

**NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM
COMMITTEE**

Wednesday, August 12, 2026
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/83472927364?pwd=uSyAFJ89bYZanQMqWwRexQfkQixzX.1>

Join by Phone
312-626-6799

Meeting ID: 834 7292 7364
Passcode: 052186

AGENDA

1. Call to Order
2. Roll Call
3. Approval of Minutes of the June 10, 2026 Meeting
4. Financial Report
5. Review of Promotions Budget and Projects
 - a. Minnesota Star-Tribune Geofence Display – Project Performance
 - b. Other
6. Report of the Social Media Subcommittee
 - a. Facebook & Instagram Accounts
 - b. Scheduling of Posts – Assign by Month to DMOs
 - c. Monthly Posting Topics
7. Website Updates and Analytics

NCWTP Tourism Committee Agenda

Page 2

August 12, 2026

8. Preliminary 2027 Budget Discussion
9. Travel Wisconsin Update
10. Next Meeting Date and Time: September 9, 2026 at 2:00 p.m.
11. Adjourn

Google Drive:

<https://drive.google.com/drive/folders/120Vz6bKgTsxu8DDaPpE4ZOKG3XxigH4z?usp=sharing>