

CWSF Board of Directors Meeting Agenda

Monday, November 18th, 2024 at 6:30pm – Fair Office

513 East 17th Street, Marshfield, WI

1. Call to Order
 - a. Roll Call – Dale Christiansen, Gary Bymers, Kari Schwingle, Scott Karl, Sandy Leonhard, Peggy Sue Behselich, Joyce Karl, Kara McManus, Heather Wellach, Brad Hamilton, Jeff V, Derek Wehrman
 - b. Not Present: Nick Wayerski

2. Public Comment: None

The meeting of the Central Wisconsin State Fair Board was called to order at 6:30pm in the Fair Office building at the Central Wisconsin State Fair Grounds in Marshfield, WI.

3. Approval of Minutes: Minutes from October were presented and reviewed. Brad Hamilton made a motion to approve the minutes. Peggy Sue Behselich seconded. All approved.
4. Financial Report: Fair came out positively for 2024. Just a couple things still coming out and things are getting fully wrapped up. But We have purchased a refurbished forklift. We have settled on beer sales which will give a truer report once that reflects. Motion to approve Financial Report by Brad Hamilton. Seconded by Kara McManus. All approved.
5. Executive Director's Report: Dale Christiansen – Looking for ways to communicate with the community a bit better or more effectively. Ideas are newsletters, weekly/monthly updates, etc. We need to find ways to build involvement.
6. Junior Fair Report: Heather Wellach – No meeting. Next meeting is 11/19/24. Meat goats have been added.

7. Fair Update: Exciting news! Country music show will be announced this week! Tickets go to sale on Friday morning. Still looking into Rock performer. Music will be expanded into Saturday night. Bull ride will be Sunday. Circus is booked and several other grounds entertainers are still in the works. Motion to approve new policy for animals was made by Gary Bymers. Seconded by Heather Wellach. All approved.
8. Fair Park Management: Fair Commission is requesting estimates. Working on updated quotes on new siding on Expo building and other areas. Needing follow up from Fair Commission. Snow fence has been put up on dog park area. Lang 4H building has been broken into several times in the last few months. Money and dog crates have been stolen. Cameras have been installed to help with security in this area.
9. Topics to be discussed:
 - a. Campus Master Plan: Working on a fundraiser to get started. Master plan was sent to all board members for discussion. Brad Hamilton made a motion to approve Master Plan. Derek Wehrman seconded. All approved.
 - Looking for parts for the furnace in the Junior Fair building.
 - b. Board Nominations: Peggy Sue Behselich will run again. Jeff V and Kari Schwingle will not rerun. Nominations are Dave Lang, Shelby Anderson, Heather Wellach, Peggy Sue.
 - Votes were cast: Heather Wellach, Peggy Sue, and Dave Lang have been elected onto the Board of Directors.

10. Old Business

- a. Christmas Show Update: Things are moving forward. Looking for Santa and Mrs. Santa. We are looking for someone who can help facilitate photos. In need of raffle items/baskets. Trying to grow ticket sales. Decorating has been set up and coordinated.

11. New Business:

- a. Christmas Show Preparation: Covered above.

12. Agenda Item for next meeting: Dog Show/Open Show. Open Show on Thursday as well. Heather Wellach made a motion to have an Open Show without Premiums. Brad Hamilton seconded. All approved. Motion made to allow the Dog Open Show on Sunday before Fair by Gary Bymers. Brad Hamilton seconded. All approved.
13. Next Agenda item: News releases/communications, follow up on Christmas event, committees, and Executive Board elections.
14. Adjournment: Gary Bymers made a motion to adjourn at 7:44pm. Brad Hamilton seconded. All approved.

Respectfully,

Kari Schwingle