions, renovations, and facility maintenance and improvement projects.

Historic Architecture

Rehabilitation and adaptive reuse; restoration / preservation work with local, state, and national agencies and commissions.

Planning

Program development, long-range facilities planning, feasibility studies, adaptive reuse analysis.

Site Planning and Design

Master planning, campus planning, site selection, parking studies, site lighting, site development, and landscaping.

Sustainable Design

LEED® certification, Energy Star, sustainable sites, rain gardens, water efficiency, energy efficiency, materials and resources (reuse, recycling, and reduction), indoor air quality.

Interior Design

Space planning, space programming, tenant improvements, FF&E (furniture, fixtures, equipment) specification and procurement, materials, colors, signage, physical relocation assistance/coordination, equipment inventories.

Building Evaluations

Code and life safety analysis, accessibility compliance, renovation/expansion feasibility, review of technology deficiencies, building energy performance, long-term maintenance and cost analysis.

Space Needs Assessments

Surveys of current and projected space needs, functional relationships, equipment and furnishings space requirements, departmental and workflow analysis.

Programming

Surveys of projected space needs, functional relationships, equipment and furnishings space requirements, departmental and workflow analysis, space needs summaries.

Cost Estimating

Analysis for life-cycle costing, cost/benefit analysis, detailed project cost estimating.

Project Management

Conceptual budgets, scheduling, construction delivery, systems analysis, quality control, project phasing.

Construction Administration

Site observations, shop drawing review, progress reports, post occupancy follow-up.



Pardeeville Area School District Addition – Pardeeville, Wisconsin



Pardeeville Area School District Addition – Pardeeville, Wisconsin

Our firm brings experience planning, designing, and renovating performing arts, educational, cultural, and community facilities that serve diverse users and functions. Our work includes theaters, performing arts centers, community gathering spaces, museums, libraries, and public facilities, as well as the renovation and modernization of existing buildings.

We understand the importance of balancing audience, instructional, performance, rehearsal, support, and community spaces while improving accessibility, modernizing building systems, and supporting long-term operational needs. Through a collaborative design process, we develop flexible, user-focused environments that enhance functionality, community engagement, and long-term facility performance.

Collectively our staff has over 200 years of experience, representing decades of work on projects ranging from a few thousand square feet to hundreds of thousands of square feet. **We like what we do, and we take pride in doing it well.**

The foundation of our firm is built on a vision of providing professional services that puts the client and users, the building function, and the project budget at the forefront.

We take a **collaborative** approach to each and every project, enhanced by a willingness to listen carefully to the needs, wants, dreams, and concerns of our clients.

Our team will work diligently with you to develop a creative and cost-effective solution that meets your needs.

The qualities we bring to your project include:

- **Experience and Ability**
- **Knowledge**
- **Forward Vision**
- **A Proven Construction Team Member**
- **Value**

Verona Area Community Theater



New Community Theater Facility

Designed for a growing community theater organization, this facility supports a broad range of performing arts activities, including rehearsals, dance instruction, costume production, scenery fabrication, storage, and small-scale performances. The project required an understanding of performing arts operations and the functional relationships between rehearsal, production, storage, and performance spaces. The resulting facility provides flexible spaces that support performers, production staff, and theater operations while enhancing the organization’s ability to serve the community.

Project Location	Verona, Wisconsin
Completion Date	September 2017
Client/Reference	Jeff Grady, CEO/Founder 1848 Construction 6607 University Avenue Middleton, Wisconsin 53562 608.833.1848
Project Data	14,625 SF
Construction Cost	Not Available

Pardeeville Area School District



Performing Arts Center Addition and Classroom Renovation

Dimension IV Madison Design Group provided interior design and FF&E services for a new Performing Arts Center that included a 500-seat auditorium, music classrooms, and drama facilities. The project required close coordination with school leadership and user groups to support the educational, performance, and operational needs of the facility.

Our team participated in stakeholder meetings, school board presentations, and biweekly leadership meetings throughout the design process while developing interior environments and furniture solutions tailored to the performing arts program.

GEC served as the Architect of Record.



Project Location

Pardeeville, Wisconsin

Completion Date

May 2019

Client/Reference

Pardeeville Area School District
Becky Levzow
School Board President
608.617.8989
levzbe@pasdwi.org

Project Data

32,435 SF Auditorium
36,551 SF Additions
10,687 SF Renovations

Estimated
Project Cost

\$9,927,000 addition
\$2,008,000 renovation
\$220,000 FF&E
(included in above costs)

Eagle School



Addition, Renovations, and New Performing Arts Center

Project Location	Fitchburg, Wisconsin	Eagle School is a private K-8 school for gifted and talented students. The project expanded the school's educational and performing arts facilities through a new addition and renovations to the existing building. New spaces included classrooms for science, art, band, music, computers, and general instruction, along with upgrades to HVAC, electrical, data, security, and communication systems. A key component of the project was a new 300-seat Performing Arts Theater and stage designed to support school performances, assemblies, lectures, and community events. The theater includes a dedicated entrance and lobby that serves as both a gathering space and student art gallery. Performance and instructional spaces were equipped with projection systems, communications infrastructure, and supporting technology to enhance educational and event programming. The project also included site and circulation improvements, sustainable design features, and building systems designed to improve occupant comfort while minimizing noise within the theater environment.
Completion Date	2014	
Client	Eagle School Carol Mason, Director 5454 Gunflint Trail Fitchburg, Wisconsin 53711 608.273.0309 Steve Roth, Owner's Representative 608.422.2529	
Project Data	21,400 SF, two-story addition 1,100 SF renovations	
Construction Cost	\$3,151,527	

Relevant Experience continued

CONTACT

6501 York Road
Baltimore, MD 21212
p: 410.532.2395

PROJECT

Artspace LLC
Ambassador Theater

The Mayor and the City of Baltimore in partnership with Healthy Neighborhoods, Inc. invited Artspace to partner on acquiring the Ambassador Theater on Liberty Heights Avenue in Northwest Baltimore. Artspace acquired the historic theater for \$100,001 at Auction (\$1 over asking price) with the vision for creating a new arts and cultural community hub. Critical spaces for acoustics would include a multi-purpose performance space used for live music like jazz band performances, community theater productions, event rentals, and movie screenings. Another important space is a flexible dance rehearsal room on the second floor that can be divided into two rooms for small community meetings. The program also includes a recording studio and video production room intended to be leased by individuals and small groups to record music and videos for their personal artistic projects. CTDG is honored to partner with Quinn Evans to provide Telecommunications Cabling Systems, Audiovisual Systems, Access Control/Video Surveillance Systems, & Acoustics, Noise & Vibration Control Design Services.

LOCATION:
Baltimore, MD

ARCHITECT:
Quinn Evans

PROJECT BUDGET:
x

PROJECT SIZE:
140 seat theater

convergent technologies design group
ctdginc.com



SYSTEMS SPECIFIED

- Telecommunications Cabling Systems
- Audiovisual Systems
- Access Control/Video Surveillance Systems
- Acoustics, Noise & Vibration Control

Brodhead Historical Museum



Addition and Remodeling

An addition to a National Register of Historic Place train depot and home of the Brodhead Historical Society and the Brodhead Historical Museum. The depot sits within Veteran’s Memorial Park, is the backdrop to a decommissioned tank and locomotive caboose on display, and is a contributing building in the Exchange Square Historic District in City of Brodhead.

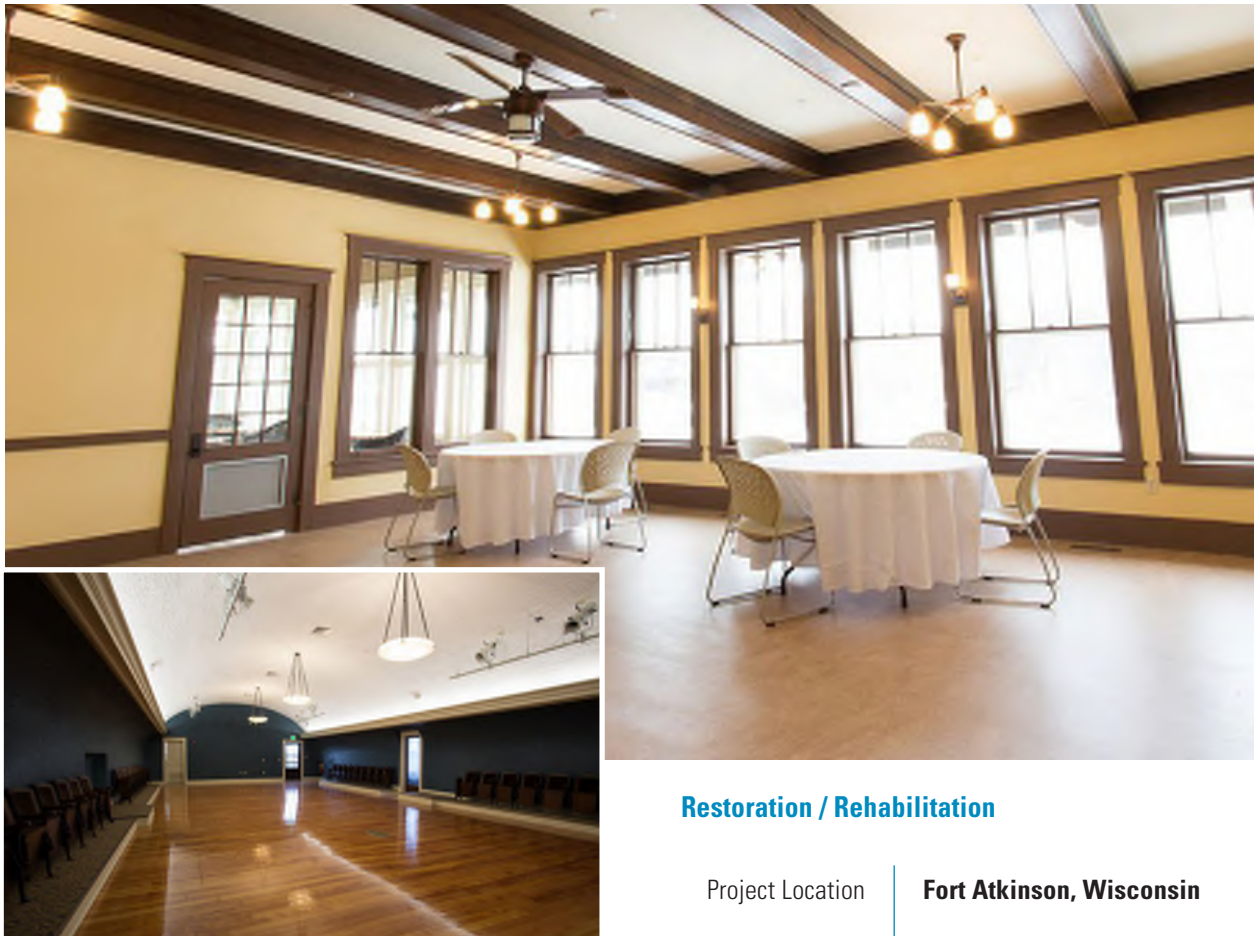
The one-story addition includes exhibit spaces, restrooms, storage, and prep areas, and supports collections on display and offices in the two existing buildings. The project connected the expansion to the original museum and respects the character, style, and historic nature of the railroad depot.



Project Location	Brodhead, Wisconsin
Completion Date	2018

Client	Brodhead Historical Society Jaine Winters 1108 First Center Avenue Brodhead, Wisconsin 53520 608.897.4150
Project Data	3,770 SF addition 6,460 SF remodeling
Construction Cost	\$436,340

The Fort Atkinson Club



The 1912 three-story craftsman-style building was restored to its original function as a community center. The project included evaluation of the existing building, systems, and infrastructure, followed by renovation and rehabilitation to support community activities, meetings, events, and gatherings. Accessibility improvements included a new accessible entrance, elevator, and accessible restrooms, while new HVAC, plumbing, electrical, and fire sprinkler systems modernized the facility for long-term use. Interior renovations included new finishes, walls, doors, and hardware, while preserving the character and historically significant features of the building. The project successfully balanced accessibility, life-safety, and building system upgrades within a historic structure.

Restoration / Rehabilitation

Project Location	Fort Atkinson, Wisconsin
Completion Date	2014
Client	Rock River Heritage, Inc. Rachel Nelan, Board Member P.O. Box 72 Fort Atkinson, Wisconsin 53538 nelan@flad.com
Project Data	11,000 SF 750 SF elevator addition
Construction Cost	\$1,640,000
Award	2015 Madison Trust for Historic Preservation Restoration

UW Whitewater Center of the Arts Metals Laboratory



Renovation

Renovation of the UW Whitewater Center of the Arts Metals Laboratory to modernize specialized instructional, studio, and support spaces within an existing arts facility. The project included creation of dedicated advanced studio, flex studio, and specialty work areas, while reconfiguring the laboratory to meet current health, safety, and ventilation standards. Accessibility improvements, upgraded instructional technology, enhanced lighting, and integration of specialized equipment and furnishings improved both functionality and the student learning experience. The project also incorporated energy-efficient ventilation controls and HVAC upgrades to support long-term facility performance.

Project Location	Whitewater, Wisconsin
Completion Date	August 2025
Client/Reference	Jeremy Hall Division of Facilities Development, State of Wisconsin Project Manager 608.266.1031 jeremy.hall1@wisconsin.gov
Project Data	3,265 SF Renovations
Construction Cost	\$1,052,900 (bid amount excluding controls and equipment)

Monroe Public Library



Space Needs and Phased Renovations

Phased renovation of an existing two-story public library to improve functionality, usability, and community service spaces. Phase 1 reorganized shelving and collections, collaborative workspaces, reading areas, public service points, self-service stations, and a multipurpose room to better align with evolving library needs. The project incorporated new finishes, furniture, casework, signage, and electrical upgrades while reusing selected existing furnishings.

Phase 2 renovated portions of the library and basement, including the entry, lobby, meeting room, flex room, study rooms, staff lounge, children's library, adult fiction, teen, quiet reading room, Literacy Council room, and support spaces. Renovations included a reconfigured stair, floor infill to create additional usable space, accessibility improvements to toilet rooms, and updates that enhanced flexibility, collaboration, and user experience throughout the facility.

Project Location

Monroe, Wisconsin

Completion Date

Phase 1 **June 2014**
Phase 2 **August 2024**

Client

Monroe Public Library

Contact

Suzann Holland
Library Director
608.328.7010
sholland@monroepubliclibrary.org

Project Data

16,900 SF renovation

Construction Cost

Phase 1 **\$30,097**
Phase 2 **\$1,279,542**

FF&E Cost

Phase 1 **\$126,740**
Phase 2 **\$45,260**

Relevant Experience continued

Sacred Heart Seminary & School of Theology **Franklin, Wisconsin**

Phased modernization of an educational campus that included accessibility improvements, technology upgrades, theater and gathering spaces, and renovations supporting educational, cultural, and community activities.

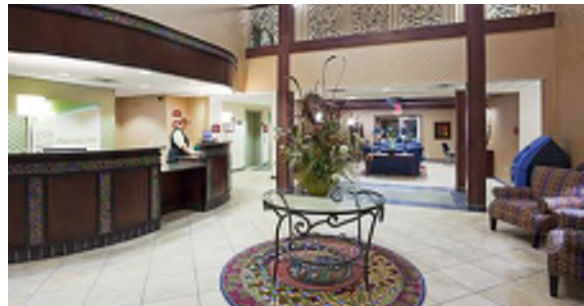


Bridge Lake Point Waunona Neighborhood Center **Madison, Wisconsin**

Master planning and design of a multigenerational community center featuring flexible gathering spaces, recreational amenities, and programming areas developed through extensive stakeholder engagement.

Hotel Marshfield **Marshfield, Wisconsin**

Condition assessment and renovation of a hotel that included upgrades to meeting rooms, ballroom and event spaces, public areas, accessibility improvements, and building systems modernization.



The Indian Bowl Waaswaaganing Living Arts & Culture Center **Lac du Flambeau, Wisconsin**

Renovation of a cultural performance venue that added accessible support facilities and building system upgrades to enhance year-round community use.

Center for Visual Arts **Wausau, Wisconsin**

Renovation and restoration of a historic arts facility that improved accessibility, modernized building systems, and preserved significant architectural features while enhancing its role as a cultural destination.

* Project by David Oberbeck while employed at another firm.



Matheson Memorial Library **Matheson, Wisconsin**

A grant funded phased renovation of a public library that improved accessibility, modernized building systems, and created new meeting, study, and community programming spaces.

Relevant Experience continued

Aspire Senior Living

Kimberly, Wisconsin

Senior living community and expansion featuring a theater, arts and crafts spaces, gathering areas, and other amenities designed to support community engagement and events.



Ho-Chunk Cinema Remodel

Tomah, Wisconsin

Renovation of a former theater into a modern, accessible entertainment venue with reconfigured auditoriums and upgraded patron spaces.

Badger Rock Neighborhood Center

Madison, Wisconsin

Community-centered facility designed to support education, events, neighborhood programs, and shared community activities through flexible gathering, learning, and programming spaces.



Madison College Metal Fabrication Lab

Fort Atkinson, Wisconsin

Phased addition and renovation of an educational facility that modernized instructional spaces, integrated specialized equipment, and upgraded building systems while maintaining campus operations.

Stoughton Public Library

Stoughton, Wisconsin

Renovation and modernization of a public library that improved accessibility at the main entrance and toilet rooms, meeting spaces, building systems, and the overall user experience.



Poynette Area Library

Poynette, Wisconsin

Expansion and renovation of a public library that incorporated adjacent historic building space to create new community meeting areas, accessibility improvements, and enhanced library services.

Relevant Experience continued

Theater Experience:

Our team has experience planning, renovating, and designing performing arts facilities ranging from community theaters and school performing arts centers to arts education and cultural facilities. Representative projects include the Verona Area Community Theater, Pardeeville Area School District Performing Arts Center, Eagle School Performing Arts Center, UW Whitewater Center of the Arts Metals Laboratory, and other arts and cultural facility improvements throughout Wisconsin.

Successful performing arts facilities require thoughtful coordination of audience experience, performer support areas, backstage operations, theater technology, accessibility, and building functionality. Drawing on experience with community theaters, performing arts centers, and arts education facilities, our team understands how these elements work together to create venues that serve performers, audiences, educational programs, and community events. Our experience includes coordinating theatrical lighting, sound reinforcement, projection systems, acoustics, seating, stage systems, accessibility improvements, and flexible performance environments, including Black Box theaters. Through collaboration with owners, facility users, and specialty consultants, we help create adaptable environments that support performers, audiences, educational programming, community events, and long-term operational needs.

Our consultant, Convergent Technologies Design Group, enhances our capabilities through specialized theatrical lighting, audiovisual, acoustical, and theater technology design services. Their experience includes theatrical lighting systems, sound reinforcement, projection systems, acoustical analysis, rigging coordination, assistive listening systems, communications infrastructure, and technology integration for theaters, auditoriums, and performing arts venues. Working closely with architects, engineers, and user groups, they help deliver high-performance environments that accommodate productions, educational activities, conferences, and community events while enhancing the audience and performer experience.



Pardeeville Area School District Addition – Pardeeville, Wisconsin

Relevant Experience continued

Renovation Experience:

Dimension IV Madison Design Group brings extensive experience in renovation, rehabilitation, restoration, and adaptive reuse projects involving aging facilities, historic structures, educational buildings, community facilities, and institutional campuses. Our team routinely evaluates existing conditions, develops long-range improvement strategies, and designs phased renovations that modernize facilities while preserving important architectural features and maintaining ongoing operations.

Our renovation work includes building assessments, code analysis, life-safety improvements, building envelope rehabilitation, and modernization of mechanical, electrical, plumbing, fire protection, and technology systems. We understand the challenges associated with existing buildings, including deferred maintenance, unknown conditions, phased implementation, and balancing project priorities within established budgets.

Representative projects include the phased modernization of Sacred Heart Seminary & School of Theology, the restoration of The Fort Atkinson Club, the adaptive reuse of Landmark by the Rivers, and the award-winning renovation of 316 W. Washington Avenue. These projects demonstrate our ability to transform aging facilities into vibrant, functional spaces that support long-term owner goals, evolving community needs, and modern building system requirements.

These experiences have prepared our team to address the unique challenges associated with renovating the Helen Connor Laird Fine Arts Building.



Fort Atkinson Club — Fort Atkinson, Wisconsin



316 W. Washington Avenue Renovated Lobby – Madison, Wisconsin

Accessibility Experience:

Our team has extensive experience incorporating accessibility improvements into existing educational, community, public, institutional, and historic facilities. Our work includes accessible route improvements, elevator additions and modernization, accessible entrances, restroom renovations, circulation enhancements, and code-compliance upgrades. We understand the challenges of implementing accessibility improvements within occupied facilities while balancing functionality, budget, long-term building performance, and preservation of important architectural features.

Representative projects include the Sacred Heart Seminary & School of Theology, where a phased renovation program incorporated a new centrally located elevator, accessible toilet and shower facilities, accessible guest suites, and improved circulation throughout the campus to provide accessibility across four building levels.

At 316 W. Washington Avenue, our team modernized elevator systems, improved circulation routes, and integrated new entrances and lobby improvements as part of a major occupied office building renovation and modernization project.

The Fort Atkinson Club Restoration included a new accessible entrance, elevator addition, and accessible restrooms as part of the rehabilitation of a historic community facility listed on the National Register of Historic Places.

Additional accessibility-focused work includes the Truax Park Apartments renovation, which added elevators, walkways, and egress improvements to provide full accessibility to residential units and common spaces throughout the development.

For the Helen Connor Laird Fine Arts Building Renovation, our team will apply this experience to improve accessibility for performers, patrons, staff, and visitors while maintaining the character, functionality, and long-term value of this important community and cultural resource.

Design Team



Ray White, AIA
Principal-in-Charge

Ray has over 30 years of architectural and project management experience, with extensive work involving community facilities, civic and educational facilities.

His background includes programming, master planning, renovation and modernization projects, accessibility improvements, cost estimating, and stakeholder coordination. As Principal-in-Charge, Ray will provide overall project oversight and support the team throughout planning and design.



**A. James Gersich, AIA,
PLA, WRID**
Principal / Project Manager

Jim is a multiple-registered design professional with more than 45 years of experience in master planning, programming, facility assessments,

renovations, additions, and new construction. His diverse design and management experience spans municipal, educational, and community facilities, and his leadership has contributed to the successful completion of more than 500 projects.



David Oberbeck, AIA
Project Architect

David works out of Wausau and has over 35 years of architectural experience involving community, educational, office, and governmental projects. A native of Wisconsin Rapids,

he brings strong local awareness and understanding of regional building requirements. His experience includes facility renovations, accessibility improvements, and building modernization projects. David will support project planning, design, and architectural coordination throughout the project.



Bibiana Lightfoot
Job Captain

Bibiana is an architectural designer and Revit technician on the path to licensure and works remotely from the Wausau area. Her experience includes renovation, community, educational,

and housing projects throughout Wisconsin. As Job Captain, she will coordinate day-to-day architectural production efforts, assist with consultant coordination, and support the team through planning, design, and document development.



Tina Gordon, NCIDQ, IIDA
**Principal /
Marketing Manager /
Interior Designer**

Tina is an NCIDQ certified interior designer with more than 25 years of experience across a variety of project types, including community

and civic facilities, commercial, and hospitality. She collaborates closely with both the architectural and interior design teams to deliver cohesive, integrated solutions.



Pardeeville Area School District Addition – Pardeeville, Wisconsin

Ray White AIA



Eagle School – Fitchburg, Wisconsin

Eagle School Addition and Renovation Including New Performing Arts Center – Fitchburg, Wisconsin

UW Whitewater Center of the Arts Metals Laboratory – Whitewater, Wisconsin

Monroe Public Library Renovations – Monroe, Wisconsin

Ho-Chunk Cinema Remodel – Tomah, Wisconsin

Aspire Senior Living Including Theater Room – Kimberly, Wisconsin

Sacred Heart Seminary & School of Theology Master Plan and Renovation Including Theater Room – Franklin, Wisconsin

Madison College ADA Improvements – Various Locations, Wisconsin

Madison College Metals Fabrication Lab – Fort Atkinson, Wisconsin

UW Parkside Facilities Management Center Health and Safety Renovations – Kenosha, Wisconsin

Verona Public Library with Community Room – Verona, Wisconsin

Argyle School District Addition and Renovation – Argyle, Wisconsin

Memorial Public Library and Community Center – Brodhead, Wisconsin

E.D. Locke Public Library and Community Center – McFarland, Wisconsin

Eau Claire Area School District Additions and Renovations – Eau Claire, Wisconsin

316 W. Washington Avenue – Madison, Wisconsin

Hyatt Place – Verona, Wisconsin

35+

Years of Experience

Principal
Project Manager
Project Architect

Registration/Accreditation

Registered Architect:
WI and MI

Certified WHEDA Capital Needs
Assessment (CNA) Provider

Education/Training

Master of Architecture,
University of Michigan (1990)
Master of Architecture,
Cranbrook Academy of Art (1990)
Bachelor of Science,
University of Michigan (1987)

Organizations/Committees/ Memberships

American Institute of
Architects (AIA)
West Madison Polar Caps and
Ice Spirit Youth Hockey Coach
(2005 - 2017)
Regent Soccer Club
Youth Soccer Coach (2009 - 2016)
Habitat for Humanity
Volunteer Design Professional
Dane County, Wisconsin



Jim Gersich AIA, PLA, WRID



Hotel Marshfield Banquet Room – Marshfield, Wisconsin

Brodhead Historical Museum – Brodhead, Wisconsin

Matheson Memorial Library Renovation – Elkhorn, Wisconsin

Badger Rock Neighborhood Center – Madison, Wisconsin

AMC Classic Desert Star 15 Movie Theater – Lake Delton, Wisconsin

Hotel Marshfield Renovation – Marshfield, Wisconsin

Bridge Lake Point Waunona Neighborhood Center – Madison, Wisconsin

Black Business Hub Feasibility Study – Madison, Wisconsin

Edgerton Community Outreach – Edgerton, Wisconsin

Memorial Public Library and Community Center – Brodhead, Wisconsin

Verona Public Library with Community Room – Verona, Wisconsin

Friends of Aztalan Visitors Center – Lake Mills, Wisconsin

Southwest Community Action Program (SWCAP) – Dodgeville, Wisconsin

Onalaska Public Library and Historical Museum – Onalaska, Wisconsin

LaCrosse Public Library Swarthout Historical Museum Addition – LaCrosse, Wisconsin

Poynette Area Public Library Feasibility Study and Expansion/Remodeling – Poynette Wisconsin

Stoughton Public Library Renovation – Stoughton, Wisconsin

Waupaca County Courthouse – Waupaca, Wisconsin

- **Master Plan and Space & Facilities Needs Assessment (2018/2023)**
- **Finance & Public Health Department Remodel**
- **Courthouse Wide Addition/Remodel**

45+

Years of Experience

Principal
Project Manager
Architect
Landscape Architect
Construction Administrator

Registration/Accreditation

Registered Architect:
WI, IA, ME, MI, MN, OH, and SC

Registered/Certified Interior
Designer: WI and MN

Professional Landscape
Architect: WI

National Council
of Architectural Registration
Boards (NCARB)

Education/Training

MBA, University of Wisconsin-
La Crosse, Wisconsin (1986)

Bachelor of Architecture,
University of Illinois,
Urbana-Champaign (1973)

Organizations/Committees/ Memberships

American Institute of
Architects (AIA)

Continuing Education Committee
(2018 Chair)

AIA Wisconsin (1997 President)

Wisconsin Architects Foundation

Wisconsin Joint Examining Board
(2012-2024 Vice Chair) (2025 Chair)

State of Wisconsin Nursing Home
Administrator Examining Board (2023-
2025 Vice Chair)

David Oberbeck AIA



Center for the Visual Arts – Wausau, Wisconsin

Dimension IV Madison Design Group

Bridge Lake Point Waunona Neighborhood Center – Madison, Wisconsin

Friends of Aztalan Visitors Center – Lake Mills, Wisconsin

UW Parkside Facilities Management Center Health and Safety Renovations – Kenosha, Wisconsin

Waupaca County Courthouse – Waupaca, Wisconsin

- Finance & Public Health Department Remodel
- Courthouse Wide Addition/Remodel

Dane County Parks Robertson Road Service Facilities – Madison, Wisconsin

Rusk County Animal Shelter Addition – Ladysmith, Wisconsin

Forge Sports Center – Madison, Wisconsin

Harmony Grove Annex Fire & Rescue – Harmony Grove, Wisconsin

Previous Firms

Center for Visual Arts Renovation – Wausau, Wisconsin

The Grand Theater Improvements – Wausau, Wisconsin

The Grand Theater Great Hall Floor Renovation – Wausau, Wisconsin

Performing Arts Foundation Box Theater Facility Study and Exterior Renovations – Wausau, Wisconsin

Campanile Center for the Arts Expansion Facility Study – Minocqua, Wisconsin

Greenwood Hills Banquet Facility Addition Design – Wausau, Wisconsin

YMCA Remodel/Addition Facility Study – Wausau, Wisconsin

35+

Years of Experience

Project Architect

Registration/Accreditation

Registered Architect in WI

Education/Training

Bachelor of Architecture
University of Minnesota
Minneapolis, Minnesota (1984)

Bachelor of Environmental Design
University of Minnesota
Minneapolis, Minnesota (1984)

Organizations/Committees/ Memberships

American Institute of
Architects (AIA)

 Bibiana Lightfoot ASSOCIATE AIA



Verona Area Community Theater – Verona, Wisconsin

Verona Area Community Theater – Verona, Wisconsin

Colsac Lodge – Merrimac, Wisconsin

Bridge Lake Point Waunona Neighborhood Center – Madison, Wisconsin

Kettle Ridge Community Room – Whitewater, Wisconsin

Fred Astaire Dance Studio Remodel – Madison, Wisconsin

Black Business Hub Feasibility Study – Madison, Wisconsin

Holiday Inn Express – Rhinelander, Wisconsin

Holiday Inn Express – Reedsburg, Wisconsin

Best Western – Jefferson, Wisconsin

LaQuinta Inn & Suites Remodel – Appleton, Wisconsin

Ho-Chunk Cloud Village – Baraboo, Wisconsin

Oneida Nation Water Circle Place – Oneida, Wisconsin

Oneida Nation Red Willow Flats – Oneida, Wisconsin

Maple Wood Cottages – St. Croix, Wisconsin

Trailview Cottages – Hayward, Wisconsin

Forest Grove Cottages – Hurley, Wisconsin

The Driftless Apartments and Townhomes – LaCrosse, Wisconsin

18+

Years of Experience

Associate AIA

Registration/Accreditation

Certified WHEDA Capital Needs
Assessment (CNA) Provider

Education/Training

Master of Architecture, Boston
Architecture College, Boston,
Massachusetts (2015)

Bachelor of Science (Construction
Management), ITT Technology
Institute, Indianapolis, Indiana (2012)

Bachelor of Science (Architectural
Studies), University of Wisconsin,
Milwaukee, Wisconsin (2005)

**Organizations/Committees/
Memberships**

American Institute of Architects (AIA)
Associate Member

Midwest Renewable Energy
Association (MREA) Member (since
2010)

Terrace Town Volunteer, Madison,
Wisconsin

 Tina Gordon NCIDQ, IIDA



Fred Astaire Dance Studio Remodel – Madison, Wisconsin

Pardeeville Area School District Performing Arts Center Addition and Renovation – Pardeeville, Wisconsin

Eagle School Addition and Renovation Including New Performing Arts Center – Fitchburg, Wisconsin

Monroe Public Library Renovation and Space Reallocation Phase 1 and 2 – Monroe, Wisconsin

Ho-Chunk Cinema Remodel – Tomah, Wisconsin

Sacred Heart Seminary & School of Theology Master Plan and Renovation Including Theater Room – Franklin, Wisconsin

Fred Astaire Dance Studio Remodel – Madison, Wisconsin

Bridge Lake Point Waunona Neighborhood Center – Madison, Wisconsin

Matheson Memorial Library Renovation – Elkhorn, Wisconsin

Poynette Area Public Library Feasibility Study and Expansion / Remodeling – Poynette, Wisconsin

Memorial Public Library – Brodhead, Wisconsin

Stoughton Public Library Renovation – Stoughton, Wisconsin

Sugar Creek Commons Hotel & Event Center Preliminary Design – Verona, Wisconsin

316 W. Washington Avenue – Madison, Wisconsin

Landmark by the Rivers – La Crosse, Wisconsin

Pacelli High School Athletic Center Renovation – Stevens Point, Wisconsin

25+

Years of Experience

Principal
Interior Designer

Registration/Accreditation

NCIDQ Certified Interior Designer

Education/Training

Bachelor of Fine Arts,
Interior Design,
Iowa State University,
Ames, IA (1998)

**Organizations/Committees/
Memberships**

International Interior Design
Association (IIDA)

Wisconsin Library Association
(WLA) Member

FF&E Services

Along with more traditional interior design services, Tina provides full furniture, fixtures and equipment (FF&E) services. FF&E services are integrated from the beginning of the design process and cover such things as layout, evaluation of existing versus new, matching FF&E to the interior architecture, FF&E selection, and the coordination and procurement of all FF&E, keeping within the client's budget.



Convergent Technologies Design Group

(Baltimore, MD) is a world-class tech infrastructure design firm that provides specialized consulting services for theatrical lighting, audiovisual systems, acoustics, telecommunications, security, and technology infrastructure. For the Helen Connor Laird Fine Arts Building Renovation, CTDG will lead the design and coordination of theatrical lighting, sound, projection, acoustics, communications, and related technology systems supporting both performing arts and conference center functions.



Ken Furman, RCDD, CTS, VSSD II

Lead Technology Designer / Telecommunications & Security Systems

Ken Furman has more than 25 years of experience designing telecommunications, audiovisual, security, and

network infrastructure systems. He will lead the design and integration of telecommunications infrastructure, technology systems, network connectivity, and access control systems supporting facility operations and events.



Ajinkya Patil, CTS-I, DMC-D/E Audiovisual & Acoustics Designer

Ajinkya Patil specializes in audiovisual systems, acoustics, and technology integration for public, educational, and community facilities. He will support the design of sound

systems, projection technology, assistive listening systems, and acoustical improvements to enhance the experience for both performers and audiences.



**D. William Holaday, CTS-D, DMC-D, VSSD, APP
Principal / Theater Technology, AV & Acoustics Lead**

Bill Holaday has more than 26 years of experience designing audiovisual, telecommunications,

acoustical, and security systems for educational, civic, cultural, and commercial facilities. For this project, he will lead the planning and coordination of theatrical lighting, sound, projection, acoustics, and communications systems.

Similar Project Experience:

Men's Homeless Shelter – Madison, Wisconsin*

Waupaca County Courthouse – Waupaca, Wisconsin*

Shawano Municipal Utilities – Shawano, Wisconsin*

CB Emmanuel Realty Jefferson Gateway Fine Arts Center – Buffalo, New York

Montgomery College Parilla Performing Arts Center – Rockville, Maryland

New Brunswick Performing Arts Center – New Brunswick, New Jersey

Artspace LLC Ambassador Theater – Baltimore, Maryland

University of Maryland Baltimore County Fine Arts Building Renovation – Baltimore, Maryland

Baltimore Lutheran Fine Arts Theater Building – Towson, Maryland

Chesapeake College Todd Performing Arts Center – Queen Anne's County, Maryland

Elizabethtown College 300-Seat Gible Auditorium Fine Arts Building – Elizabethtown, Pennsylvania

Tidewater Community College Roper Performing Arts Center – Norfolk, Virginia

* Projects with Dimension IV Madison Design Group



JDR Engineering, Inc. (Madison, WI) provides mechanical, electrical,

plumbing, and fire protection engineering services for renovation and new construction projects. Since 2004, the firm has supported a wide range of commercial, institutional, and hospitality-related facilities.



Timothy Meeker, PE, LEED AP
Senior Partner / Engineering Project Manager / HVAC Engineer

Tim has more than 20 years of experience providing HVAC engineering and project management services for commercial, institutional,

healthcare, industrial, and multifamily projects. His expertise includes HVAC design, energy studies, facility renovations, and building systems modernization. Tim develops practical, energy-efficient solutions that support project goals and long-term facility performance.



Chris Gehrke, DE
Senior Plumbing / Fire Protection Designer

Chris is a senior plumbing and fire protection designer with experience serving healthcare, laboratory, utility, hospitality, commercial, municipal, and multifamily clients. His

expertise includes plumbing and fire protection system design for renovation and new construction projects. Chris's design-build background supports practical, coordinated solutions that align with project and operational goals.



Michael Klubertanz, DE, LC, IESNA

Senior Level Electrical Designer / Low Voltage Designer

Mike is a senior electrical designer with experience serving commercial, municipal, educational,

industrial, healthcare, and public safety clients. His expertise includes power distribution, lighting, fire alarm, and low-voltage systems for renovation and new construction projects. Mike delivers coordinated, cost-effective solutions that support long-term facility needs.



Melissa Pletzer, PE
Senior Electrical Engineer

Melissa is a senior electrical engineer with experience designing power distribution, lighting, communications, and signaling systems for renovation and new construction projects.

Her expertise includes commercial, industrial, institutional, and manufacturing facilities, as well as utility and alternative energy systems. Melissa provides practical, code-compliant solutions that support reliable building performance.

Similar Project Experience:

Lasata Senior Living – Cedarburg, Wisconsin*

New Glarus Home – New Glarus, Wisconsin*

Center for Black Excellence Including Fine Arts Performance Center – Madison, Wisconsin

Edgewood College The Stream Visual Art and Theatre Arts Departments – Madison, Wisconsin

UW Platteville Doudna Hall – Platteville, Wisconsin

UW Extension Pyle Center Conference Center – Madison, Wisconsin

Warner Park Community & Recreation Center Expansion – Madison, Wisconsin

* Projects with Dimension IV Madison Design Group

Design Team *continued*



Strategic Structural Design (Madison, WI) was established with the mission of assisting its clients with the highest quality services provided seamlessly through a

collaborative design approach. All work is performed by a small group of highly skilled, licensed professional engineers who collaborate and coordinate with architects and engineers to exceed client expectations. SSD will provide structural engineering design services for this project.



**Michael Leiferman, PE,
LEED® AP**

**Principal / Structural
Engineer**

Mike has over 30 years of experience in the design, manufacturing, and construction of buildings. He is dedicated to ensuring that

the structural system design is cost effective, both in terms of material costs and constructability.

Similar Project Experience:

Monroe Public Library Phased Renovations – Monroe, Wisconsin*

UW Whitewater Metals Lab – Whitewater, Wisconsin*

UW Parkside Facilities Management Center Health and Safety Renovations – Kenosha, Wisconsin*

Waupaca County Courthouse Urgent Needs Remodeling / Repair – Waupaca, Wisconsin*

Village of Deerfield New Village Hall – Deerfield, Wisconsin*

Shawano Municipal Utilities – Shawano, Wisconsin*

Westphal and Company Remodel – Madison, Wisconsin*

Waukesha Civic Theater Black Box Addition & Remodel of Adjacent Building – Waukesha, Wisconsin

Marathon County Courthouse Reinforcing Existing Cast in Place Structure to Correct Framing Deficiencies – Wausau, Wisconsin

* Projects with Dimension IV Madison Design Group



Monroe Public Library – Monroe, Wisconsin

Design Team continued



Altmann Construction, Inc. (Wisconsin Rapids, WI) is a general contractor employing approximately 50 people. The company built its reputation by consistently delivering quality work with a high level of craftsmanship. Altmann Construction does more than simply build beautiful structures. They build structures that provide a future for the people who live and work in them. With its experienced and trained staff, Altmann Construction can self-perform site work, concrete, carpentry, and masonry. For this project, Altmann Construction will serve as the team's cost estimating consultant, providing independent cost estimates, budget evaluation, constructability input, and value analysis throughout the design process to help align project scope with available funding.



Tom Altmann
Vice President/Project Executive

Tom Altmann brings over five decades of construction leadership to the team. He holds a Bachelor of Science degree in Building Construction Management

from the University of Wisconsin–Platteville. As the project's lead estimator, Tom will provide cost control oversight and ensure that the project meets Altmann Construction's high standards for estimate quality, budget control, and client satisfaction. His expertise spans technical, budgetary, and constructability aspects, and he remains actively involved in professional and community organizations.

Similar Project Experience:

Pacelli Catholic School High School Athletic Center Renovation – Stevens Point, Wisconsin*

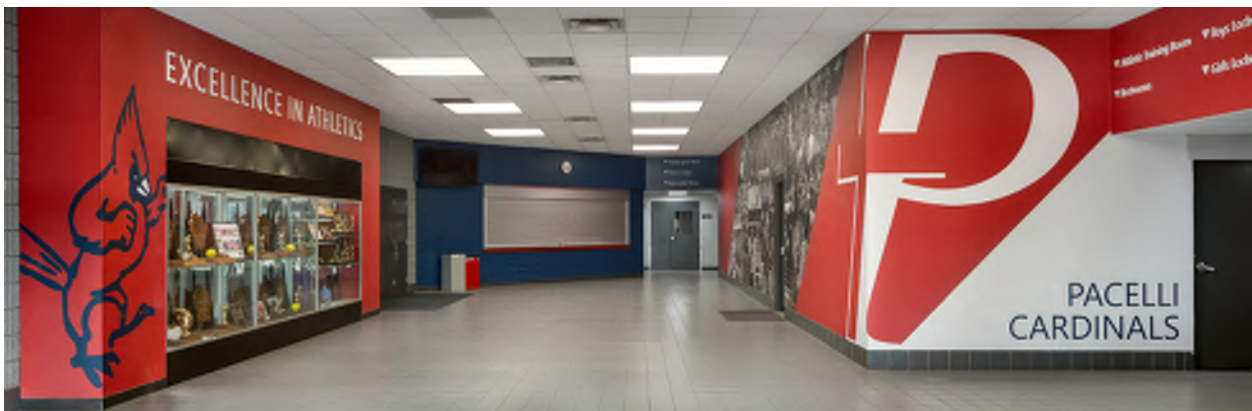
Pacelli St. Stephen 4K Classroom Remodel – Stevens Point, Wisconsin*

Lincoln High School Quadplex – Wisconsin Rapids, Wisconsin

Nekooska High School Athletic Complex Redevelopment – Nekooska, Wisconsin

The Welcome Center at St. Philip the Apostle Catholic Church – Rudolph, Wisconsin

* Projects with Dimension IV Madison Design Group



Pacelli Catholic High School Lobby Renovation – Stevens Point, Wisconsin

Project Delivery Strategy



Verona Area Community Theater Lobby / Pre-Function Area – Verona, Wisconsin

Project Management:

Our project management approach is centered on delivering projects on time and within budget while maintaining alignment with client goals, stakeholder priorities, and project quality expectations. Each project is led by a dedicated Principal-in-Charge and Project Manager who remain actively involved from planning through construction closeout, providing continuity, accountability, and a consistent point of contact throughout the project.

We emphasize strong coordination among all disciplines and engage consultants early in the process to ensure architectural, theater, structural, mechanical, electrical, acoustical, and technology systems are developed as an integrated solution. This collaborative approach supports efficient decision-making, minimizes conflicts, and improves overall project performance.

Quality control is reinforced through regular project reviews, interdisciplinary coordination meetings, and peer review of project documents prior to issuance. Thoroughly developed and carefully coordinated documents reduce the potential for conflicts, change orders, and schedule impacts during construction. Throughout construction, our team remains actively involved through site observations, submittal review, contractor coordination, and ongoing communication with the Owner to ensure the project is executed as intended.

Budget Management:

Successful renovation projects require disciplined budget management from the outset. Our team establishes project priorities early and continuously evaluates design decisions against the available budget. Cost estimating begins early in the design process and is refined at key milestones to verify alignment between project scope and available funding.

Working collaboratively with the Owner and project stakeholders, we evaluate alternatives, prioritize improvements, and identify opportunities to maximize the impact of available funding while preserving project goals. When budget challenges arise, we work with the project team to evaluate options, refine priorities, and develop targeted solutions that align with the project budget and stakeholder objectives.

Our decisions are informed not only by initial construction cost, but also by long-term durability, maintenance requirements, operational efficiency, and life-cycle performance. This approach helps ensure that available funding is invested where it provides the greatest long-term benefit to the facility, its users, and the community it serves.



Fred Astaire Dance Studio – Madison, Wisconsin

Stakeholder Engagement:

The success of a public performing arts renovation depends on understanding the needs and priorities of a diverse group of stakeholders. Our approach emphasizes active engagement and open communication throughout the project. We work closely with advisory committees, facility users, community organizations, staff, and ownership representatives to understand operational requirements, establish priorities, and build consensus around project decisions.

Meaningful stakeholder engagement begins with listening. Through structured meetings, workshops, interviews, listening sessions, and collaborative review discussions, we gather input, document feedback, and help stakeholders evaluate options in a transparent and organized manner. This collaborative process supports consensus building and helps ensure that project goals are clearly defined, understood, and supported throughout the project.

Effective communication is essential to maintaining alignment with project goals, schedule, and budget. A dedicated Project Manager serves as the primary point of contact and is responsible for facilitating communication among the Advisory Committee, project stakeholders, consultants, and the design team. Meetings are scheduled in advance with clear objectives, and meeting summaries document decisions, action items, and responsibilities to support accountability and informed decision-making.

Throughout design and construction, we maintain clear communication through regular meetings, project updates, field reports, and ongoing coordination with the Owner, consultants, and contractors. This consistent and well-documented approach helps reduce risk, minimize misunderstandings, and ensure that the project continues to reflect both operational needs and the long-term vision for the facility.

Public Sector Experience:

Dimension IV Madison Design Group has extensive experience providing planning, assessment, design, renovation, and modernization services for municipalities, educational institutions, universities, libraries, and community organizations throughout Wisconsin. Our team regularly works with boards, committees, public stakeholders, and user groups to develop practical solutions that balance project goals, budgets, operational needs, and long-term facility stewardship.

Our public-sector experience includes projects for the University of Wisconsin System, Madison College, public libraries, school districts, municipalities, and community organizations. Services have included facility assessments, master planning, accessibility improvements, renovations, additions, historic rehabilitation, and new construction projects serving diverse public constituencies.

We also assist clients pursuing grant and fundraising opportunities by providing project documentation, conceptual designs, renderings, cost information, and technical support that help communicate project value and community benefit to funding partners and stakeholders.

The Helen Connor Laird Fine Arts Building Renovation presents many of the same challenges found in successful public-sector projects: diverse stakeholders, multiple funding sources, community expectations, and the need to balance long-term value with available resources. Our experience working within these environments allows us to effectively support the collaborative planning and decision-making process necessary to achieve a successful outcome.



Monroe Public Library Renovated Lobby / Library Entrance – Monroe, Wisconsin

Project Delivery Strategy *continued*

Availability & Capacity:

Our proposed team has the capacity and resources necessary to successfully complete this project and remain actively engaged throughout planning, design, bidding, and construction. Key personnel and consultants are committed to providing continuity throughout the life of the project, ensuring responsive communication, informed decision-making, and consistent project leadership.

We understand the importance of maintaining project momentum and meeting established milestones. At the outset of the project, we work with the Owner and project team to establish a realistic and achievable schedule that aligns project activities with key decision points, stakeholder input, design milestones, bidding, and construction. Regularly scheduled meetings, internal coordination efforts, and proactive communication help ensure that all team members remain aligned and that project milestones are achieved on time.

Our team supports schedule control through ongoing monitoring, coordination, and accountability. Key staff remain involved from start to finish, maintaining continuity in decision-making and helping the project move forward efficiently. This combination of dedicated staffing, disciplined project management, and proactive communication provides the level of responsiveness necessary to guide the project from initial planning through successful completion.

Example Schedule

Task	Milestones
Preliminary Design	Oct. - Nov. 2026
Design Development	Dec. 2026 - Jan. 2027
Construction Documents	Feb. - Mar. 2027
Bidding	April 2027
Construction	May - Dec. 2027 (8 Months)



Verona Area Community Theater – Verona, Wisconsin

References



Monroe Public Library – Monroe, Wisconsin

Monroe Public Library

Suzann Holland
Library Director
608.328.7010
sholland@monroepubliclibrary.org

Brodhead Historical Museum

Jerry Elmer
Owner's Representative, City of Brodhead / Library Board
608.897.8709
elmerteam.cxn@gmail.com

Sacred Heart Seminary & School of Theology

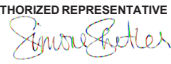
Deacon David Nagel, SCJ
Provincial Treasurer
414.427.4268
provtreas@us.province.org

UW Whitewater Center of the Arts Metals Laboratory

Jeremy Hall, PE
State of Wisconsin Project Manager
608.266.1031
jeremy.hall1@wisconsin.gov

Wisconsin Credentials

The resumes included in this Qualifications Statement provide the professional licenses and registrations for the proposed team members. A copy of our current Certificate of Insurance is provided below.

		CERTIFICATE OF LIABILITY INSURANCE		DATE (MM/DD/YYYY) 11/21/2025		
THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.						
IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).						
PRODUCER WTW MIDWEST INC 233 S WACKER DR, SUITE 2000 CHICAGO IL 60606			CONTACT NAME: PHONE (A/C, No, Ext): (888) 780-5381 FAX (A/C, No): (866) 828-2424 E-MAIL ADDRESS: Certificate@Hanover.com			
INSURED DIMENSION IV - MADISON LLC RAY WHITEAIA C/O MS SHEILA J ACE 6515 GRAND TETON PLZ STE 120 MADISON WI 53719			INSURER(S) AFFORDING COVERAGE INSURER A: Citizens Ins Co of America 31534 INSURER B: Hanover Insurance Co 22292 INSURER C: Hanover American Ins Co 36064 INSURER D: INSURER E: INSURER F:			
COVERAGES		CERTIFICATE NUMBER:		REVISION NUMBER:		
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.						
INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR VVO	POLICY NUMBER	POLICY EFF (MM/DD/YYYY) POLICY EXP (MM/DD/YYYY)	LIMITS
A	☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☒ OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: ☐ POLICY ☒ PRO-JECT ☐ LOC OTHER:	N	N	OBC 9686780 15	12/19/2025 12/19/2026	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
A	AUTOMOBILE LIABILITY ☐ ANY AUTO OWNED AUTOS ONLY ☒ HIRED AUTOS ONLY ☐ SCHEDULED AUTOS NON-OWNED AUTOS ONLY	N	N	OBC 9686780 15	12/19/2025 12/19/2026	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
A	☒ UMBRELLA LIAB ☒ EXCESS LIAB OCCUR CLAIMS-MADE DED ☒ RETENTION \$	N	N	OBC 9686780 15	12/19/2025 12/19/2026	EACH OCCURRENCE \$ 3,000,000 AGGREGATE \$ 3,000,000
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/ MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N N	N/A	N	WZC 9333658 18 12/19/2025 12/19/2026	☒ PER STATUTE ☐ OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
B	Architects & Engineers Prof Liab	N	N	LHC 9796816 14	12/19/2025 12/19/2026	Claims-Made: \$1M Ea Claim/\$2M Agg
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)						
CERTIFICATE HOLDER				CANCELLATION		
FOR INFORMATIONAL PURPOSES ONLY				SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 		

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REQUEST FOR
QUALIFICATIONS:

Design
Services for
Helen Connor
Laird Fine
Arts Building
Renovation

Wood County



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September 3, 2026

Trent Miner
Clerk
Wood County
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095

Dear Mr. Miner,

The renovation of the Helen Connor Laird Fine Arts Building presents an exciting opportunity to preserve and modernize a valued community asset while enhancing its accessibility, functionality, and long-term sustainability. For more than fifty years, the facility has served UW-Stevens Point at Marshfield, local arts organizations, and the greater Marshfield community and with this project, it can continue to service the community for generations. Somerville's team has the experience to study, plan, design, and deliver thoughtful renovation solutions that balance preservation with modernization while addressing the unique challenges associated with aging facilities. We understand that this effort is about more than updating a theater. It is about creating a welcoming, accessible, and flexible performing arts venue that supports educational programming, community events, cultural enrichment, and new opportunities for conference and public use for years to come. The project aligns closely with Somerville's experience renovating existing educational, civic, and performing arts facilities.

Somerville is one of Wisconsin's largest employee-owned providers of **integrated architecture, engineering, interior design**, and construction administration services. Since 1946, we have partnered with communities throughout Wisconsin to successfully renovate and modernize public facilities while navigating budget constraints, aging infrastructure, code requirements, and evolving user needs. Our team brings experience with auditorium, theater, and performing arts environments, including accessibility upgrades, audience and performer support spaces, acoustical improvements, and backstage renovations. One of Somerville's greatest assets is our ability to listen to stakeholders, understand operational priorities, and develop practical solutions that maximize value within established project budgets. The expertise and talent of our professionals provides a strong foundation for every project. By combining technical expertise with decades of renovation experience, our team will deliver a design that enhances the Helen Connor Laird Fine Arts Building while supporting the goals of Wood County, UWSP-Marshfield, local arts organizations, and the community it serves.

We hope the enclosed information adequately conveys our interest in this project, as well as our team's qualifications to execute it to your satisfaction. Somerville's expertise, long history, depth of staff, and solid financial stability will ensure that our firm and its personnel will be resource to Wood County throughout the renovation process and for years to come.

Thank you for this opportunity.



Matthew J. Schachtner, NCARB, AIA
Principal-in-Charge | President
mschachtner@somervilleinc.com | 920-593-3839

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firm
PROFILE



HEADQUARTERED
Green Bay
WISCONSIN

Somerville, Inc.
2120 Riverside Drive
Green Bay, WI 54301

Phone 920.437.8136
Fax 920.437.1131

somervilleinc.com

EST. 1946
WE'VE BEEN IN
BUSINESS FOR
80 Years



EMPLOYEE-OWNED
CORPORATION



SOMERVILLE BUSINESS INFORMATION

At Somerville, we believe that design matters, not only for building systems and structures, but also in the assembly of our team. Our innovative, engaging, and creative projects begin with our outstanding staff. The idea "design matters" begins with a strong employee foundation and a belief that each employee you interact with matters to you and your project.

PRINCIPALS

Matt Schachtner, NCARB, AIA
President | Principal-In-Charge
mschachtner@somervilleinc.com | 920.593.3839

Sara Kvitek
Executive Vice President
skvitek@somervilleinc.com | 920.593.3812

Melanie Parma
Senior Vice President & Education Studio Leader
mparma@somervilleinc.com | 920.593.3860

PRIMARY CONTACT

Duane Grove, AIA | Senior Project Architect
dgrove@somervilleinc.com | 920.593.3849

SOMERVILLE STAFFING

In-House Architectural Personnel

Registered Architects	8
Project Managers	5
Architectural Designers	5
Drafters	3
Interior Designers	2

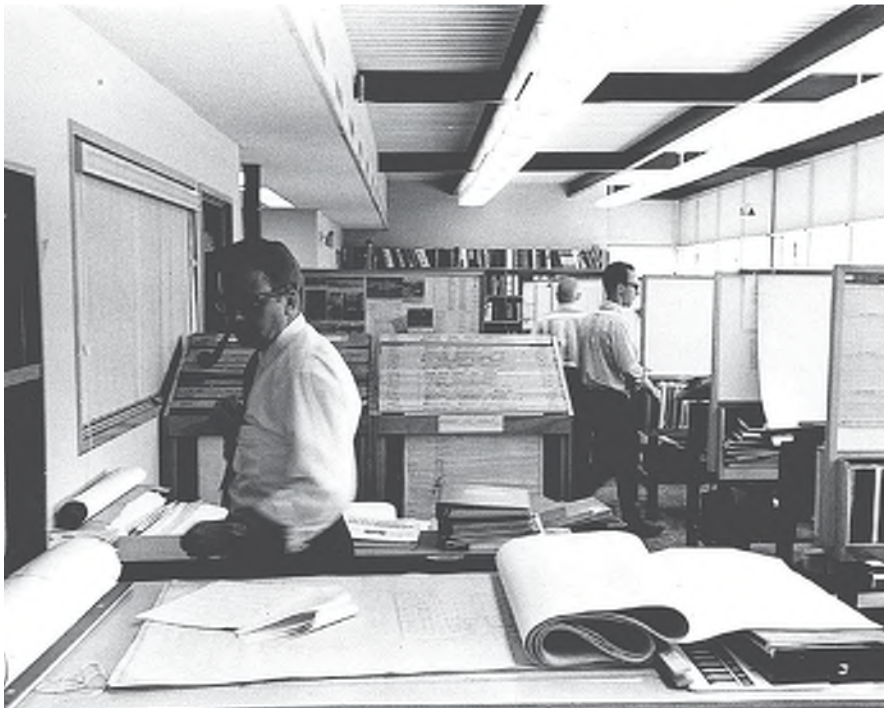
In-House Engineering Personnel

Registered Mechanical	3
Registered Electrical	3
Registered Plumbing & Fire Protection	1
Drafters & Designers	7

Support Personnel

Construction Phase Services	2
Production/Quality Control	1
Marketing/Business Development	4
Administrative	3

Total Number of Employees **47**



our story

1946 |



Somerville, Inc. was founded in 1946 by **John E. Somerville** to deliver professional Architectural/Engineering (A/E) services and a quality customer experience.

Success was met early on by Somerville's dedicated team with the completion of numerous commercial and industrial projects. Word of our success quickly spread throughout northeast Wisconsin, expanding Somerville's client base to include civic, cultural, life, healthcare, corporate, and our largest market today, education.

Since 1946, our team has continued the tradition of **designing beautiful facilities that are landmarks in their communities**, the most notable being the original Lambeau Field built in 1957 and its 2003 renovation. Performing an important role in the growth of many of the Midwest's largest and most recognizable companies and organizations, Somerville's service base grew to fulfill the demands of diverse client base. We take great pride in the variety of projects we have completed, and our broad experience across different markets informs every design we create. We have built our reputation by designing **attractive, well-engineered, energy-efficient buildings** of all types while maintaining established budgets, schedules, and relationships.



TODAY



One thing is for sure, **Somerville isn't your typical architectural and engineering firm.**

We've been in business for **eight decades**, and in that time, we've created thoughtfully-designed and inspiring buildings for clients in a wide range of industries. But we've also built something more important – a reputation for listening to our clients, responding with innovative designs and then completing projects on time and on budget. Maybe that's why **94% of our clients have returned to us** time and again, trusting us to complete more than 8,000 projects.

Of course, our clients also appreciate that we're **employee-owned** and that they know they can count on our team to take pride in designing solutions that will serve their needs now and well into the future. Many clients also point to **how easy we make the design and construction process** - Somerville offers a comprehensive range of architectural, engineering and interior design services all under one roof.

Whatever your reason for choosing Somerville for your next project, one thing is for sure – you'll be pleased with the results.

SOMERVILLE'S QUALIFICATIONS



ARCHITECTURE

Our approach to design is simple. You have a goal for your next building project, and our job is to help you achieve and even **exceed that goal** – often in ways you never dreamed possible.

To do that, we begin by getting to know you and your business or mission. **We ask questions.** We learn about your unique goals and challenges and we share our seven decades of insight learned through similar challenges and design.

Then **we respond with thoughtful and innovative design solutions** created especially for you. Our process is interactive; we take the time to listen again to your feedback and suggestions. In fact, we encourage that give-and-take throughout the design and construction process because we understand that no one knows your business or mission like you do. In the end, we've created not only a great space but **a lasting relationship with you**. Perhaps that's why so many of our clients have returned to us for project after project.



ENGINEERING

It's simply not enough for a building to enhance your organization's image and purpose. It also has to be **comfortable, safe and as efficient** as possible to operate and maintain.

Our in-house staff includes LEED-accredited engineers and designers — from **electrical, plumbing and fire protection** design to **HVAC**, air quality, and sustainable "green" energy systems. Our engineers and architectural team collaborate and work closely with each other, applying the **latest systems and technology** to create a seamlessly integrated infrastructure plan for your building that provides maximum comfort, efficiency, and reliability.

What's more, **our engineers understand that your needs can grow.** They design with an eye toward making future expansion easy and inexpensive – at Somerville, **we're always thinking ahead.**



INTERIOR DESIGN

It's one thing to design a space. It's quite another to **design an environment** – how the space feels, how people move through it, and how the space can be used to promote productivity while contributing to your organizational goals.

Interior design is about **integrating your brand with the built environment** to create a memorable experience. Elements like material, image, color, texture, pattern, and illustration are aligned with architectural features to convey a specific feeling or create a distinct experience.

Throughout the design process, we can help you **visualize the environment** and propose ideas, ensuring you get a real sense of how your final environment will look and feel before construction even begins.

Our interior design team provides **solutions that are creative**, environmentally progressive, and provide a lasting impact unique to your vision, mission, and goals.

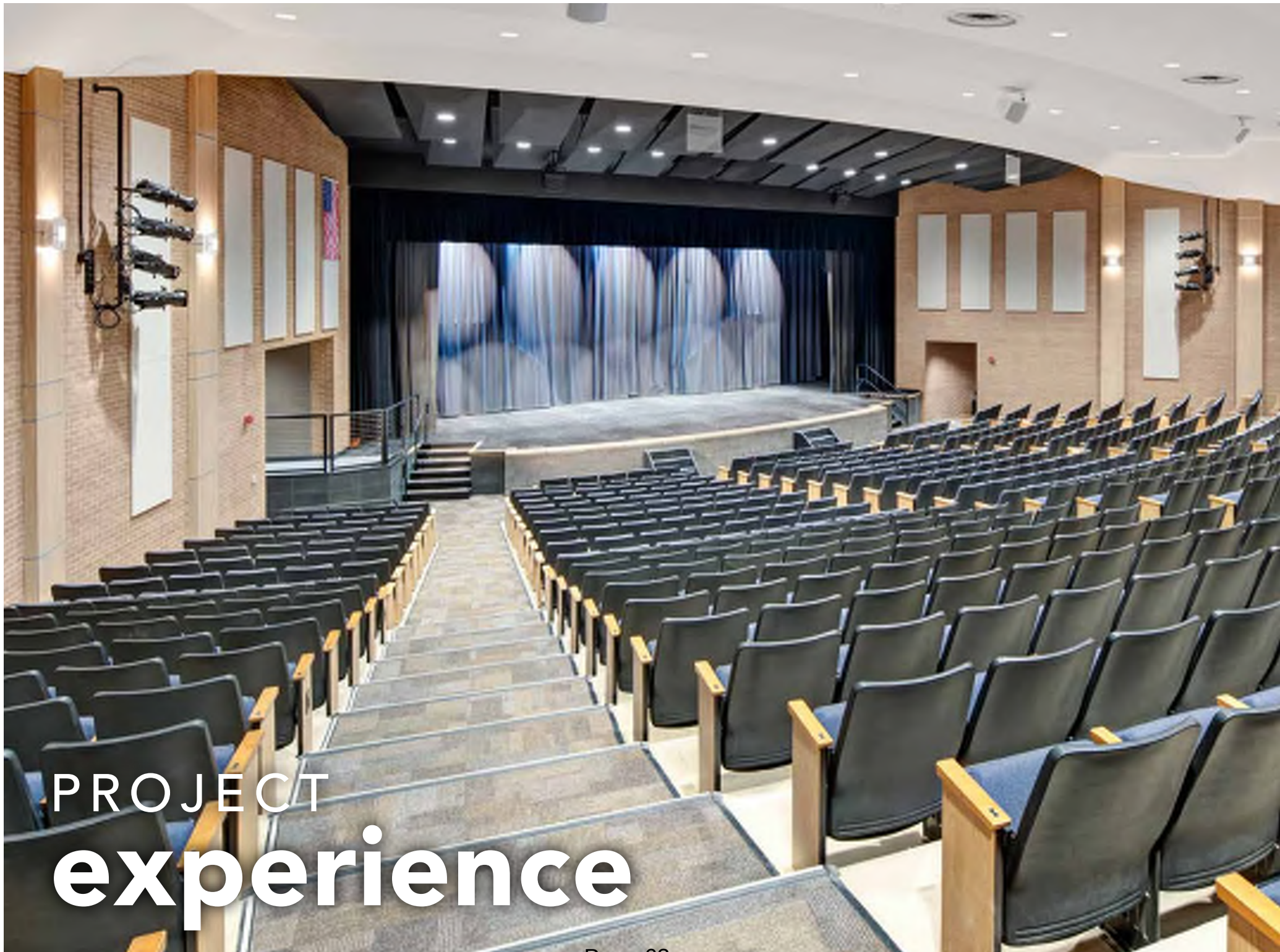
ENVIRONMENTAL GRAPHICS

Environmental graphic design is about **integrating a story or a brand with the built environment** to create a memorable experience.

Environmental graphic design in its most basic explanation **unites architecture with visual elements of a brand**. But it is much more than that. Environmental graphics help create a sense of comfort and inspiration in a hospital, provide words of encouragement to students in a school, and give businesses eye-catching displays that promote their brand.

Images, color, patterns, illustrations, and typography are integrated with architectural features to **convey a specific message or create an experience**. The message and experience can vary greatly – from informing building occupants how to interact with the space, to inspiring the people who inhabit it.

Our team of environmental graphic designers help you **communicate stories, inform people, activate spaces**, and organize places for efficient navigation.



PROJECT
experience



1,200+
CIVIC + LIFE + CULTURE
PROJECTS IN
OUR PORTFOLIO



Less than 2%
AVERAGE CHANGE
ORDER RATE **VS.**
5% INDUSTRY AVERAGE



350+
CIVIC + LIFE + CULTURE
CLIENTS



94%
REPEAT CLIENTS

Community Centers. Auditoriums. Cherished NFL stadium.

At first, they may not seem to have a lot in common. But they share the same goals—provide a place for you, your family and your friends to **gather and create memories to last a lifetime**, all while being an efficient and hassle-free operation for owners.

To satisfy these roles, Somerville designers seek the feedback of both the people who will use these facilities and the people who will run them. That's why, before we ever set pen to paper, Somerville's design approach begins with listening to you. **Then Somerville responds with ideas to surprise and delight.** It's an approach that has made Somerville a proven crowd-pleaser.

Wausau West High School Auditorium Renovations

WAUSUA SCHOOL DISTRICT

Wausau, Wisconsin

Originally constructed in 1968, Wausau West High School's auditorium served the District and community for decades before undergoing a **comprehensive renovation and expansion** as part of the Wausau School District's \$119.8 million referendum program approved by voters in 2022. Somerville provided architectural and interior design services for the project, **transforming the nearly 60-year-old performing arts venue to meet modern accessibility standards, improve functionality, enhance acoustics, and better support student performances and community events.** The project demonstrates Somerville's expertise in renovating and expanding existing educational facilities while integrating contemporary design and code-compliant improvements within an active school environment.

Key improvements included the addition of a new main entrance and approximately 7,500 square feet of administrative and lobby space, **creating a more welcoming front door to the school and significantly expanding the auditorium lobby.** New dedicated restroom facilities were incorporated directly adjacent to the auditorium to better accommodate audiences attending performances and special events.

Within the auditorium, renovations focused on **enhancing both aesthetics and performance quality.** The rear wall was redesigned to improve acoustics, while new architectural wall pilasters featuring wood-grain panels and integrated lighting softened the appearance of the existing masonry and created a warmer, more contemporary environment for patrons.

To support theater productions, a 5,800-square-foot backstage addition was constructed, providing **three dressing rooms, a green room, make-up counter space, scene shop, storage areas,** and improved vertical circulation between grade and stage levels. The addition also includes an 8-foot by 10-foot material lift with a 3,000-pound capacity and exterior loading access, greatly improving set movement, equipment handling, and event logistics.

Accessibility was a major component of the project. Somerville **incorporated a new ADA-compliant wheelchair lift connecting the audience seating area to the stage, allowing performers and presenters of all abilities equal access to the performance space.** Additional upgrades included a code-compliant Area of Rescue Assistance and a 98-foot ADA-accessible ramp, providing barrier-free access from the lobby to backstage areas. These improvements ensure that students, staff, and community members can fully participate in performances and events regardless of mobility challenges.

Facility Highlights

- Project Cost: Part of a \$119.8 Million Referendum
- Completion Date: August 2025
- Area Dimensions: 13,300 SF
- Project Type: Addition & Remodel
- Somerville provided: architectural and interior design services



RELEVANCE TO YOUR PROJECT:

- Performing arts and theater facilities
- Auditorium renovation and modernization
- Existing facility renovation
- Aging infrastructure and building system upgrades
- ADA accessibility improvements
- Dressing room and green room addition
- Theater lighting system upgrades
- Acoustical improvements
- Restroom renovations
- Lobby renovations
- Public sector project



Washington Middle School Theater Remodel

GREEN BAY AREA PUBLIC SCHOOL DISTRICT

Green Bay, Wisconsin

The Green Bay Area Public School District was committed to creating a “Fine Arts School” within Washington Middle School. To help them achieve their goals, they hired Somerville, and together we created a place for students to actively participate in fine arts focused programs, expanding student opportunities.

We created a 3,900 SF addition, and remodeled over 15,000 SF. New art, choir, and piano classrooms were created, plus an addition for orchestra rehearsal. **The existing auditorium was updated with modern amenities, new dimmable LED lights, new seating, paint, decorative wall panels as well as stage lighting and a new sound system.** The beautiful design has an elevated feel that helps the students embrace and appreciate the newly remodeled auditorium’s purpose.

The addition and renovation project at Washington Middle School also exceeded industry energy code efficiency standards. Our design team was able to reuse a portion of the existing roof space for a new mechanical room – not expanding the building footprint. LED lighting was used throughout, and occupancy sensors were added that will turn lights off if a space is vacant for over 30 minutes, conserving more energy.

Facility Highlights

- Project Cost: \$1.9 Million
- Completion Date: January 2019
- Area Dimensions: 3,900 SF Addition; 15,000 SF Renovation
- Project Type: Addition & Remodel
- Provided (2) new art classrooms: 2D Art and 3D Art
- New Choir Room and Piano Classroom
- Addition for orchestra rehearsal room with active humidity control
- New stage floor & replaced audience seating
- Retrofitted the existing 1940 auditorium lights with new dimmable LEDs
- Updated stage lighting and sound system
- Painted walls and ceiling with colors to reflect the Art Deco movement
- Somerville provided: architectural, mechanical, electrical, plumbing, fire protection, and interior design



RELEVANCE TO YOUR PROJECT:

- Performing arts and theater facilities
- Auditorium renovation and modernization
- Existing facility renovation
- Aging infrastructure and building system upgrades
- Theater lighting system upgrades
- Sound system upgrades
- Public sector project



Fine Arts Center Addition ADAMS-FRIENDSHIP AREA SCHOOL DISTRICT

Friendship, Wisconsin

Somerville's original design for the Adams-Friendship High School included a master plan for a fine arts auditorium addition. The community rallied together and through fundraising, private donations, and a successful referendum, the fine art center became a reality.

The Adams-Friendship Fine Arts Center includes a 560-seat auditorium, 46-foot wide and 20-foot high proscenium, with a backstage prop and set room and greenroom. The auditorium includes a **state-of-the-art sound and light system** with a dedicated control room, follow-spot balcony and lighting catwalk. The addition also included a beautiful pre-function space, creating a gateway from the existing High School to the new addition. An **art gallery** is located near the separate community entrance to the Fine Arts Center, incorporating the visual along with the performing arts.

Facility Highlights

- Project Cost: \$4.1 Million
- Completion Date: September 2016
- Area Dimensions: 19,900 SF Addition
- Project Type: Addition
- 560-seat auditorium with beautiful seating and interior finishes
- 46-foot wide x 20-foot high proscenium with rigging
- Backstage prop and set facilities
- Greenroom
- Art gallery
- Pre-function lobby
- Control room, lighting balcony and catwalks
- Pre-function lobby
- Somerville provided: architectural, mechanical, electrical, plumbing, fire protection, and interior design



RELEVANCE TO YOUR PROJECT:

- | | |
|---|-------------------------|
| ■ Performing arts and theater facilities | ■ Lobby |
| ■ Auditorium addition | ■ Greenroom |
| ■ Dressing room | ■ Art gallery |
| ■ State-of-the-art sound and light system | ■ Public sector project |



Center For Civic Engagement

UNIVERSITY OF WISCONSIN MARATHON COUNTY

Wausau, Wisconsin

The UW Marathon County, Center for Civic Engagement is the physical embodiment of the “Wisconsin Idea,” a political philosophy which holds that research conducted at the University of Wisconsin System should be applied to solve problems, improve quality of life, and promote dialogue and civic participation for all citizens of the state.

The new 2-story, 38,910 SF facility houses The Wisconsin Institute for Public Policy and Service, Wisconsin Public Radio, continuing education and outreach, and the UWMC Theatre Program, a full featured theatrical facility for the Performing Arts. Advanced technology in the 365 seat theater permits a wide range of production possibilities, including full **fly rigging system, dimmers and “intelligent” lights, high definition video projectors, three fixed video cameras for recording and broadcasting, and a new digital soundboard.** Moving beyond the basic lecture presentation classroom model to a convergence of audio visual and information technologies, the small experimental **Black Box theater** classroom is a flexible performance space with moveable seating risers and is equipped with **state-of-the-art lighting and audio equipment.**

Facility Highlights

- Project Cost: \$6.8 Million
- Completion Date: November 2010
- Area Dimensions: 39,910 SF
- Project Type: New Community Center and Theater
- 365-seat fully equipment Community / Performing Arts Theater
- Theatrical Scene Shop, dressing rooms, green rooms
- Full fly rigging system-allows for full pieces of scenery to be lifted in and out of the stage area
- 92 dimmers and electric devices that control lighting fixtures; “intelligent” lights that can move and change colors.
- Experimental Black Box theater classroom
- Community space with kitchen facilities for public use
- Art gallery
- Administrative support facilities
- Somerville provided: architectural, mechanical, electrical, plumbing, and fire protection design



RELEVANCE TO YOUR PROJECT:

- Performing arts and theater facilities
- Black Box Theater
- Dressing room renovation
- Theater lighting system
- Sound and audiovisual system
- Projection system upgrades
- Theatrical Scene Shop, dressing rooms, green rooms
- Community space
- Art gallery
- Public sector project



Red Smith Elementary School Additions & Renovations

GREEN BAY AREA PUBLIC SCHOOL DISTRICT

Green Bay, Wisconsin

The addition and renovation project at Red Smith Elementary School focuses on expanding performing arts, physical education, and community-use spaces, while improving security and student support areas.

The project includes a new auditorium addition with 700 fixed, tiered seats to improve sightlines, as well as a small green room, dressing area, and dedicated scene shop for basic set construction and storage.

A new 3,900-square-foot gym addition is also included in the project. This space features a carpet-turf floor and is designed to support flexible physical education and activity-based programming. The new gym connects directly to the existing gym area and adjacent community room to support shared use during school hours and after-hours programming.

Interior renovations include reconfiguring existing space to create a new, secure main entrance, improving visitor control, and supervision. The former stage area within the existing gym will be converted into a new fitness room with rubber flooring, and include bikes and treadmills, and an open layout that allows for flexible use. In addition, the existing FACE rooms will be combined into one larger space. This area will be fully renovated with all new finishes and equipment.

The project is intended to support student programming, community use, and building security.

Facility Highlights

- Completion Date: Est. December 2027
- Total Square Feet: 23,000 SF
- 700-seat auditorium addition with fixed, tiered seating
- New 3,900 SF gym addition with carpet-turf flooring
- Reconfigured secure main entrance to improve visitor control and supervision
- A new fitness room was created from the former gym stage
- Enlarged FACE room with new finishes and equipment
- Services Provided: Architectural design and interior design



RELEVANCE TO YOUR PROJECT:

- | | |
|--|--------------------------------|
| ■ Performing arts and theater facilities | ■ Scene shop |
| ■ Auditorium addition | ■ Theater lighting system |
| ■ Dressing room | ■ Sound and audiovisual system |
| ■ Green room | ■ Public sector project |



Auditorium Overview

(part of a new High School project)

FOX VALLEY LUTHERAN HIGH SCHOOL

Appleton, Wisconsin

The **900-seat tiered auditorium**, featuring balcony-level seating, serves as a central gathering space for the school community. Designed with a traditional proscenium stage and enhanced by cherry wood acoustic clouds, the venue provides **exceptional acoustics and sightlines** for a variety of events.

Located directly off the school's commons area, the auditorium benefits from a welcoming **pre-event gathering space** that supports daily student and community activities. The venue is used regularly for chapel services, student performances, assemblies, and other large-group gatherings.

Supporting spaces are strategically arranged around the auditorium and include storage areas, vending amenities, a coat room, restrooms, band and choir rehearsal rooms, and individual practice spaces. Behind the scenes, the facility is **fully equipped to support both educational and theatrical productions**, with an orchestra pit, fly system, catwalk, green room, scene shop, and dedicated prop and set storage. A private balcony-level control room provides centralized management of the auditorium's lighting and sound systems, ensuring seamless operation during events and performances.

Facility Highlights

- Completion Date: May 2000
- 900-seat tiered auditorium with balcony seating and a traditional proscenium stage
- Cherry wood acoustic clouds designed to enhance sound quality and audience experience
- Direct connection to the school's commons, providing a flexible pre-function and gathering space
- Dedicated performance support spaces, including band and choir rooms, practice rooms, and event storage
- Professional theater infrastructure featuring an orchestra pit, fly system, catwalk, green room, and scene shop
- Private balcony-level control room with integrated lighting and sound controls
- Somerville provided: architectural, mechanical, electrical, plumbing, and fire protection design



RELEVANCE TO YOUR PROJECT:

- Performing arts and theater facilities
- Professional theater infrastructure featuring an orchestra pit, fly system, catwalk, green room, and scene shop
- Projection system upgrades
- Restrooms
- Pre-event gathering space



Denmark Community Center & Library

ONE DENMARK / BROWN COUNTY

Denmark, Wisconsin

Somerville's team has been working closely with OneDenmark and the Brown County Library to reimagine how a recently vacated Early Childhood Center will become a **vibrant central hub for the Denmark community**.

To kick off this ambitious project, the OneDenmark team enlisted Somerville's expertise in early 2024 to help **conceptualize the facility's future**. Somerville's team began by meeting with members of OneDenmark and the Brown County Library to gather input and understand their needs and aspirations. We conducted an **interactive Visioning Session with stakeholders and numerous community members**, encouraging everyone to dream big and share ideas that could enhance their community. This collaborative exercise allowed us to capture a broad vision for the facility.

Based on all of the information gathered it became clear that the facility would include: a new main entrance with a covered walkway, a public library, multi-purpose spaces, meeting rooms of various sizes, a community food pantry and closet, business rental spaces, a gym and fitness area, community rental spaces with dedicated areas for teens and children, and an internet commons equipped with laptops, printers, and charging stations.

Somerville's team also performed a high-level facility walkthrough, reviewed a previously conducted facility study, and provided a report of findings. We then synthesized all the gathered information to create conceptual building and site plans that addressed the stakeholders' needs and desires. Additionally, we developed 3D renderings to visualize what the facility could look like, aiding OneDenmark in its ongoing capital campaign to bring this vision to life.

This project is under construction and will be complete at the end of September, 2026.

Facility Highlights

- Project Cost: Approximately \$5 Million
- Completion Date: Est. September 2026
- Area Dimensions: Approximately 25,000 SF
- Project Type: Existing facility renovation
- Somerville is providing: architectural, mechanical, electrical, plumbing, fire protection, and interior design



RELEVANCE TO YOUR PROJECT:

- Existing facility renovation
- Aging infrastructure and building system upgrades
- ADA accessibility and code compliance improvements
- Lobby renovations
- Public sector project
- Grant-funded project



CURRENTLY IN CONSTRUCTION



The Automobile Gallery

BY WILLIAM "RED" LEWIS

Green Bay, Wisconsin

The building was never meant to be the focal point. When you're housing a 1959 Buick Electra 225 or a 1981 DeLorean DMC-12 you want simply to showcase the beauty of the vehicles, complementing the exquisite precision of their design, rather than call attention to your own. The Automobile Gallery does just that, seamlessly spotlighting the historic integrity of this former Cadillac dealership while modernizing its utility.

The result is a vibrant backdrop that stuns, yet takes a back seat to the prized automobiles. It began with **the rejuvenation of a building that had served as storage space** for nearly two decades. The exterior's prominent rust stains and dark bronze features belied its glory days as a flagship facility for Cadillac. Updated heating, cooling and plumbing systems are kept unobtrusive and are incorporated into the original structure, modernizing and re-energizing the building.

The overarching theme throughout the building is secretly functional but with versatility fitting a facility with uses ranging from elegant receptions to informal parties. Candy apple red cars stand out against the white walls and are reflected in the polished concrete floor. Chrome rims shine down from stark white lifts in a room of precisely crafted acoustics. And there is significance behind each touch of color. Red hues woven throughout pay tribute to founder William "Red" Lewis. Brilliant red glass walls provide reference points guiding you through the gallery, where automobile artwork and a custom engine coffee table complete the look.

The upper-level executive conference room is fully loaded with a state-of-the-art meeting space sitting atop the grand gallery. The former parts mezzanine has a series of sliding glass doors overlooking the showroom. Extensive thought and planning behind even the most minute detail create a harmonious flow, maintaining the building's original form and function but using it all in a new way, for an aesthetic that takes its cues from the machines it houses.

Here, the cars are the artwork. The building is the essential canvas on which to see that art.

Facility Highlights

- Project Cost: \$2.1 Million
- Completion Date: October 2015
- Area Dimensions: 18,060 SF
- Adaptive reuse of an existing building
- Modern and minimalist gallery atmosphere
- Gallery hall for the exhibit of museum-quality automobiles
- State-of-the-art corporate / conference space overlooking the gallery hall
- Contemporary event space to accommodate up to 350 people with catering facilities
- Somerville provided: architectural, mechanical, electrical, plumbing, fire protection, and interior design



RELEVANCE TO YOUR PROJECT:

- Public gathering space
- Existing facility renovation
- Aging infrastructure and building system upgrades
- Restroom renovations
- Lobby renovations



COMING full circle

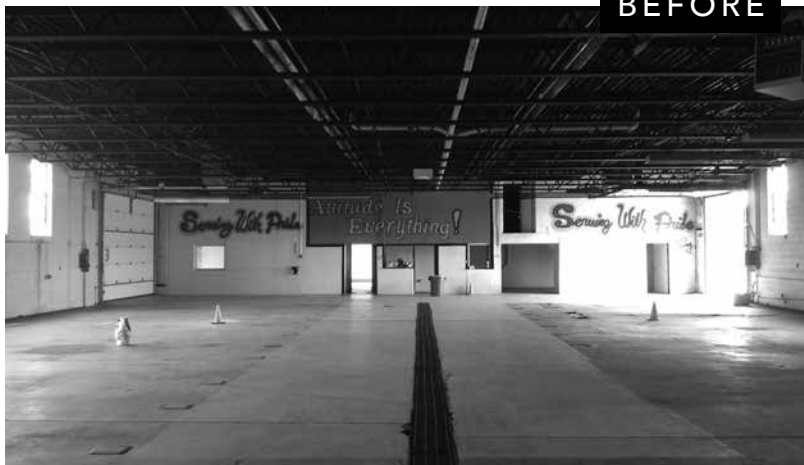
The new Automobile Gallery began with the rejuvenation of a building that once was a Denil Cadillac dealership. **The result is a vibrant backdrop that stuns**, yet takes a back seat to the prized vehicles.



BEFORE



AFTER



Laird Room Renovation

UW-STEVENS POINT

Stevens Point, Wisconsin

Completed in September 2025, this \$1.1M renovation enhances the adaptability, performance, and overall experience of the Laird Room at UW-Stevens Point. Somerville's team designed and led the renovation of the conference and event space, located on the second floor of the Dreyfus University Center. With multiple events scheduled in the space on a daily basis, finishes and components were nearing the end of their lifecycle. The project focused on updating functional attributes, while creating a clean, neutral backdrop that supports a wide range of events without distraction.

The 9,200-square-foot renovation introduced several key improvements, including the replacement of the existing wood flooring with acrylic-infused engineered hardwood, providing enhanced durability and long-term performance. The operable partitions that allow the Laird Room to be subdivided into smaller event areas were also replaced to improve flexibility and acoustics.

Upgraded technology and lighting further modernize the venue. Key enhancements include new theatrical stage lighting with remote adjustability, color-changing perimeter wall-wash lighting, and LED lighting upgrades throughout. The project also incorporated A/V improvements to support a variety of presentation and event needs.

Adjacent support areas received thoughtful updates as well. The catering kitchen now includes a new three-compartment sink, updated casework, and improved lighting, while two new storage closets provide additional functionality. Fresh painting throughout the Laird Room and pre-function areas completes the cohesive, refreshed aesthetic.

Facility Highlights

- Project Cost: \$1.1 Million
- Completion Date: September 2025
- Total Square Feet: 9,200 SF
- Project Type: Existing facility renovation
- Somerville provided: architectural, mechanical, electrical, plumbing, fire protection, and interior design



RELEVANCE TO YOUR PROJECT:

- Existing facility renovation
- Theater lighting system upgrades
- Sound and audiovisual system upgrades
- Public sector project



PROJECT team

project team

- PRIMARY POINT OF CONTACT
- SOMERVILLE TEAM MEMBER
- CONSULTANT



Matt Schachtner,
NCARB, AIA
PRESIDENT | PRINCIPAL-IN-CHARGE

Duane Grove
AIA
SENIOR PROJECT ARCHITECT
& PRIMARY POINT OF CONTACT

Halle Laverdure
INTERIOR
DESIGNER

Sam Graner
PE, QCxP
VICE PRESIDENT OF
ENGINEERING

Travis Grell
DES
SENIOR DESIGNER
OF MECHANICAL
ENGINEERING
SYSTEMS

Aaron Baumgartner
PE
SENIOR PLUMBING &
FIRE PROTECTION
PROJECT ENGINEER

Mike Leibham
PE
SENIOR ELECTRICAL
PROJECT ENGINEER

**Structural
Engineer**
TO BE
DETERMINED AFTER
CONSULTATION
WITH THE WOOD
COUNTY TEAM

**Theater
Technology**
TO BE
DETERMINED AFTER
CONSULTATION
WITH THE WOOD
COUNTY TEAM

Acoustical
TO BE
DETERMINED AFTER
CONSULTATION
WITH THE WOOD
COUNTY TEAM

PROFESSIONAL & TECHNICAL SUPPORT STAFF

Somerville has intentionally identified Theater Technology, Acoustical, and other specialty consultants as To Be Determined at this stage of the proposal. Prior to finalizing these team members, **we would welcome the opportunity to meet with the Wood County project team, tour the Helen Connor Laird Fine Arts Building, and gain a deeper understanding of the facility's existing conditions, operational goals, and long-term vision.** This collaborative approach allows us to assemble the most appropriate specialty consultants based on the project's specific needs rather than making assumptions during the RFQ phase. By first understanding the priorities for theater systems, acoustics, accessibility, audience experience, and future facility use, **we can ensure the project team includes professionals with the right expertise and relevant experience to maximize value and support a successful outcome.**



Matt Schachtner, NCARB, AIA
President | Principal-In-Charge

Matt Schachtner's natural inclination to roll up his sleeves and get his hands dirty has led him to the role of hands-on leader at Somerville.

Raised in a family of masons, homebuilders and structural engineers, Matt is a born designer still energized by the scent of sawdust and concrete. Building runs in his blood, and he fed that passion with summer jobs in masonry and homebuilding, a bachelor's degree in Architectural Studies and a Master of Architecture from the University of Wisconsin-Milwaukee. He followed that up with over 25 years of experience in the industry where he now leads an expert team with the sure hand of someone committed to innovative design and the power of relationships.

Today, Matt's steady leadership is marked by passionate problem solving – a desire to understand a client's challenges and co-create the solutions. He brings visionary planning to each project and provides the strategic direction to guide the expert team at Somerville through work that is unparalleled in client satisfaction. Matt has led a range of projects from high-end residential to health care facilities; from legendary sports venues like the crown jewel of the NFL in Green Bay to the city's transit center; from game-changing structures on La Crosse's riverfront to Green Bay's Automobile Gallery.

Although Matt is energized by his work, he doesn't take his foot off the pedal when the workday is done. At his family's more than 100-year-old Dyckesville house, he recently rebuilt a barn, and he and his wife stay busy with five children and a couple of horses. They raise lambs, pigs, chickens and turkeys and sit down each night to a dinner almost wholly supplied by their own hobby farm.

Personally and professionally, Matt values the relationships at the heart of it all. And he ensures no team operates more efficiently and with better results than Somerville. With his sleeves rolled up, Matt is the visionary leader ready to dive in.

EDUCATION / AFFILIATIONS

- **Master of Architecture**, University of Wisconsin – Milwaukee
- **Bachelor of Science in Architectural Studies**, University of Wisconsin – Milwaukee
- **Certificate in Historic Preservation**, University of Wisconsin – Milwaukee
- **Registered Architect** – Michigan, Wisconsin
- **National Council of Architectural Registration Boards (NCARB) Certified**
- **American Institute of Architects (AIA)**
- **Matt has been a part of the Somerville team since 1998**

PROJECT EXPERIENCE

- **Fox Valley Lutheran High School**
New High School
Appleton, Wisconsin
- **The Automobile Gallery**
Remodeled building to a new gallery, event and meeting space
Green Bay, Wisconsin
- **Brown County STEM Innovation Center**
New Building
Green Bay, Wisconsin
- **Greater Green Bay Community Foundation**
Addition & Remodel
Green Bay, Wisconsin
- **Somerville Architects and Engineers**
New Somerville office building
Green Bay, Wisconsin
- **Green Bay Packers**
Lambeau Field Suites & Interior Remodel;
Lambeau Field Redevelopment; Hall of Fame Renovation; Food Service & Concessions Remodel, Don Hutson Center Facility Assessment
Ashwaubenon, Wisconsin



Duane Grove, AIA

Project Architect - Main Point of Contact

Ask Duane Grove what a few of his favorite movies are and you may be surprised at the answer: "Sing", "WALL-E", "Zootopia" and most any film by PIXAR. But when you listen to his reasons, you begin to understand.

The artists who make these movies, Duane explains, get to create entirely new 3-D worlds, with their own looks and layers of texture. They get to determine how the characters react to the environment and everything in it.

In essence, it's much the same way Duane approaches creating environments for his clients. He puts himself into the shoes of those who will enter the space and imagines how they will interact with it—how they will move through it, what they will find comforting or inspiring or just allow them to do their jobs easier and more efficiently.

As an architect who has the skills to use 3-D modeling programs himself, Duane can also create and modify his ideas in real time, providing clients with a clear understanding of his vision. He believes that design is an active process, and that clients must be comfortable with every decision along the way. It's an approach that earns Duane a big "thumbs up" project after project.

EDUCATION / AFFILIATIONS

- **Master of Architecture**, University of Wisconsin – Milwaukee
- **Bachelor of Arts Communications**, University of Wisconsin – Oshkosh
- **Registered Architect** – Wisconsin
- **American Institute of Architects (AIA)**
- **Experienced in Revit, Lumion, Photoshop**
- **Over 20 years of experience**
- **Duane has been a part of the Somerville team since 2012**

PROJECT EXPERIENCE

- **Wausau School District**
West High School Addition & Auditorium Renovation
Wausau, Wisconsin
- **Green Bay Area Public School District**
Washington Middle School Addition & Remodel;
Red Smith School Addition and Renovation;
Webster Elementary School Addition & Remodel;
East High School Remodeling
Green Bay, Wisconsin
- **D.C. Everest Area School District**
Greenheck Turner Community Center,
District-wide master planning & facility study,
various additions & renovations throughout
all schools
Weston, Wisconsin
- **Marinette School District**
Feasibility Study, Master Planning,
Pre-Referendum Services, Park & Merryman
Elementary Schools Additions & Remodeling
Marinette, Wisconsin
- **Unified School District of De Pere**
District Facility Study
De Pere, Wisconsin



Halle Laverdure

Interior Designer

Creativity is key to interior design, but good design also requires research. And technical skills. And the ability to communicate, listen and understand. And problem-solving abilities. And so much more...

Halle Laverdure brings it.

Often the only girl in her high school tech ed classes, Halle's interest in floor plans and materials melded with her passion for interior design and style. While pursuing an interior architecture degree in college, her public speaking class led her to also major in communications. A medley of experiences included interior design positions and communications roles, with projects including redesigning classrooms, offices, and entire university departments. Her work in campus facilities design also included remodeling a church into a welcome center for prospective students.

All in all, that makes for a multifaceted, multi-talented designer with a breadth of skills and experiences that position her well to meet clients' design needs.

And those floor-to-ceiling design needs can run the gamut from selecting finishes to furniture, signage, branding, and creating a genuine feeling in the space. She ensures the design stays true to the client's intent from beginning to end, listens and works with clients and her Somerville team to determine the best solutions for each space, and attends to even the smallest of details because every single one matters.

Most importantly, she keeps an eye toward how the building looks, how it feels, and how it's being used. Halle sees her role as ensuring the design meets the needs of those using it, pairing what's aesthetically pleasing with what's comfortable and functional in order to create a place that "makes people just want to be there."

Halle spends her free time hiking, biking – both indoor and outdoor – traveling, reading, spending time with her friends and family, and playing board games. And, in true Halle fashion, so much more.

EDUCATION / AFFILIATIONS

- **Bachelor of Fine Arts in Interior Architecture**, University of Wisconsin-Stevens Point
- **Bachelor of Science in Communications**, University of Wisconsin-Stevens Point
- Member of the **International Interior Design Association (IIDA)**
- **Halle has been a part of the Somerville team since 2022**

PROJECT EXPERIENCE

- **Wausau School District**
West High School Addition & Auditorium Renovation
Wausau, Wisconsin
- **Green Bay Area Public School District**
Red Smith School Addition and Renovation
Green Bay, Wisconsin
- **OneDenmark / Brown County**
New Denmark Library and Community Center
Denmark, Wisconsin
- **UW-Stevens Point**
Laird Room Renovation
Stevens Point, Wisconsin
- **Oneida Nation**
Public Transit Garage, New Recreation Complex (in design), Amelia Cornelius Cultural Park - New Visitor Center (in design)
Oneida, Wisconsin
- **Brown County**
East Branch Library renovation
Green Bay, Wisconsin
- **ASPIRO**
Building Renovation
Green Bay, Wisconsin



Sam Graner, PE, QCxP
Vice President of Engineering

Sam Graner is hoping you never notice all his hard work.

If all goes well, his efforts stay behind the scenes; his team doesn't get much credit. That means everything was done right.

Designing heating and cooling systems is less flashy, less visible than some of the more noticeable pieces of any project. But that's no testament to its importance, which you'll truly understand only if something goes wrong.

And Sam ensures it doesn't by putting design first. He considers design the most important aspect of a project: Good design minimizes risk and ensures the result is exactly what the client is looking for. It's good engineering practice that meets codes and regulations while keeping within a budget and masterfully coordinating with the electrical, plumbing and structural engineers and architects.

Sam's not in this for the credit. He's not in it for time spent in the office, looking at lines on paper. It's the field work – troubleshooting in a loud, hot mechanical room – that's more his style. It helps him appreciate what he's working on and allows for a better understanding of the system – and a better connection with the contractors installing his pieces. The hands-on experience allows him to better understand problems and how to manage them. Sam's listening to the maintenance folks, the ones who have to live with the work for 30 years. If he can make them happy, make their jobs easier, he's done his job.

Ideally, no one notices or cares about his work because it's been done so well. A bit of a thankless job, but one that he takes great pride in.

EDUCATION / AFFILIATIONS

- **Bachelor of Science, Mechanical Engineering**, University of Wisconsin – Madison
- **Registered Professional Engineer** – Wisconsin
- **American Society of Heating, Refrigeration, and Air Conditioning** (ASHRAE)
- **Qualified Commissioning Process Provider** (QCxP)
- **Sam has been a part of the Somerville team since 2017**

PROJECT EXPERIENCE

- **OneDenmark / Brown County**
New Denmark Library and Community Center
Denmark, Wisconsin
- **Fox Valley Lutheran High School**
Addition and Renovation
Appleton, Wisconsin
- **Shawano County**
Library New Building - Addition Study
Shawano, Wisconsin
- **Brown County**
STEM Innovation Center; Jail Expansion & New Medical Examiners Office, East Branch Library, Neville Museum Boiler Replacement
Green Bay, Wisconsin
- **Green Bay Packers**
Various Addition & Renovation Projects
Green Bay, Wisconsin
- **Kewaunee County**
Health and Human Services - Administration Buildings Facility Condition Assessment
Kewaunee, Wisconsin



Travis Grell, DES
Senior Designer of Mechanical
Engineering Systems

It's not easy for Travis Grell to show off his best work.

After all, Travis deals mainly with air – its temperature, its purity, how fast and how often it's replenished. But you sure notice when Travis does his job well (which, as a notorious perfectionist, is every project he tackles). The environment feels comfortable, employee productivity is maximized and real energy savings are realized. All thanks to a well-designed climate control and HVAC plan that can include the latest technologies, from advanced geothermal heating systems and variable speed pumping systems to even fabric duct work and chilled beams.

Not only can Travis keep people comfortable, he can use his expertise to protect sensitive work environments such as major data centers. Such experience was crucial in Travis' recent project designing systems for the an industrial client's new Center of Excellence, a major LEED accredited, cutting edge research and design facility.

Travis also efficiently and seamlessly integrates his efforts with other disciplines and contractors. So no detail is left, well, up in the air.

EDUCATION / AFFILIATIONS

- **Associate Degree, Mechanical Design,**
Northeast Wisconsin Technical College – Green Bay
- **Design of Geothermal Systems for Water
Source Heat Pumps and Central Systems,**
University of Wisconsin – Madison
- **Registered Designer of Engineering
Systems** – Wisconsin
- **Wisconsin Building Code Seminars**
- **American Society of Heating, Refrigeration,
and Air Conditioning (ASHRAE)**
- **Experienced in Revit, Carrier Hourly Analysis
(Energy Modeling) Program**
- **Travis has been a part of the Somerville team
since 1997**

PROJECT EXPERIENCE

- **Adams-Friendship School District**
High School Fine Arts Addition
Friendship, Wisconsin
- **UW-Marathon County**
Center for Civic Engagement
Wausau, Wisconsin
- **Green Bay Area Public School District**
Preble High School Welding Lab HVAC remodel,
Washington Middle School Addition & Remodel;
Martin, Jackson & Webster Elementary Schools
Addition and Remodel, East High School Remodel
Green Bay, Wisconsin
- **Fox Valley Lutheran High School**
New High School
Appleton, Wisconsin
- **The Automobile Gallery**
Remodeled building to a new gallery, event and
meeting space
Green Bay, Wisconsin
- **Moraine Park Technical College**
Additions / Remodels
West Bend, Fond du Lac, Wisconsin



Mike Leibham, PE
Senior Electrical Project Engineer

A young Mike Leibham had no real post-high school plans, but his mom wasn't going to let him get away with not going to college. So, he thought about his interests and skills and chose Electrical Engineering as his major.

He didn't realize he was signing up for years of calculus homework, science classes, and more credits than most majors required. But in the end, it was the right call. Once out of college, he gained experience in everything from selling electrical items at a distribution company to engineering sales, and eventually as a project engineering consultant.

With that wide variety of experience, Mike to built a base of knowledge as well as a broad perspective, and with Somerville, that background drives his creativity and vision.

At the end of the day, relationships are at the heart of the work, and Mike is, first and foremost, a people person.

Drawn to Somerville's genuine culture of care for their clients and their team, Mike came on board as a bit of a veteran in the industry and sees his role as adding skills steeped in project work. While mentoring the next generation of engineers, he brings an experienced approach and a career of successful projects – including design of the lighting for the bridges along the Fox River in the City of Green Bay, a very visible contribution to his community. Mike loves complex projects and creating “wow” spaces for clients.

Born and raised in Milwaukee, Mike moved first to the Fox Valley and then to the Green Bay area for job opportunities. Today his children and grandchildren are no more than a few hours away, and he enjoys the chance to just “play.” For him, that might mean hiking, golfing or playing the drums; for Grandpa Mike it may be watching the little ones zoom around his living room.

EDUCATION / AFFILIATIONS

- **Bachelor of Science in Electrical Engineering**,
University of Wisconsin, Milwaukee
- **Registered Professional Engineer** – Wisconsin
- **Mike has been a part of the Somerville team since 2025**

PROJECT EXPERIENCE

- **OneDenmark / Brown County**
New Denmark Library and Community Center
Denmark, Wisconsin
- **Oneida Nation**
New Visitor Center (in design)
Oneida, Wisconsin
- **The Salvation Army***
Kroc Center New Building, Warehouse and Retail
Space Re-lighting
Green Bay, Wisconsin
- **Greater Green Bay YMCA***
YMCA East New Building, Downtown YMCA
Remodel, Facility Assessment
Green Bay, Wisconsin
- **YWCA of Green Bay***
Facility Assessment
Green Bay, Wisconsin
- **Green Bay Area Public School District***
Gymnasium Re-lighting
Green Bay, Wisconsin
- **City of Waupaca***
Waupaca Recreation Center Addition/Remodel
Waupaca, Wisconsin
- **City of Green Bay***
Multiple Fire Stations Facility Assessments,
Bus Garage Remodel
Green Bay, Wisconsin

** work performed while at previous employer*



Aaron Baumgartner, PE
Supervisor of Engineering Drafting
Senior Plumbing & Fire Protection Project Engineer

As an established member of Somerville's technical design team, Aaron Baumgartner has significant experience creating HVAC, plumbing, and fire protection systems for buildings that help people feel at ease and comfortable.

In other words, similar to how working at Somerville makes Aaron feel. Following his 2011 graduation from the prestigious Milwaukee School of Engineering (MSOE), Aaron set his sights on returning to Green Bay to work at Somerville because of the company's unique team-driven culture. It's a spirit that Aaron believes stems from the fact that Somerville is employee-owned, fostering a highly collaborative approach to design.

It's also a big reason Somerville always goes the extra mile to deliver an exceptional client experience.

But Aaron isn't always completely comfortable while on the job. One of his clients is Lambeau Field and Aaron is a lifelong Packers fan. "I've been inside Lambeau Field dozens of times working on various projects," says Aaron. "But occasionally, I look around and still get goosebumps."

EDUCATION / AFFILIATIONS

- **Bachelor of Science in Architectural Engineering**, Milwaukee School of Engineering, Milwaukee, Wisconsin
- **Registered Professional Engineer** – Wisconsin
- **American Society of Heating, Refrigeration, and Air Conditioning** (ASHRAE)
- **Experienced in Revit, AutoCAD, Navisworks, Carrier HAP**
- **Aaron has been a part of the Somerville team since 2012**

PROJECT EXPERIENCE

- **Green Bay Area Public School District**
Washington Middle School Addition, Preble High School Welding Lab HVAC remodel, Franklin Middle School Remodel, Jackson Elementary School Addition and Remodel, Martin Elementary School Addition and Remodel, Webster Elementary School Addition and Remodel
Green Bay, Wisconsin
- **Fox Valley Lutheran High School**
Additions and Renovations
Appleton, Wisconsin
- **OneDenmark / Brown County**
New Denmark Library and Community Center
Denmark, Wisconsin
- **UW-Stevens Point**
Laird Room Renovation
Stevens Point, Wisconsin
- **Kewaunee County**
Health and Human Services - Administration
Buildings Facility Condition Assessment
Kewaunee, Wisconsin
- **Green Bay Packers**
Don Hutson Center Facility Assessment, Lambeau Field Suites & Interior Remodel; Lambeau Field Redevelopment; Hall of Fame Renovation; Packer Pro Shop
Ashwaubenon, Wisconsin



project management

EXAMPLES + KNOWLEDGE

It takes a lot more than concrete and steel to create a great building. It takes a well-defined plan, consistent and **clear communication and the ability to anticipate and solve potential challenges** before they become problems.

At Somerville, we begin with a kick-off meeting where expectations and responsibilities are clearly defined and communicated. Then, throughout the project, we provide regular updates along with comprehensive and timely administration of all project related documentation and information. **Timelines get met. Budgets get kept.**

Surprises get eliminated.

It's an approach that doesn't just create great buildings. It serves as the foundation for great relationships.

Renovating and modernizing an existing public facility **requires thoughtful planning, stakeholder engagement, and careful coordination.** Our experience with community, educational, municipal, and performing arts projects throughout Wisconsin has taught us the importance of developing realistic schedules and aligning project milestones with operational needs, funding requirements, and available construction opportunities. Establishing a clear project roadmap early in the process allows owners to make informed decisions, minimize disruptions, and maximize the value of available funding.

In recent years, many owners have experienced challenges related to long lead time materials and specialized equipment. Manufacturers are no longer maintaining the inventory levels they once did, making early identification of critical project components more important than ever. To address this, our architects and engineers work collaboratively during the early stages of design to identify potential long lead time items that could impact the project schedule and overall success of the renovation.

Our team discusses these items with owners, contractors, vendors, and manufacturers to evaluate availability, procurement strategies, and suitable alternatives. These conversations often lead to broadened specifications, alternative product selections, or phased procurement approaches that maintain the project's design intent while reducing risk. When appropriate, we assist owners in evaluating opportunities for early procurement of long lead time equipment to help maintain project schedules and avoid unnecessary delays. **By identifying potential challenges early and developing contingency plans, we provide value through proactive planning rather than reactive problem-solving.**

Our goal is to equip clients with the information and tools needed to make timely decisions and keep projects moving forward. **We work closely with owners to establish achievable schedules, coordinate design and construction activities, and create procurement strategies that support successful project delivery.**

From design through construction, our team remains focused on maintaining project scope, budget, quality, and schedule.

Furthermore, we understand that public projects often involve a wide range of stakeholders with varying interests and priorities. Whether working with county representatives, municipal leaders, university personnel, facility operators, community organizations, performing arts groups, donors, or building users, we believe successful projects are built on collaboration and communication. Our team values stakeholder input and works to ensure all voices are heard throughout the planning and design process, resulting in solutions that reflect the needs of the entire community.

somerville
 a city of innovation and opportunity

DD
 DESIGN
 DEVELOPMENT

[illegible]



PROJECT MANAGEMENT SKILLS

Schedule Control

The schedule for the project will be reviewed with the Wood County and the Helen Conner Laird Fine Arts Building Renovation Advisory Committee team and then confirmed at our first planning meeting. We then integrate the project milestone dates with our in-house production schedule which is reviewed each Monday at our weekly employee-scheduling meeting. Our firm holds on-schedule performance of utmost importance. With proper scheduling, appropriate allocation of resources, overtime effort when necessary and management by the Project Architect, Somerville will meet its commitments.

Design

The schedule is managed during design by establishing a timeline for each phase of the process as well as identifying critical path items. Before we proceed from one phase to another, the design team goes through a series of design team checklists. These checklists are very detailed and bring in our years of quality control experience, which results in minimizing errors, controlling the construction cost and schedule, and reducing change orders.

Construction

After the bids are received, we can assist with analyzing the bids for accuracy and completeness, and then review our findings with you. Our many years of providing typical or enhanced construction administration services is an asset to you. It allows you to ask us questions, or we can provide services to supplement your staff.

Somerville, Inc. employs multiple measures to ensure that each project conforms to our highest standards for quality control and documentation.

Standard Detail Library

Somerville has developed an electronic library of over 2,000 standard details. Each detail is individually selected from successful past projects and posted on our electronic library for inclusion on future projects and to serve as a reference for our design team members. The library includes project proven details from all of our in-house design disciplines.

Project Checklist

We have developed several comprehensive checklists that are completed by the assigned design team members at the conclusion of the schematic design, design development, and construction documents phases. The checklists are reviewed by the design staff at mandatory review meetings. The checklists are continuously updated as new construction techniques and materials become common. Additional checklists are also completed at project conclusion.

Client Standardization

As we establish a relationship with an ongoing client, we create a library of standard details and specifications - which is based on the client's facility standards - design techniques, equipment selections and specifications to ensure continuity and quality control. These standards are used as a baseline for the design efforts, allowing for a more efficient and streamlined process.

Quality Control

We communicate issues that arise during the construction phase of our projects to our entire design staff with the use of quality control bulletins. Each bulletin describes the situation and also offers several solutions to resolve the issue. The bulletins serve as a communication tool to provide feedback to the design staff.

Post Occupancy Review Meeting

The design team is required to conduct a final review of each project at the completion of the construction phase. After construction is complete our team meets and discusses conditions and design aspects that were successful as well as problematic for that specific project. This process is about implementing lessons learned and ensuring best practices are continued on future projects.

Owner Review Meetings

As a communication tool with our clients, we conduct a periodic reviews with you to discuss what works, what needs improving and lessons learned on our projects. These meetings help us ensure effective and timely communication, and ultimately exceed your expectations.



communication + PROJECT MANAGEMENT

Our team believes that constant communication and collaboration with the owner throughout both the design and construction process plays a vital role in the success of a project.

Initial meetings will establish a communication protocol and a project schedule with key dates, and throughout the process, **Somerville is committed to keeping stakeholders engaged in the process.** As we work through each stage of the process we continue to communicate with you.

Additionally, our team utilizes specialized project management and design tools aiding in delivering projects on time, and on budget. BIM (Building Information Modeling) software allows Somerville's Architects, Engineers, and Interior Designers to collaborate with your stakeholders, as well as any consultants and contractors. In addition, **collaborative project management software, such as Bluebeam, Procore, Prolog, and Sharepoint help the greater team make decisions quickly, accelerating the exchange of information and facilitate progress throughout the life of a project.**

What sets our team apart from many other firms is the fact that the team you start the project with on day one will be there with you on the 11-month warranty walk-through. At Somerville, we don't hand the project off to someone else or have to get others "up to speed". **We feel it is important for the continuity and success of the project to include consistent team members throughout the life of the project.**



THE KEY TO MEETING DEADLINES & BUDGETS

During Design:

- Schedule updates
- Key milestones dates
- Budget updates
- Decision updates – decisions made and decisions needed
- Progress drawings
- Design meeting minutes
- Use of collaborative design software to share information in real time

During construction:

- Weekly or bi-weekly construction meetings
- Schedule updates – 2 week look ahead
- Upcoming coordination items
- Proposal request log
- Field reports
- Construction photos
- Construction meeting minutes
- Consistent design team throughout the project

BUDGET management

Somerville continues to experience extremely successful results with our standard cost estimating methods. Although the Project Architect directs the total process, we require estimated cost figures to be compiled by each team member for their discipline. These estimates involve application of unit prices from costing databases and other industry accepted standards, with final adjustments for special project conditions and input from suppliers for specialty items. Because each team members has created their portion of the estimate, they are aware of the effect it has on final design decisions. Ultimate cost control results from a thorough planning process and the production of a complete, concise set of construction documents. Contractors often compliment Somerville on the quality of our bid packages. These packages thoroughly define their responsibilities; and they in turn have responded with bid results that are highly competitive and closely grouped.

Our records show that **Somerville's average percentage of change orders during construction are less than 2 percent** of the contract amounts, whereas industry averages range between 5-12 percent.

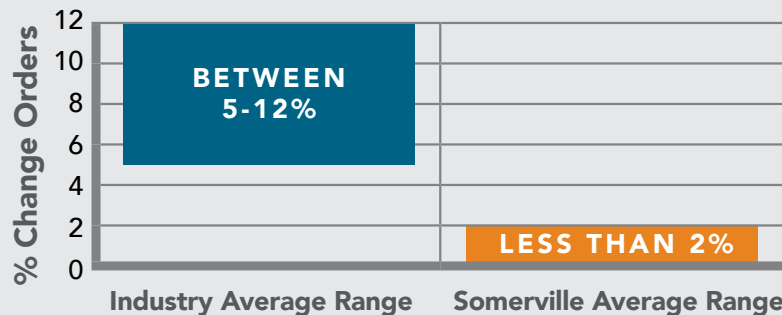
TYPES OF change orders

Owner Revisions – When the Owner requests changes beyond the scope of the project.

Document Issues – When errors in the design and specifications are found that impact the scope and budget, and need to be corrected.

Unforeseen Conditions – When the site conditions differ from the expected and changes are required to address the conditions.

change orders



PROJECT contingency funds

Our team knows from years of experience that unforeseen conditions and challenges can occur on projects. This is why we suggest contingency funds are built in to the project. Planning ahead can minimize financial challenges later.

QUALITY CONTROL PROCESS

High project quality is the result of high quality documents, the architect's and engineer's most important 'product'.

The reason Somerville is known for the quality of our drawings and specifications is a quality control methodology second to none. We have had over eight decades to revise and refine our quality control procedures.

We regularly issue Quality Control Bulletins on our in-house network to keep everyone informed of any situations that arise. When an issue arises, either in the office or on the job site, these Bulletins are circulated and discussed at **weekly staff meetings**. Checklists have been developed over the years and are constantly updated. These lists are employed at various milestones [SD's, DD's, 50% CD's, and 95% CD's] and are reviewed at in-house team meetings with representatives of all disciplines.

In addition to thorough reviews by the Project Manager and Architect, our Director of Operations, Adam Drefcinski, provides another set of eyes in reviewing each document for compliance with our office design and drafting as well as Wood County and Helen Conner Laird Fine Arts Building standards before final printing. **This process ensures that your desires and expectations are met or exceeded.**



The mind map is titled "DREAMS" in a central cloud. It branches out into several categories, each with associated images and notes:

- LIFE OF DREAMS** (top left): Includes a photo of a car and a person.
- DREAMS** (top right): Includes a photo of a car and a person.
- DREAMS** (middle left): Includes a photo of a car and a person.
- DREAMS** (middle right): Includes a photo of a car and a person.
- DREAMS** (bottom left): Includes a photo of a car and a person.
- DREAMS** (bottom right): Includes a photo of a car and a person.

Other notes and images include:

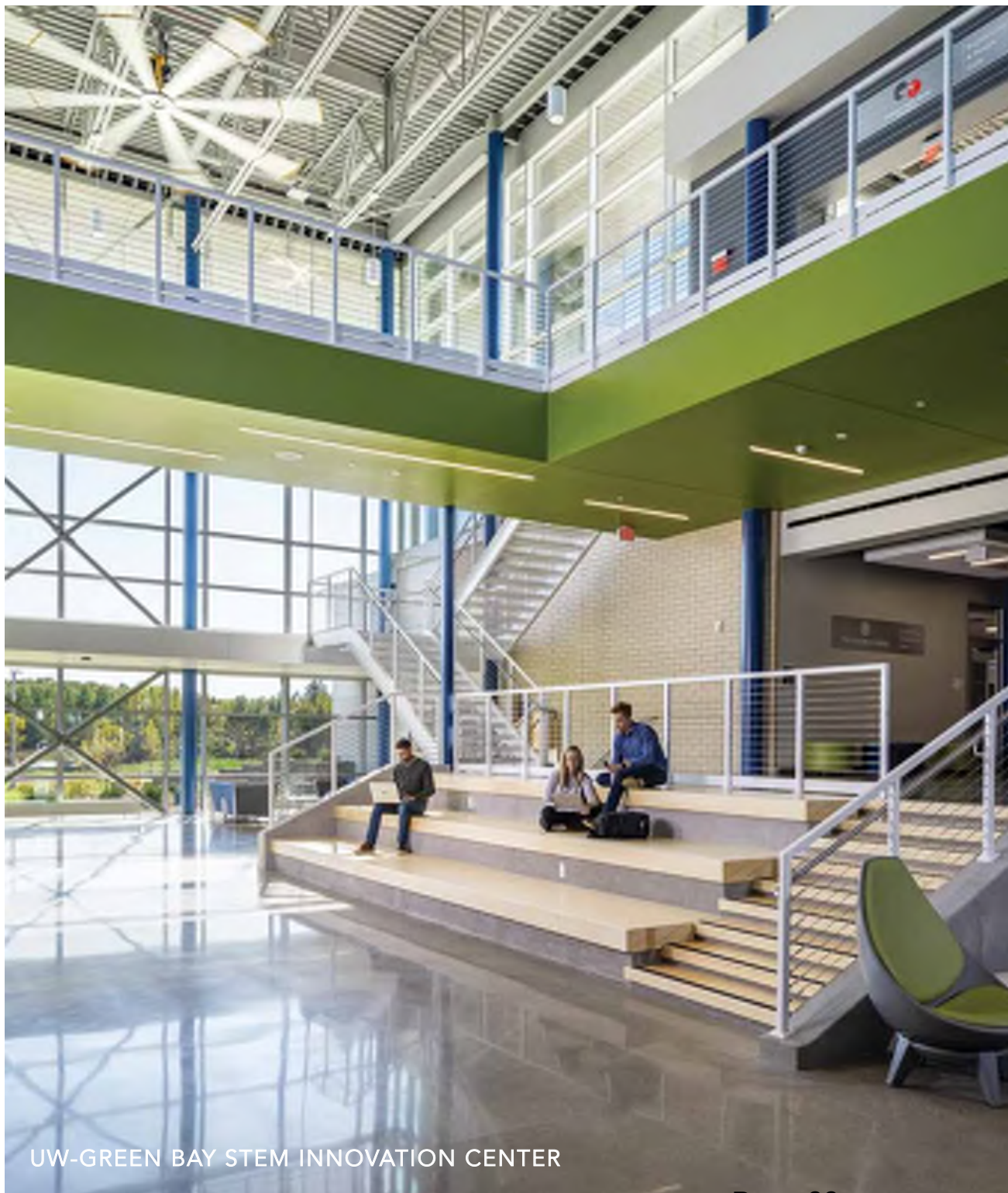
- "DREAMS" (top center) with a photo of a car.
- "DREAMS" (middle center) with a photo of a car.
- "DREAMS" (bottom center) with a photo of a car.
- "DREAMS" (far right) with a photo of a car.
- "DREAMS" (far left) with a photo of a car.

as stakeholders begin to see how their ideas can be translated into meaningful improvements for performers, students, audiences, and the broader community.

In addition to visioning sessions, **we place a strong emphasis on understanding the mission, character, and identity of each organization we serve.** Through thoughtful planning and design, we create environments that support operational goals, enhance the user experience, and reinforce the facility's role within the community. For the Helen Connor Laird Fine Arts Building, this means developing a renovation strategy that respects the building's legacy while enhancing its accessibility, functionality, and value as a performing arts, educational, and community resource for future generations.

Visioning is a critical step in our design process that encourages stakeholders to share their ideas, priorities, and aspirations for the future of the facility. These sessions are designed to foster open dialogue, explore possibilities, and identify what success looks like for the project. By bringing together diverse perspectives, we can better understand how the Helen Connor Laird Fine Arts Building serves its many users and how it can continue to evolve as a community, educational, and cultural asset.

The visioning process creates a foundation for collaboration and helps establish a shared understanding of project goals. It also builds excitement and momentum



UW-GREEN BAY STEM INNOVATION CENTER

Public sector clients are constantly challenged to **do more with less.**

In turn, public and government entities at all levels and in many different areas have looked to Somerville to assess, plan, and design buildings that can be built faster, provide greater functionality and **cost less to operate and maintain.**

Working closely with public officials, administrators and facilities staff, our team has the skills and creativity to respond with innovative, cost-effective solutions that answer the toughest budget and timeline challenges.

At Somerville, each solution is uniquely tailored to you - meaning, we do not promote any single design solution, but rather an approach and process that delivers the best solutions and results for each client.

The list to the right is a sample of the public sector clients that we have worked with over the last 80 years:

EXPERIENCE WITH public sector clients

GOVERNMENT CLIENTS

- Bad River Band of Lake Superior Tribe of Chippewa Indians
- Bay Area Rural Transit
- Brown County
- City of Berlin
- City of Brillion
- City of Clintonville
- City of De Pere
- City of Green Bay
- City of Hartford
- City of Ironwood
- City of La Crosse
- City of Manawa
- City of Manitowoc
- City of Marinette
- City of Merrill
- City of Ripon
- City of Shawano
- City of Stevens Point
- City of Sturgeon Bay
- City of Two Rivers
- City of Waupaca
- City of Wisconsin Rapids
- Dickinson County
- Door County
- Green Bay Metropolitan Sewerage District
- Hannahville Indian Community
- Kewaunee County
- Lac du Flambeau Tribe
- Langlade County
- Manitowoc County
- Marathon County
- Marinette County
- Marquette County
- Menominee Tribe of Wisconsin
- Morrison Fire Department
- Oconto County
- Oneida Nation
- Ozaukee County Transit Services
- Portage County
- Richland County
- Shawano County
- Sheboygan County
- Sparta Police Department
- State of Wisconsin
- Stockbridge-Munsee Community
- Town of Allouez
- Town of Armstrong Creek
- Town of Baileys Harbor
- Town of Menasha
- Town of Scott
- Village of Allouez
- Village of Ashwaubenon
- Village of Bellevue
- Village of Howard
- Village of Luxemburg
- Village of Mishicot
- Village of Suamico
- **Wood County**

PUBLIC EDUCATION CLIENTS

- Abbotsford School District
- Adams-Friendship Area School District
- Campbellsport School District
- Chilton Public Schools
- DC Everest Area School District
- Edgar School District
- Fox Valley Technical College
- Freedom Area School District
- Gibraltar Area School District
- Gillett School District
- Green Bay Area Public School District
- Howard-Suamico School District
- Lakeshore College
- Luxemburg-Casco School District
- Marathon School District
- Marinette School District
- Menominee Indian School District
- Merrill Area Public Schools
- Mid-State Technical College
- Milwaukee Area Technical College
- Minocqua J1 School District
- Moraine Park Technical College
- Neenah Joint School District
- Nekoosa School District
- Nicolet College
- Northcentral Technical College
- Northeast Wisconsin Technical College
- Oconto Falls School District
- Parkview School District
- School District of Bonduel
- School District of Marshfield
- School District of New London
- School District of Westfield
- Shawano School District
- Stratford School District
- Unified School District of De Pere
- UW-Green Bay
- UW-Madison
- UW-Oshkosh
- UW-River Falls
- UW-Stevens Point
- UW-Whitewater
- Wausau School District
- Wittenberg-Birnamwood School District



references

GREEN BAY AREA PUBLIC SCHOOL DISTRICT
200 South Broadway, Green Bay, WI 54303

- **Reference:** Cale Pulczinski
- **Title:** Chief Operations Officer
- **Contact Information:** 920-448-2000;
cjpulczinski@gbaps.org

WAUSAU SCHOOL DISTRICT
415 Seymour Street, Wausau, WI 54402

- **Reference:** Ryan Urmanski
- **Title:** Director of Buildings and Grounds
- **Contact Information:** 715-261-0500;
rurmanski@wausauschools.org

FOX VALLEY LUTHERAN HIGH SCHOOL
5300 N Meade Street, Appleton, WI 54913

- **Reference:** Jeff Loberger
- **Title:** President
- **Contact Information:** 920-739-4441;
jloberger@fvlhs.org



PROFESSIONAL QUALIFICATIONS, EXPERIENCE, & CAPACITY

Somerville has assembled an experienced, multidisciplinary team to partner with Wood County and the Helen Connor Laird Fine Arts Building Renovation Advisory Committee on this important project. Our proposed team includes architects, engineers, interior designers, and support staff with extensive experience in the planning, renovation, and modernization of performing arts, educational, civic, and public facilities throughout Wisconsin. Team members have successfully delivered projects of similar scale and complexity and understand the unique challenges associated with renovating aging facilities while balancing accessibility, functionality, preservation, budget, and stakeholder expectations.

Because all primary disciplines are provided in-house, our team is able to maintain strong communication, streamline coordination, and respond quickly throughout the planning, design, and construction process. This integrated approach helps minimize delays, improve quality control, and ensure that project decisions remain aligned with the Wood County's goals, schedule, and budget. All professional services will be provided by appropriately licensed Wisconsin professionals, ensuring compliance with applicable state requirements and providing the expertise necessary to successfully guide the project from planning through construction.

Our team has the capacity and availability to begin work immediately upon selection. We are committed to dedicating the appropriate staff and resources necessary to meet the project's schedule while maintaining responsiveness throughout the design process. We understand the importance of maintaining momentum on a publicly funded project and will ensure that the Helen Connor Laird Fine Arts Building Renovation remains a priority within our office from initial planning through bidding and construction administration.



SOMEARC-01

GEOMON

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
8/11/2026

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Baer Insurance Services, Inc. 9701 Brader Way, Suite 101 Middleton, WI 53562	CONTACT NAME: Jessica Sorenson PHONE (A/C, No, Ext): (608) 830-5831 E-MAIL ADDRESS: jess@baerinsurance.com FAX (A/C, No): (608) 830-5877
INSURED Somerville Inc 2120 Riverside Drive Green Bay, WI 54301	INSURER(S) AFFORDING COVERAGE INSURER A: RLI Insurance INSURER B: Westfield Companies INSURER C: INSURER D: INSURER E: INSURER F:

COVERAGES

REVISION NUMBER:

CERTIFICATE NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDITIONAL SUBROGATION	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☒ OCCUR		PSB0003664	8/1/2026	8/1/2027	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
A	☒ AUTOMOBILE LIABILITY ☒ ANY AUTO OWNED AUTOS ONLY ☐ SCHEDULED AUTOS ☐ HIRED AUTOS ONLY ☐ NON-OWNED AUTOS ONLY		PSA0001848	8/1/2026	8/1/2027	COMBINED SINGLE LIMIT (Ea accident) \$ 2,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
A	☒ UMBRELLA LIAB ☒ EXCESS LIAB ☐ OCCUR CLAIMS-MADE		PSE0003183	8/1/2026	8/1/2027	EACH OCCURRENCE \$ 5,000,000 AGGREGATE \$ 5,000,000
A	☒ WORKERS COMPENSATION AND EMPLOYERS LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE/OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N ☒ N / A	PSW0002721	8/1/2026	8/1/2027	PER STATUTE E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
B	Professional Liab		ADP0001742	8/1/2026	8/1/2027	Each Claim/Aggregate \$ 5,000,000
A	Excess Umbrella		PSE0003183	8/1/2026	8/1/2027	Aggregate \$ 5,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER

CANCELLATION

For Proposal Purposes Only

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

ACORD 25 (2016/03)

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THE SOMERVILLE difference

MEETING DEADLINES, RESPECTING BUDGETS

exceeding expectations

We hope that our proposal displays our passion - a passion for design that improves the experience and lives of all that enter the buildings we design. Our **full-service team** has the experience, knowledge, and dedication to help Wood County and the Helen Connor Laird Fine Arts Building achieve your goals. We have assembled a team of highly-experienced and seasoned professionals, all of whom have previous experience working on public sector projects, including auditorium and performing arts spaces. Our team has a reputation of "digging in" to facilities, understanding what is working and what isn't, **listening to our clients' needs** and developing creative and engaging solutions unique to each clients program.

Central to Somerville's approach is the belief that architecture/engineering is a constant balance between art, science, and sustainability. **Our goal is to produce functional yet creative solutions for Wood County and the Helen Connor Laird Fine Arts Building.** This approach underscores our firm's philosophy that Design Matters to each individual client - for every client's individual needs.

Advantages of the Somerville Team

- **Full-service team:** architectural, interior design, mechanical, electrical, plumbing & fire protection engineering, plus environmental graphics – **What this means to you** is that our team of designers understand the importance of the whole building, not just architecture, but the **importance of integrated MEP systems**
- We have been in business for over 80 years and have a time-tested process that will bring success to Wood County and the Helen Connor Laird Fine Arts Building
- We bring creative solutions with no preconceived ideas
- We design attractive, cost-effective and functional facilities
- **We want to be a partner to Wood County and the Helen Connor Laird Fine Arts Building for years to come**



somerville

architects
engineers

HELEN CONNOR LAIRD FINE ARTS BUILDING RENOVATION

RFQ for Design Services



STRANG

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RE: REQUEST FOR QUALIFICATIONS FOR DESIGN SERVICES, HELEN CONNOR LAIRD FINE ARTS BUILDING RENOVATION

Dear Members of the Helen Connor Laird Fine Arts Building Renovation Advisory Committee,

We appreciate the opportunity to submit our qualifications for the renovation of the Helen Connor Laird Fine Arts Building. We are excited about the opportunity to partner with the Advisory Committee, Wood County, the City of Marshfield, and the University of Wisconsin-Stevens Point to renew and reimagine this important cultural, educational, and community asset. For more than 50 years, the Laird Building has served as a center for artistic expression, education, and community engagement. This renovation presents a unique opportunity to preserve that legacy while positioning the facility to meet the evolving needs of performers, students, audiences, and conference users for decades to come.

At Strang, performing arts, higher education, and community-centered designs are fundamental components of our practice. We believe successful performing arts renovations require more than technical expertise. They demand a thoughtful understanding of how people experience a space, how facilities operate behind the scenes, and how design decisions support long-term functionality and financial stewardship. Our team has extensive experience renovating active performing arts facilities, integrating modern theatrical technologies, improving accessibility, and balancing the expectations of diverse stakeholder groups while maintaining project budgets and schedules.

SPECIALIZED THEATER RENOVATION EXPERTISE

We understand that the need for a design partner with demonstrated experience in theater and performing arts facility renovation. Our team brings expertise in theatrical systems, audience experience, acoustics, lighting, audiovisual technology, accessibility improvements, backstage operations, rehearsal environments, and Black Box theater design. Whether modernizing aging infrastructure, upgrading theatrical systems, improving performer support spaces, or enhancing audience comfort, our approach is rooted in a deep understanding of how each venue functions and how thoughtful renovations can elevate both performance and community engagement.

PRESERVING A COMMUNITY ASSET WHILE EXPANDING ITS POTENTIAL

The Fine Arts Building serves multiple audiences, including UWSP-Marshfield students, regional arts organizations, performers, and community members. We recognize the importance of preserving the character and legacy of this beloved

facility while thoughtfully preparing it for expanded use as a conference center, cultural destination, and year-round gathering place. Our design process will emphasize flexibility, operational efficiency, and enhanced visitor experiences, creating spaces that support performances, educational programming, civic events, and community celebrations with equal success.

ACCESSIBILITY THAT ENHANCES THE EXPERIENCE FOR EVERYONE

Accessibility improvements are a central component of this project and extend beyond code compliance. We view accessibility as an opportunity to create a more welcoming, inclusive, and equitable experience for performers, students, staff, and audience members alike. Through thoughtful planning of entrances, restrooms, seating, circulation, assistive technologies, and patron services, we will work with the Advisory Committee to develop solutions that not only meet ADA requirements but enhance usability and comfort for all users.

COLLABORATIVE PLANNING AND RESPONSIBLE STEWARDSHIP

Successful public projects are built on trust, communication, and fiscal responsibility. Our team has extensive experience working with public institutions, municipalities, educational organizations, and community stakeholders to establish priorities, evaluate alternatives, and deliver projects within available funding. Given the importance of maintaining the project budget and targeted completion schedule, we will provide clear communication, disciplined decision-making, comprehensive cost management, and proactive coordination throughout the design process.

As a Wisconsin-based firm with decades of experience serving organizations throughout the state, Strang is honored to be considered for this significant investment in the Marshfield community. We are energized by the opportunity to help transform the Helen Connor Laird Fine Arts Building into a revitalized destination that supports learning, creativity, culture, and community connection for generations to come. Thank you for your consideration. We look forward to the opportunity to discuss our qualifications and vision with you.

Sincerely,



Erica Mullins, MBA, NCIDQ, WRID
President | Chief Executive Officer
emullins@strang-inc.com

www.strang-inc.com

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811 EAST WASHINGTON AVENUE SUITE 200
MADISON, WI 53703
608.276.9200



FIRM PROFILE

MEET STRANG

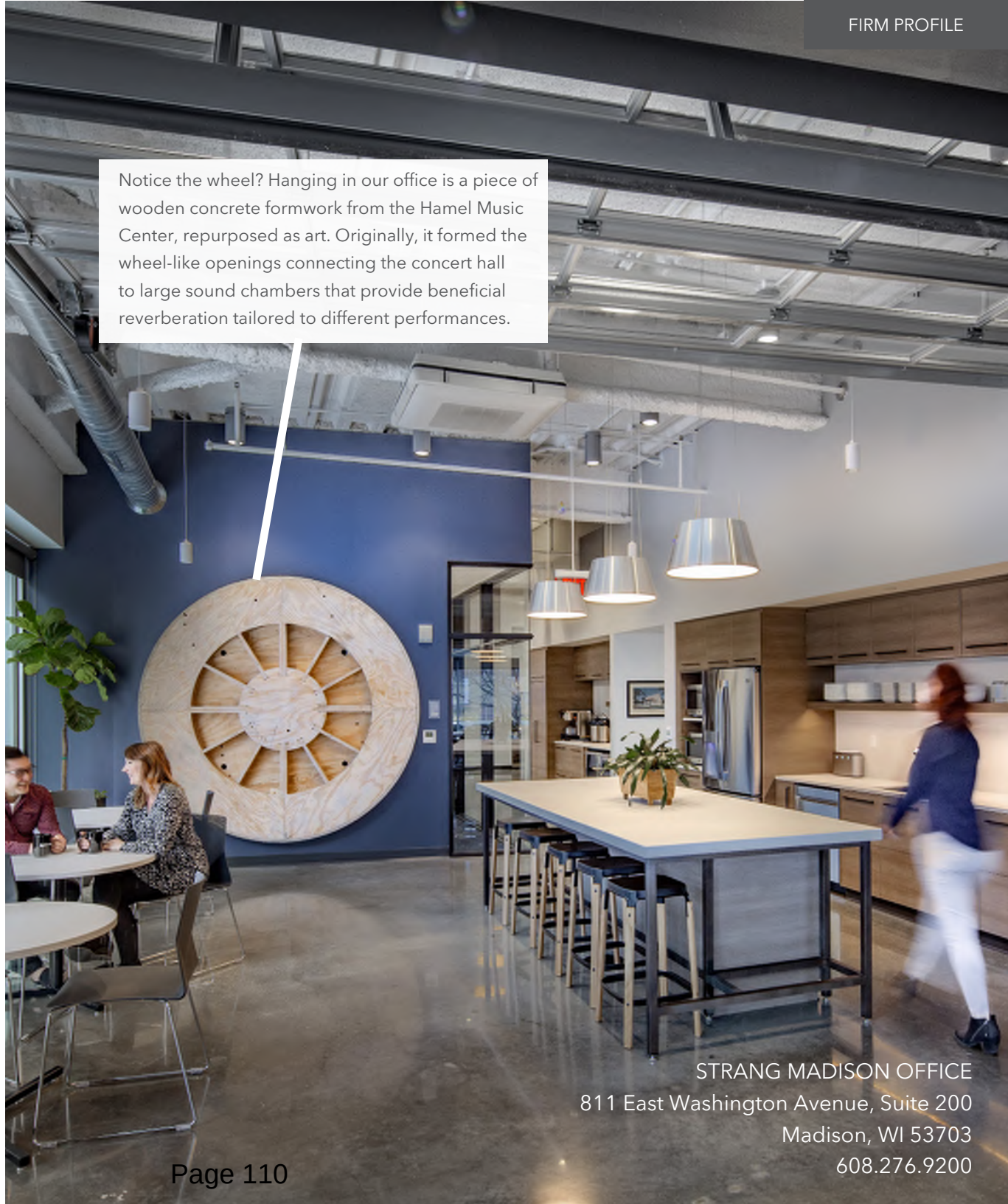
Since 1935, Strang has evolved into an award-winning interdisciplinary firm, integrating **architecture, engineering, interior design, and planning** into one team. Our inclusive project approach creates **exceptional design solutions**. From mind-blowing cultural and performing arts spaces to innovative commercial hubs and everything in between, we have the knack for turning challenges into jaw-dropping designs.

Our **commitment to clients** is not just a promise; it is a passion. We thrive on nurturing relationships, that strengthen every project, big or small, receiving the dedicated attention it deserves. With a commitment to excellence, Strang's team is well-equipped to collaborate on your vision and bring it to life.

Our **vision**? We are not just building spaces; we are changing the world and helping the built environment reach its full potential. Our **mission**? Crafting spaces that are not only four walls but **experiences**.

We are excited to embark on a collaborative journey where Strang's creativity and commitment to excellence converge with The Helen Connor Laird Fine Arts Building vision for a community focused, multi-functional performance facility.

Notice the wheel? Hanging in our office is a piece of wooden concrete formwork from the Hamel Music Center, repurposed as art. Originally, it formed the wheel-like openings connecting the concert hall to large sound chambers that provide beneficial reverberation tailored to different performances.



STRANG MADISON OFFICE
811 East Washington Avenue, Suite 200
Madison, WI 53703
608.276.9200

Creating places where
people prosper.

STRANG

OUR SERVICES

- » Architecture
- » MEP engineering
- » Interior design
- » Master planning
- » Construction administration
- » Audio/visual design
- » Low voltage design
- » Sustainable design
- » LEED building design and certification
- » WELL design and certification
- » Controls
- » Building condition assessments

PROJECT PARTNERS



raSmith is a multi-disciplinary consulting firm known for delivering innovative and practical engineering solutions. The firm provides creative, efficient structural design services for projects of all types and sizes. raSmith's structural engineering team capabilities include building design, bridge inspection, cold-formed steel engineering, parking structure design, and retaining wall solutions. Through a combination of mindfulness and quality work, raSmith consistently delivers high-quality results that meet the unique needs of each client.

Valued internationally as creative and insightful design partners, Schuler Shook creates exceptional design solutions in theatre planning and architectural lighting design. They design for today and the future. With 35+ years of experience, they are fully engaged in understanding and elevating your project vision.

Theatre Planning



Schuler Shook leads in exploring options for theatre shapes and forms, and they carefully evaluate the relationships that can be created between audiences and performers. Theatre technical systems are evolving rapidly the technologies and infrastructure required to support them follow suite. Schuler Shook excels at the imagination and innovation that truly answers the needs of performing arts. They create performance spaces that work, for audiences and artists.

Lighting Design

Architecture and lighting are inseparable. Schuler Shook are expert communicators through rendering and visualization of lighting concepts. They are leading the profession in the fields of daylighting and lighting for human health, while continually finding solutions that reach ever higher levels of sustainability. Architectural lighting is an art and a science, and nobody is better prepared than them to creatively solve the challenges of integrating light with the built environment.



Consonant is an acoustic design + research consultant

providing thoughtful, responsible, and innovative solutions at the intersection of sound, space, and human experience. They provide expert acoustic design services for performance and assembly spaces, including:

- Room acoustic design
- Acoustic isolation
- Noise + vibration control
- Concept design, programming, + planning
- Acoustic review + evaluation

They focus on spaces for music, theater, worship, outdoor performance, broadcast + media, recording + production, and all spaces where form and performance come together for people to listen, learn, and connect.



Middleton Construction Consulting is a team of highly skilled professionals who focus on Construction Cost Estimating and Owner's Representation. Based on their cost estimating expertise and experience in the construction industry, MCC provides critical path cost loaded schedules. These realistic schedules identify the "spine" of your project and help keep your project running on time. MCC is a certified Service Disabled Veteran Owned Small Business.



Our same consulting team worked together on Hamel School of Music, seen here at a site progress tour.

The background of the page is a dark teal color with a faint, intricate pattern of white architectural blueprints. The blueprints include various drawings such as floor plans, elevations, and sections of buildings, with some text and dimension lines visible. A prominent north arrow is located on the left side of the page. The overall aesthetic is professional and technical.

RELEVANT EXPERIENCE

PROJECT SCOPE

Our performing arts experience extends well beyond the performance space itself. Across our portfolio, we have designed the full range of spaces that make these facilities successful, from performance and rehearsal spaces to backstage, teaching, gallery, and community gathering areas. The projects below demonstrate how that experience connects directly to the diverse program needs of the Laird Fine Arts Building.

	Performance Space	Rehearsal Space	Accessibility	Community Meeting / Event Space	Dressing / Green Rooms	Renovation	Production / Costume / Scene / Work Shop	Support Spaces (e.g., restrooms, kitchen, storage)
Northern Sky Theater	■	■	■	■	■		■	■
Hamel Music Center	■	■	■	■	■			■
American Player's Theatre	■	■	■	■	■	■	■	■
WYSO	■	■	■	■				■
Pablo Center	■	■	■	■	■		■	■
Arts + Literature Laboratory	■		■	■	■			■
Harvey Hall Theatre	■		■	■	■	■		■
Madison College Music Program		■	■			■		■
Stoughton Opera House	■		■	■	■	■	■	■

Northern Sky Theater

Fish Creek, WI

A new creative campus – a place of serenity and solace, a place in nature where musical theater comes to life. This is Northern Sky Theater. The Creative Center features 23,600 SF, housing the theater, box office, storage, and rehearsal space. This project provides the company with a permanent home, enabling maintenance of daily operations and development of performances for the theater's 35,000 annual visitors.

The project's design expression is decidedly forward-looking and modern, at the same time it has been sensitively designed to fit into its rural Door County context. A unique characteristic is the introduction of daylight into the theater through vertically proportioned three-foot-wide by 20-foot-tall windows that mirror the vertical pines surrounding Northern Sky's Outdoor Park Theater. Daylight control is provided when needed, by tall, beautifully crafted shutters which can also be left open at dusk to afford patrons with a delightful outdoor-like experience of this theater nestled in the woods.

SIZE: 23,600 SF

BUDGET: \$5.5 M

RELEVANCE TO YOUR PROJECT:

- » Specialized Theater Design Expertise
- » Rehearsal and Back-of-House Functions
- » Community and Cultural Destination
- » Balancing Aesthetics, Functionality, and User Experience



Exterior View



Theater House Interior

Preserving the natural surroundings of the property was an important consideration design. The site survey identified trees of a certain size to be preserved, and the landscape design incorporated native plants and organic hardscaping to blend the buildings with the wooded landscape. In addition, a stone farm wall was preserved and repurposed to act as an effective border between the parking area and woods to the south of the facility.

This project won the 2020 US Green Building Council Leadership Awards in the "Outdoor Environments" and "Most Successful Community Engagement" categories, and the 2020 InBusiness Magazine Commercial Design Award.



Exterior View with Landscaping



Theater House Interior



Page 116obby, Box Office



Lobby, View to the Landscape



To Whom It May Concern:

I am writing a reference letter on behalf of Northern Sky Theater for Strang Architecture Engineering Interior Design. Northern Sky engaged Strang in 2015 to design a creative campus comprised of two buildings. As artistic director of the theater, I interacted closely with the Strang team throughout the process until we opened in 2019. They deftly led our organization through the necessary process for realizing our vision, working together with us as true collaborators in what I found to be a highly creative and rewarding experience.

Northern Sky Theater, located in Door County, Wisconsin, has been in operation since 1990. We perform during the summer in an amphitheater in Peninsula State Park, which we lease from the Wisconsin Department of Natural Resources. Until the completion of our campus, we also needed to rent all of the spaces for our support operations: rehearsal halls, workshops for set and costume building, storage facilities, and administrative offices. In addition, we rented various indoor performance spaces for fall and winter programming.

Despite being essentially homeless for nearly thirty years, Northern Sky grew into a major attraction for Door County residents and tourists, annually drawing 40,000 people to our performances. But our company of nomads and tenants urgently needed to consolidate operations onto a single site, which would include an intimate theater space suited to our indoor performances. To meet this need, our board of directors and staff embarked on a major capital campaign and began interviewing architectural firms. Strang, with their perceptive understanding of our needs, demonstrated success in designing performance venues, and genuine enthusiasm for our project, easily became our number one choice to design the campus.

As a prominent arts organization located in a tourist area of exceptional natural beauty, Northern Sky cared to build a beautiful and distinctive facility that would elevate and distinguish our company. Strang was able to fully understand our needs and work within our budget while giving us everything we asked for: a set-building workshop, a costume shop, dressing rooms, rehearsal rooms, storage facilities, a lobby, a kitchen, a conference room, administrative offices and work areas, and a 248-seat theater. We also wanted our patrons to feel that their experiences either at the park or in the new theater were companionable. Strang, with multiple visits to both sites, understood this and included elements in the campus that are reminiscent of the outdoor performance venue.



Effective communication among a multitude of interested parties was essential to the success of our project, and Strang was instrumental in helping us work successfully with all of them: zoning boards, local governments, contractors and sub-contractors, our own board of directors and building committee. They made sure that any potential conflicts were resolved and unexpected issues were addressed while keeping the momentum going and the building completion on schedule. Someone on the team was always available for consultation, helping to troubleshoot both big and small concerns along the way.

Northern Sky's new home is situated on forty acres of mostly wooded land. Strang understood our desire to preserve the beauty of the rural setting by designing buildings that are enhanced by their environment, full of natural light, modern with touches of the rustic—a perfect blend of what Northern Sky represents as an arts organization.

As a testament to the success of the design and setting, the Northern Sky project won the 2020 US Green Building Council Leadership Awards in the “Outdoor Environments” and “Most Successful Community Engagement” categories, and the 2020 InBusiness Magazine Commercial Design Award.

I highly recommend Strang for your project. You cannot possibly find a more congenial, hardworking, and imaginative team with whom to collaborate.

Sincerely,

Jeff Herbst
Artistic Director

Hamel Music Center

Madison, WI

The 63,300 SF Hamel Music Center is a showcase for the UW-Madison Mead-Witter School of Music. The venue hosts more than 350 events annually, from symphony and chamber orchestras to soloists and choral performers. The facility includes a 315-seat recital hall, large rehearsal room, and spacious lobby.

Designed to spotlight the breadth, power, and purpose of musical exploration, this new facility enables the Mead-Witter School of Music to further elevate their curriculum and collegiate-level music education.

Flanking the hall, acoustical reverberation chambers contribute to the sound of the space, allowing the venue to sound much more significant than its physical volume suggests. These chambers are represented by large circular penetrations in the shell of the side walls that are akin to the sound holes that allow reverberation and projection of sound in many string instruments, like a guitar. The result is a room that can flexibly accommodate orchestras, choirs, and ensembles of various sizes—allowing a wide breadth of musical talent to be showcased.

SIZE: 63,300 SF

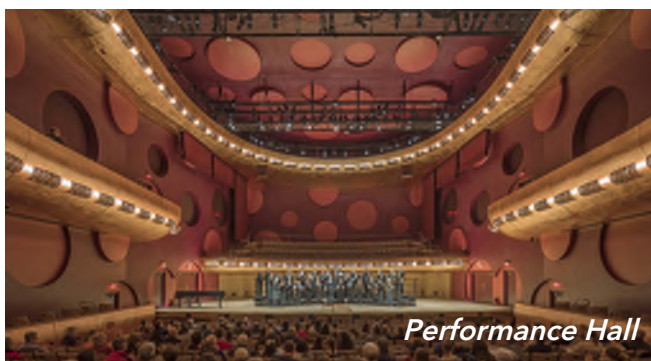
BUDGET: \$57.2 M

RELEVANCE TO YOUR PROJECT:

- » Specialized Performing Arts and Music Facility Design
- » Acoustics and Performance Technology Integration



Nighttime Exterior View



Performance Hall



Rehearsal Space

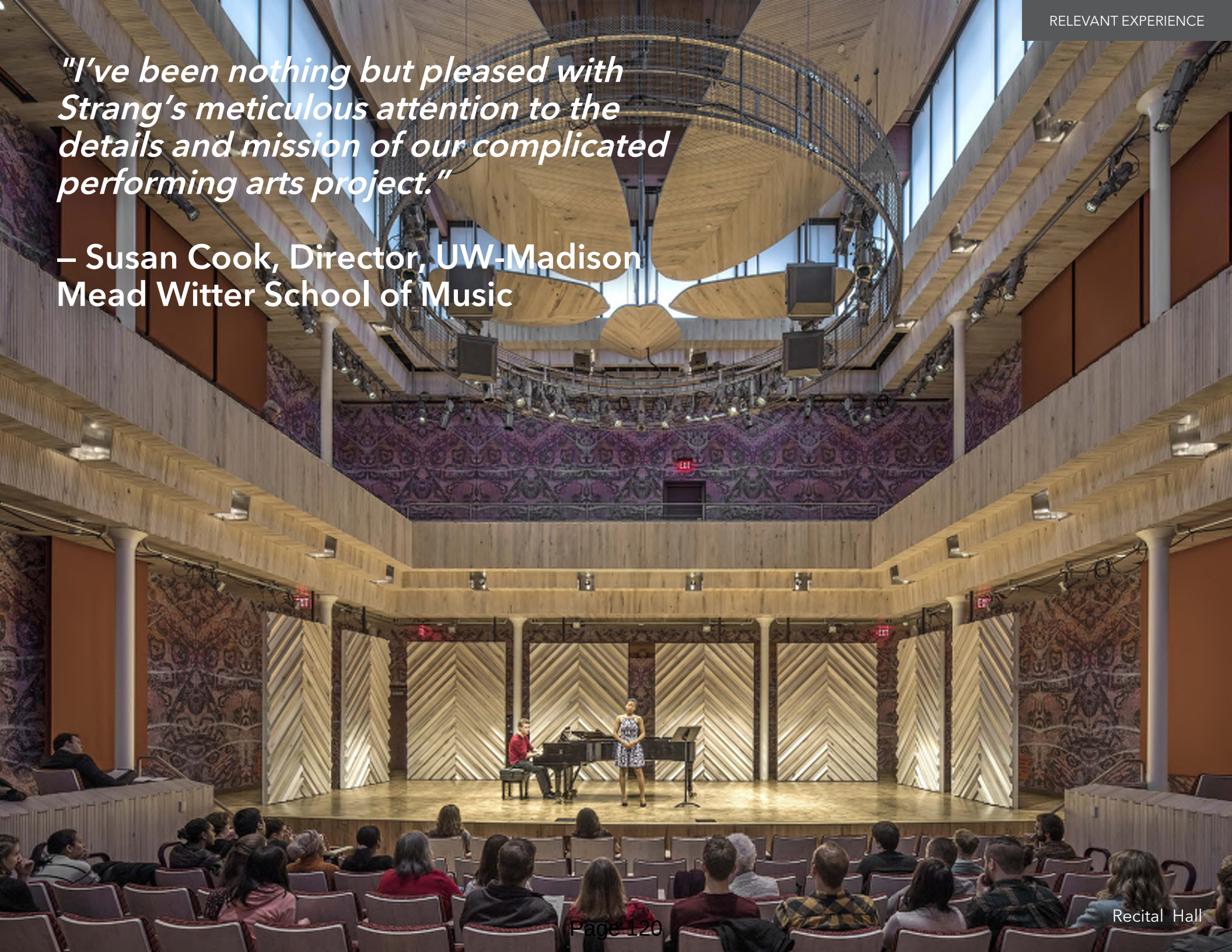


Lobby

The facility features a glass-walled lobby, clerestory windows in the recital hall, along with a dramatic glassed-in corner of the rehearsal hall allowing passersby to see the on-going rehearsals.

"I've been nothing but pleased with Strang's meticulous attention to the details and mission of our complicated performing arts project."

– Susan Cook, Director, UW-Madison Mead Witter School of Music



American Players Theatre

Spring Green, WI

HILL THEATRE

This project was a complete rebuild of the stage and backstage area while carefully preserving the rustic sophistication of this beloved "Theatre in the Woods". The upstage backdrop has been designed with hinged panels that open up the view to the landscape beyond. The addition of a trap to the stage is a welcome improvement that has greatly enhanced APT's productions.

The outdoor amphitheater's upgrades improved acoustics and sight lines, handrails, and a loop system to improve assistive listening. A new catwalk over the stage provides much needed safety for the stage hands and significantly improved lighting positions. Extensive improvements to the backstage and support areas, include new rehearsal rooms, dressing rooms, scenery and prop storage, and improved vehicular service access.

SIZE: 11,000 SF (Touchstone), 14,000 SF (Support Building)

BUDGET: \$21 M

RELEVANCE TO YOUR PROJECT:

- » Deep Theater Renovation and Modernization Expertise
- » Theater Technology, Acoustics, and Accessibility Improvements



*Hill Theatre
Nighttime Stage View*



*Hill Theatre
A Midsummer Night's Dream*

"The Touchstone, 12 years later, is a glorious theatre space which has been and continues to be central to our growth as an artistic organization. It has stood the test of time with a design aesthetic that perfectly honors our past and continues to speak to our future."

– Brenda DeVita, Artistic Director, APT



*Touchstone Theatre
House Interior*

TOUCHSTONE THEATRE

This project comprised a new theater and a production support building created as a world-class theater facility within a limited budget by using ordinary off-the-shelf materials in innovative ways to create an experience that captured the essence and culture of APT's wooded aesthetic.

The 11,000 SF Theatre houses a 200 seat thrust theater, a lobby, concessions, will call, dressing rooms, and a green room for 16 actors. Strang collaborated with APT alongside theatrical and acoustical consultants to create the infrastructure necessary to support repertory theatre, and allow for its optimal functionality.

The lobby and patio are designed to provide for a seamless transition between interior and the outside landscape with a high degree of transparency, evoking the theme of the "Theatre in the Woods". The spatial flow and continuity of the lobby and patio make for a particularly attractive venue for special events.

The 14,000 SF production support building is an economical, functional, and efficient facility that houses a paint/scene shop, offices, rehearsal hall, and storage.

Site selection and design balanced the idea of an idyllic procession through woods with the practical aspects of accessibility. The design of the site seeks to capture the unique "experience" that is APT, beginning with an picnic dinner in the woods, followed by a walk up a gently lit path flanked by a wooded wetland and a restored prairie. Patrons then arrive at the engaging, natural surroundings of the theatre.



House Interior



Page 123

Lobby Interior



Backstage

"[The team at] Strang are great listeners. While [they] always had a strong and confident aesthetic to guide us, this was a highly collaborative project involving a lot of strong opinions amongst APT's artistic staff and company. [Their] patience, care and respect were outstanding, unusual and critically important to the success of the project."

– David Frank, Former Producing Artistic Director, APT





AMERICAN PLAYERS THEATRE

To whom it may concern;

It is my pleasure to recommend STRANG. Working with the entire organization from top to bottom was a pleasure. American Players Theatre entrusted them with the design of our 2nd theatre space, an indoor theatre called THE TOUCHSTONE. We were thoroughly pleased with the collaboration and the outcome, both of which were very important to us.

We found the design process to be incredibly responsive by nature. The STRANG team was extremely curious and invested in our specific needs. The team was sensitive to our institutional brand; being wonderfully inquisitive about how to incorporate this new venture of an indoor performing space into our artistic aesthetic as well as our natural environment.

Peter Tan was remarkably open and egoless while guiding us through the design. His listening was extremely generous and allowed for all the contributing opinions to have space and weight in the creative process, while eventually turning the collaboration into concrete plans. This is no small task given the highly collaborative work environment our theatre is used to working in. He and his staff eagerly and adeptly adjusted their style to accommodate ours. His team at Strang, from all areas, were kind and competent with exceptional communication skills. It was all enormously satisfying.

The TOUCHSTONE, 12 years later, is a glorious theatre space which has been and continues to be central to the growth in our ever evolving identity as an artistic organization. It has stood the test of time with a design aesthetic that perfectly honors our past and continues to speak to our future.

Sincerely,

Brenda DeVita

Artistic Director

Wisconsin Youth Symphony Orchestra (WYSO) Center for Music

Madison, WI

Wisconsin Youth Symphony Orchestra recently opened its new 40,085 SF music education and rehearsal space on East Washington Ave. The building features three state-of-the-art rehearsal halls, eight studios, nine practice rooms, administrative offices, and a music library.

The facility was designed to hold all of WYSO's current orchestra and Music Makers students, with room to grow.

The striking design of the music center is inspired by the shapes of musical instruments. Sweeping curved roofs reflect the contour of a cello and the landscaped gardens mirror the shape of a bell and trumpet. Ceiling patterns and acoustic panels echo the shape of sound waves. The copper material used throughout the building imitates a timpani drum.

SIZE: 40,085 SF

BUDGET: \$23.4 M

RELEVANCE TO YOUR PROJECT:

- » Performing Arts and Music Education Facility Expertise
- » Acoustical Design and Performance Environment Excellence
- » Community Cultural Destination and Stakeholder Mission Support



Exterior View



Page 126

Rehearsal Space



Lobby

The large rehearsal halls each hold a 100-musician orchestra with balconies that offer viewers the opportunity for bird-eye observation. Because acoustics were of central importance, the building implements creative sound design in order to block busy street noise and isolate sound within each hall.

WYSO's new home joins a flourishing youth arts neighborhood and will serve as a cultural jewel for the city of Madison and its young musicians.



Pablo Center at the Confluence

Eau Claire, WI

This project was the result of a successful public private partnership, a "confluence" of city stakeholders, the local arts community, and the University. They came together to create an arts venue that was truly reflective of the community.

This space not only showcases and embraces Eau Claire's diverse performing arts community but is flexible enough to host a variety of events. The Pablo Center offers an expansive performance space for actors, musicians, and artists. This 130,000 SF performance center features a 1,129-seat main theater, a 397-seat mid-size theater, and a third floor gathering space that can be transformed for various types of performances. Strang's designers included space for studios, art galleries, performance rehearsals, a scene shop, green room, and offices. The Visit Eau Claire visitors' welcome center and the Eau Claire Regional Arts Center also have space in the building.



Black Box Theater

SIZE: 130,000 SF

BUDGET: \$45 M

RELEVANCE TO YOUR PROJECT:

- » Multi-Venue Performing Arts Expertise
- » Stakeholder Engagement and Public Partnerships
- » Community Cultural Destination and Flexible Use
- » Rehearsal, Production, and Back-of-House Facilities



Multi-Purpose Music Rehearsal Space



Dressing Room

Arts + Literature Laboratory

Madison, WI

Strang partnered with Art Lit Lab to design a multi-functional space for a variety of artistic mediums that would provide a welcoming atmosphere for artists and the community. The space was designed to be multi-use, accessible, easy to convert, and easy to navigate. Art Lit Lab is not only a doer space but a learning space. It features studio space for artists, a community area, an educational space, and a unique performance space. Our central solution for Art Lit Lab's needs was an open concept – a multi-functional space that can be used for a variety of groups and events.

The first floor houses reception, office, event, and education spaces as well as the galleries. The first-floor gallery is separated by unique large eight foot wide center-pivot doors that divide the room into Galleries 1 and 2 when closed and create one contiguous space when open. Gallery 1 is also designed to be a flexible performance space with great sight lines as well as backstage and stage wing access.



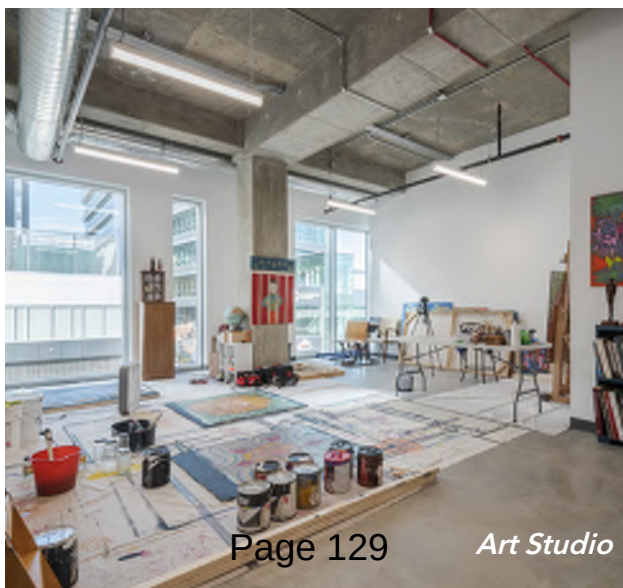
First Floor Gallery and Performance Space

SIZE: 10,437 SF

BUDGET: \$960,000

RELEVANCE TO YOUR PROJECT:

- » Flexible Performance and Multi-Use Arts Spaces
- » Performing Arts Support Infrastructure
- » Accessibility and User Experience
- » Community Arts and Stakeholder-Focused Design



Page 129

Art Studio



Community Studio

HARVEY HALL THEATRE RENOVATION

UW - STOUT, STOUT, WI

Constructed in 1916, Harvey Hall is listed on the National Register of Historic Places. The four-story building houses a 10,500-SF theatre. The Strang team restored and upgraded the Harvey Hall theater and support spaces. Support spaces include the entry, box office, control booth, dressing room, and scene shop. This project involved stage improvements, lighting replacement, and overall historical aesthetic updates. Additional upgrades included HVAC, acoustics, accessibility, and life safety.



First Floor Gallery and Performance Space

SIZE: 10,500 SF

BUDGET: \$2.5 M

RELEVANCE TO YOUR PROJECT:

- » Historic Theater Renovation Expertise
- » Comprehensive Theater and Support Space Improvements
- » Theater Systems and Technical Upgrades
- » Accessibility, Acoustics, and Life Safety Enhancements



Page 130 rigging



Second Floor Balcony



Physical Plant Department
Facilities Planning & Engineering

University of Wisconsin-Stout
PO Box 790
Menomonie, WI 54751-0790

715/232-5314
715/232-2171 fax
E-mail: Ackerg@uwstout.edu

February 16, 2011

Josh Borenstein
AMS Planning & Research

RE: Writers' Theatre RFP for Architectural Services

Good day,

In early 2009, UW-Stout began working with Strang, Inc. on our Harvey Hall Theatre renovation project. The theatre had not received any major renovation work since its original construction in 1916. The scope of work required in-depth analysis of existing conditions, historical research and design options to improve sight lines, accessibility, safety and performance.

Strang's team displayed strong leadership in ensuring that this project remained focused, on schedule and within budget. They succeeded on all three. The coordination of many diverse entities including UW-Stout, Division of State Facilities, UW System and their own consultants, was a difficult task but one with which they handled with much aplomb.

Most notable and appreciated was Strang's responsiveness, thoroughness and commitment to our project. They were quite adept at shepherding our project through approvals with the Menomonie Historic Preservation Commission, Menomonie Fire Department and the Wisconsin Historical Society. Strang much respected the campus and had a great understanding of our concerns and limitations.

Their work is much appreciated by the UW-Stout community and I highly recommend that you consider them for your project.

Sincerely,

George Joseph Acker
Campus Planner
University of Wisconsin – Stout
(715) 232-5314



MADISON COLLEGE MUSIC PROGRAM RENOVATION

MADISON, WI

This versatile space is designed to cater to various educational and artistic needs, functioning seamlessly as a classroom, rehearsal, and performance area. The adaptable layout is facilitated by operable partitions, allowing for the creation of separate sections or a unified open space as per the requirements. To enhance acoustics, the space incorporates sound-light locks, mitigating external disturbances and maintaining optimal sound quality. Customized sound diffusing fixtures, including percussion attenuation wall treatments, contribute to a balanced and immersive auditory experience. The inclusion of a music whiteboard with acoustical treatments provides a dynamic tool for interactive learning and collaborative music notation. Additionally, the space boasts a carefully crafted reflected ceiling, further optimizing acoustics and creating a conducive environment for both learning and showcasing artistic performances. This project also demonstrates a successful partnership with Talaske Sound.

SIZE: 4,000 SF

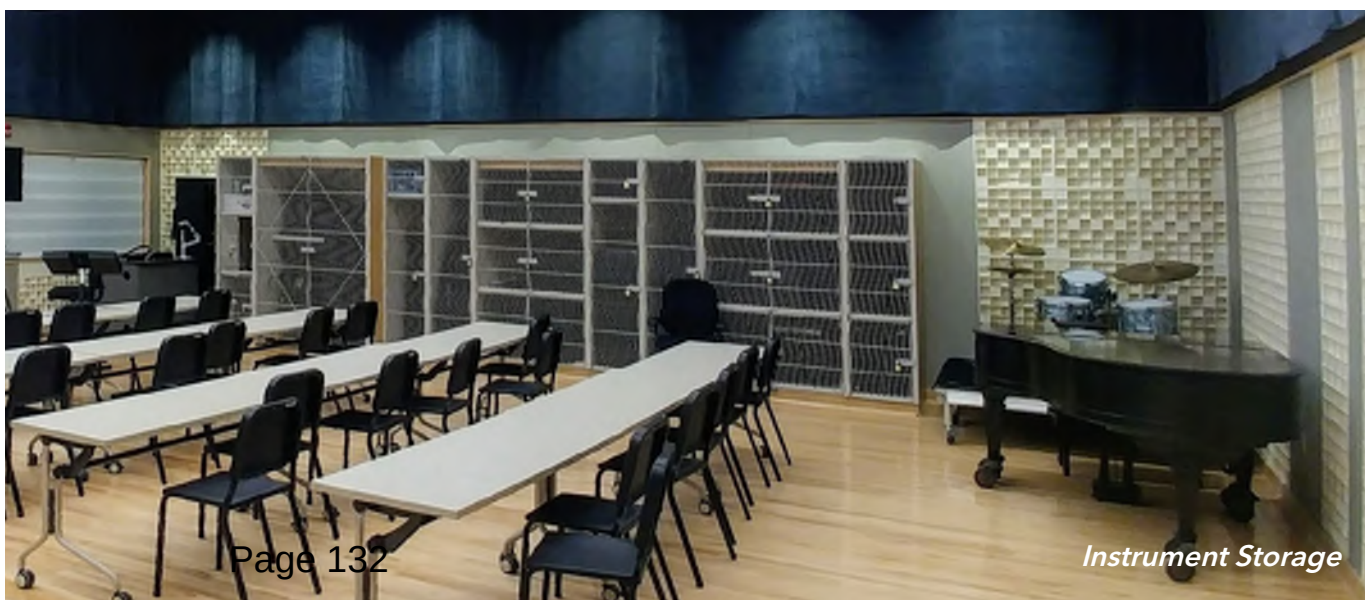
BUDGET: \$1.2 M

RELEVANCE TO YOUR PROJECT:

- » Flexible Performance and Educational Space Design
- » Specialized Acoustical Design Expertise
- » Collaboration with Theater and Acoustical Consultants
- » Rehearsal and Performance Environment Experience



Classroom with Acoustical Treatments



Instrument Storage

STOUGHTON OPERA HOUSE RENOVATION

STOUGHTON, WI

The Stoughton Opera House, on the upper floor of the historic Stoughton City Hall, an early 1900's Richardsonian Romanesque building - is the most celebrated and symbolic structure in town. It is a Locally Designated Landmark that is listed in the State and National Registers of Historic Places.

Strang was commissioned as the architect for a complete masonry restoration of the building's exterior. This included a multi-level elevator tower which needed to complement the historic elegance of the original building while fulfilling functional and accessibility needs. Improvements included electrical infrastructure supporting the theatrical systems, accessible restrooms, elevator access, stairway and exiting improvements, and remodeling of several support spaces.



Expansion for Accessibility Access

SIZE: 15,000 SF

BUDGET: \$2.8 M

RELEVANCE TO YOUR PROJECT:

- » Historic Theater Renovation Expertise
- » Accessibility Improvements in a Public Assembly Facility
- » Theater Infrastructure and Support Space Enhancements
- » Balancing Preservation, Functionality, and Community Value



*Accessible Entry for
Page 133*



Audience Viewing

REFERENCES



Northern Sky Theater

Molly Rhode
Artistic Director, Northern Sky Theater
molly@northernskytheater.com
920.633.3233



American Players Theatre

Brenda DeVita
Artistic Director, APT
brenda@americanplayers.org
608.588.9217 x 9219



Hamel Music Center

Dan Cavanagh
Pamela O. Hamel/Board of Advisors Director
Mead Witter School of Music, UW-Madison
director@music.wisc.edu
608.263.1900



WYSO Center for Music

Roger Seaver
Facility Manager, WYSO
roger@wysomusic.org
608.733.6283

The background of the slide is a dark teal color with a faint, intricate pattern of white architectural blueprints. The blueprints include various drawings such as floor plans, elevations, and sections of a building. A prominent feature is a large, detailed elevation of a building with a gabled roof and multiple windows, located in the center-right. To the left of this elevation is a circular north arrow pointing upwards, labeled with 'N'. Below the north arrow is a smaller drawing of a building section. The overall aesthetic is professional and technical, typical of architectural presentations.

TEAM QUALIFICATIONS

KEY PERSONNEL



Leadership

ERICA OSTENDORF MULLINS

Principal-in-Charge

Strang

Architecture and Interiors

DREW MARTIN

Project Manager

Strang

ALEC HEMBREE

Project Architect

Strang

CINDY SCHUETT

Interior Designer

Strang

Engineering

NATHANIEL ZACH

Mechanical Engineer

Strang

JOHN DREHER

Electrical Engineer

Strang

BRIAN TYM

Plumbing Engineer

Strang

Consultants

Structural Engineer

ra Smith

Theater Planner

Schuler Shook

Lighting Designer

Schuler Shook

Acoustic Designer

Consonant Design

Cost Estimator

MCC

*Hamel Music Center*

ERICA MULLINS

MBA, NCIDQ, WRID

Principal-in-Charge

EDUCATION

Master of Business Administration, University Of Wisconsin- Milwaukee

Bachelor of Science, Interior Design
University of Wisconsin-Stevens Point

REGISTRATION/CERTIFICATIONS

Interior Designer: WI
National Council of Interior Design
Certification

ABOUT ERICA

Erica is a proven leader and advocate for her clients. She is detail oriented with a focus on providing full, cohesive, design concepts that seamlessly support users. As your PIC, Erica will lead with effective communication to ensure alignment between all project team members and your project goals. She is dedicated to elevating the experience of designing and construction for her clients to make sure the process is smooth, inspiring, and most importantly, fun. As a designer, Erica specializes in crafting cohesive design concepts tailored to enhancing daily interactions. Erica excels at incorporating natural and organic elements into her designs, leveraging 3D modeling to visualize design intentions.

PROJECT EXPERIENCE

- » Frank Productions Headquarters, Madison, WI
- » Hamel Music Center, University of Wisconsin Madison, Madison, WI
- » Madison College Music Education Classrooms, Madison, WI
- » Pablo Center at the Confluence, Eau Claire, WI
- » Summit Credit Union Headquarters, Cottage Grove, WI
- » The Sylvee, Madison, WI
- » Wisconsin Youth Symphony Orchestra, Madison, WI



DREW MARTIN, AIA, NCARB

Project Manager

EDUCATION

Master of Architecture

University of Wisconsin - Milwaukee

Bachelor of Science, Architectural Studies
University of Illinois at Urbana-Champaign

REGISTRATION/CERTIFICATIONS

Architect: WI, IA, IN, KY, MI, MN, MO, TX

National Council of Architectural Registration
Boards (NCARB) Certification

ABOUT DREW

As an architect, Drew finds great joy in developing creative responses to a variety of client needs. He incorporates innovative design strategies into Strang's client-focused process in order to see that each solution appropriately and distinctively addresses the specific requirements that make each project unique. Furthermore, as Strang's Director of Design Visualization, Drew verifies every design is communicated in a cohesive and coherent manner, using a variety of media to convey complex ideas intuitively, from initial diagrams and construction details, to artistic renderings, and virtual reality.

PROJECT EXPERIENCE

- | | |
|--|--|
| » Ascent Innovation Campus, Eau Claire, WI | » Rapid City, SD |
| » Master Plan, Rapid City, SD | » South Dakota School of Mines, Rapid City, SD |
| » Master Plan, Various Locations, WI | » Summit Credit Union Headquarters, Cottage Grove, WI |
| » Milwaukee Area Technical College | » Wisconsin Youth Symphony Orchestra Center for Music, Madison, WI |
| » Pablo Center at the Confluence, Eau Claire, WI | |
| » Rapid City Innovation District Master Plan, | |



Northern Sky Theater

ALEC HEMBREE, AIA, NCARB

Project Architect

EDUCATION

Bachelor's Degree, Architecture
University of Syracuse

REGISTRATION/CERTIFICATIONS

Architect: WI

ABOUT ALEC

As an architect, Alec considers the client an integral part of the design team. He serves to listen, understand, and unite each of the client's need with the architectural concept. His passion for design at many scales creates architecture with a dynamic, multi-sensory interface between people and the built environment. As Director of Design Synchronicity, Alec guides Strang's collaborative effort to bring both aesthetic vision and functional performance to all clients. For each unique project, he embraces innovative working strategies and harnesses multidisciplinary efficiencies as needed to best incorporate the client's vision and process into the design.

PROJECT EXPERIENCE

- » American Players Theatre, Spring Green, WI
- » Hamel Music Center, University of Wisconsin Madison, Madison, WI
- » Northern Sky Theater, Fish Creek, WI
- » Summit Credit Union Headquarters, Cottage Grove, WI
- » The Sylvee, Madison, WI



CINDY SCHUETT, NCIDQ, WRID

Interior Designer

EDUCATION

Bachelor of Science, Interior Design;
Textile Science Certificate
University of Wisconsin - Madison

REGISTRATION

International Interior Design Association -
(IIDA)
National Council for Interior Design
Qualification (NCIDQ)

ABOUT CINDY

Cindy's designs are a compilation of numerous highly-detailed hospitality, retail and corporate projects. She prioritizes exceeding client expectations through her design deliverables. Her designs created dynamic spatial experiences that support, engage and inspire guests. Her holistic approach encompasses everything from space planning to signage to millwork detailing and vertical circulation all as a part of the functional, integrated space. Cindy welcomes challenging budgets to engage her creativity in selecting high-impact areas to maximize wow factors within the design. Her coordination with architecture and engineering team members to deliver an integrated design solution is truly part of her Design Synchronicity.

PROJECT EXPERIENCE

- » Performing Arts Center, Skyline College, San Bruno CA
- » DLAB at Ascent Innovation Campus, Rapid City, SD
- » Downtown Grand Hotel, Las Vegas, NV
- » Embassy Suites Hotel, Asheville, NC
- » Nostrano Restaurant, Madison, WI
- » Vista Grande Dining, California Polytechnic University, San Luis Obispo CA
- » Sub-Zero Wolf Corporate Headquarters Remodel, Madison, WI
- » Sub-Zero Group Showroom, Chicago, IL and Atlanta, GA
- » Tisdell Distributing Showroom, Mason, OH



NATHAN ZACH, PE Mechanical Engineer

EDUCATION

Bachelor's Degree, Mechanical Engineering
University of Wisconsin-Madison

REGISTRATION/CERTIFICATIONS

Professional Engineer: WI

ABOUT NATHAN

With two decades of experience in HVAC design, Nathan specializes in complex mechanical and controls components. His extensive portfolio includes diverse projects such as performing arts venues, municipal facilities, higher education, and commercial, with a specific emphasis on primary heating and cooling systems. Nathan channels his expertise towards complex renovations, large-scale projects targeting LEED certification and always welcomes a challenge.

PROJECT EXPERIENCE

- » Alliant Energy Center New Holland Pavilions, Madison, WI
- » American Players Theatre, Spring Green, WI
- » Northern Sky Theater, Fish Creek, WI
- » The Pablo Center at the Confluence, Eau Claire, WI
- » The Sylvee, Madison, WI
- » University of Wisconsin-Stout Harvey Hall Theater, Stout, WI



*Black Box Theater
Pablo Center at the Confluence*

JOHN DREHER, PE Electrical Engineer

EDUCATION

Bachelor of Science, Electrical Engineering
University of Wisconsin-Madison

REGISTRATION/CERTIFICATIONS

Professional Engineer: WI

ABOUT JOHN

John's engineering design experience includes a wide variety of projects both in type and scope. He creates integrated, multi-discipline designs and prepares technical analysis and resolution of engineering problems. His goal is creating exceptional lighting design that enhances the spaces while being efficient, yet easy to use and maintain. John focuses on verifying optimal lighting uses for a space. He applies design knowledge in power distribution, grounding, lighting, lighting control systems, equipment specification, bid review, and prepares recommendations.

PROJECT EXPERIENCE

- » American Players Theatre, Spring Green, WI
- » Block 100 Development for the Overture Center, Madison, WI
- » Hamel Music Center, University of Wisconsin Madison, Madison, WI
- » Madison Museum of Contemporary Arts, Middleton, WI
- » Northern Sky Theater, Fish Creek, WI
- » Pablo Center at the Confluence, UW Eau Claire, Eau Claire, WI
- » Racine Art Museum, Racine, WI
- » The Sylvee, Madison, WI
- » Wisconsin Youth Symphony Orchestra (WYSO), Madison, WI



BRIAN TYM, PE, GPD Plumbing Engineer

EDUCATION

Bachelor of Science, Architectural Engineering, Milwaukee School of Engineering

REGISTRATION/CERTIFICATIONS

GPD Green Plumbing Design
Professional Engineer: WI



WYSO Center for Music

ABOUT BRIAN

Brian boasts over 35 years of robust experience in engineering, specializing in plumbing engineering design, HVAC services, and demonstrating profound expertise in fire protection and life safety. His diverse portfolio encompasses educational, industrial, and commercial facilities, where he has consistently delivered top-notch solutions. Having excelled as both a construction project manager and construction inspector, Brian has successfully overseen projects across various disciplines.

PROJECT EXPERIENCE

- » Milwaukee Symphony Orchestra Building, Milwaukee, WI
- » Harper College, Palatine, IL
- » Oneida Bingo Casino and Convention Center, Green Bay, WI
- » Lac Vueix Desert Casino & Hotel, Lac Vueix Desert, MI
- » Menomonee Bingo / Casino, Keshena, WI
- » Island Resort & Casino, Bark River, Michigan, WI
- » Milwaukee Symphony Orchestra Building, Milwaukee WI
- » WYSO Center for Music, Madison, WI
- » Marinette Middle School, Marinette, WI
- » Fox Valley Lutheran High School, Appleton, WI
- » Burlington Middle School, Burlington, WI



Deep Space Auditorium, Epic Systems

TOM MIDDLETON

Cost Estimator



EDUCATION

Bachelor's Degree, International Business,
Frostburg State University

REGISTRATION

Certified Professional Constructor with the
American Institute of Constructors

ABOUT TOM

Tom has over 20 years of experience in the commercial construction industry. Tom has worked on a wide variety of cultural, institutional, and educational projects in both hands-on and management roles. As chief estimator, Tom has worked on a number of projects throughout Wisconsin for the Department of Facilities Development. Tom is a Certified Professional Estimator with the American Society of Professional Estimators.

PROJECT EXPERIENCE

- » Epic Systems, Verona, WI
- » Madison Municipal Building, Madison, WI
- » Nicholas Recreation Center, Madison, WI
- » Olbrich Botanical Gardens, Madison, WI
- » UW Madison Wendt Hall, Madison, WI
- » UW Oshkosh Student Union Renovation, Oshkosh, WI
- » UW Stout McCalmont Hall, Stout, WI
- » UW-Madison Chemistry Renovation, Madison, WI
- » UW-Madison Ingraham Hall Renovations, Madison, WI

The background is a dark teal color with a faint, light blue architectural drawing overlay. The drawing includes various elements: a large building elevation in the center, a smaller building section in the top left, a roof drain detail in the top right, and a north arrow on the left. The drawing is filled with technical lines, dimensions, and labels, creating a complex, layered visual effect.

APPROACH & METHODOLOGY

Listening comes first.

Our goal is to create spaces where people thrive—artists, audiences, and the community at large. The facilities in our portfolio serve as examples of how well-designed spaces can enrich the lives of their users, from providing inspiring environments for artistic creation to fostering deep connections with nature.

The foundation of our design process lies in listening to the needs of our clients and their users, discovering the possibilities within each unique site and program, and designing to help tell your unique story.

At Northern Sky Theatre, for example, we embraced their desire for an indoor space that captured the intimacy of their outdoor performances. **We believe that every project has its own narrative, and our role as designers is to craft spaces that tell your story.** At American Players Theatre, that story is about creating a place where patrons can escape into the world of theater, while at the Wisconsin Youth Symphony Orchestra, the building itself reflects the shape and flow of music, embodying the organization's commitment to fostering young talent.



Understanding our approach.

Our approach places an emphasis on understanding—understanding you, your approach to music and community, the site, and the visitor's experience. We aim to create designs and spaces that not only serve functional needs but harmonize and integrate with the surrounding environment.

We begin each project with a thorough analysis of the project's characteristics, focusing on how elements such as light, occupant flow, and usage needs can enhance the user experience.

Building upon these features, we also seek to understand Helen Connor Laird Fine Arts Building's unique culture, carefully examining the sequence of interactions from arrival to approach, practice to performance, and finally, departure. The interaction between the building and the campus at large becomes a part of the process that shapes the visitor experience and nurtures both community and culture.



At both Northern Sky Theater and the American Players Theatre, for instance, the entry sequence takes patrons through a carefully preserved natural landscape, reinforcing the signature “Theater in the Woods” experience.

At APT, the precedent for a natural procession was already set by the visitor experience at the Hill Theatre, and our design team understood that the Touchstone must offer a similar experience to help visitors cross the threshold into the world of the theatre. Careful site selection and design balanced the idea of the path through woods with the practical aspects of accessibility.



*Touchstone Theatre
American Players Theatre*

BEFORE



At Northern Sky Theatre, the connection between patio and lobby created the perfect venue for their Afterglow program, an opportunity for theatre-goers to join around the campfire after a performance, extending the experience into the night in a more intimate setting. By integrating the entire visitor experience both before and after the show into the architecture and site design we create a more memorable experience and build a stronger community.

Frugality as an aesthetic virtue.

Our approach to great design and our approach to sustainable design are linked. Strang's design approach reinforces sustainable best practices, and we seek to integrate innovative new ideas on all projects, without necessarily increasing cost. Or as we say – “frugality as an aesthetic virtue”.

We use off-the-shelf materials in creative ways to achieve high design goals without excessive costs. This approach allows us to deliver world-class facilities that also meet a specific budget, as seen in projects like APT and Northern Sky.



*Touchstone Theatre
American Players Theatre*



Northern Sky Theater

Designed from the sound up.

Your Fine Arts Building Renovation, to us, represents a prime opportunity to create spaces that give you versatility to use the building for more than performing arts. Our design approach will focus on empowering the Marshfield community to gather for conferences, performances, rehearsals, and other revenue generating possibilities. **We aim to provide you a renovation that enhances usage opportunities throughout the year and expands availability to the community at large while also providing thoughtful design that enhances the Helen Connor Laird Fine Arts Building for years to come.**

Our team has a proven track record of acoustically excellent spaces, designed to meet very specific goals of clarity, reverberance, and timbre. Our innovative acoustical solutions allow for a broad range of ensembles and events.

Acoustic considerations drive some of the first design decisions we will make together—the volume and configuration of the renovated performance spaces will be key driving factors in the overall project development.



Through our design process, we will work closely with you to understand your specific goals. Adding these considerations into the conversation from the very beginning helps inform decisions about building materials, systems, and the project's guiding principles, allowing us to identify synergies between all of these different influences.

Creating places where people and creativity prosper.

At Strang, we prioritize building life-long relationships by starting with a deep understanding of your organization and its goals. Our approach blends creativity with functionality, grounded in respect for both the existing building and the community who will use the spaces we design.

We will work closely with you to weave your culture and values into the design. By aligning the design team to shared values, we discover synergies between spaces, systems, and acoustics.

Through thoughtful design and a commitment to enhancing accessibility for all, **we aim to create places where people—and creativity—can truly prosper.**



Management techniques.

Strang has a strong reputation for managing and delivering both small and large projects for higher education, governmental, and performing arts clients. It is from this experience that our successful approach to project management centers around the following elements:

Established Project-Centric Goals and

Priorities: Build consensus, establish project goals and priorities which will inform design and budget decisions throughout.

Consistent Open Team Communication:

Establish primary and secondary points of contact to provide consistent and documented communication success. This also helps maintain the quality control of the project goals throughout the project as design evolves.

Schedule and Budget Adherence: Balance design and review time in order to ensure adherence to design standards, system protocols, and expectations.

Collaborative Team Mentality: Adopt a holistic team approach with stakeholders allowing for candid conversation, accountability to project goals, and effective decision making.



WYSO Center for Music
Exterior



WYSO Center for Music
Lobby

Schedule.

We continually look for opportunities where adjustments may improve the overall project schedule. With a project of this time frame, the capacity of a team to meet schedule milestones must be properly managed. Our team is accustomed to completing complex projects with aggressive timelines. We have the availability to provide excellent service and dedicated staff for your project needs.

Budget.

Successful budget management must be an integral part of a successful design, rather than a separate project element. Our team has a track record of meeting or beating budget expectations - which begins with continual monitoring and dialogue. Our long-standing cost consulting team of MCC also has a strong background of performing arts facilities including those that have governmental and higher educational stakeholders.

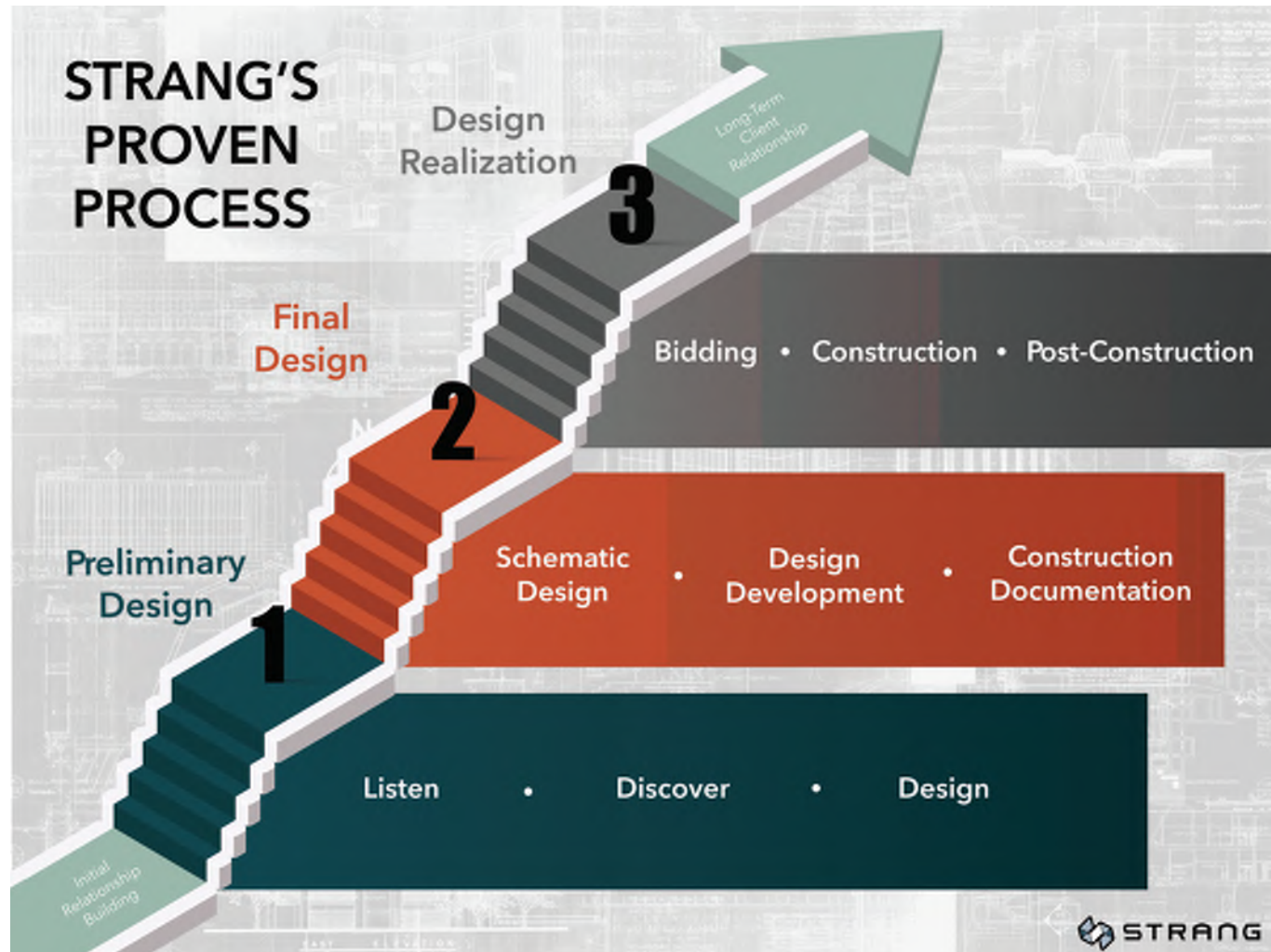
We set budget priorities early. Project scope, schedule, aesthetics, and quality must be balanced with budget realities to achieve a successful design. Priorities for budget development should be established at the outset, Strang will explore costs and return on investments, along with alternate methods of achieving the same goal. Then together with you, we will prioritize where you want your resources to be spent.



Listen - Discover - Design Methodology.

From a system design perspective, we will first develop a complete project understanding via gathering your specific program needs through listening workshops. From this, we take a holistic approach, using good-better-best methodology to provide options. This information is presented to your team and community stakeholders by highlighting first costs, energy costs, maintenance costs, life-cycle costs, and return on investment, enabling the whole team to make informed decisions on the most appropriate design strategy.

Once the strategy is accepted, we move into the project design phase, including preliminary and final design documents, bidding, and construction administration services, with owner review meetings throughout the process. The Strang team provides you with fully engineered, coordinated and quality reviewed documents, stamped and signed for permit. We remain fully engaged through project completion.



In Summary

Our proposed solutions will be evaluated based on alignment with your goals, such as budget, efficiency, maintainability, and prioritization. We will work together keep your facilities safe, sustainable, resilient, accessible, and fully support your programming needs. Our team is confident and excited to assist you in achieving your project's goals.



STRANG

Architecture | Engineering | Interior Design | Master Planning

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