



22 EAST MIFFLIN STREET, SUITE 900  
MADISON, WI 53703  
TOLL FREE: 1.866.404.2700  
PHONE: 608.663.7188  
FAX: 608.663.7189  
WICOUNTIES.ORG

---

**JOINT MEETING OF THE NORTH CENTRAL ITBEC BOARD AND THE NORTH  
CENTRAL ITBEC TOURISM ADVISORY COMMITTEE**

Thursday, March 23, 2023  
10:00 a.m.

Portage County Courthouse Annex  
Room 5 (Third Floor)  
1462 Strongs Ave.  
Stevens Point, Wisconsin

Remote Participation:

Join Zoom Meeting:

<https://us06web.zoom.us/j/83375847834?pwd=SFdxRzFIZzVHbUxzV2ZHNUVmSk5iZz09>

Join by Phone:  
312-626-6799

Meeting ID: 833 7584 7834  
Passcode: 571780

**AGENDA**

1. Call to Order
2. Roll Call
3. Approval of Minutes of the January 26, 2023 Meeting
4. North Central ITBEC Finances
  - a. 2023 Financial Report
  - b. 2023 Membership Updates
5. North Central ITBEC Project Updates
  - a. Green Bay Sports Show

North Central ITBEC Joint Meeting Agenda

Page 2

March 23, 2023

- b. FAM Tour (2022 carryover)
  - c. Others
- 6. Discussion Regarding Development of Key Performance Indicators
- 7. Bylaws Committee Update
- 8. State Department Updates
  - a. Tourism/Travel Wisconsin
  - b. Wisconsin Economic Development Corporation
- 9. Next Meeting Date and Location – May 25, 2023 – Shawano County
- 10. WCA Update
- 11. Adjourn