

CWSF Board of Directors Meeting Agenda

Monday, May 19th, 2025 at 6:30 PM –

Call to Order: 632 pm

Roll Call- Dale

Public present- Melissa Brown, Heidi Kunding (Fairest), Lois TeStrake

Andrew Reigel (New City Rep Roll Call: Dale Christiansen, Gary Bymers, Brad Hamilton (Country Rep), Joyce Karl, Scott Karl, Kara McManus, Sandy Leonard, Kate Kohl, Dave Lang, Heather Wellach

Not present- Peggy Sue Behselich (Excused), Nick Wayerski, Andy Reigel (City Rep)

Public Comments: none this evening

Approval of Minutes: Secretary's report motioned by Brad Hamilton to approve as presented, 2nd by Scott Karl- unanimous approval

Financial Report: Treasures report motioned by Gary Bymers to approve as presented, 2nd by Brad Hamilton- unanimous approval

Executive Director's Report: Haley's back to working full-time. She has now graduated and has agreed to stay on through the summer. She has talents and a degree that can help grow our future. More to come. Discussion-- looking at long term plan for growth.

Junior Fair Report: Meeting Wednesday

Fair update: Old wagons redone with materials on the grounds. Master gardeners are making flower plots. Wagons to be used for display and by fairest in the June parade. Renewing our insurance policy and event insurance. Changed our online finance to Clover works with our ticket company as well. Will also be able to take electronic payments through cellular device on grounds as well. Updates to the family entertainment tent, review of schedule.

Executive Committee Report: did not meet this month

Sponsorship Report: Packages being put together for these.

Marketing Report: Geo fence push for Justine Moore. Also did a two-week run with all the fair offerings. Billboards are up and will run through the fair. Bus ads will run in Wausau and SP.

Fairest of the Fair Report- Fairest Heidi present for meeting. Gave a short bio on her history with an enthusiastic offering of what is to come. Plans discussed for parades this summer. Heidi working in the office over the summer as well.

Livestock Report: Looking at open show schedule. Scott to gather info and come back with update and potential meeting date.

Draft Horse Report: no update at this time

Building & Grounds Report- The campground leak has been identified. Plans to fix coming. Working with commission on plan to update or replace the building. Discussion on land and potential trade purposed at the April commission meeting. Commission meeting Wed May 21st at 130pm.

Fair Park Management Report- Review of incident that happened on the grounds. Dale followed up with police and fire chief. Incident report filed.

Appreciation picnic May 31st: Registration table with name tag and tickets. Set up in an expo building. Food and Beverage.

Scholarship Applications- Committee created to review and select. The names will be redacted and grading criteria set.

New Business:

By Laws- 2nd review- additional items. Taking out cooperation and inputting association.

Additional Committees-

Volunteer- Using the volunteer appreciation event to gather information. Registration table to include this binder.

Communications- Ideas and discussion on getting it off the ground.

Event- more coming in buildings are being used. Office is handling currently. May need support as we increase.

Update on Picnic Tables- Lions club of Nekoosa to cover the cost.

Agenda Item for next meetings- By-Laws, 5 year plan June 16th, 2025 @ 630pm

Adjournment: Scott Karl moves to adjourn 2nd by Brad Hamilton. -unanimous approval