



**Wood County Economic Development
(Planning & Zoning/Extension)**

400 Market Street/ P.O. Box 8095, Wisconsin Rapids, WI 54495
Phone: 715-421-8466

Wood County (WI) Economic Development Funding Opportunity 2027 Grant Information & Application Instructions

The Wood County CEED Committee (Conservation, Education, and Economic Development) and Wood County Board of Supervisors are pleased to announce the availability of **economic development grant funding** for 2027. These funds support innovative projects that strengthen the economic vitality of Wood County.

Purpose & Impact | Each year, Wood County allocates a limited pool of competitive, one-time funding to support innovative proposals that demonstrate a clear and measurable benefit to the County.

Past recipients have advanced economic development through:

- Infrastructure improvements
- Recreational enhancements
- Economic revitalization
- Strategic initiatives aligned with Wood County's Economic Development Strategy, or REDI Plan (Rural Economic Development Initiative)

Eligibility | Eligible applicants include:

- Local municipalities or units of government
- Non-profit or community organizations
- Project-based teams

**Please Note:*

- Only one proposal per organization will be accepted.
- Wood County departments are not eligible to receive funds. Department heads should direct requests to their county board oversight committee.
- Projects within TIF districts are not eligible to receive funds.
- The following types of requests are generally not funded: Annual campaigns, Operating expenses, Debt retirement, Endowments, Direct support of individuals, Lobbying efforts, Sectarian causes.

Application Guidelines | To apply, complete the form, answering each narrative question thoroughly and thoughtfully. Please be succinct. This is a competitive process, and funding is limited. **The maximum request per proposal is \$75,000**, and a one-to-one match (cash or in-kind) is required.

Evaluation Criteria | Strong proposals will be:

- **Clear and concise** with a **well-defined scope, timeline and budget**
- Aligned with a **REDI strategy**:
 - Supporting entrepreneurship
 - Fostering collaborative economic development networks
 - Enhancing technology infrastructure
 - Addressing county-wide housing needs
 - Improving childcare accessibility and affordability
 - Promoting asset-based branding and tourism
 - Developing county-wide recreational mapping to boost usage and tourism
- Demonstrative of **ROI (Return on Investment)** for Wood County
- Time-bound, with **completion expected within the 2027** calendar year
- **Matched one to one**, with a clear description of monetary or in-kind contributions

Timeline & Review Process |

- **Application Deadline:** Friday, July 10, 2026, by 4:30 PM
- **Review Period:** August 2026
- **Approval:** November 2026 (following County Board budget approval)
- **Fund Release:** Upon presentation of a project results report to the CEED Committee

Questions or More Information | Contact Jason or Victoria at Wood County Planning & Zoning 715-421-8466, jason.grueneberg@woodcountywi.gov, victoria.wilson@woodcountywi.gov.



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2027 Wood County (WI) Economic Development Funding Request

Proposal Title:

Applicant Organization:

Website:

Mailing Address:

Street Address: (if different)

Contact Name & Title:

Phone:

Email:

Proposal Narrative

1. Please provide a summary of your proposal.

2. REDI Alignment

Select the REDI category
this proposal fits with.

Please explain how your proposal aligns with the REDI plan
(use specific page numbers or additional documentation).

3. Has your organization received funds through this grant in the past?

(if yes, check box)

Has your organization applied for this grant in the past?

(if yes, check box)

If yes, in which years did you receive funds and in which years did you apply?

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- 4. Describe the timeline for this proposal.** Note this grant requires the funding recipient to complete work on the proposal/project within one calendar year (2027).

- 5. Explain how this proposal will provide a Return on Investment (ROI) to Wood County.** Please be as specific as possible.

- 6. Describe the match for this proposal.** Note that a one-to-one match is required. If an in-kind match is outlined, please provide a detailed description of this match. E.g. For a \$5,000 grant award, the grantee must provide \$5,000 of in-kind or financial match. The match must occur within the calendar year (2027) the funds are awarded for.

Funding Considerations/Request Summary

(Complete the summary below and provide separate sheet if necessary)

Budget Summary		Budget Detail			
Total Organization Budget	\$		Revenue/Income		
Total Proposal Cost	\$			\$	
Total Amount Requested	\$			\$	
Total Match *	\$		Total Revenue/Income		\$
* Please provide a match explanation in question 6.		Expenses			
					\$
					\$
					\$
		Total Expense			

Project Reporting Requirement

As a reporting requirement of receiving an Economic Development Grant, a one-page summary project report will be prepared and presented to the CEED Committee. **This report must be submitted no later than Thursday, October 1, 2026.** Funding will not be released to the applicant prior to the reporting requirement being met. Please also note that funds are not able to be carried over into the following year.

Signatures

I attest that the information in this application submitted to Wood County is true and correct.

Applicant

<i>Signature</i>	<i>Printed Name</i>	<i>Date</i>

Highest Organization Elected Official/Board Chair

<i>Signature</i>	<i>Printed Name</i>	<i>Date</i>