WISCONSIN COUNTIES ASSOCIATION

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NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE

Wednesday, November 11, 2026
2:00 p.m.

Join Zoom Meeting
https://us06web.zoom.us/j/83472927364?pwd=uSytAfJ89bYZanQMQwWrexQfkQixzX.1

Join by Phone
312-626-6799

Meeting ID: 834 7292 7364
Passcode: 052186

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the October 14, 2026 Meeting
4. Review October Financial Report
5. Review of Promotions Budget and Projects
    a. 2025 Unpaid Expenses
    b. 2026 Unpaid Expenses
    c. 2027 Wisconsin Travel Guide
6. Report of the Social Media Subcommittee
    a. Facebook & Instagram Accounts
    b. NCWTP Board Action – Approval of Payments to Stevens Point Area CVB
    c. Monthly Posting Topic Review
7. Website Updates and Analytics

8. 2027 Budget Discussion – Recommendation to the NCWTP Board of Directors

    a. Assign Project Leads
    b. Continued Discussion on Additional Trade Shows

9. Travel Wisconsin Update

10. Next Meeting Date and Time: December 9, 2026 at 2:00 p.m.

11. Adjourn

Google Drive:
https://drive.google.com/drive/folders/120Vz6bKgTsxu8DDaPpE4ZOKG3XxigH4z?usp=sharing