

## **NORTH CENTRAL WISCONSIN TOURISM PARTNERSHIP TOURISM COMMITTEE**

Wednesday, February 11, 2026  
2:00 p.m.

Join Zoom Meeting

<https://us06web.zoom.us/j/84743435747?pwd=WszW5P6LFvVfgIuv1Y41Bnrp5LJhut.1>

Join by Phone  
312-626-6799

Meeting ID: 847 4343 5747  
Passcode: 108240

### **AGENDA**

1. Call to Order
2. Roll Call/Introductions
3. Approval of Minutes of the January 14, 2026 Meeting
4. Financial Report
5. New Logo and Tagline
  - a. Giveaways – Bags and Stickers
  - b. Table Covers & Pull Up Banners
  - c. Web Updates
6. Review of Promotions Budget/Projects
  - a. 2025 Closeout – Outstanding Invoices
  - b. 2026 Projects
    - i. Green Bay RV & Camping Show
    - ii. Madison Fishing Expo
    - iii. NCWTP Social Media Presence

- iv. Minnesota Star-Tribune Geofence Display
- c. Reimbursements – Travel Expenses for Green Bay Show
- 7. Creation of a Photo and Video Library
- 8. Travel Wisconsin Update
- 9. Next Meeting Date and Time: March 11, 2026 at 2:00 p.m.
- 10. Adjourn

Google Drive:

<https://drive.google.com/drive/folders/120Vz6bKgTsxu8DDaPpE4ZOKG3XxigH4z?usp=sharing>