



Meeting Minutes

August 17, 2026, 2:00 PM, Riverblock Auditorium Room 206

- 1.) The meeting was called to order by Chairman Bill Leichnam at 2:00 pm.
- 2.) Public Comments: Bruce Dimick stated Iowa has the highest nitrate level of all 50 states
- 3.) Motion to approve July 20th minutes: Buttke/Hoovendick
- 4.) Old Business: Reports on meetings attended: Clendenning commented that the Wood County Highway Department is no longer mowing. Unknown spray on roadside vegetation; bringing this issue to the county board's attention.
 - a) Chair Leichnam's discussion with corporate counsel yielded that the CWG may not require 501(C) 3 status AND suggested water testing results in Grand Rapids and Nekoosa areas could be publicly shared with certain protections.
 - b) Clean Wisconsin survey identified the need for CWG to be more publicly visible
 - c) Since May, discussion has ensued regarding sharing education materials at community-based events and on billboards.
- 5) New Business
 - a) By consensus, CWG rejected the creation of a website in favor of a presence on social media
 - b) CWG meetings to include identification of ways to promote water quality at various local events
 - CWG meeting frequency, place, and time will not change.
 - County Board Chair Lance Pliml suggested that a component of CWG's mission should be the dissemination of water quality data to the public. Lance further suggested statewide advocacy on water quality issues by the Wisconsin Counties Association by a Wood County Resolution to that effect. Motion Clendenning/Hoovendick
 - c) By consensus, CWG letterhead logo will be altered slightly to read: "serving Central Sands Region." Hoovendick volunteered to create, with a graphic artist, a banner to include all counties served.
- 6) Future agenda items:
 - Wood County Water Quality Resolution
 - Reports on public interest in local Farmers Markets

- Reconfigured CWG logo/letterhead
- Review reports on status of Advocacy and Public Outreach Committees

7) Next meeting September 14th, 2:00 pm, Block Auditorium

PLEASE NOTE DATE CHANGE

8) Meeting adjourned at 3:39-Motion by Hoovendick/Carrell

Present at the meeting: Bill Leichtnam, Susan Ettner, Bill Clendenning, Tom Buttke, Sandy Cain, Russ Perlock, Shane Wucherpfennig, Tim Hoovendick, Sue Smith, Linda Casper, Rhonda Carrell, Lance Pliml, Wayne Schulz, Ben Jeffrey, Jeff Penzkover, Gordon Gottbeheut, Bruce Dimick.

Respectfully submitted by Susan Ettner on August 18, 2026